

Hillsborough Orange County Chamber of Commerce
March 8, 2017
UNC Hillsborough Campus

*Present: Chad Collins, Kim Tesoro, Denise Carrillo, Jonna Hunt, Jeff Strickler, Mark O'Neal,
Jennifer Warren, Allison Nichols-Clapper, Jill McCullough, Katie Merritt*

*Unable to Attend: Carter Riley, Andre Richmond, Tori Williams-Reid, Penny Gluck, Todd Wirt,
Raul Herrera*

Welcome: Call to Order

ByLaw Review: Katie reviewed Article IV regarding the composition of the BOD

Industry/Economic Update:

- National Women's Day
- Ag Summit
- Discussion by Denise and Kim re: broadband internet
- Banking and regulation report from Jonna

CEO Report:

- Kim reported
 - News of Orange will publish the last Wednesday of each month events, ads, membership support
 - Membership Benefit Guide
 - Technology worked out at office; new printer, quick books transition
 - Attendance at meetings with Durham chamber CEO and others

Approval of Consent Agenda:

Committee Reports:

Finance – Jeff

- reports change to cloud based quick books
- Strong January and February
- Need another book keeper
- Transition from cash to accrual basis

Member Services - Jennifer

- Met at Carillon yesterday
- Designated who is doing what for a year – calling Champion members and picking their event, attending events
 - Need 3-4 more ambassadors
 - Divided into teams, night time, day time, phone calls; focusing on what works for schedules and strengths

Local Affairs – Jill and Kim

- Jill and Raul touching base (she will attend night meetings and Raul will attend day)
- Raul attended ECC meeting last week
- Business Round table with Shannon Campbell

Events – Katie

- Hometour – meeting and planning already. Goal to make it what it was
- Parade – no mtg.
- Polo – met, signed contract, ready to go, looking for planner

YPG – Jenn and Kim

- Cornhole in May
- Meeting next week at Mystery
- Partnering with OC Schools for a Career Development Evening

WIB – Denise

- Next lunch is Tuesday march 21st
- Meeting today
 - Durham hasn't attended

Chamber Representative Reports:

Tourism – Kim

- Grant season about to open through end of April
 - 3 pots of money
 - Regular
 - Special projects
 - Contract services (burwell, alliance, etc.)
- Working on logo and paper to go out
- Shannon has a broader tourism plan
- Tommy at Hillsborough BBQ just joined

CHOCVB – Jeff

- Focus on marketing efforts
 - HB2
 - Hotels taking huge hit because of attendance and lack of conference center
- Targeting marketing efforts, looking at Asheville as example
- They as a group usually include HB
- North American Travel Journalist Association
 - Conference in May – stops in HB, CH and Carrboro
 - David Brooks – Ambassador and host for Polo will represent Chamber at these meetings

- OC Economic Development - Jonna
Loan Program and Grant Program – Jonna
- Creamery approved

New Business:

- Board Participation
 - Fill Out Board (see attached)
- Board Vacancy
 - Tori indicated an interest to resign
 - If she resigns, her vacancy would be filled for remainder of her term (until December 31, 2017)
 - Ginny Kirk possibility?

Adjourn