

MARIETTA AREA
MACC
CHAMBER OF COMMERCE

The Riverview Building
100 Front Street, Suite 200
Marietta, OH 45750
740-373-5176; Fax: 740-373-7808
www.mariettachamber.com

Presort Standard
U.S. POSTAGE
PAID
Marietta, Ohio
Permit No. 27



Chamber's 97th Annual Dinner March 12, 2012

Maximizing Your MACC Membership

MACC Members in the News

McDonald's
of Marietta
35 Years
Later

Catching the Wave
Economic Impact & Opportunities Forum
Ohio Shale Development
January 27, 2012

The Kinetic Networking logo features the word "KINETIC" in a bold, blue, sans-serif font, with "NETWORKING" in a smaller font below it. To the right, it says "Virtual Help Desk IT Consulting Services" and "740.732.4455 www.kineticnetworking.com". The background of the ad shows a close-up of hands typing on a keyboard, with green abstract shapes overlaid.

The Hyde Brothers Printing Co. logo features a stylized "B" made of green and white squares. To the right, it says "HYDE BROTHERS PRINTING CO." and "101 RATHBONE ROAD • P.O. BOX 586 • MARIETTA, OHIO 45750". Below this, it lists the phone number "740-373-2054", fax number "740-373-8440", toll-free number "1-800-696-5674", email "hydebros@sbcglobal.net", and website "www.hydebrosprinting.com". At the bottom, it says "Offering: offset & digital printing, color copies, personalization, mailing services, free pick up & delivery". The background of the ad shows a close-up of a printed document with a grid pattern.



Congratulations to Rebecca Uhl from Advantage Bank! She won this beautiful center piece made by Cheryl Lang of A Unique Flower & Design Shop at the November/December Professional Woman's Roundtable meeting.

Join us for the January 25th PWR meeting "New Year, New You" at the Lafayette Hotel with guest speaker Jack Moberg from Juice Plus!

Find more MACC Programs & Events on Page 8.

CHARLOTTE'S

Happy New Year!

I am so looking forward to 2012! MACC was founded in 1887 as a board of trade and became a chamber of commerce in 1915. So that means we are celebrating 125 years of promoting and supporting business. That makes the chamber one of Marietta's oldest associations and we are among the oldest chambers in Ohio.

MACC predates the Ohio Chamber founded in 1893 and the U.S. Chamber in 1915. I found out recently that MACC is recognized by both of those chambers as an original member. On page 8 of this issue of the *Entrepreneur* is a brief commentary on the relationship between the local chamber, the state and the national chambers. I encourage you to read it—and call me if you have questions.

Another reason for being excited about 2012 is the potential economic impact of the Ohio Shale gas and oil exploration and development. There has already been significant economic activity related to oil and gas. Our hotels have seen an increase in occupancy and a number of our area businesses in the supply chain are seeing increased demand for their products and services.

To help our local businesses and entrepreneurs, MACC is partnering with the Small Business Development Center-Marietta, the Ohio Chamber of Commerce, and the Ohio Energy Resource Alliance to hold a forum on the economic potential of the shale development. Titled "Catching the Wave: Economic Impact & Opportuni-

ties" will focus on the job creation, workforce and skills, potential new businesses plus opportunities for existing businesses. As this goes to press, we are still putting together the details, but I do encourage you to mark your calendar for Friday, January 27. The doors will open at 11 am, lunch at noon and sessions during the afternoon followed by a cocktail reception at 5 pm. We will be at the historic Lafayette Hotel.

I am also excited because MACC is going to continue to provide networking, education, cost-savings, and more to our members. Last year attendance at our networking events was almost 1,200; some attended once, many attended several events. Marietta Bucks kept over \$140,000 circulating in our local economy—good news for our area retailers.

Productivity—are you using the tools of technology that can save you time? Tech Tuesday sessions will teach you how to use your PC, your smart phone, or your tablet with hands-on help from a terrific group of expert "geeks." We will focus on the basics and keep it simple so all of us who are technically-challenged will leave with at least one new skill.

2012 is a year of Opportunity: for new business, expanding businesses, new skills and new business connections. How can we help you succeed in 2012?

Charlotte Keim

telephone: 740-373-6256
email: keim@mariettachamber.com



Save money on health benefits without pinching pennies!

