Introducing Our New Website!
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You Asked, We Listened!

With the successful roll-out of our new tourism website www.exploremenomonie.com as well as our new branding for the Chamber earlier this year, we focused our attention on a new website for the Menomonie Area Chamber. We asked for your feedback and received many great suggestions:

• Can members have easier access to their accounts?
• Can registering for events or sponsoring events be a seamless process?
• Can you make it easier for new members to join the Chamber?

The answer to all of these questions and more was ‘YES WE CAN!’ And we did.

We listened to our members’ requests, compiled a list of key elements that would make our website a better tool to help members grow their business, and got to work.

Not only is all the information about every Chamber program and service available, but it’s also laid out in a very user-friendly format. There are now icons for popular topics such as Business After Hours, the Member Directory, Member Login, the Community Calendar and Job Postings right on our home page.

The Community Calendar has also been given a fresher look, with a scrolling event listing on the right side, sure to catch the eye of any visitor.

Check out all the great membership benefits on the Members tab, see the new and different ways to advertise your business or event and even sponsor an event with the Advertise With Us tab, stay up-to-date with our events by browsing the Programs and Events tab, and more!

Check out our website now - same great web address, whole new design! www.menomoniechamber.org

New Features

Managing Your Membership

Update your logos, add or remove representatives, change your address and phone number, and even pay invoices all through your online Chamber account.

How do you access your account? We’re glad you asked. Accessing your account is now easier than ever, with two access points: Member Login is located at the top of our home page as well as in the Members menu.

If you don’t have your username and password, contact Tony at the Chamber at 715-235-9087, or by emailing him at marketing@menomoniechamber.org

Attending Programs and Events

Interested in attending Business After Hours? Want to register for Leadership Menomonie? Know of someone you want to nominate to receive one of the many prestigious awards at the Annual Banquet?

This and more is now all easily accessible under the Programs and Events tab on our home page.

Posting Your Jobs

Though it’s just starting out, we anticipate our website to be the number one source for finding jobs in the Menomonie area. If you are a Chamber member, be sure to take advantage of this FREE opportunity to get the word out about positions in your company.

Log in to your online Chamber account, find the Jobs tab on the left sidebar, and enter your information.

Finding Businesses

As a Chamber member, your business is automatically listed on our website.

Don’t have a website of your own? No problem. Log in to your account, enter a description of your business, include contact information, and customers will now be able to find you. This is important when customers Google your business, as Google will link directly to our website if your site isn’t up yet.

Already have a website? Visitors to the area automatically go to the Chamber’s site to search for businesses, so having your info listed is important for getting noticed. Our software even tracks how many visitors clicked from our website to yours!

Using Hot Deals and Marketspace

Have a special deal that you want to offer to the public? Perhaps a coupon, bogo, or other promotion? Log in to your Chamber account and post it in Hot Deals!

Looking to lease out an apartment, office, or retail space? Have properties that you are selling? Need to get donations for your fund raiser? List them on Marketspace!

This exciting opportunity is sure to bring more sales through your door!

Advertising With Us

What do you need to do to send an eBlast? Would you like to advertise in the Menomonie Destination Guide or our monthly newsletter? Would you like to sponsor an event? Now, all advertising specs and prices are clearly laid out for each category. Check out the Advertise With Us tab for great ways to get your business or event noticed by the community!
Chamber Statistics
August, 2015

Packets
  Relocation ................... 7
  Visitor .......................... 267
Sales
  Chamber Dollars ........ $1,998
Facebook
  New Likes ....................17

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Business After Hours pg. 10
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Job and Volunteer Fair pg. 12
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Explore Menomonie’s Harvest

Fall Activities at Govin’s Meats & Berries
Enjoy the corn maze, hayrides, mini golf, shoot a pumpkin from the cannon, jump on the jumping pillow, and much more!
Open weekends, September 19 through October 31
www.govinsfarm.com

New This Year: Valley Pasture Farm
Explore the pumpkin patch, corn maze, wagon rides, spooky ridge trail, crazy corn cannons, the giant jack-o-lantern, 80’ giant slide, plus get your fall produce!
Open weekends, September 18 through October 25
www.valleypasturefarm.com

Other great attractions:
- Bike the Red Cedar State Trail
- Visit Devil’s Punchbowl
- See the Fall Colors at Hoffman Hills State Recreation Area
- Tour Rustic Road 29 For Spectacular Leaf Watching!

exploremenomonie.com
Like us on Facebook!

Menomonie Area Chamber & Visitor Center
Like us on Facebook!

University of Wisconsin-Stout
Bring your friends to experience our biggest alumni celebration ever!

