

Welcome New Members!

RTI Insurance

Advantage Trim & Lumber

Javic Properties, LLC

Jackson & Associates GC

Meritage Homes

Pulte Group

Soco Interiors

Thank You for Renewing!

Ashton Woods Homes

Beechwood Builders

Bradenton Herald

Charlie's Construction

CJ Central Vacuum Inc

Classic Homes by Clayton, Inc.

Coastal Floors Inc

DeJon Construction, Inc.

John Cannon Homes

Lennar Homes

LUBE of Sarasota

M/I Homes

Manatee County Habitat for Humanity

Mullett's Appliances

Najjar Construction

Rampart Homes, Inc.

Rayco Electric

Robb & Stucky

Ryland Homes

Sam Rodgers Properties, Inc.

Today's Builders

TV Home Source

Vet Construction, Inc.

WCI Communities, Inc.



Greetings BIA members:

Reminder that the 2015 Parade of Homes is just around the corner and there are many sponsorship opportunities available for the BIA's planned largest POH scheduled for February 21st through March 8th. As an additional event in conjunction with the POH, the BIA will be supporting Manatee Technical Institute's (MTI) annual Tour of Kitchens fundraising event planned for Sunday March 15th at six of the model homes in Concession. See details on the BIA and Parade of Homes websites/facebook pages.

The BIA is also offering an opportunity to invest in an annual sponsorship program with the BIA, allowing you and your company to be listed on all of the BIA's events throughout the year, please call the BIA office and ask for the details.

2015 will be an exciting year for the BIA as we continue to grow the new home market place here in Manatee and Sarasota counties. Building permits continue to grow east of the interstate and north of the Manatee River that will begin to rival the days in 2004-2005. With that it has sparked an interest by government to take another look at bringing back impact fees at higher rates to be imposed. The BIA and the new home industry want government to be prudent about wholesale changes and follow guidelines to conduct new fee studies to determine the rational nexus for fair and reasonable rates to address concerns about supporting growth related issues. This concern about impact fee rates is not just a local Manatee-Sarasota concern but seems to be on the agenda of most of the counties in Florida at this time. This is a matter that is on FHBA's legislative agenda again this year and as always we believe that impact related issues from growth need a better "vehicle" to address this concern. An overall real estate transaction fee in lieu of an impact fee is regarded as more equitable to address these concerns allowing local government more flexibility to address old and deteriorating infrastructure and has the ability to drive more funds to local government to plan and implement repair as well as add new infrastructure within the jurisdiction. School impact fees are also on the agenda of the school boards, but there are more restrictions for school districts to build new facilities when the district overall has excess student capacity and FLDOE has the final determination when districts can consider building new schools in their respective district.

This issue will be in the local headlines and as an industry we understand the needs but we just want a fair and equitable way to do our share, when **NEW HOME** construction is not the "only and total cause" of growth related concerns of the citizens and governments here in Manatee and Sarasota.

Alan Anderson
Executive Vice President

Thank you to our Premium Annual Sponsor



See page 4 for details on how to become a Premium Annual Sponsor.

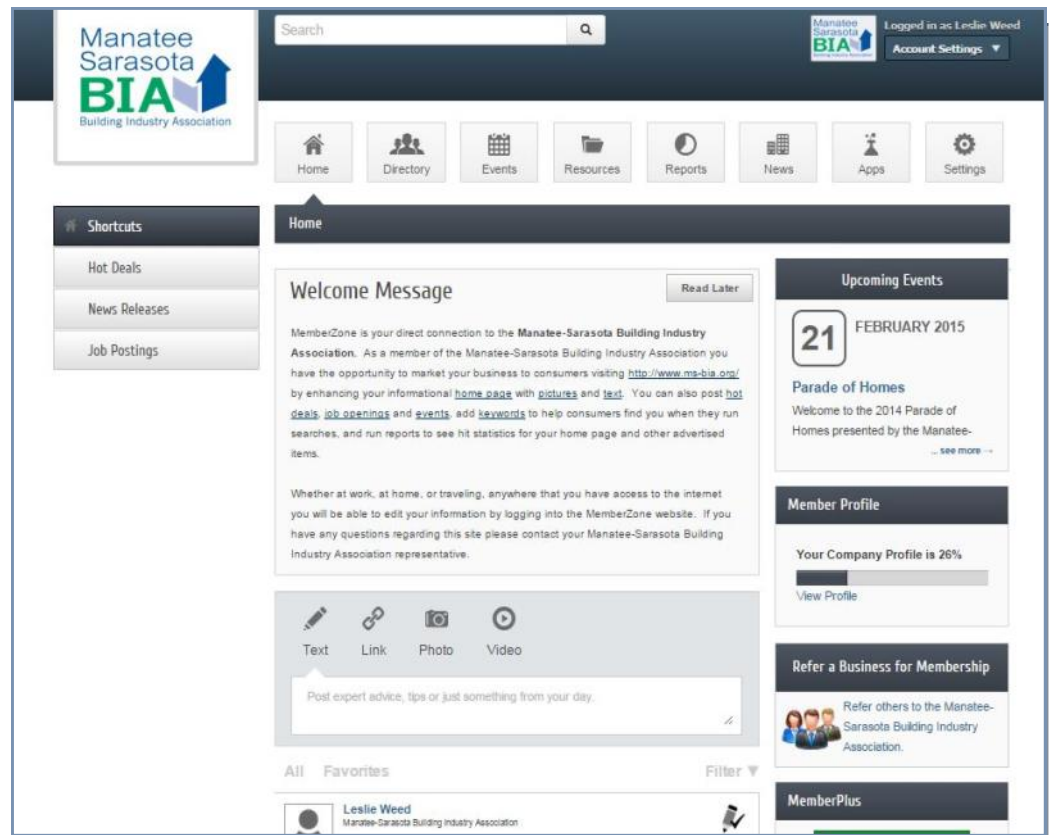
New Website and Member Database/Communications Is Ready!!!!