As a chamber member with 2-50 employees, you can get a discount on any health plan from Anthem Blue Cross Blue Shield—including industry-leading HASs, HRAs, and HIAs.

Call 740.373.5176 for a list of local agents who offer the Chamber plan!

2011-2012 MACC Board

Tom Betz, Chairman of the Board
Peoples Bank

Executive Committee

Dave Archer, Past Chairman
Pioneer Pipe

Colleen Cook, Business Advocacy
Theisen Brock

Al Lang, Economic Development
Greenleaf Landscapes

Beth McNally
Communications & Technology
Marietta College

Steve Porter, Member Benefits
The Career Center

Donn Schafer, Treasurer
Settlers Bank

David Vandenberg, Asst. Treasurer
Microbac Laboratories

Directors

Kin Brewer
Marietta Food 4 Less

DeeAnn Gehlauf
Memorial Health System

Marty Hansell
Skuttle Manufacturing

Wally Kandel
Solvay Advanced Polymers

Terry Rataiczak
Kinetic Networking

Terry Tamburini
Southeastern Ohio Port Authority

Mike Williams
Document Solutions-Xerox

MACC Staff
Charlotte Keim, CCEO-AP
President

Carrie Ankrom
Program & Events Manager

Melissa Smith
Membership Manager

Morgan Cochran
Marketing and Operations Asst.

MOV Safety Council Manager
Candi Heiss

RSVP Volunteer
Charlotte Kuehn



Mid Ohio Valley Safety Council

Pioneer Pipe Receives Safety Award in Washington D.C.

Pioneer Pipe was honored at the National Maintenance Agreements Policy Committee's 11th Annual Zero Injury Safety Awards banquet held at the National Building Museum in Washington, D.C.

The NMAPC presented Pioneer with Zero Injury Safety Awards for the construction and maintenance work Pioneer has performed at the Solvay Advanced Polymers facility in Marietta and the Constellium Rolled Products facility in Ravenswood.

Congratulations, and a job well done to Pioneer Pipe on this great Safety Accomplishment!



Chris Pederson with Air Evac re-certified employees of Globe Metallurgical in CPR Training. What a great example of members helping members!

Public Employer State Mandated Annual Recordkeeping Due! Deadline is February 1st

- Submit a *Summary of Work -Related Injuries & Illnesses Form* (PERRP 300AP) online annually between Jan. 1 - Feb. 1
- Forms and instructions are available at <http://www.ohiobwc.com/employer/forms/InjuryIllnessSummary/default.aspx>
- For assistance, call PERRP at 800-671-6858, or e-mail PER-RPRequests@bwc.state.oh.us

January MOVSC Meeting

Wednesday, January 18, 2012
at the Marietta Country Club

Topic: Discrimination, Citations & the Future of OSHA

Speaker: Linda Herrington, OSHA

Cost: \$12 includes lunch

11:30am Registration Begins
Noon-1pm Meeting

Linda will be bringing a Whistle Blower investigator to talk about discrimination. She will also discuss the Top 10 OSHA citations as well as the past, present and future of OSHA.

Fall Protection Seminar

The MOVSC presents the

Fall Protection Seminar
Wednesday, January 25
from 9am-11:30am

At Washington State Community College

Jack Commune from 3M is the featured speaker. This event is free to pre-paid members, and \$5 for monthly pay members. Food and drinks will be provided. All in attendance will receive a card of certification.



Just a Reminder...

Every meeting attended gives you one more chance to win an electronic tablet in June!

Spotlight On....

McDonald's Celebrating 35 Years!



In 1976, Walt and Betty Hadler came on a secret mission to Marietta. As requested by the McDonald's Corporation, they were to look around, see if they liked it, and talk to the locals, but not tell anyone why they were visiting. Current owner, Laurie Strahler recalls her mom coming back to Michigan and saying "That's it – that's the place! I love it."

On Dec. 21, 1976, Marietta's first McDonald's opened with Laurie as the Store Manager. Walt and Betty immediately became very active in the community. Betty Hadler was the first person to receive the MACC Business Person of the Year award and the only woman to serve as the Chamber Board Chair.

In 1981, their second McDonald's opened on Pike Street when there were very few businesses in that area, Now it's the busiest intersection in Washington County!