UW-Stout Alumni Association
For information, visit www.uwstout.edu/homecoming
**Welcome Baskets**

**Andersin Design**
Located at 3206 HWY 25 N in Menomonie, Andersin Design provides services such as vinyl graphics, graphic design, video production, photography, and more.

For more information, give them a call at 715-309-4120, or visit their website at [www.andersin-design.com](http://www.andersin-design.com)

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**Spartan Staffing - TrueBlue**
Spartan Staffing helps companies meet their production goals with high quality temporary employees and best-in-class service. They specialize in the manufacturing and logistics industries and deliver a metrics-driven approach, with customized staffing programs.

For more information, give them a call at 1-800-610-8920, or visit their website at [www.trueblue.com](http://www.trueblue.com)

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**Clear Connection Wellness**
Maintaining a stable weight after dieting requires changes to lifestyle habits. This is why Ideal Protein strongly emphasizes education and understanding. Britney will be your personal weight loss coach, who will assist you through the 4 phases of Ideal Protein’s weight loss method. During your weight loss journey you will learn: habits to maintain post-weight loss, how body fat is utilized, the relationship between insulin and weight gain, foods that support weight management, as well as when, why and in what combinations to eat what foods.

RSVP to one of their complimentary classes: Wednesdays, 6:15 p.m., Clear Connection Chiropractic 1700 Tainter Street, Suite D 715-235-6767

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**Classy Cowgirl**
The Classy Cowgirl, located at 1120 North Broadway, is the perfect place to find the newest, “blingy-est” Western themed items for you, your horse, and your home.

For more information, give them a call at 715-235-3233, or [follow them on Facebook](http://www.facebook.com)

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Ribbon Cutting

Menomonie Market
On Wednesday, August 19, Menomonie Market held their ribbon-cutting ceremony, officially opening the doors to their new location at 814 Main Street East. Menomonie Market specializes in local, natural and organic products.

For more information, call 715 235-6533 or visit their website at www.mmfc.coop

Ground Breaking

Heartland Contractors
Heartland Contractors recently broke ground on the new Little Sprouts child care facility in Menomonie. The new building will replace their current Little Sprouts facility near the Red Cedar Medical Center. Heartland will complete the project by the end of the year.

For more information, call 715-830-7830 or visit www.heartlandwi.com

Business to Business

Wisconsin Chamber of Commerce Seeks Applicants for Statewide Awards
Madison, WI - The Wisconsin Job Honor Awards is accepting nominations for its first annual awards event. Hosted by Wisconsin Manufacturers & Commerce (WMC), the state chamber of commerce, on the eve of their annual Business Day in Madison, the First Annual Wisconsin Job Honor Awards will be presented on February 23, 2016 at the Monona Terrace Community & Convention Center in Madison.

The Awards will celebrate Wisconsinites who have overcome significant barriers to employment and the employers who hire them.

Top employee honorees will bring home $500 each, and winners in both the employee and employer categories will receive engraved awards. Biographical videos will be presented for all honorees.

Nominations are invited through the organization’s website, www.JobHonor.org before the October 15, 2015 deadline. Videos of previous honorees can be viewed at the website, www.jobhonor.org

The Wisconsin Job Honor Awards celebrates Wisconsinites who have overcome significant barriers to employment, and the employers who hire them. WJHA’s mission is to rekindle hope and energize the work ethic across Wisconsin, through the celebration of a new kind of hero. www.JobHonor.org

Lead sponsor of the Awards is ManpowerGroup, world leader in innovative workforce solutions.
Assistant Chancellor Again Named to Baldrige Examiners Board

Menomonie, WI - The U.S. Commerce Department’s National Institute of Standards and Technology has named Meridith Drzakowski of University of Wisconsin-Stout to the Board of Examiners for the 2015 Malcolm Baldrige National Quality Award.

Drzakowski, assistant chancellor for Planning, Assessment, Research and Quality, also was on the board in 2014.

Heartland Contractors Welcomes New Project Developer

Chippewa Falls, WI - Justin Uptadel recently joined the Heartland team as their new Project Developer, bringing with him over 16 years of construction experience in both the commercial and civil industries. Justin is proud to have served two tours of duty in support of Operation Iraqi Freedom as a part of the Wisconsin Army National Guard.

School Supply Drive Coordinators Take Notice of Increase in Donations

Western WI - WESTconsin Credit Union collected school supplies and monetary donations for families in need from August 3-15. The drive collected over 3,100 supplies and raised $1,873. Coordinators of the school supply drive took notice of the increase in donations, especially monetary donations. Last year, the drive as a whole collected just over 3,000 supplies and raised $115. All proceeds were delivered by the credit union to local schools and organizations for distribution. WESTconsin extends its gratitude to credit union members and employees for supporting families in need within our communities.

