

CHAMBER TRAININGS

August 2015

SCORE– Government Contracting

Friday, August 7th • 11:30 am

The U.S. government issues contracts to thousands of companies, and almost \$100B to small businesses every year. Learn how this process works, and what steps are needed to become part of it.

Presented By: Michael Ravens

Free Training! • [Register Online](#)

SBDC– Merchandizing Your Business

Wednesday, August 19th • 11:30 am

This workshop will help you boost your on premise marketing.

Presented By: Bill McKown

\$10.00 per person • [Register Online](#)

SBDC– Social Media Strategies

Wednesday, August 19th • 2:00 pm

This workshop provides an overview of the basic social media platforms and types of posts that can be used to build your business brand.

Presented By: Stacey Pierce

\$25.00 per person • [Register Online](#)

The Business Brief–

Save Our Schools Hernando

Wednesday, August 26th • 9:00 am

Immediately following the Monthly Membership Meeting at Silverthorn Country Club (4550 Golf Club Lane, Brooksville)

Presented By: John Mitten

Free Training! • [Register Online](#)

SCORE– E-Marketing Concepts

Friday, August 28th • 11:30 am- 1 pm

Obtain an understanding of the E-Marketing technologies and how they may help to enhance the ability of a small business to reach customers and communicate their brand, products and services.

Presented By: Jim Karam

Free Training! • [Register Online](#)

September 2015

7 Successful Strategies for Driving Sales Into Your Restaurant

Tuesday, September 15th

8:00 am

Learn how to drive customers into your restaurant and increase sales.

Presented By: Darren S. Denington

Free Training! • [Register Online](#)

SBDC– Eight Ways to Make Your Loan Officer Love You

Wednesday, September 16th

11:30 am- 1 pm

This workshop exposes several of the financial literacy shortcomings observed in many commercial loan customers.

Presented By: Jim Taylor

\$10.00 per person • [Register Online](#)

SBDC– Marketing Your Business

Wednesday, September 16th

2:00 pm– 5 pm

This three hour seminar will uncover the characteristics that make up your business's DNA.

Presented By: Jim Taylor

\$25.00 per person • [Register Online](#)

The Business Brief– Ounces Make Pounds

Wednesday, September 23rd • 9:00 am

Immediately following the Monthly Membership Meeting at Silverthorn Country Club (4550 Golf Club Lane, Brooksville)

Presented By: Royce Decker

Free Training! • [Register Online](#)

How to Connect with People and Achieve Business Success

Thursday, September 24th

8:00 am– 9:30 am

When leaders connect with their people, the results are magical. Connection inspires trust, motivates hard work, and generates positive momentum. Learning to build rapport with others at a heart level yields benefits, not only at work but in every area of life.

Presented By: Dr. Philip Yoho

Free Training! • [Register Online](#)