In 1992, Laurie became an Owner/Operator, and with her mom, they opened the Caldwell McDonald's site. In 2000, they opened the Gilman Ave. McDonald's, as well as the Exxon station and Marietta Tiger Stop, owned by Laurie's husband, Tim. This small town oil and food concept was the first of its kind for McDonald's in our region.

In 2003, McDonald's in Walmart opened - another fairly new concept to our region. Laurie notes that many corporate visitors come to see first-hand all the buzz about locating a McDonald's in the entrance of Walmart.

"I am so grateful to the area communities for supporting us for 35 years. It's a pleasure doing business here, and I'm so proud

of our 270 employees. We offer great job opportunities, with 40 management positions. We are open 24/7 at Glendale Rd., Pike St. and Caldwell, so we can offer applicants many different hours to fit their lifestyle and schedule. McDonald's is ever-changing and loyal to the communities in which we do business, which keeps our brand fresh, vibrant and socially responsible. There are always new products, which our employees do an incredible job implementing, and our restaurants get a lot of use, so there is a need to continually upgrade our technology and facilities," Strahler explains.

In 2012, they will be remodeling McDonald's in Walmart and doing a major project on Glendale Road – actually re-building that store in March.

"I'm very proud of the way we have kept that store looking good, but it's time for a new facility that can be energy efficient, equipped for new technology and without a basement that floods. I plan to "go green" and keep the customer in the middle of every decision. I'm told we will be back open within 90 days," says Strahler.

*"Thank You to the entire Marietta area
for 35 years of supporting us,
so we can do business in a place we love!
We are proud to serve you."*

**- Laurie Strahler
Owner/Operator
McDonald's of Marietta & Caldwell**



Laurie Strahler and some of the fine employees at the Glendale McDonald's.



Owner, Laurie Strahler, outside of the Glendale McDonald's—the breakfast drive-through for many who work in the downtown area.

Welcome & Thank You to Our 2011 New MACC Members!

B & W Pharmacy
501 Dietz Lane Beverly
740-984-2305 www.bwpharmacy.net

Belpre License Bureau
1810 Washington Blvd. Belpre
740-423-8460

Jeff Wahl
Big 'O' Refuse
888-924-2446 www.bigorefuse.com

Brady Binegar
Brady's Pest Control
740-885-0473

Jeff Neader
Cone -n- Shake
219 Pike Street Marietta
740-374-8444

Control Systems & Instrumentation Consultants, LTD
410 Stone Quarry Rd. Fleming
740-816-9041 www.csi-c.net

daVinci's
215 Highland Ave. Williamstown
304-375-3633 www.villadavinci.com

Guy Davis
Davis Home Improvements
101 Oakview Lane Marietta
740-525-7499

Domino's Pizza
415 Second Street Marietta
740-374-9852

Edward Jones - Kim Wells
103 Putnam Street Marietta
740-373-0733 www.Edwardjones.com

Delbert A. Williams
ET Cleaning Hauling Service
740-525-1427

Family Tree Dental
319 Colegate Drive Marietta
740-374-7060

FirstEnergy Solutions Corp.
330-665-2223 www.fes.com

Ethan & Joy Frank-Collins
Frank-Collins Group, LLC
740-236-3220 www.frank-collinsgroup.com

Harmar Community Center
307 Lancaster Street Marietta
740-538-7978

Heart to Art Galleria
208 Front St. Marietta
740-373-3418 www.wascoinc.org

Horizon Telecom
740-772-8200 www.horizontel.com

Tracey Courson
HRO Agency, LLC
109 Putnam Street Marietta
740-376-2980 www.HROagency.com

Jenna Boley
Jenna's Day Spa, Salon & Tanning, LLC
836 Third Street Marietta
740-374-7352

Kat Garvin
Juda's Hair Again
206 Putnam St. Suite 4 Marietta
740-374-5229

Anita Meek
L & P Services, Inc.
207D Colegate Dr Marietta
740-376-0930 www.l-pservices.com

Lacy Elliott
L Salon
124 North 7th Street Marietta
740-373-1393

Lakeside Golf Course
18218 St. Rt. 60 Beverly
740-984-4265 www.lakesidegolfcourse.net

Doug Brooks
Laughlin Music and Vending
148 W. Union Street Athens
740-593-7778 www.laughlinvending.com

Brian Nauman
Lean Performance LLC
5839 State Route 555 Little Hocking
740-645-9989