WESTconsin Credit Union Named Platinum Million Dollar Lender

Western WI - USDA Rural Development State Director, Stan Gruszynski, named WESTconsin Credit Union as a recipient of the 2014 Platinum Million Dollar Lender Award.

In fiscal year 2014, WESTconsin Credit Union utilized more than $5 million of GRH program funds by financing home purchases to help moderate income families in Wisconsin. Nearly 3,300 families across Wisconsin were able to purchase a home last year through the GRH loan program, totaling nearly $414.6 million.

The Million Dollar Lender Award is given at three levels Silver, Gold, and Platinum, based on the total amount of funding utilized by the lender; Silver level disbursed more than $1 million, Gold level disbursed more than $2 million, and Platinum level disbursed more than $5 million during the past year. This is the fourth consecutive year that WESTconsin Credit Union has reached this level of production.

Quality Auto Body, Inc. Earns Official Certification and Prestigious Top Automaker Recognition

Menomonie, WI - Quality Auto Body, Inc. has been officially certified by Assured Performance, a non-profit consumer advocacy organization for maintaining the right tools, equipment, training, and facility necessary to repair the participating Automaker brand vehicles according to the manufacturer’s specifications. In achieving their certification, Quality Auto Body, Inc. is now an integral part of the most advanced repair capable and efficient auto body repair network in the world.

Adding to their credentials, Quality Auto Body, Inc. is officially recognized by FCA and GM.

To become Certified and officially recognized by the various Automakers, Quality Auto Body, Inc. passed the rigorous certification process essential to help ensure a proper and safe repair of the new generation of advanced vehicles. Less than 5 percent of body shops across the nation are able to meet the stringent requirements to become officially certified and recognized. The certified network is made up exclusively of best-in-class collision repair businesses that have met or exceeded the stringent requirements of the Certification program.

New Outdoor Fitness Equipment Offers Flexible Usage

Menomonie, WI - For Menomonie friends Teresa Pejsa, Coleen Pember and Shannon Bignell, weekly fitness classes don’t fit into life. Working out of the home or being at home with the kids makes it difficult to keep a formal workout schedule.

But these women have found a solution. They get together at Riverside Park and use new fitness equipment installed this summer by Mayo Clinic Health System – Red Cedar, which funded the equipment through an endowment grant. The friends figured meeting regularly on the equipment would be a great way to watch their children and take time for themselves.

While instructor-led classes will be offered on the equipment, the readily available outdoor equipment makes it a self-serve option, as well.

Installation of outdoor fitness equipment also started at Owen Park in Eau Claire. Mayo Clinic Health System – Eau Claire Foundation gave a grant to the city of Eau Claire for the outdoor fitness zone.
**Business to Business**

**Big Brothers Big Sisters of Northwestern WI Welcomes Jamie Nelson as Community Development Manager**

Eau Claire, WI - Jamie Nelson has joined the organization as Community Development Manager. This newly created role will serve as the lead strategist for agency-wide fundraising-event management and volunteer recruitment. In her position at Big Brothers Big Sisters, Jamie will be providing direct support to all regions while playing strategic point on all Chippewa Valley and Dunn region fundraising events.

**WESTconsin Credit Union Is Going Casual for Kids**

Western WI - During the month of September, WESTconsin Credit Union is going casual for kids in support of its local Children’s Miracle Network Hospital (CMNH)—Gillette Children’s Specialty Healthcare! For a $5 donation per day, employees may wear jeans to work on September 4, 9, 11, 18 and 25. Members are invited to show their support of CMNH by purchasing varying sizes of paper icons for $1, $3 or $5 at their local WESTconsin office, where the icons will be proudly displayed. WESTconsin’s goal is to raise $10,000 for CMNH. Funds are used for research, expansions projects and providing assistance to families who may be struggling while their child is being treated at Gillette Children’s Specialty Healthcare in St. Paul, MN.

**Thank You to Our New and Renewing Members!**

- American Red Cross Western Wisconsin Chapter
- Andersen Distribution, Inc.
- Beauje Hair Salon
- Big Dot of Happiness
- Branches Church
- Cherry Pickers
- Chippewa Valley Council, BSA
- Coldwell Banker Brenizer, Realtors
- Commonweal Development Corporation
- ConAgra Foods, Inc.
- Country Comfort B & B
- Dana E. Brunstrom CPA, LLC
- Gail DeFrancesca
- Great Clips
- Indianhead Enterprises, Inc.
- Jeff Heinzen
- The Joyful Doc Clinic S.C.
- La dee dah
- Menomonie Disposal Service
- Menomonie Motel 6
- Menomonie Sunrise Rotary Club
- Phillips-Medisize, Metal-Injection Molding
- Pizza Hut Wing Street
- Security Finance
- Taco Johns
- Tainter Menomin Lake Improvement Association
- Toppers Pizza
- Unitarian Society of Menomonie
- University of Wisconsin-Stout

**Now you can manage your membership online! Plus, post jobs, create offers for your business, pay invoices, and more! Visit our website at www.menomoniechamber.org and access your account through the Member Login link to get started!**

Please note: All Chamber invoices will now be sent via email, beginning at the end of September.

