

General Sponsorship Opportunities

WWW.MERIDIANCHAMBER.ORG

The Meridian Chamber and its members continue to grow and thrive. Promote your business in a powerful way while participating in the success of Meridian and getting your message out to the Meridian business community.

***Meridian Chamber Luncheon* ** 1st & 3rd Tuesday 12:00 - 1:15 pm**

Event Sponsor: \$300* | Calendar Flyer Ad: \$30 (business card) \$80 (1/2 back page)

- * 10 minute presentation to a captive audience of 100+ attendees
- * Distribute company information on the guest tables.
- * Recognition in Pre/Post-Event Marketing via; Chamber Website, Social Media, Printed Materials

Business After Hours 2nd or 3rd Thursday 5-7 pm**

Event Sponsor: \$300 | Co-Sponsor: Venue and/or catering donation

- * Promote your organization by bringing members into your space
- * Opportunity to speak to audience & provide items for drawing during event
- * Offer tours and/or a more personal introduction to your business to both members and non-members.
- * Recognition in Pre/Post-Event Marketing via; Chamber Website, Social Media, Printed Materials

***First Friday* ** 1st or 2nd Friday, 7:30 – 8:30 am**

Event Sponsor: \$100 | Co-Sponsor: Venue and/or catering donation

- * Promote your organization by bringing members into your space
- * Opportunity to speak to audience & provide items for drawing during event
- * Offer tours and/or a more personal introduction to your business to both members and non-members.
- * Recognition in Pre/Post-Event Marketing via; Chamber Website, Social Media, Printed Materials

***Table Top Tradeshow* ** March & December 2015**

Presenting Sponsor: \$400

- * Exclusive ability to hand out logo bags filled with your company information
- * Premium 6ft display space
- * Lunch for 2
- * 8 minute presentation with A/V capabilities
- * Recognition in Pre/Post-Event Marketing via; Chamber Website, Social Media, Printed Materials

Vendor Table: \$75

- * Includes 6ft display table, Lunch for one
- * 30 second elevator speech to captured audience of 100+

General Sponsorship Opportunities

WWW.MERIDIANCHAMBER.ORG

Leadership Meridian Sessions ** September – May - 2nd Thursday

Session Sponsors: \$500 each (9 available)

- * Opportunity to speak to a captured audience of future leaders.
- * Logo displayed on session agenda
- * Provide promotional brochures/logo items for the class. Sponsor can choose
- * Recognition in Pre/Post-Event Marketing via; Chamber Website, Social Media, Printed Materials, etc.

Leadership Alumni Event & Graduation ** Thursday, June 9, 2016

Presenting Sponsor: \$2,500 | Table: \$300 | Tickets: \$25

- * Speaking opportunity to 100+
- * Premium seating for 8, including dinner and drinks
- * Recognition in Pre/Post-Event Marketing via; Chamber Website, Social Media, Printed Materials, etc

Operation Member Thank You ** Date TBD

Title Sponsor \$1,500

- * Banner ad on the website.
- * Exclusive ability to market face to face and with product to 500+ member business
- * Flyer and/or logo item in bag | bag with logo
- * 5 minute presentation time during the volunteer reception.
- * Recognition in Pre/Post-Event Marketing via; Chamber Website, Social Media, Printed Materials, etc.

Up 2 Speed ** January 26, 2016

Event Location Sponsor: In-Kind

- * Provides facility, beverages & lunch for event
- * Exclusive
- * Recognition in Pre/Post-Event Marketing via; Chamber Website, Social Media, Printed Materials, etc.

Event Support Sponsor: \$150

- * Presentation opportunities during the event. Sponsorship
- * Display space and a ticket to participate during the event.
- * Recognition in Pre/Post-Event Marketing via; Chamber Website, Social Media, Printed Materials, etc.

College Scholarship Program: \$500 ** 1/2 scholarships are available

- * Have your business name attached to one of the 10 college scholarship the chamber will award to a deserving, Idaho college bound high school students
- * Recognition in Marketing via; Chamber Website, Social Media, Printed Materials, etc.

Event Sponsorship Opportunities

WWW.MERIDIANCHAMBER.ORG

Premier Special Event Sponsorships

Small Business Awards Luncheon ** May 3, 2016

Presenting Sponsor: \$2,500 | Corporate Table Sponsor: \$300 | Tickets: \$25 members
Each May we take the opportunity to recognize the hard-working businesses and owners in the Valley. This event is always highlighted with an informative keynote speaker and is very well attended.

Chamber Golf Tournament & Awards BBQ ** May 20, 2016

Title Sponsor: \$3,000 | Sponsorships Available: \$200-\$1200 | Foursome: \$550
The premier networking event of the year! This fun-filled tournament held at the private Club at SpurWing and draws over 120 golfers, made up of elite business owners and leaders in the community. Players enjoy a four-player scramble format with beverage cart service, post-tournament lunch, awards and silent auction. There are multiple sponsorships available that can showcase your business. Opportunities are open to give away promotional items and have company representatives available to visit with golfers on the course.

Annual Chamber Banquet Gala ** November 2016

Presenting Sponsor: \$1500 | Reserved Table: \$550 (seats 8) | Open Seating: \$60
This is the Chamber's premier celebration. A time to relax, reflect, give thanks to the exiting board members, welcome the new and celebrate our accomplishments as a Chamber for the year. This is a semi-formal affair.

Economic Excellence Breakfast ** March & September 2016

Presenting Sponsor: \$3000 | Executive Sponsor: \$1000
Reserved Table: \$350 | Open Seating: \$30
This twice a year event includes networking, breakfast and a speaker or panel discussion relating to Economic Excellence. This event is well attended, and one of many of our events to sell out in 2013, 2014 and 2015.

“Economic Excellence was a great breakfast. Brad Wiskirchen was a very good speaker, quick-witted, and arresting in his delivery, content, and organization of his topic. Congratulations on getting a top notch professional.” ~ Mick Armstrong, CFO of Micro 100 & Presenting Sponsor for Economic Excellence 2013

Event Sponsorship Opportunities

WWW.MERIDIANCHAMBER.ORG

New Member Mixer ** Quarterly 5-7 pm

Event Host: \$250 | Co-Sponsor: Venue and/or catering donation

This is your exclusive opportunity to meet and greet our new members each quarter and introduce yourself and your business to them. Board members, Ambassadors, new members of the quarter and 20 general membership tickets are given out to this event.

This is a great opportunity for our restaurant members to introduce people to your food, by partnering with venue and co-hosting the event.

- * Promote your organization by bringing members into your space
- * Up to 5 minute speaking opportunity. New members get 30 second intro/ elevator speech
- * Opportunity to speak to audience & provide items for drawing during event
- * Offer tours and/or a more personal introduction to your business to both members and non-members.
- * Recognition in Pre/Post-Event Marketing via; Chamber Website, Social Media, Printed Materials, etc.

“Send Off Summer” Party at the Park ** September 2016

Title Sponsor (category exclusive): \$3000 | Booth Space: \$150 | Beer/Wine Vendor Free with donation (percentage) of profits.

- * Premier Community Event held at Kleiner Park.
- * Put your business in front of 1000 + attendees
- * Presenting Sponsor has premium placement inside event
- * Tickets to the Event included in each level of sponsorship
- * Inclusion in all pre/post event marketing including online, radio, print and social media.
- * Product placement at the event and access to the guest list

“Sponsoring an event is a visible and valuable way to promote your company and to support the programs and mission of the Meridian Chamber.” — Calvin Barrett, 2013 Chairman of the Board.