Marietta Ambulance Service, Limited
101 Putnam Street Marietta
740-373-1494

David White
New Creations Digital Art Studio
112 North Seventh Street Marietta
740-373-5092 www.NewCreationsstudio.com

Spencer "Woody" Frame
Ohio River Country Magazine
7368 CR 623 Millersburg
330-763-2801 www.ohiorivercountry.com

Eric Griffiths
Ohio Web Pro Design LLC
3432 Warren Chapel Rd. Marietta
740-525-4762 www.ohiowebpro.com

Barbara Wilson
The Outpost Bar, Grill & Carryout
20825 State Route 550 Marietta
740-373-3050

Leith Stetson
Paradynamix LLC
119 Greene St. Marietta
866-280-2237 www.paradynamix.com

Sarah Sang
pbn Outdoor Advertising
304-295-6471 www.wvoutdoor.com

The Peoples Savings Bank
710 2nd St. New Matamoras
740-865-3483 www.psb1911.com

Tom Sherman
Professional Carpet Systems
740-374-7401 www.pcscleans.com

Sammi Joe's Candles
121 Putnam Street, Suite 101 Marietta
740-376-0611

Suzanne Estep
SME Enterprizes, Inc.
304-455-1880 www.sendoutcards.com/118127

Peter Keim/David Sams
SendOutCards - Cardtree Cards
1200 County House Lane Marietta
740-374-2063 www.sendoutcards.com/13634

Mike Kokar, GM
Fairfield Inn & Suites
200 Cherry Tree Lane Marietta
740-374-3000 www.sjbmanagementinc.com

Springleaf Financial Services
20 Acme St. Marietta
740-373-1471 www.springleaffinancial.com

Jeanne Wetz Elswick
Twin Rivers Construction
740-373-3047

Konrod Morris
US Bank
740-432-1303 www.usbank.com

Warren Community Water and
Sewer Association, Inc.
740-373-8476 www.warrencommunitywater.com

Wayne Hunter
Wayne's Computer World
#7 Tiber Way Marietta
740-434-5941

Rock Wilson
Whipple's Whimsical Toys, LLC
100 Maple Street Marietta
740-434-5954 www.whippleswhimsical.com

DeAnn Cummings
White Caps Creative Group
740-483-2290
www.whitecapscreativegroup.com

Kristin Meeks
WV Social Media Consultants, LLC
304-834-0764



How the Economy Effects the Real Estate Industry

As I am out and about in our community, the number one question I am asked is, “So is real estate picking up any?” We are blessed to live in our little part of the world; the Mid-Ohio Valley has not been effected nearly as much as the rest of the country.

The economy needs help. The downslide this country is now coming out of started when the housing industry took a hit - both in real estate transactions and building construction. As a Realtor, I see the ripple effects on our community: when a house is purchased, the buyers start renovations so they call an electrician, visit a building supply company, a paint store, furniture store or plan landscaping for their new home and so on.

This transaction starts a series of other transactions, which create jobs and puts jobs back into the economy. For example, a company has to make the product that is sold to the retailer or distributor; plumbers and electricians then buy the products to use on the job. A factory has to build the furniture for the new home, and a landscaper provides the plants and labor

for the outside. All of these goods are delivered by trucks, which in turn are built by a factory with employees. Maintaining and repairing these trucks also provides jobs. The chain of jobs and businesses supported by that one transaction goes on and on.

As a member of the Marietta Board of Realtors and the Washington County Home Builders Association, I see how a real estate transaction effects our local economy and beyond.

Vincent Squillace, the Executive Vice President of the Ohio Home Builders Association, described his first hand experience with this ripple effect of real estate transactions. In the article describing his bathroom redo, he expressed a renewed confidence in the impact housing has on the overall economy. “We need to be a part of the solution,” said Mr. Squillace.

When real estate “picks up,” so will the rest of the business community.

Nancy Arthur

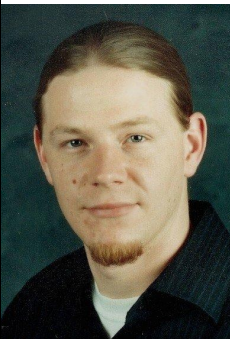
Meet the Advantage Team!



