

# Chamber CONNECTIONS

**August 2015**

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**Inserts:**

- 2016 Cuba Trip Brochure/  
Registration Form

## Cuba: The New Beginning from May 18-25, 2016! Information Night: September 29

We are hosting an information night on Tuesday, September 29 at 6:00 pm at the Hampton Inn & Suites, 3950 Lyman Drive, so that you may learn more about our trip to Cuba. Signups are already occurring for this trip and there is limited seating for it.

Enjoy a tour of Cuba for eight days, seven nights from May 18-25, 2016, including hotels, meals, day trips and airfare from Miami! This tour will feature people to people discussions, interactions and unusual visits such as:



the seaside town of Caibarien, the Sugar Mill Museum, the colonial town of Remedios, the Che Guevara Museum and Mausoleum, a Tobacco Plantation and Cigar Factory, meetings and visitations with artists, meet a Cuban baseball player, Hemingway's Farm, Old Havana and more. . .

The price of the trip is \$3,799 per



person (double occupancy). Do not delay as space is limited and at this price the trip will sell out quickly! You can see how wonderful this trip will be by viewing the brochure on our website, [www.hilliardchamber.org](http://www.hilliardchamber.org). This trip is open to everyone in the US and you do not need to be a chamber member.

*Right: Meliá Cohiba hotel*

*Above: Meliá Cohiba pool*



## New Members

### **ADP**

**Adam Wolfe**

**713 Brooksedge Plaza Drive • Westerville, OH 43081  
567-204-0635**

*I am in charge of managing, growing, and seeking out new clients in the small business sector of Columbus, Ohio and surrounding areas. My expertise in payroll, HR, benefits administration, Health Care Reform allows business owners to focus on their trade. In working with banks, business affiliations, and various other trusted business advisers, I help to make the best solution for the clients needs.*

### **Healthcare Clinic at select Walgreens**

**Robert Carte**

**5383 Cemetery Road • Hilliard, OH 43026  
614-301-3653 • [www.walgreens.com/clinic](http://www.walgreens.com/clinic)**

*We offer a wide range of convenient healthcare services for the entire family.*

### **Hilliard Inflatables, LLC**

**Dennis Williamson**

**3986 Main Street • Hilliard, OH 43026  
614-527-1295 • [www.hilliardinflatables.com](http://www.hilliardinflatables.com)**

*Hilliard Inflatables provides inflatable devices (bounce houses, obstacle courses, bounce/slide combos) primarily for use by elementary school age children. Ohio licensed and fully insured.*

### **Mount Carmel Health System**

**Rachel Cordray**

**6150 E. Broad Street • Columbus, OH 43213  
614-546-3411 • [www.mountcarmelhealth.com](http://www.mountcarmelhealth.com)**

*At Mount Carmel, we're dedicated to providing the best in people-centered care. It's a commitment we've made to our patients and communities we serve at our four central Ohio hospitals — Mount Carmel East, Mount Carmel West, Mount Carmel St. Ann's and Mount Carmel New Albany.*

### **Outside the Box Catering**

**Scott Cieplinski**

**Hilliard, OH**

**410-370-5957 • [www.outside-the-box-catering.com](http://www.outside-the-box-catering.com)**

*When you need your event catered, Think Outside The Box! Make sure you try our Succulent Thanksgiving Sandwich (complete with the Mashed Potatoes and Cranberries) and Bourbon Caramel Sea Salt Rice Krispy Treat! When you have a craving, Outside The Box Catering will satisfy it. Lettuce Cater Your Next Event!*

### **Math Plus Academy**

**Raj Shah, Ph.D.**

**Opening our 3rd location at Mill Run  
3582 Fishinger Blvd. • Hilliard, OH 43026  
614-792-6284**

*Math Plus Academy is an after-school academic enrichment program. In everything we do, we strive to cultivate a LOVE of mathematics. Programs include math enrichment for KG through middle school as well as problem solving, robotics, and coding.*

