

## 2017 TECH TITANS NOMINATION FORM

### CORPORATE INNOVATION

The **Tech Titans Corporate Innovation** award recognizes a technology company for outstanding innovation and unique accomplishments through recent or potential breakthrough technology or approach within the technology industry in the DFW Metroplex. The company has a corporate headquarters or a division office in the DFW Metroplex. The company has 2016 operating revenues of more than \$200 million.

#### Qualifications for award category:

- The nominee's company must own or develop proprietary intellectual property. Or the nominee's company develops technology that is sold to customers, which contribute to a majority of the company's operating revenues. Augmenting other companies' technology or intellectual property, that is marketed and sold separately, may satisfy this requirement.
- The company is headquartered in the Metroplex or is a division of a company headquartered outside of the Metroplex and the breakthrough technology was led by the Metroplex division.
- The company has 2016 operating revenues of more than \$200 million.

#### As part of the selection process, nominations will be judged on the following criteria:

- How the company's accomplishments are unique, innovative and/or "breakthrough". (40%)
- How the company's accomplishments will positively change and/or advance the industry, business and/or individual's lifestyle. (40%)
- What results this company has achieved to date. (20%)

**1. Describe briefly the company's business and industry sector.**

**2. Explain, with examples, how the company's accomplishments are unique, innovative and/or "breakthrough". (40%)**

**3. Explain how this company's accomplishments will positively change and/or advance the industry, business and/or individual's lifestyle. (40%)**

**4. Describe what results this company has achieved to date. If the idea is too early in the development stage, explain what reactions have been received from the industry or market. (20%)**

**5. Additional comments related to nomination.**