Nancy Arthur
740-525-7479



Karen Strahler
740-350-2224



Justin Arthur
740-525-2451



Desni Crock
740-525-9958



Martha Seevers
740-525-0976



Traci Chichester
740-516-1774

Office located at:

228 Pike Street
Marietta, Ohio 45750



Advantage
REAL ESTATE

740-374-7325

www.advantagerealestatemov.com

MACC Holiday Open House!



Top: MACC Team gathers for group shoot - Charlotte Kuehn, Carrie Ankrom, Morgan Cochran, Charlotte Keim, Melissa Smith & Candi Heiss
Middle: Greg Carr, Verizon; Jack Moberg, JuicePlus+; David Sams, SendOutCards-Cardtree Cards; & Jeri Knowlton, CVB
Bottom: Greg Carr Hears No Evil; Jack Moberg Speaks No Evil; David Sams Sees No Evil.

We had a wonderful turnout for the Holiday Open House, and enjoyed seeing so many of our Chamber members! It was a great evening of networking, food & beverages. A special “Thank You” to the Fairfield Inn, Greenleaf Landscapes and Special Occasions Catering.

Please join us for our January Business After Hours
Apex Feed & Supply, True Value Hardware
Thursday, January 12 from 5pm-6:30pm.
This is a great opportunity for networking and building your contact list for the new year!
There is still \$500 in Marietta Bucks up for grabs, but you must be present to win!

RSVP by calling the Chamber at 740-373-5176 or E-mailing at info@mariettachamber.com

MACC Member News

- No Idea Sports Dining is now **Blacksmith Tavern & Grill!** Check out their Facebook for news & their all new menu!
- **Marietta College** announced the election of **Dr. Joseph W. Bruno** as the 18th president of MC, effective July 1, 2012. Welcome to Marietta!
- **Buckeye Hills - Hocking Valley Regional Development District** is now on Facebook! “Like” their page to discover how they support regional economic development.
- **Blacksmith Tavern & Grill** will be holding a Culinary/Chef auction & dinner on January 28th! The proceeds will go to The Intrepid Fallen Heroes Fund serving U. S. military personnel wounded or injured in the service to our nation, and their families. For more information, call Kevin Black at 374-7280!
- **The Marietta Times and the Parkersburg News & Sentinel** now partner with Monster.com to provide job seekers with resume submission in the Mid-Ohio Valley area.
- The **City of Marietta** and **Marietta College** have been chosen as one of five Ohio sites to host the **2012 Ohio Chautauqua**, sponsored and presented by the Ohio Humanities Council. The event will run from June 19-23 and will be the signature event and kick off Marietta’s 225th Celebration, which will mark the anniversary of the Northwest Ordinance of 1787 and the founding at Campus Martius fort.

Mike Williams | Xerox
Authorized Sales Agent

100 Front Street
Marietta, OH 45750
740.373.7525
800.267.9564

www.document-solutions.us
mwilliams@document-solutions.us

Color
Printer
Copier
Fax

**Catching the Wave:
Economic Impact & Opportunities Forum
Ohio Shale Development**

Date: Friday, January 27, 2012
Location: Lafayette Hotel
100 Front St. Marietta

This free forum will bring in speakers from communities already experiencing the economic impact of shale drilling as well as oil and gas industry experts. It is intended to help our local businesses and entrepreneurs learn about possibilities for new business or expansion of current products and services.

Agenda:

Doors open at 11:00 am;
Lunch Buffet available at 11:30 am

Sessions:

Shale Exploration, Drilling and Production: A Brief Overview

Opportunities for Directly Supporting Exploration, Drilling and Production

Business and Entrepreneurial Opportunities outside of the Industry

Speakers confirmed:

Bill Polacek, President/ CEO,
JWF Industries, Western PA
Jack Pounds, Ohio Chemistry Council
David Mustine, GM-Energy, JobsOhio
Ohio Rep. Andy Thompson

Keynote Speaker:

US Congressman Bill Johnson

This forum sponsored by:



Providing information on powering Ohio's economy, job growth and energy security

Ohio | Small Business Development Centers
Marietta



Lunch will be provided to those who reserve by January 19, 2012.

Call MACC at 740-373-5176 to register and reserve your seat.

The Forum will end with a cocktail reception, providing an opportunity to meet with the panelists and speakers and talk to additional resource on ways you can indentify and seize Ohio Shale opportunities.

MACC Events in January!