### **three D centers**

**Vicky Fulkerson**

**3666 Main Street • Hilliard, OH 43026  
614-971-3200 • [www.threeDcenters.com](http://www.threeDcenters.com)**

*We offer a new approach to learning with interactive classes in art, drama, dance, exercise, languages, life skills, music, and more - designed for families and individuals of all ages.*

### **SHAKLEE Make A Difference, LLC**

**Jacqueline Sciotto**

**4724 Trademark Trail • Hilliard, OH 43026  
614-309-7280 • [www.make-a-difference.myshaklee.com](http://www.make-a-difference.myshaklee.com)**

*Health and Wellness Company with science based products backed by a 100 year history. The products are created to help consumers achieve and maintain good health and wellness.*



## **On Facebook? Like the Hilliard Chamber page!**

**W**e are on Facebook which provides us with another avenue to be in contact with you! If you are on Facebook, please search Hilliard Area Chamber of Commerce and click to become a fan---it's that easy!

# Taste of Hilliard & Business Expo



The tastiest summer event in Hilliard will be back again this year on Wednesday, August 5th. The Taste of Hilliard & Business Expo, organized by the Hilliard Area Chamber of Commerce, will feature around 80 area businesses and restaurants and provide our residents the opportunity to interact with and sample the many businesses and restaurants the Hilliard area has to offer. This premier tasting event has become more popular every year and is one of the 'have-to' events to attend in the Hilliard area. It will take place on Wednesday, August 5th, from 4:30pm to 7:30pm at the Makoy Center, 5462 Center Street.

An admission fee of \$12 cash per person and \$8 cash for ages 10 and under will give you the opportunity to sample all 30 restaurant offerings. Cash bars will be available in both rooms of the event.

You will be able to vote for your favorite appetizer, pizza, entrée, and dessert. Guests will be provided with a passport which, if filled out by the end of the event, will be entered into a raffle drawing for a \$100 cash prize.

**Presenting Sponsor**



**Platinum Sponsors**



**Gold Sponsors**



**Silver Sponsor - Sam's Club**

**Bags Provided by -**

Primrose School of Hilliard at Mill Run  
Primrose School of Hilliard West  
The Leader in Educational Child Care®

**Business Expo Sponsor -**



**Special Event Assistance by - 9 Trees Landscape Services; Vargo Companies**

We are excited to have the following restaurants and meeting facilities participate and provide 'tastes' for the event:

Restaurants/Organizations who have already committed to being there are: #froyo, Applebee's Neighborhood Grill & Bar, Average Joe's Pub and Grill, Britt's Sweet Shop, Carriage Court, Cate's Steak & Barbecue, Chick-fil-A, Crumbz Cakery, Culver's, Daruma Steakhouse and Sushi, Domino's, Flyers Pizza & Subs, Heritage Golf Club, Jet's Pizza, Little Caesars Pizza, Makoy Center, Max & Erma's, McDonald's, Mill Run Gardens & Care Center, Outside the Box Catering, Pulp Juice and Smoothie Bar, Rusty Bucket-Hilliard, Sam's Club, Steak Escape Sandwich Grille, Solar Café, Submarine House Bar & Grill, Texas Roadhouse, The Goat, The Little Ice Cream Shoppe and The Olive Tree Café.

For more information on The Taste of Hilliard & Business Expo event, visit [www.hilliardchamber.org](http://www.hilliardchamber.org) or call the Chamber office at (614) 876-7666.



# Hilliard Area Chamber of Commerce



## Spotlight on Business...

**J**oyce Middaugh, Assistant Vice President, Business Banking at **PNC Bank**

Cash flow is the lifeblood of your business, and you need to make the most of it. **PNC CFO: Cash Flow Optimized** is a different kind of banking experience that can help you achieve your business and personal goals - by giving you the ability to effectively and continually make the best use of your cash flow.

As a **PNC Banker**, Joyce is eager to listen and understand your story because every business is unique. We want to hear about how your business operates, where you want to take your business, the opportunities and challenges you face, your aspirations and what drives you. Tell us about the key relationships involved with your business -



customers, vendors, supplies, employees, and you, the business owner. We'll share our knowledge of how receiving, paying and managing cash flow is fundamental to optimizing these relationships today and in the future.