**Log in to your account:**

1. Visit our website at www.menomoniechamber.org and click on the Member Login link at the top of the home page
2. If you need your username or password, contact Tony by calling him at 715-235-9087, or email marketing@menomoniechamber.org
3. Access your information, post jobs, hot deals, and more!
1. Choose an Award Area
Please indicate which of the seven award areas you are nominating someone for by checking the white box next to the appropriate title.

2. Nominee Information
Name: __________________________________
Company: _______________________________
Address: ________________________________
City: _______________ State: ____  Zip: ______
Phone: __________________________________
Email: __________________________________

3. Submitter Information
Name: __________________________________
Company: _______________________________
Address: ________________________________
City: _______________ State: ____  Zip: ______
Phone: __________________________________
Email: __________________________________

4. Describe Your Nominee
Please attach a separate typewritten sheet with your description. State briefly why you would like this company or person to be considered.

5. Submit Nomination To:
Greater Menomonie Area Chamber of Commerce
342 East Main Street
Menomonie, WI 54751
Fax: 715-235-2824
email: info@menomoniechamber.org

Deadline for nominations is October 2nd, 2015
Winners announced in December 2015.

Note: If nominee does not meet criteria, the nomination will be eliminated. The committee has the right to seek nominations if no one that qualifies has been nominated.
You’re Invited
BUSINESS AFTER HOURS

AT

Lucette
BREWING COMPANY

MONDAY, SEPT. 19  5:00PM – 6:30PM
LUCETTE BREWING COMPANY | 910 HUDSON ROAD | MEMBERS – $5 | NON-MEMBERS – $7

ENJOY TOURING THE NEW FACILITY, MANY VARIETIES OF PIZZA, INCLUDING GLUTEN FREE AND VEGAN OPTIONS, AND LUCETTE’S BREWS, AS WELL AS OTHER WISCONSIN BEERS.

ONE FREE DRINK TICKET FOR EACH PERSON.
LEARN HOW OUR MEMBER BENEFITS CAN INCREASE YOUR BUSINESS

ANNOUNCING THE MENOMONIE AREA CHAMBER & VISITOR CENTER’S WORKSHOP: Maximize Your Membership

The Menomonie Area Chamber & Visitor Center is committed to helping our Chamber members succeed. This workshop is designed to show every way members can maximize their membership.

As a member of the Menomonie Area Chamber & Visitor Center, you are invited to this FREE workshop, “Making the Most of your Membership”. Learn how you can use the Chamber website to update your business web profile, promote your community events, and more. In addition, we will discuss our range of programs and events, as well as ways to advertise, network and promote your business through the Chamber.

RSVP by September 25 to Tony Liedl at marketing@menomoniechamber.org

Wednesday Sept. 30
3-4:30 p.m.

Menomonie Area Chamber & Visitor Center
342 East Main Street | Menomonie, WI | 54751
715-235-9087 | www.menomoniechamber.org
If you’re 55 or older, this is your opportunity to meet local employers and organizations for

- Full and part time positions
- Volunteer opportunities
- Seasonal or project work
- Flexible hours

On-site resume and job search assistance

Register for Free Door Prizes

The Age of Opportunity Job and Volunteer Fair is presented by:

For More information, contact the Eau Claire Area Chamber at 715-834-1204

* Free DQ Sundae Card for the first 100 qualified attendees who register and complete our Interest Survey.
Don’t Miss this Fantastic Guest Speaker!

YOUR PRICELESS ATTITUDE - HOW TO BEGIN “INFECTING” YOURSELF AS WELL AS OTHERS!

Special Guest Speaker: Tom Kidd of Balanced Wellness Services

Tuesday, September 29th
Registration from 5PM - 5:15PM
Speaker starts at 5:30PM
Dunn County Community Services Building, Room 54
3001 US Highway 12
Menomonie, WI 54751
$5 per person

RSVP by Friday, September 25th to Joanie Dulin at joanie.dulin@cedarcorp.com
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Contact Us!
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E • info@menomoniechamber.org
W • www.menomoniechamber.org

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