**B2B
Tuesday, January 3
& Tuesday, January 17
Noon-1pm
The Levee House**

These meetings are a great way to get referrals for your business, along with endless networking opportunities!

**Tech Tuesday - Calendars
Tuesday, January 10
8:30am-9:30am
MACC Conference Room
Cost of the meeting is \$5**

This session is all about getting organized for the new year! Learn how to get all of your appointments synchronized from your work PC to your home PC; from your smart phone to your electronic tablet!

(for example, your iPad)

**PWR - New Year, New You!
Wednesday, January 25
11:45am-1pm
Lafayette Hotel**

Join the Professional Women's Roundtable as our guest speaker, Jack Moberg, discusses good nutrition and eating for a healthy and energetic new you in 2012!

**RSVP to all Chamber events by
E-mailing Morgan at
info@mariettachamber.com!**

**What's the Connection?
MACC - Ohio Chamber - U.S. Chamber**

I think we can all agree that we are bombarded by political ads in print, television, radio and now social media. Political parties, special interest organizations and grassroots groups are all speaking out.

Chambers of commerce are organized as 501 (c) (6) business associations and have the mission of promoting and representing the interests of the business members. Each chamber, local, regional, state or national, is a separate organization, responsible and working for the businesses who choose to join the association. A few members of MACC have asked about our relationship with the Ohio Chamber and the U.S. Chamber; some have even made assumptions about MACC based on actions taken by the state or national chamber.

While we are dues-paying members of both of those chambers, we do not always agree or support their actions and stances. MACC, like other local, community-based chambers, operate independently. MACC is a non-profit organization governed by a 16 member Board of Directors, all of whom represent dues-paying members of our chamber. The board provides the policies and direction to be used by the staff in achieving the board's goals.

The Ohio and U.S. chambers are controlled by separate boards of directors chosen from their membership. Those

boards decide the direction and policies for their staffs. A huge difference in our chambers is that the state and national ones have affiliated political action committees (PAC) that aren't necessarily beholden to their boards. That means their PACs are totally within their rights to endorse not only issues, but also candidates.

The Marietta Chamber does not have a PAC; therefore, we can only take stands on issues, such as levies and ballot initiatives.

We are members of the Ohio and U.S. chambers because they offer resources to us and our members. They provide information on regulations and legislation impacting you, our business members, helping us share that information with you. We call upon the staff of either chamber to help us help you.

Your chamber is an independent, 125-year-old organization where the decisions are made by business people who live and work in this community."

We hope that you will continue to help us, your local chamber, support our local businesses. We take very seriously our role as an advocate for business interests in Marietta and the surrounding area and to that extent we meet regularly with our local elected officials to discuss the business climate and issues.

**SAVE the DATE
March 12, 2011
MACC's 97th Annual Dinner!**

Mark your calendar now so you don't miss attending one of Ohio's largest chamber dinner meetings! The Marietta Area Chamber of Commerce will be celebrating 125 years of continuous service to the Mid-Ohio Valley in 2012.

Founded as the Marietta-Harmar Board of Trade in 1887, our primary mission, then and now, was to promote and encourage economic prosperity. In 1915, we were among the first to incorporate as a chamber of commerce when the U.S. Congress authorized the establishment of chambers of commerce. MACC is listed on the original members' wall at the U.S. Chamber office in Washington D.C.

Monday, March 12, 2012 promises to be an evening filled with fun, surprises and entertainment!

The dinner will be held in Marietta College's Dyson-Baudo Recreation Center with the meal catered by Chartwell's—Marietta College Dining Services.

We are very pleased with the strong support we have received and look forward to making our Chamber's 97th Annual Dinner an evening to remember!



Help Us Celebrate 125 Years on March 12, 2012

Our 2011 Honorees were:

Charles Ingraham
Washington County Council of Cooperative Agricultural Award

Elizabeth Brokaw
ZONTA Elizabeth A. Hadler Woman of the Year Award

William H. "Bill" Thompson
Gabe Zide Citizen of the Year Award

Ken Morison & David Haas
MACC Business Leader of the Year

Brian & Wendy Ketelsen
Outstanding New MACC member

Who will be surprised at the 2012 Dinner?