**PNC's** unique banking approach is designed to help you holistically optimize cash flow. We seek to make it easy and efficient for you to manage your cash flow through **PNC** resources in these key areas: Accelerate Receivables, Improve Payment Practices, Monitor and Project Cash, Pursue Financial Well-Being and Ensure Access to Credit.

You may contact Joyce at 771-2560 or [joyce.middaugh@pnc.com](mailto:joyce.middaugh@pnc.com)

## Want Your Business Spotlighted in the October Newsletter?



As a chamber member, consumers are more likely to choose your business over a competing, non-member

business. At the most basic level, membership brings credibility to your business and increases your overall presence in the community.

That being said, we're having a "Refer a Friend" promotion! This will help us expand our local reach and reinforce the value of joining the chamber. Refer a friend who joins the chamber and we'll spotlight your business in our October chamber newsletter!

Why join the chamber? One reason specifically is Save Local Now. Digital marketing is a challenge for every small business, and it's our job to level the digital playing field. By being a member of our chamber you have exclusive access to SLN, a FREE member marketing platform built to maximize your online exposure (and increase sales!). The SLN platform allows you to enhance your digital footprint, create content, and share that content where it really matters: online, on social, and through email marketing.

If you haven't signed into your SLN account to enhance your listing, we encourage you to do so. SLN is constantly boosting SEO efforts for every member profile.

Be a friend to the chamber by referring a friend to the chamber. We're here to help our member businesses **GET MORE BUSINESS.**

Reach out to the chamber for details.



**RIDER + REINKE**  
FINANCIAL GROUP

4094 Main Street, Hilliard, OH 43026  
P: (614) 876-7044, T: (800) 860-7044, F: (614) 876-0409  
[www.riderfinancial.com](http://www.riderfinancial.com) or [www.rfgbenefits.com](http://www.rfgbenefits.com)

- Retirement Planning
- Life and Disability Insurance
- Group Health Insurance – including the ChamberPLAN

**SCOTT P. RIDER, CLU CFBS AEP**  
**CHRIS REINKE, Financial Planner**  
**MARTIN L. BRETZ, CLU ChFC CASL CLTC**  
**J.D. ARCHER, CFP CLU ChFC MBA**

## Ten Pin Alley Has New Lanes



After 50 plus years, the all wood lanes at Hilliard's **Ten Pin Alley** are making the change to a synthetic overlay. **Ten Pin Alley** is one of the last all wood centers in Columbus.

To put it frankly, back in the day, all lanes were wood. But then in the 80's, a new synthetic material was invented; a pressed paper product which acted as a new type of lane - longer lasting and easier to maintain.

Every couple years any center with all wood lanes would need to sand and smooth their lanes. Even though the oil used daily on bowling lanes helps protect them, they do get banged up quite a bit resulting in numerous dents, bumps and scratches - imagine a 14 pound weight thrown thousands of times and you'll get the idea. So every couple years the lanes would require a fine sanding along the length of the lane, followed by a new polishing and chemical sealant. However you can only sand so many times over the course of decades until the wood is too thin for use.

In addition to the new look and feel, the synthetic lanes POP a lot more under black lights, providing a nice glow for late night bowling. Go and roll some balls on the new lanes at 5499 Constitution Boulevard!

### Member Bits

Johnny Dawson of **Edward Jones** received the following awards: the Eagle Award, "TNT" Client Development Award, Ted Jones Entrepreneurial Achievement Award, and the Top Talent Acquisition Award.

## Business After Hours August 27—The Goat



Ready to play corn hole? How about a game of shuffleboard? You can also just hang out at the **The Goat**, 4265 Brooklands Drive, to connect with other chamber members on Thursday, August 27 from 5-7pm. If you can stay afterwards, there will be live entertainment by one of their crowd favorites, Jaty Edwards, beginning at 7:00 pm. Looking forward to ending the summer by partying on the patio with our members! Please RSVP on the website, [www.hilliardchamber.org](http://www.hilliardchamber.org)

## Member Anniversaries

The Chamber would like to recognize our members who have continually supported the purpose of the chamber and its activities.

