

Jay Zarr: Transforming Actions and Attitudes

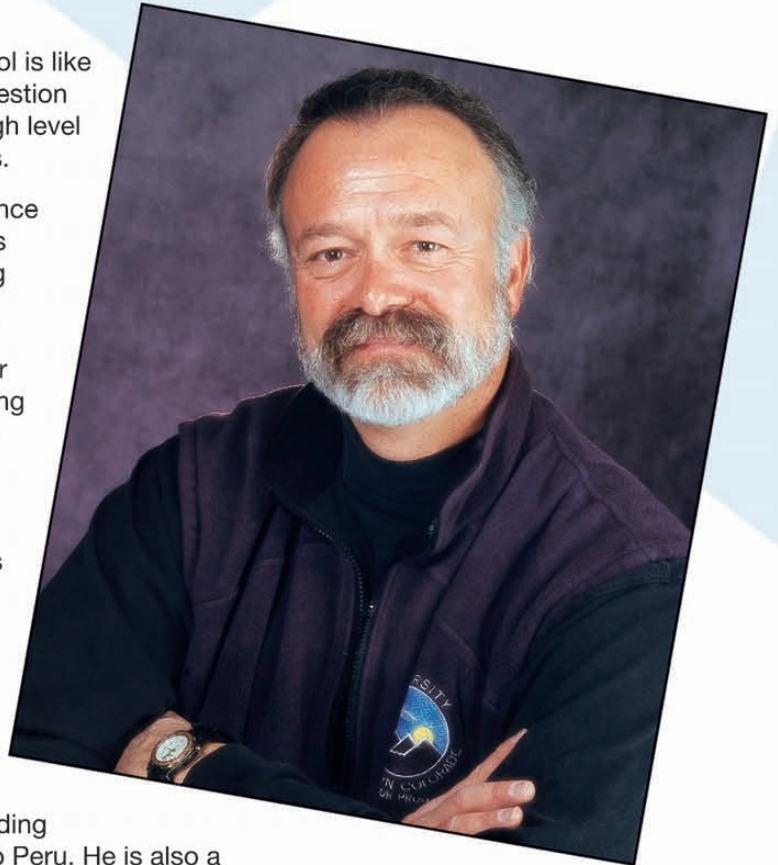
To Jay Zarr, launching a new project at work or school is like climbing a mountain or kayaking rough water. No question it's hard work; yet faith in your own abilities and a high level of trust among team members are critical to success.

Jay leads by example. With over 30 years of experience in adventure-based training, Jay has gained the skills and wisdom to make him a natural choice for leading and teaching people of all ages. He has canvassed thousands of rivers and mountains with groups of all sizes. Yet, Jay possesses the unique ability to master and harness the power of those experiences and bring it indoors. He offers an unparalleled viewpoint of the value of self-knowledge, the collaborative nature of leadership and the role of leader as servant. By sharing and examining these perspectives in an interactive, experiential manner, he takes the lessons learned and connects them back to everyday life.

Jay is a master of using natural settings and adventure-based experiences to teach leadership, teamwork and self-esteem. He works quickly to establish trust among all members of a group, and has them involved, interested and motivated.

Currently, Jay is co-owner of Story Teller Travels, leading civilized adventures to exotic places – from Alaska to Peru. He is also a Senior Instructor for the Wilderness Education Association and is serving on the Board of Directors for the Greenway and Nature Center of Pueblo, CO. His service has included a term as Board President.

For more than 30 years, Jay has been in higher education working in the areas of outdoor education, recreation, student programming, intramurals and teaching a wide variety of topics including ethics and leadership. During this time, he founded two experiential learning centers at Colorado State University – Pueblo and Western State College of Colorado and redesigned Colorado Mountain College's program. In addition to being the founder of the Experiential Learning Center at Colorado State University – Pueblo, he was the Director for 13 years. Furthermore, Jay's professional experiences include serving as an Associate Professor of Outdoor Education at Colorado Mountain College and Coordinator of Wilderness Management for the United States Forest Service. Jay served as the Director of the College Center and Student Life at Pueblo Community College and is a faculty member at Colorado State University – Pueblo.



MORE ABOUT JAY ZARR ►


HIGH IMPACT
TRAINING

Jay received his bachelor's of science degree in Recreation and Biology from Colorado State University – Pueblo and his master's of science degree in Experiential Education from Minnesota State University – Mankato, with additional training in leadership and innovation from the University of Colorado – Denver.

He is an active member of the National Association for Experiential Education. He's been listed three times with the "Who's Who in American Educators," – an honor that only 5 percent of American educators have achieved. Kansas Wesleyan University has established the "Jay Zarr Award" in honor of Jay, which is given to the outstanding outdoor recreation/education student of the year. A former student of Jay's established the award.

There is little doubt that Jay is one of the nation's leading experts on experiential education. What makes Jay stand out is how he has transferred his experiential skills and education into solid leadership planning and development for groups of all types and sizes. Jay's style creates energy and enthusiasm wherever he goes. He teaches by demonstrating and encourages self-reflection. In his gentle manner, Jay helps groups attain their goals. He advises his participants, "be prepared to move, be prepared to think and be prepared to feel" – all critical tools for aspiring or established leaders.

Jay's sessions are perfect for:

- ★ Student leadership programs
- ★ Orientation
- ★ Professional development in-services
- ★ Management and staff retreats
- ★ Keynote presentations
- ★ Train-the-trainer workshops

Here's what they are saying about Jay:

"Around the Hartford area we have a new slogan: 'Zarr is a star!' Students and staff alike raved about Jay's opening during which he woke up a sleepy audience and challenged them to create their own successful day."

- University of Hartford, West Hartford, CT

"Jay truly knocked our socks off!!! His sessions got right to the heart of leadership."

- South Dakota School of Mines & Technology, Rapid City, SD

"His style, demeanor, professionalism were second to none, and were quite evident from the beginning."

- California State University, Chico, CA

"Jay is absolutely fantastic! He keeps students busy with activities that make them think and communicate with each other while they have fun. They are learning about trust, responsibility, and survival in college and they don't even know it!"

- Lake Region State College, Devils Lake, ND

**For more information about Jay Zarr, call 320.259.8222
and visit www.HighImpactTraining.net.**