New Member Benefit!
eLearning now available at www.menomoniechamber.org
See pages 6 and 7 for details
What’s Inside:

- Tourism News pg. 2
- Red Cedar Watershed pg. 3
- Business to Business pg. 4
- Business After Hours pg. 5
- New/Renewing Members pg. 5
- eLearning pgs. 6-7
- COMMconn pg. 8
- Golf Outing Registration pg. 9
- Benefits of Membership pgs. 10-11

Tourism News

Tourism News

The Lobby at the Visitor Center Now Offering New Menomonie Products

Looking for some Menomonie gear? Come check out our new lobby and purchase your own Menomonie gear to show off your pride and share Menomonie with others.

2017 Tourism Grant is Now Available

Eligible applicants are non-profit, volunteer-managed, individual organizations or nonexclusive social cooperations. If you or your organization is looking to put on tourism events in the Greater Menomonie Area that will likely result in paid overnight room stays and have a positive impact to the region, apply for a Tourism Grant!

Click here to apply.

Chamber Statistics

February, 2017

Packets
- Relocation 15
- Visitor 3

Sales
- Chamber Dollars $2,735

Facebook
- New Likes 33
- Total Likes 1,763

Website
- Total Sessions 1,216
- Page Views 1,658
- Users 910

Want to win a free $25 Chamber Check?

Please participate in the following survey to help determine factors that make-up Menomonie’s tourism brand.

The survey was created with UW-Stout Applied Psychology Graduate Program. The data collected is completely confidential.

Survey Link
https://uwstout.qualtrics.com/SE/?SID=SV_aXmZaULjCUoCXu5
How does the economic and environmental health of the Red Cedar watershed affect you?


Whether you farm, live along the water or live in town, this impacts all of us. Join us for a day of exploring how we can all be part of the solution.

Learn more at www.uwstout.edu/profed/redcedar

**RED CEDAR WATERSHED CONFERENCE**

**LAND, WATER AND PEOPLE COMING TOGETHER**

**THURSDAY**
**MARCH 9, 2017**

University of Wisconsin-Stout
Memorial Student Center
Menomonie, Wisconsin

Listen to all of your favorite stations ANYWHERE!

92.1 FM The Valley’s Rock Station
WMEQ NewsTalk
Moose Country 106.7 FM
B95 Hot Country

Visit EauClaireRadio.com
Scholarships Awarded at the Junior Achievement Business Challenge

Eau Claire, WI - Ninety high school students from 15 schools across northwestern Wisconsin competed for scholarships. The teams competed on who could run the most successful business during today’s JA Business Challenge, at Chippewa Valley Technical College in Eau Claire. After a day of strategizing with local business professionals, 16 high school students reaped the benefit for their efforts and won post-secondary scholarships. Click here to read the full article.

New Menomonie Based Business Now Offering Variety of Pre-Planned One-Day Trips with Transportation

Menomonie, WI - On the Go Bus offers a variety of one-day trips to theaters, shopping excursions, sports and museum adventures, and even leisurely strolls through gorgeous state parks and gardens. On the Go Bus celebrates its first trip with a Gals Getaway on Saturday, May 6. Many weekday trips for seniors are planned through September with many more being added regularly. Overnight excursions will be coming in the future.

Besides having fun, another one of Janet’s goals is to promote other small businesses in the area and along the travel route. Each guest will depart the bus with a bag of goodies from area businesses. A chartered motorcoach will depart from Menomonie with additional pickup in the Eau Claire area, depending on the destination.

To learn about future trips sign up for email announcements at janet@onthegobus.com, www.facebook.com/OntheGoBus or call Janet at 715-619-6064 to reserve your seats before they are gone!

WESTconsin Credit Union Welcomes Brice Medin to Business Lending

Altoona, WI - WESTconsin Credit Union is pleased to announce Brice Medin as Senior Business Loan Officer. Medin will be servicing business at WESTconsin’s new Altoona office that is presently under construction and opening this April in the River Prairie development. Until then, he is temporarily working between the company’s Menomonie – Downtown and Eau Claire offices. Medin’s professional background includes over 20 years’ experience in the financial services industry, most recently in Menomonie with Bremer Bank, NA where he specialized in commercial lending for 10 years. Click here to read the full article.

Junior Achievement, Northwest and Coulee Region District Receives $10,000 Donation from Market & Johnson

Eau Claire, WI - Junior Achievement (JA) of Wisconsin, Inc. Northwest and Coulee Region Districts received $10,000 from the recently created and funded Market & Johnson (M&J) Employee Impact Fund. The employee fund’s goal which was created in 2015, is to find an appropriate way to direct M&J employee donations to charities that make an impact in the communities in which they build. This generous donation will help JA continue to reach area youth with programs teaching them about work readiness, entrepreneurship and financial literacy. These skills help area youth own their own economic success. Click here to read the full article.

Thank You to Our New and Renewing Members!

