

## TECH TITANS AWARDS GALA – Sponsor Benefits

The largest annual event of Tech Titans, the Tech Titans Awards Gala recognizes achievement and innovation in the technology industry in North Texas. More than 800-900 executives, their clients and luminaries attend the black-tie awards gala providing the perfect opportunity to gain recognition and build relationships. Held each year in August at one of the region's premier hotels, the Tech Titans Awards Gala has been a sellout for five consecutive years.

Contact: Taylor Lopez Date:  
Friday, August 25th

**Benefits included at all levels except where noted. Additional differentiating benefits called out in tables below.**

- Reserved table for 10 at Gala with table signage (Title, 2 tables)
- Valet parking passes, 5 (title 10, photography none)
- Recognition on the website
- Recognition in the event program
- Recognition from the podium
- Inclusion in "Dallas Business Journal" special supplement
- Logo onscreen during dinner
- Invitation to all associated events (not platinum or gold tables)
- Gala Committee representation (members only)
- Sponsor priority for next year's event

2017 Sponsor Levels	Title Sponsor \$25,000	Corporate CEO Sponsor \$10,000	Emcee Sponsor \$6,000	Social Media Sponsor \$6,000	Tech Titan of the Future \$8,500	Forum Sponsor \$8,000	Fast Tech Sponsor \$8,000	STEM Pledge Sponsor \$8,000	Award Sponsor \$8,000	Reception Sponsor \$5,000
Scholarship	\$3,000	\$1,500	\$1,500	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000	\$800
Limit	1	1	1	1	2	1	2	1	10	4
On-Stage presentation of awards	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Inclusion in event ads	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Ad in event program if received by 7/31	1 Page	½ Page	1/3 Page				¼ Page			
Recognition in news	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

2017 Sponsorship Level	Valet Parking Sponsor \$5,000	Photo Sponsor \$5,000	Platinum Sponsor \$4,500	Gold Table Sponsor \$2,200
Scholarship fund donation	\$800	\$300	\$300	\$300
Limit	1	1	1	1
Inclusion in special event supplement	✓	✓	✓	✓
Ad in event program if received by 7/31	Logo & Listing in event program & logo printed on valet parking passes	Logo listing & logo on event photos	¼ Page ad	Listed in program

**In-kind sponsor** – negotiable benefits based on value of donation. Usually includes providers of media news and print, radio, television, production, and program.

**Individual Event Tickets - \$195**

**Advertising in program**— priority given to sponsors, but ad placements also taken. Sponsors may upgrade their advertising size with payment of the difference of their given ad.

1/4 page- \$1,125; 1/3 page - \$1,500; 1/2 page - \$2,250; Full page - \$4,500