Welcome to MemberZone your direct connection to the Manatee-Sarasota Building Industry Association.

As a member of the Manatee-Sarasota Building Industry Association you have the opportunity to market your business to consumers visiting MS-BIA.org by enhancing your informational home page with pictures and text.

You can also post hot deals, job openings and events, add keywords to help consumers find you when they run searches, and run reports to see hit statistics for your home page and other advertised items.

Whether at work, at home, or traveling, anywhere that you have access to the internet you will be able to edit your information by logging into the MemberZone website. If you have any questions regarding this site please contact your Manatee-Sarasota Building Industry Association.



The MTI Foundation presents the fifth annual

Tour of Kitchens

Sunday, March 15, 2015 - 2:00 - 7:00 p.m.

Save the Date!
Sunday, March 15, 2015
2:00 - 7:00 p.m.

Taste culinary delights prepared by area executive chefs in the kitchens of luxury model homes in the exclusive Manatee County neighborhood of The Concession.

Developers offering homes for the tour include:

Anchor Builders | EMERALD HOMES | NEAL SIGNATURE HOMES
 Arthur Rutenberg Homes | Lee Wetherington Homes | JOHN CANNON HOMES, INC.

Meet Executive Chefs from local fine dining restaurants and enjoy desserts prepared by Dana Johnson of Sugar Cubed.

For more information and early registration visit: <http://www.mtifoundation.org>

Mission of the Manatee Technical Institute Foundation (MTIF) is to identify, solicit and acquire restricted and unrestricted resources to support the programs, educational services, teachers and students of Manatee Technical College. MTIF is a not-for-profit 501.c.3 organization.

MTI Changing tomorrow...
 ...Starting today foundation



Are you using the FHBA Member Rebate Program?

What would you think if you could get a rebate for your loyalty to many of the nation's leading housing industry Manufacturers? Well, now you can!

This is a free member benefit, aimed at increasing your bottom line. For the minimal effort of informing us about the products you use, and telling us when you close on a home or project, you'll be putting money back in your pocket. When you participate in the FHBA Member Rebate Program, every home you build can earn you rebate checks! Remember, both Builders AND Remodelers qualify for the FHBA Member Rebate Program.

For more information and to register, visit: www.HBArebates.com
 Get Started Today!



**BRING YOUR LOVED ONE
TO THIS SPECIAL
VALENTINES HOLIDAY MIXER**

Thursday, Feb. 12th 5:30—7:30 PM

Ferguson Bath, Kitchen & Lighting Gallery
2451 17th Street, Sarasota, FL 34243

RSVP by February 10th to leslie@ms-bia.org



Manatee
Sarasota
BIA
Building Industry Association

Young Builders Network

Whether you are young or young at heart,
join the Young Builders Network for a networking event!



EVIE'S
TAVERN ON THE RANGE

Come Mix and Mingle with your fellow members!

Thursday February 19th, 5:30pm-7:30pm

4725 Bee Ridge Road, Sarasota FL

RSVP by February 17th to leslie@ms-bia.org

AND DON'T FORGET YOUR BUSINESS CARDS!!!



A Message from Our President, Mike Rahn

Wow! 2014 flew by and we are almost one month into 2015. The holidays are over and I hope your 2015 will be a prosperous one.

As 2014 came to a close our industry's continues to recover, nationally we saw a 6.3% increase in permit activity over 2013, number of single family units under construction at the end of 2013 was 347,000, the Southern Region was up 9.6% in single family permits over 2013 and this month NAHB announced that the builder confidence index is at 57 which means nationally builders are more optimistic about the industry. The best news is that single family permits are at a 6 ½ year high.

What this all means is that the home building industry continues to recover. With mortgage rates still at historic low, mortgage credit is somewhat loosening up, new home buyers are in the market, Baby Boomers are now back to buying new homes, our residential home building market should have a very strong 2015.