The following members have invested in the chamber for ten or more years as of August, 2015:

**23 years**

**Play It Again Sports – Dave Tanner**

**21 years**

**Fifth Third Bank – Bob Buchanan**

**20 years**

**Hilliard Education Association – Robin Trafford**

**15 years**

**Pickups Plus Cars – Larry McCoy**

**12 years**

**Holman & Holman Dental – Craig Holman**

**10 years**

**Avery Animal Hospital – Richard Vesper**

**Kroger Co. – Troy Glover**

**Outback Steakhouse – Doug Ellis**

## Construction Open House/ Business After Hours

Come and view the progress of **Stone Oak Retirement Resort** on Thursday, August 13 from 4:30-7:00 pm. While it is still in the construction phase, they invite you to see a completely furnished one and two bedroom units while enjoying appetizers and beverages. You will be amazed at the amenities this property has as the word 'resort' is very appropriate! Connect with other chamber members and community leaders at their location, 4160 Trueman Boulevard. You may RSVP on our website, [www.hilliardchamber.org](http://www.hilliardchamber.org)

## Post a job opening to HACC Website

**Looking to add to your team? Post a job opening on the Chamber website! It's as easy as logging into the member center, click on the job openings link on the dashboard, click on the create job posting button, enter the information and then click on submit for approval.**



## Visit the Hilliard Chamber on Instagram!

We are on Instagram, which provides us with another avenue to be in contact with you! If you are on Instagram, please search Hilliard Area Chamber of Commerce and click to become a fan---it's that easy!

## Advertising Opportunities in the Newsletter

The Hilliard Area Chamber of Commerce is providing opportunities for our members to advertise within our membership and to those outside as well. Please contact the chamber for more information about the following (all are on a space available basis):

**Inserts in the newsletter:** Limited to no more than 3 each issue; member provides a PDF of the insert; emailed to 450 people, cost is \$50.

**Business card size ad in newsletter:** \$150 for 3 months; \$250 for 6 months; \$400 for 12 months

**Labels:** Mailing labels of members provided by zip or organization sort: cost is \$100

**Flyers in relocation packets:** Member provides the flyers to be inserted in relocation packets requested by companies and potential residents; cost is \$100 for one year

Visit our website to get the latest on what is happening in  
*Your* Chamber!



[www.hilliardchamber.org](http://www.hilliardchamber.org)



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We Deliver.**

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business theater  
graphic design  
print production  
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[www.alliedsources.com](http://www.alliedsources.com)

Please call  
Christy Farnbauch  
for more information  
614-657-4406

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**614-228-2013 • [www.fastsigns.com/245](http://www.fastsigns.com/245)**

# Posting With Your Save Local Now Account

You've claimed your business, and you've enhanced your profile. Now, it's time to post! How often should you post? Does it always need to be a discount? Don't stress! We've broken down the process to make it as fast, easy, and FUN as possible.



We recommend that you start with one to three posts per week on Save Local Now. Remember, as more and more people create posts and promotions for their business, your post is being pushed lower in the feed. The MORE you post, the MORE you're seen. Put yourself in your consumer's shoes; what would make you react? What do you offer that would appeal to the consumer? Here are some ideas, based on category, for SLN promotions:

- **Food and Drink:**

- o Title: ½ Price Bottles of Wine!
- o Description: Monday nights only! ½ price on bottle wine selection with the purchase of one adult entrée!

- **Shopping:**

- o Title: Just in Time for Back to School!
- o Description: Pick up back to school items! Mention "Save Local Now" for 10% off!

- **Services:**

- o Title: \$10 Off Fall Pet Spruce Up Gift Certificate
- o Description: Receive \$10 off a full service groom – perfect for your favorite pooch!