Let Us Promote Your Business

As a member of MACC, you gain a large list of contacts and referrals, AND advertising opportunities at an affordable rate. Several ways we can help market your products and services to nearly 1,000 decision-makers in the Mid-Ohio Valley:

Entrepreneur - The Chamber's monthly magazine mailed to MACC members and given to those interested in moving to our region: "Member News" is FREE! Share your good news, company anniversary, awards, new employees, promotions, new products, new services—we want to know. Call or email Morgan at info@mariettachamber.com!

Banner ads go on the back cover of the Entrepreneur in full color and only cost \$75.

Business Card ads are inside, in black and white and are \$30 per month.

Fliers Inserted in the Entrepreneur for \$125 and you provide us with 1,000 copies of your flyer. We need the copies by the 15th of the month before publication. Example: For the February issue, deliver the copies to MACC by the 15th of January.

Chamber Update & E-news - Sent weekly, this e-blast offers ads (sized at 500 by 800 pixels in jpg format) for \$30 per week, or \$100 for 4 runs.

Facebook - The Chamber's Facebook page is updated daily with member information. "Like" us to keep updated on all member news. Want a Chamber Facebook status update? E-mail Morgan at info@mariettachamber.com with member news, sales & specials,

Sandy J. Harris
Account Representative/Sales Consultant

304.428.0121 | 800.344.5229

Fax 304.428.7695
sandy@noeoffice.com



610 Green Street, PO Box 1368 | Parkersburg, WV 26102

Start 2012 Off Right by Maximizing Your Membership with MACC!

Chamber Benefit Checklist

Start 2012 off the right way by taking a minute to complete the checklist to see if your organization is receiving all the benefits of your Chamber membership! You may be surprised at the opportunities you're missing.

- ___ I regularly submit Member News and/or promote my organization by advertising in the Chamber newsletter.
- ___ I've informed the Chamber about my website address and take advantage of the Chamber's free website link.
- ___ I've showcased my organization by hosting a Business After Hours.
- ___ I sponsor and participate in the Annual Dinner.
- ___ I actively participate in the monthly networking opportunities such as B2B, PWR, Tech Tuesday & BAH.
- ___ I have explored the benefits of being a member of the Mid-Ohio Valley Safety Council.
- ___ I save money by enrolling in the group health insurance plan, the Worker's Comp. group rating plan and buy from Marietta Office Supply.

Networking Opportunities	Tools & Training for Success	Safety Council
--------------------------	------------------------------	----------------

Business After Hours – BAH
Hosted by a MACC member, BAH is an after work gathering of business people for networking and fun. Usually held on the second Thursday of the month, the location varies as we showcase a Chamber member at their business site. Cost is \$5 for members and \$10 for non-members and members wanting to be invoiced.

Business to Business – B2B
A semi-structured sales referral group, B2B meets the 1st and 3rd Tuesday of the month at the Levee House from noon to 1 pm. B2B provides opportunities for members to share ideas, contacts and business referrals with the purpose of increasing business revenue and building long lasting relationships. Only one person per business classification may join. Cost is \$60 annually plus meals.

Professional Women's Roundtable - PWR
Women in business face different challenges and with hectic schedules, don't always have time to network with women. This MACC program meets the 4th Wednesday of the month at the Lafayette Hotel from 11:45am-1pm. Cost is \$10 for Chamber members & \$15 for non-members.

Tech Tuesday
Facebook, Twitter, QR codes, smart phones, productivity tools and tips - this is where you learn in a hands-on session. Our tech gurus are your fellow MACC members, who explain in plain English how technology can help you gain efficiencies and enhance your business.

Meeting on the second Tuesday of the month at 8:30 am, we promise this hour will give you useful tips that you start to use immediately.

Check the calendar in this magazine or the Chamber website for the location.

Cost: \$5 for MACC members; \$10 for non-members.

Legislative Info

Stay informed on pending and enacted legislation that impact business through MACC.

We inform you about proposed bills. As well as new laws and rules. Each year we provide a forum for you to ask questions of the candidates running for office.

We also will speak out on issues that will help or hinder your business activities. Our Business Advocacy committee works closely with local government to foster a business-friendly climate.

The Mid-Ohio Valley Safety Council is a program of the Marietta Area Chamber of Commerce, co-sponsored by the Ohio Bureau of Workers' Compensation Division of Safety & Hygiene.

