

Marin Builders Association Advocacy Policy

Proposed and Adopted July 8, 2014

The Marin Builders Association (MBA) is proud of the strong advocacy role it plays in the Marin community. The goal of the MBA's advocacy program is to advance the construction industry, strengthen the local economy, and ensure that public policy decisions adequately take into account the needs of our members in order to maintain/improve their quality of life.

All requests for advocacy must be made in writing to one of the following: the MBA legislative analyst, President of the Board, or the Chair of the Builders Association Political Action Committee (BAPAC). All requests must include cc to the CEO of the MBA. The request must be made at least 90 days in advance of the issue being reviewed and/or voted on by a governmental agency. The MBA reserves the right to submit the request for advocacy to the appropriate committee for review.

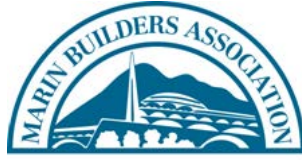
Guidelines for Advocacy Requests:

A request for advocacy may be made by any person or business that is a member of the MBA in good standing for a minimum of 30 days. A request for advocacy may also be made by a non-member or non-member organization representing a legislative issue. Issues presented by non-members will be considered for presentation to the BAPAC or Board of Directors on a case-by-case basis.

A request for advocacy must contain ALL of the following in writing to be considered:

- The requestors name, contact information and organizational affiliation (if any).
- A specific description of the legal name and/or title of the issue/legislation on which the requestor wishes the MBA to advocate.
- To whom (which party) the requestor would like the MBA to advocate (e.g., City Council, Planning Commission, Board of Supervisors, any applicable government agency or department, etc.)
- The timeline or schedule for the legislation or issue to be reviewed and/or voted on by a governmental agency.
- The reasons why the MBA should take such a position. This should address how and why the issue impacts:
 - The construction industry
 - Marin Builders Association members
 - Marin residents
 - Property owners
 - Other relevant stakeholders

SEE PAGE 2 FOR ADDITIONAL INFORMATION REQUIRED



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- Specifically why the MBA should advocate for or against the issue.
- A specific description of the name and/or title and contact information of any groups or individuals organized in opposition to the position submitted.
- Any additional data and/or supporting documentation needed by the MBA to effectively analyze the advocacy request.

Whenever possible the appropriate MBA body will vote on the request no later than their next scheduled meeting, and may vote to support, reject or ask for modifications and/or further information.

In the interest of fairness, the MBA strives to gather as much pertinent information about requests as is available. If possible, the MBA will attempt to hear positions on both sides of the issue(s).

If the committee or the Board of Directors rejects the advocacy request, the Board may instead adopt an alternative advocacy position or no position at all, as approved by the majority of the BAPAC or Board of Directors.

MBA representatives will notify the requestor of the decision within three business days of the vote.

Adopted July, 8 2014