For those businesses wishing to promote themselves without using a discount, here are some ideas of how to do that:

## Non-Discount Promotional Ideas

### Financial Services:

1. Free Consultation
2. Free Quote
3. Learn More About our Services
4. Like Us on Facebook & Follow Us on Twitter
5. All of your Home Financing Needs Under One Roof
6. Learn More About Personal Loans and Lines of Credit

7. Check out our Home Affordability Calculator
8. Online Banking now Available on an App!
9. See Your Money Differently!
10. Speak to a Professional

### Medical:

1. Learn More About our Services
2. Like Us on Facebook & Follow Us on Twitter
3. Questions About Healthcare, We've Got You Covered
4. Speak to a Professional
5. How to Protect Yourself this Flu Season
6. Free Consultation
7. Meet the Physicians
8. Check Out Our Testimonials
9. Apply for Jobs Online
10. Student Nursing Opportunities

### Non-Profit:

1. Learn More About our Program
2. Like Us on Facebook & Follow Us on Twitter
3. Volunteers Needed!
4. Donate Today!
5. Subscribe to Our Newsletter
6. Donate to Our Food Drive
7. Register Online
8. Professional Development Opportunities
9. View our Calendar of Events
10. Holiday Fun Drive

### Professional Services:

1. Learn More About our Services
2. Like Us on Facebook & Follow Us on Twitter
3. Free Quote
4. Free Consultation
5. Check Out Our Testimonials
6. Apply Online
7. Our Industry Experts are Ready, Contact Us!
8. Environmental Consultation
9. Mechanical Services
10. 24-Hour Turn-around





## Central Ohio Business Resources

### Small Business Administration

[www.sba.gov](http://www.sba.gov)

### Ohio Chamber of Commerce

[www.ohiochamber.com](http://www.ohiochamber.com)

### Small Business Development Centers of Ohio

[www.odod.state.oh.us](http://www.odod.state.oh.us)

### Small Business Development Center

<http://www.entrepreneurohio.org>

### Service Corp of Retired Executives

[www.scorecolumbus.org](http://www.scorecolumbus.org)

### The Women's Business Development Center

(614) 222-6700

[cascenter@aol.com](mailto:cascenter@aol.com)

### Conway Family Business Center of Central Ohio

[www.familybusinesscenter.com](http://www.familybusinesscenter.com)

### Central Ohio Better Business Bureau

[www.centralohio.cbbb.com](http://www.centralohio.cbbb.com)

## Board of Directors:

Jeremy Felix, PNC Bank

Jill Gerschutz, Credit Union of Ohio

Keith Lewis, JC & Co.

Curt Niekamp, OhioHealth

Bonnie Nyikes, Berkshire Hathaway Home Services

Calhoon Company

Melissa McKenzie, Darby Glenn Nursing &

Rehabilitation Center

Timothy J. Payne, Edward Jones

Stacie Raterman, Hilliard City Schools

Bobby Sneed, Heritage Golf Club

Bobby Wright, N2 Publishing

## Staff:

Libby Gierach, President/CEO

Jess Woolley, Administrative Assistant

Email: [info@hilliardchamber.org](mailto:info@hilliardchamber.org)

Check out our Website: [www.hilliardchamber.org](http://www.hilliardchamber.org)

## Calendar of Events

### Wednesday, August 5

*Taste of Hilliard &  
Business Expo*

Makoy Center

5462 Center Street

4:30-7:30 pm

### Thursday, August 13

*Construction Open House—  
Business After Hours*

Stone Oak Retirement Resort

4160 Trueman Boulevard

4:30-6:00 pm

### Friday, August 14

*Connections and Coffee  
Scrambler Marie's*

3939 Britton Parkway

8:00 am-9:00 am

### Thursday, August 27

*Business After Hours  
The Goat at Brooklands*

4265 Brooklands Drive

5:00-7:00 pm

## Connections and Coffee

Don't forget **Connections and Coffee** will meet on Friday, August 14 from 8:00AM to 9:00AM at **Scrambler Marie's**, 3939 Britton Parkway in Hilliard. The group meets for coffee, networking and information sharing. Come with lots of business cards!



## Visit the Hilliard Chamber on Instagram!

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