

**2017 TECH TITANS NOMINATION
TECHNOLOGY ADOPTER**



The **Tech Titans Technology Adopter Award** recognizes a company with U.S. headquarters in the DFW Metroplex whose core business is not a technology product for outstanding adoption and application of innovative technologies that successfully change and impacts business results.

2017 Technology Adopter

1. Describe briefly the company's business and industry sector.

2. Describe the new and/or innovative technologies the company/organization has adopted to manage its business.

3. Describe how the company/organization has leveraged these new and/or innovative technologies to achieve meaningful business results including quantification of the benefits. (50%)

4. Describe how these new and/or innovative technologies benefit the company's/organization's customers, clients and/or employees. (50%)

5. Additional comments related to nomination.