



LAC LA BICHE & DISTRICT
CHAMBER OF COMMERCE

Meeting purpose:	Board of Directors meeting	Date:	February 11 th , 2016	Location:	Community Futures
Present:	Rik Nikoniuk Stephen Evans Charlyn Moore Ron Briscoe Rick S kyrpan Annette Theron	Regrets:	Bill Britton Heather White Rick Moon Mo Al-Bekai	Guests:	Justin Marshall

Meeting items	Motioned by	Seconded by	Vote Results
Meeting called to order at 5:27 PM			
Review and approval of agenda <ul style="list-style-type: none"> - Rik Nikoniuk added Pow Wow report - Stephen Evans added VIC tender report 	Rik Nikoniuk	Stephen Evans	Unanimous
Review and approval of minutes of previous meeting <ul style="list-style-type: none"> - Rick S kyrpan requested that previous minutes be more detailed. Moved to table approval of minutes until corrected. 	Rick S kyrpan	Charlyn Moore	Unanimous

Business Arising

Moving forward <ul style="list-style-type: none"> - President: Ron Briscoe explained reasons to Board for leaving. Need to plan next General Meeting to elect new president, rather than wait until AGM in October. - Next general meeting set as March 31st at 6 PM. Look at Bryon Pearman as possible meeting speaker. 			
Events: <ul style="list-style-type: none"> - Discussion on what events to offer membership in the coming weeks. - Stephen Evans presented Service Canada Information Session which will take place on April 14th and the benefit of the information presented to entrepreneurs & businesses. <u>Motion</u> for Chamber to partner by assisting in sponsorship & promotion. - Stephen Evans & Rick S kyrpan brought up idea of a Reverse Tradeshow; although benefit seen in bringing executives & managers to Lac La Biche, decided the economic environment is not ideal at this time. To revisit idea in the future. To look at long-term strategy to promote Lac la Biche. Sub-committee to look at an action plan & industrial marketing; Stephen Evans, Rik Nikoniuk & Rick S kyrpan to spearhead. - Annette Theron to look at more future event possibilities. 	Rik Nikoniuk	Charlyn Moore	Unanimous
F.C.S.S. Community Response to economic downturn <ul style="list-style-type: none"> - Annette Theron presented meeting of interagency looking at community response to economic downturn. At this stage not directly in mandate, 			

attending to ensure she can properly refer people to the right service providers			
<p>Possible project: Community image of Lac La Biche</p> <ul style="list-style-type: none"> - Idea presented at previous board meeting, which was featured by the media. Aim to promote community in & outside Lac La Biche. - Charlyn Moore to contact Jaclyn Denman to look at possible social media campaign (similar to ones in neighbouring communities). - Colouring contest for various primary schools in next few months; looking at 'What is great about Lac La Biche?'. Contest to likely have a student winner & their class is rewarded. After this contest, have an essay contest with the high school with a similar focus. Charlyn Moore to research idea & start putting together campaign. - In future look at promoting 'good news' stories in media, highlighting local businesses. 			
<p>Manager Feedback</p> <ul style="list-style-type: none"> - Annette Theron leaving Monday February 15th and will be back in office March 21st. Charlyn Moore to provide cover in the office. 			
<p>Visitor Information Tender</p> <ul style="list-style-type: none"> - Feedback from tender committee meeting. General idea of bid presented to board; however decided for new President to be elected before any final decision is taken on the matter and need to wait and see how RFP looks. 			
<p>Pow Wow meeting feedback</p> <ul style="list-style-type: none"> - Rick Nikoniuk gave feedback from Pow Wow meeting earlier the week. Pow Wow to continue and new board were elected. He had to explain why the Chamber did not have the time or manpower to take over the event completely. 			
<p>Congratulations offered to Crude for their open house on Friday February 12th. Ron Briscoe thanked for his time as director & president.</p>			
<p>Next meeting on March 17th, 2016</p>			
<p>Meeting adjourned at 6:55 PM</p>	Rik Nikoniuk	Charlyn Moore	Unanimous

Electronic and/or email votes since last meeting	Date	Vote Results

I have reviewed and approved the meeting minutes.



Name and title: Ron Briscoe - president

Date: 2/12/16