Advance Printing
American Lutheran Homes
American Structures, Inc
Andale Real Estate
Autumn Village
Boys & Girls Clubs of the Greater Chippewa Valley
Menomonie Center
Cedar Creek Dental
Chippewa Valley Home Builders Association
Chippewa Valley Regional Airport
Community Foundation of Dunn County
Express Employment Professionals
Fairmount Santral
Game Quest Gaming
Gibson Aviation Services LLC
Keyes Chevytown
Kivlin Eye Clinic
Kristo Orthodontics
Maas Furniture LLC
Machine Shed Sports
Marine Credit Union
Marketplace Foods
Menomonie Disposal Service
Menomonie Fire & Safety
Menomonie Log Jam
Olson Funeral Home
Optimum Therapies, LLC
Our House Senior Living
Phillips-Medisize, Metal Injection Molding
Prototype Solutions Group, Inc.
Royal Credit Union
RTS Roofing, Inc.
Straight Forward
Sunny Daze Management, LLC
UW-Stout Athletics
Vets Plus, Inc.
Vintage Sign Shop
WMG Waznik Moseler Group, LLC
Xcel Energy
Business After Hours At Govin’s Farm

Monday March 20th
5:00pm-6:30pm

Have you always wanted to hold a lamb or piglet or goat or maybe a chick? Here is your chance to come and see and hold all the farm babies while learning about Agriculture and Ag-tourism.

Members $5  Non Members $7

Dress Casual  Food and Beverages will be served in the Store

Come see and hold all the baby farm animals at Govin’s Farm!
N6134 670th St, Menomonie
715-231-2377
GovinsFarm.com
eLearning Now Available at www.menomoniechamber.org

A New Standard For Online Training

✓ Expert Instructors
✓ Engaging and Interactive
✓ Certificate Upon Completion
✓ Start Training Anytime
✓ Cutting Edge Content
✓ Tracking Employee Progress
✓ Mobile Friendly

The Menomonie Area Chamber of Commerce has partnered with ZipEdTech, to offer its members quality workforce online education/training. The Menomonie Area Chamber of Commerce will have its unique branded page where members may access relevant training for themselves, as the business owner and their employees. Categories include business skills, communications, customer service, finance, management, and more!

ZipEdTech has curated a vast library of online trainings that are relevant and affordable. The Chamber will provide this benefit to Chamber Members, and has secured Member only pricing. This is yet another great benefit to being part of the Menomonie Area Chamber of Commerce! This new Program has launched and can be accessed on the home page of www.menomoniechamber.org

STEP 1:
Visit www.menomoniechamber.org and click on the Online Training button in the middle of our home page.

STEP 2:
Once you are directed to our zipmart.com portal, create your account.

STEP 3:
From the library of videos, choose the training seminar that is right for you!

Click Here to Go Directly to Our Portal
Keep up-to-date with Industry Changes

- **77%**
  - 77% of US companies offer online corporate training to improve the professional development of their employees.

- **26%**
  - Companies who offer eLearning and on-the-job training generate about 26% more revenue per employee.

Organizations with a strong learning culture did better in their market than those who did not:

- 72% of companies who were surveyed stated that eLearning helps them keep up-to-date with changes in their industry.
- 26% more likely to be the leader in their industry
- 34% increase in their ability to respond to the needs of their customer
- 17% more likely to become the market share leader

Increase Productivity up to **50%**

Companies who utilize eLearning tools and strategies have the potential to boost productivity by up to 50%.

For every $ that companies spend, it’s estimated that they can receive $30 worth of productivity.
Let’s Get Cooking!
With the Menomonie Area Young Professionals

Tuesday, March 21
Registration at 5PM
Cooking Class 5:30PM - 7:00PM
Menomonie Market Food Coop
814 Main Street East, Menomonie

RSVP by Friday, March 17th to Josh Risler at josh@mmfc.coop

Program Sponsors:

Supporting Sponsors:
Cedar Corporation | Citizens State Bank
Heartland Financial Associates, LLC - Wealth Management
Mainstream Boutique | Manpower
## Sponsorships Available

### Foursome
- **Price:** $440*  
  *Rate increases to $480 starting April 1st*

### Individual Golfer
- **Price:** $125  
  Individual golfers will be assigned to a group by the Chamber

### Dinner Only
- **Price:** $25  
  Reservations are required

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Cost</th>
<th>Description</th>
</tr>
</thead>
</table>
| **Elite Sponsor** | $1,000 | Exclusive company tee sponsorship signs for one hole  
  Includes registration fees for foursome ($480 value)  
  Recognition in Chamber Newsletter, reaching over 1,300 readers |
| **Practice Putting Green Sponsor** | $350 | Sponsorship of practice putting green  
  Company logo on sign  
  Recognition in Chamber Newsletter, reaching over 1,300 readers |
| **Hole-in-One Sponsor** | $350 | Company logo displayed on prize signage for one of following prizes:  
  - $10,000 cash  
  - Apple iPad, iPod Nano, and gift card  
  - $750 Visa gift Card  
  - Callaway irons and woods  
  Includes Tee Sponsorship  
  Recognition in Chamber Newsletter, reaching over 1,300 readers |
| **Tee or Green Sponsor** | $200 | Company name on tee or green sign  
  Company representative may promote products/services  
  Recognition in Chamber Newsletter, reaching over 1,300 readers  
  All tee sponsors are encouraged to have company representatives at your hole — it makes the event more fun and gives your company the opportunity to provide additional promotional items for the golfers! |

### Reservations

- Reservations are on a first-come/first-serve basis.  
  Only 36 teams available.