Politically in 2014 we had a very good year locally with the election and reelections of our supported candidates. I would like to thank all of those who gave of their time and money to support the candidates that support us and our industry. Your Executive VP Alan Anderson worked long hours during the election to make sure our issues were and are on the forefront. Recently both of us met with the Manatee County Commissioners to make sure they understood our issues locally. We will be meeting with the Sarasota County Commissioners in February.

However, MEMBERSHIP is our #1 issue, to do the things we do, we have to have members and membership needs to be everyone's goal in 2015. Please take a moment to think about who you know that should be a member of our GREAT Association.

This year at the BIA, we have a lot going on with the 2015 Parade of Homes just around the corner and all the other events that will happen this year. The biggest news is that Alan has announced his retirement effective the end of April. We have formed a search committee to find his replacement and I will keep the membership up to date as we move forward.

Remember your staff, Alan, Beverly and Leslie work very hard on our success, so please reach out and thank them for the job they do but they can't do it alone. Join a committee, come to events and be a part of who and what we are.

I will leave you with this, "By the work, one knows the workman". Let's all work together to make 2015 a great year not only for ourselves but for our BIA and industry.



2015 Premium Annual Sponsorship Opportunities

Take your membership to a whole other level!

Being a premium sponsor not only gives you the peace of mind that you have it all covered, but it also includes a level of care from the BIA staff, knowing that we will be sure to follow up with you when its time for your details. You will not need to worry about missing any of our events no matter how small or large.

All levels include your annual renewal, a bunch of advertising online and in print, and participation in all or some of our FUNraisers!

Please feel free to call Leslie with any questions. 941.907.4133 x309

DEADLINE FOR THESE SPONSORSHIPS IS FEBRUARY 13, 2015

Premium Annual Sponsorships range from \$2,500-\$10,000

	SPIRE	PILLER	CORNERSTONE	CAPSTONE
Membership Dues	✓	✓	✓	✓
Logo on: (linked to your company page where applicable)				
Front page of NEW website	✓	✓		
Sponsor page of NEW website	✓	✓	✓	✓
Featured listing on online directory	✓	✓	✓	✓
Sponsor page of printed 2015 Contractors Guide/ Member Directory	✓	✓	✓	✓
MSBIA Premium Sponsor ad in Parade of Homes Magazine	✓	✓	✓	✓
Traveling banner brought to all events and meetings	✓	✓	✓	✓
Home Front Newsletter	✓	✓	✓	✓
New and Renewing Member letters	✓	✓	✓	✓
Flyers in new member packets (you supply)	✓	✓	✓	✓
Flyers in with invoices (you supply)	2	1		
Tickets to Membership Meetings (including Legislative Update & Installation)	4	2	1	
Special Name Badge	✓	✓	✓	✓
Banner ad on NEW MS-BIA.org	✓	✓		
Box ad on NEW MS-BIA.org			✓	✓
Feature article on Sponsor page of website	✓			
Eblast to membership	2	1	1	1
Display brochure in MSBIA lobby	✓			
Advertisement in 2015 Contractors Guide	Full Page	Full page	Half Page	Quarter Page
Advtorial in directory	Two Pages	One page	Half Page	
Table top at General Membership Meeting	2	1	1	
Table top at 2015 Trade Show & Associate Appreciation Night (Sept)	✓	✓		
Foursome at Spring Fling Golf Tournament and Tee Box Sign (May)	✓	✓		
Four shooters and station sponsor sign at Sporting Clays (Fall 2015)	✓	✓	Pick two of your choice.	Pick one of your choice.
Credit for 2015 Parade of Homes sponsorship or entry* (2/21/14-3/8/14)	\$2,000	\$1,000	\$500	\$250
Credit for 2015 Sarasota Slam sponsorship or entry (Aug 7 & 8)	\$1,000	\$500	\$250	\$100
Opportunity to host Member Mixer or Networking Breakfast at your location.	✓	✓	✓	✓
Electronic copy of membership directory and attendee lists from events	✓			
Unclaimed SPIKE point for primary member	2	1		
TOTAL DONATION	\$10,000	\$7,500	\$5,000	\$2,500

Premium sponsors may upgrade to a larger sponsorship for individual events if they so choose.
 *Builders or Developers must have an entry in the Parade of Homes in order to be a sponsor of the Parade of Homes.

Executive Board

President

Michael Rahn, Regions Bank

Vice President

Jimmy Stewart, LWR Communities

Treasurer

Bill Smock, Gator Plumbing

Secretary

Brian Keller, WCI Communities

Immediate Past President

Drew Smith, Two Trails, Inc.

Board of Directors

Matt Russell, Pool Design Concepts

Joe Ernst, D & D Garage Doors

Tom Brady, Dawson Companies

Bill Waddill, Kimley-Horn & Associates

Michael Greig, Legacy Homes

Mike Johns, John Cannon Homes

John Carlson, Core Construction

Michael Neal, Neal Communities

Contact Us

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Beverly Smock

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Leslie Weed

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www.ms-bia.org

