



LAC LA BICHE & DISTRICT
**Chamber of
 Commerce**

Meeting purpose:	Board of directors meeting	Date:	January 7 th , 2015	Location:	ATB Financial
Present:	Walter Ryl Charlyn Moore Ron Briscoe Rick Skyrpan Gail Broadbent Annette Theron	Regrets:	Dr. Al-Bekai Al Harpe John Nowak	Guests:	None

Meeting Items	Motioned by	Seconded by	Vote Results
Meeting called to order at 16:45pm			
Review and approval of agenda			
Review and approval of minutes of previous meeting	Gail Broadbent	Charlyn Moore	Mr. Skyrpan abstained. 4 in favor.

Manager's Report

Safety Awareness Event <ul style="list-style-type: none"> - Feedback & Planning: Event Name to be changed to Business Emergency Preparedness - Devon Community Safety Night/Annual Safety Fair: Invited to participate; not in line with our purpose - Mr. Briscoe to send Ms. Theron contact details for Alberta Emergency Management Agency; Ms. Theron to enquire about additional materials - Marketing: Place ads in LLB Post and posters in strategic locations (post offices and banks in LLB and Plamondon) 			
VIC hours & Summer Student <ul style="list-style-type: none"> - To continue with same hours as 2014 			

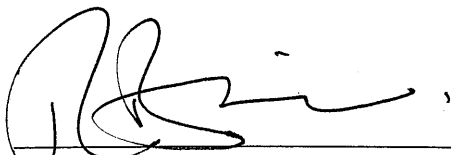
Business Arising

LLB Post: Buy full page for every month <ul style="list-style-type: none"> - Full Page \$630, for colour add \$180. Willing to include \$500 for EoE sponsorship and a 15% discount (\$5,926). - Intended to be used to advertise events, share Chamber opinion on issues, highlight business issues, raise our profile, etc. - Decided as a group to buy newspaper space as needed and track advertisements in 2015 to see whether viable to buy a years worth ahead of time in 2016 to save money 			
Review results if snow removal letter sent to the County and press release <ul style="list-style-type: none"> - Ms. Broadbent to approach councillors for County feedback. Try to arrange private meeting with John Nowak, Hajar Haymour and Omer Moghrabi. 			

- To address tree trimming issue as well			
Review results if increased media visibility - Word is getting out; positive response, increased Chamber profile with residents - Chamber is more visible and building process apparent			
New Chamber Project: Vacant storefronts and empty lots on main street - Ms. Theron to contact towns similar in size to LLB for information on dealing with similar issues in their towns - To ad issue of parking bylaws to enquiry; include Peace River and Westlock in list of contacts since they have dealt with same problems - Ms. Theron to contact Brian Stratichuk regarding the Strategic Planning session where downtown parking issue was discussed			
Proposal & presentation for shared online LLB Community Events Calendar - Presentation by Mr. Briscoe - Mr. Briscoe to approach possible partners. - Need for strict guidelines for event submissions - Annual cost of calendar to Chamber would be \$100.00 or \$300.00 for unlimited, depending on subscription chosen. Motion to approve the annual expense of \$100 for community calendar, with option to increase subscription level later if warranted.	Rick S kyrpan	Charlyn Moore	Unanimous
Presentation of possible new logos by Mr. Briscoe - Design based on suggestions from directors at previous meeting - Ron Briscoe to add suggested changes and send out final options for an email vote			
Meeting adjourned at 6:15pm	Charlyn Moore	Rick S kyrpan	Unanimous

Electronic and/or email votes since last meeting	Date	Vote Results
Decision to accept tender for updated/online bank account with Scotia Bank, Servus Credit Union or ATB Financial. Tender information provided to directors to review. Decision to accept ATB Financial tender, which is cost efficient and allows for limited accessibility to the bank account for the bookkeeper.	04-12-2014	7 votes Ron Briscoe abstained.
Hours the Visitor Information Center (VIC) will be open over the holidays: Motion to close on the afternoon of December 24 th , 2014 and then reopen on Monday January 5 th , 2015.	16-12-2014	7 votes in favor

I have reviewed and approved the meeting minutes.



Name and title:

Date: Jan 9 2015