

2017

## CORNERSTONE PARTNERSHIP

*The Marin Builders' exclusive annual partnership program*

The Cornerstone Partnership Program is an annual membership marketing program from the Marin Builders Association that builds positive public recognition for you and your company.

Established in 2015, we specifically designed Cornerstone Partnerships for those who want to increase their connection and visibility all year. In less than two years, we've grown to nearly 30 partners.

Today our partners enjoy a consistent presence in the weekly Marin Builders E-BID electronic newsletter, on our website [marinbuilders.org](http://marinbuilders.org), signage at popular community and industry events, social media campaigns and local media impressions through event and brand advertising placed with local and regional publications.

A one-time annual investment simplifies the process for you and helps the association secure the resources necessary to implement our business plan and the work that we do on behalf of our members and our community.

We are confident this is a great opportunity for you to increase your name recognition in the marketplace, strengthen your connection with key industry leaders, and support the ongoing efforts of the association.

We are happy to visit with you personally and customize a package to help maximize your partnership. Please do not hesitate to contact us at 415-462-1220.

Thank you for building your partnership with us,



Rick Wells  
Chief Executive Officer

2017

# MARIN BUILDERS ASSOCIATION CORNERSTONE PARTNERSHIP LEVELS & BENEFITS

	<b>PLUS</b> \$2,500	<b>SELECT</b> \$5,000	<b>SIGNATURE</b> \$10,000	<b>PREMIER</b> \$15,000
<b>PARTNERSHIP BENEFIT</b>				
50% DISCOUNT ON ADVERTISING IN ANNUAL MARIN HOME RESOURCE GUIDE				
COMPANY LOGO ROTATING ON ALL PAGES OF MARIN BUILDERS WEBSITE				
ANNUAL RECOGNITION ON SOCIAL MEDIA				
NAME DISPLAYED ON SIGNAGE AT ALL MARIN BUILDERS EVENTS & IN OFFICE				
ENHANCED LISTING IN PRINT AND ONLINE DIRECTORIES				
EXCLUSIVE EVENT WITH MARIN BUILDERS' PARTNERS AND LEADERSHIP				
RESERVED TICKETS TO MARIN BUILDERS ANNUAL CRAB FEED (FEBRUARY)	2	4	6	10
RESERVED TICKETS TO ANNUAL SCHOLARSHIP AND PRESIDENTS RECEPTION (MAY)	2	2	4	4
RESERVED ENTRIES FOR MARIN BUILDERS GOLF CLASSIC (AUGUST)	1	2	4	4
PARTNER SPOTLIGHT FEATURES IN WEEKLY E-BID NEWSLETTER	2	3	4	6
USE OF MARIN BUILDERS BOARD ROOM AND/OR COMMUNITY ROOM	1x	2x	3x	4x
10' BOOTH AT MARIN HOME AND GARDEN SHOW (MAY)				
PRIORITY SEATING AT MARIN BUILDERS EVENTS				
ADDITIONAL CUSTOMIZED BENEFITS AND ACCESS				
<b>» TOTAL VALUE OF PARTNERSHIP</b>	<b>\$4,000+</b>	<b>\$7,500+</b>	<b>\$14,000+</b>	<b>\$20,000+</b>

\*All levels include Annual Membership Fee