### What’s Included

- Every golfer will receive:  
  - Green Fees, Cart, Box Lunch, Dinner, Special Event Prizes, and Sponsor’s Gift

- Rain or shine event - no refunds will be provided, but a golf certificate is issued to all players in the event of rain. In the event of a rain out, dinner will be held at 5:00 p.m. and prizes will be awarded.

### Schedule

- **Registration:** 9:30 a.m.  
- **Shotgun:** 11:00 a.m.  
- Box lunch will be on carts to be consumed at golfer's convenience  
- **Dinner & Prizes:** 5:00 p.m.

### CLICK HERE TO REGISTER

Thank you to  
Our Major Sponsor!

---

* Image source: [Menomonie Area Chamber & Visitor Center](https://www.menomoniearea.com)
* Document created using [LaTeX](https://www.latex-project.org) for better readability and organization.
Use these **FREE MEMBER BENEFITS** to increase your business in 2017

- **Post Jobs**
  Want to get the word out about the opportunities in your company? Post your jobs on our job board!

- **Advertise Hot Deals**
  Are you running a sale? Do you have special deals? Post them on Hot Deals!

- **Market Space**
  Market Space allows property owners to post apartments, homes and more to our website!

Log in to your account today by visiting www.menomoniechamber.org
Boost your reach with paid advertising opportunities

Maximize Traffic to Your Website
Advertise your business with a banner ad on www.menomoniechamber.org!
- Track clicks through your profile
- Link to any URL of your choice
- Banner ads are placed directly on our homepage

Reach 1,500 Professionals Weekly
Each week, we send out eBlasts to approx. 1,500 local professionals. Include your message!
- Link to any URL of your choice
- Design services available at additional cost

Manage your company profile

<table>
<thead>
<tr>
<th>Track views and clicks for:</th>
<th>Update your company’s info:</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Website</td>
<td>• Representatives</td>
</tr>
<tr>
<td>• Search Results</td>
<td>• Social Media</td>
</tr>
<tr>
<td>• Banner Ads</td>
<td>• Address</td>
</tr>
<tr>
<td></td>
<td>• Company Logo</td>
</tr>
<tr>
<td></td>
<td>• Website Info</td>
</tr>
<tr>
<td></td>
<td>• Map Pin Info</td>
</tr>
</tbody>
</table>

Manage your account:
• Pay Invoices
• Register for Events

Don’t have your username or password? Email Tony at marketing@menomoniechamber.org
The Communications Connection (COMMconn) was inspired by two simple facts:

1. More than 100 local students are eager to apply and further develop their skills as professional communicators in practical, real-world settings
2. Dozens of local businesses have communication-related needs and opportunities

COMMconn is an exposition-styled networking event that brings local businesses and student communicators together to find mutually beneficial opportunities for local collaboration and cooperation. Reserve a table to find students to help strengthen your business’s communication. Consider the following:

- **internships.** Variable number of hours. Can be paid or unpaid.
- **cooperative experiences.** At least 320 hours within a semester or summer. Must be paid.
- **employment.** Recruit for part- or full-time positions you have open.

Students in the Professional Communication & Emerging Media program have many ways to contribute to your business:

- develop and/or manage your social media channels
- produce technical documentation
- conduct usability and user-experience studies
- design print-based documents
- create and/or manage your website content
- develop marketing or PR campaigns; create press releases and company narratives

**COMMconn**
Wednesday, March 29, 2017
2:00 - 3:00 pm; Memorial Student Center - Great Hall

Donations are required in lieu of a registration fee:

- event refreshments (cash or in-kind)
- door prizes to encourage student participation (merchandise, gift certificates, etc.)

Register by March 22, 2017 to guarantee space at COMMconn.
For more information & registration: [https://sites.google.com/view/commconn2017/home](https://sites.google.com/view/commconn2017/home)

**Lara Lange, Program Associate**  
715.232.2358 | langela@uwstout.edu

**Mitch Ogden, Program Director**  
715.232.1358 | ogdenm@uwstout.edu
Theresa Boettcher
Philips - Medisize

Mary Bygd
Mayo Clinic Health System

Tom Evenson
3M

Jeff Jaeger
WESTconsin Credit Union

Laura Kendzior
Best Western Plus
Menomonie Inn and Suites

Dan Lytle
Chippewa Valley Technical College

Julie McRae
Xcel Energy

Chad Plath
Royal Credit Union

Josh Risler
Menomonie Market Food Coop

Seth Sundeen
Dairy State Bank

Tony Liedl
Interim CEO
Business Development Manager

Leah Hauck
Tourism Director

Donna Nygard
Administrative Assistant

Visit us on Facebook at Menomonie Area Chamber