Safety Council Goals:

- To provide a forum for businesses and industries interested in occupational safety and health.
- To examine and resolve potential and existing safety and health problems.
- To inform participants of new safety and health techniques, products and services and to provide a thorough knowledge of these services.
- To encourage safety programs through a Safety Campaign.
- Membership to Safety Council is open to representatives of business and industry in the Mid-Ohio Valley. You do not have to be a Chamber member to join Safety Council. Annual membership fee is \$50 per company.

Monthly meetings are open to any MACC member. Safety Council meets the 3rd Wednesday of the month at the Marietta Country Club from 11:30-1pm..

Cost is \$12 per meeting, & includes lunch.

Are You "In Group?"	Volunteer Energy Program	January's Tech Tip
---------------------	--------------------------	--------------------

The Group Rating Plan potentially lowers a company's operating costs by providing lower Workers Compensation premiums. Group ratings permit employers in the same or a similar industry to group their claims experience for rating purposes. By pooling companies with good experience, the group will attain a better rate than the individual rates of its members.

Approximately \$200,000 was saved by MACC members through this plan. To enroll, call MACC's representative at 1-800-837-3200 ext. 7228 or visit www.careworksconsultants.com/groupratingapplication/Marietta.

Group Health Insurance Plan

Anthem Blue Cross/Blue Shield has partnered with members of MACC to provide a quality comprehensive medical insurance program at reduced costs. The Chamber Plan offers healthcare protection which can be customized to fit specific needs.

MACC members who participated in this program saved over \$100,000 on the group health insurance plan.

As a chamber member, your company can save up to 4% on Anthem group health insurance through a combined premium discount and premium tax credit savings.

Better options lead to better decisions. Only you know which type of plan best fits your company, & only your employees know which doctor or hospital best fits their personal needs. Anthem provides plenty of choices for both.

Visit the MACC website, www.mariettachamber.com, to get a complete listing of Chamber insurance agents to assist you in taking advantage of this important benefit or call (888) 506-1574, or visit www.chambersaver.com/cocc.

MACC can now save you money on electrical costs. Through an exclusive arrangement with FirstEnergySolutions, Volunteer Energy is offering a substantially discounted rate to business and commercial customers in the AEP service area. Your business could save up to 30% or more on the cost of electricity.

To find out more, go to MACC's website www.mariettachamber.com/233 for a savings calculator and enrollment form. Or call our MACC rep at 614-395-6834.

Our Customer Pledge to Our Chamber Members

- You will get a friendly greeting when you contact the Chamber by phone or when you walk through the door.
- The Chamber staff will strive to get to know you as an individual, become familiar with your business and seek ways to help you succeed.
- When dealing with customers who have a complaint or inquiry about your business, and when referring customers to Chamber member businesses, the Chamber will follow a strict policy of integrity, confidentiality and fairness.
- The Chamber staff will respond in a speedy and appropriate manner to any requests you may have, using all resources available, and exhibit a professional knowledge of business issues which may affect Chamber members.
- The Chamber will work to provide the best possible services to benefit your business, whether it be through networking, meetings, publications or business seminars.
- The Chamber will strive to encourage your positive participation and support of Chamber programs, committees and events.
- At least once a year, a Chamber staff member or Ambassador will personally visit you at your place of business to gather your input and ensure that the Chamber is living up to your expectations.

At the January 10, 2012 Tech Tuesday meeting, we will learn how to use electronic calendars. Many of us have Outlook on our work PC's, but did you know that it can shared on your smart phone or your tablet?

We'll talk about synchronizing calendars and how to schedule meetings through a calendar function.

For those using Outlook Calendar, here are two tips to save you time:

Tip #1—Drag & Drop

You probably receive information about meetings and events via email. Rather than re-typing it in Calendar view, you can do it the easy way — drag the existing item to the Calendar. When you do, Outlook opens an appointment dialog box that contains information from the item. For instance, if you drag an email message, the appointment form will display the email's header and body of the message.

You'll still have to set the appropriate date and time information, but everything in the item you need from the email message will also be copied to the appointment's notes section. That way, you don't have to cut and paste or re-enter the information to have it all in your appointment where you need it.

Tip #2 Reschedule Changed Appointments by Dragging

Drag an existing appointment from one day to another, by simply clicking on the appointment on the Calendar and dragging it to another day — it's that easy.

This monthly Tech Tip is sponsored by



Pamela Lankford, Director
308 Front St., Marietta, OH 45750
(740) 373-5150.

Pamela Lankford, Director

