



## BREWERY / WINERY APPLICATION

Brewery/Winery Name: \_\_\_\_\_

Main Contact: \_\_\_\_\_

Business Mailing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Attendance information: If you are sending anyone from your organization, we will provide up to (4)

Brewer passes to each participating brewer/winery. Please list:

1) \_\_\_\_\_ 3) \_\_\_\_\_

2) \_\_\_\_\_ 4) \_\_\_\_\_

### Event Specifics:

Friday, October 16th, 2015 6:00pm-10:00pm (VIP 5:00pm)

Brooksville- Tampa Bay Regional Airport 15800 Flight Path Drive, Brooksville FL 34604

**Brewery/ Winery Description (limit to 250 words)** \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Beer/ Wine description** (we recommend up at least four 1/6 kegs for beer. We realize this beer/wine description may change before event)

1) \_\_\_\_\_

\_\_\_\_\_

2) \_\_\_\_\_

\_\_\_\_\_

3) \_\_\_\_\_

\_\_\_\_\_

4)

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### **Setup/ Cleanup**

Set up will be between 1:00pm-3:00pm (based on the final set up procedures) at the event. All breweries/ wineries must be completely set up no later than 4:00pm. VIP arrivals begin at 5:00pm. General Admission gates open 6:00pm. Last call will be 9:45pm. Cleanup begins promptly at 10:00pm.

### **Guidelines for Brewery Representatives**

- All brewery representatives must be 21 years or older. No exceptions.
- Promotion of your product may only occur within the confines of your booth.
- Volunteers Available
  - If you are unable to attend, but would like to send beer or wine, please complete an information sheet with a description of each of your beers or wine so that our volunteers will be knowledgeable about your product and answer any questions. Email description sheet to Maurice Ryman at [info@marker48.com](mailto:info@marker48.com)

### **Guidelines for Serving**

- Each brewery/ winery will pour 3.5 ounce servings.
- We recommend 4 1/6's to make it through the festival, but use your discretion.
- Please do not service attendees who appear intoxicated. Alert festival staff or security personnel if needed.
- Beer shall be served only from behind the tables in the booth space.
- The Greater Hernando County Chamber of Commerce (GHCCC) will provide the sample glasses, water, pitchers and ice.

### **Displays and Promotional Materials**

- All participating breweries/wineries will have a 10x10 booth space. You are encouraged to bring an EZ pop up tent for coverage.
- GHCCC will provide one (1) 8' table, if needed.
- Pitchers of water for rinsing tasting cups are to be placed within your booth space.
- GHCCC is not responsible for lost, stolen or damaged items.
- Complimentary promotional items may be distributed to attendees. Don't forget stickers, brochures and business cards!
- You will be given a sign with your brewery/winery name, the location of your brewery and the names of your beers/wines you are serving to display during the event (if you provide that information).

### **Designated Driver Booth & Volunteers**

The festival will have a designated driver booth. They have the ability to enjoy some non-alcoholic craft brewed products along with water and soda. If your brewery makes non-alcoholic root beers or sodas, we would appreciate your donation to the Designated Driver lounge. Email Dawn Badami at [dawn@hernandochamber.com](mailto:dawn@hernandochamber.com) to donate non-alcoholic beverages.

Did you know Hernando Untapped has a great amount of volunteers who devote countless hours to helping this festival run? We like to reward these hard working volunteers with a sampling of beers from across the state. If you would like to donate some extra bottled beer for the volunteers, please email Dawn Badami at [dawn@hernandochamber.com](mailto:dawn@hernandochamber.com) . Please bring the beer event day and clearly label “VOLUNTEER BEER”.

### **Insurance**

Brewery/ Winery shall furnish a valid Certificate of Insurance , providing the following coverage: comprehensive general liability insurance, including without limitation, coverage for the following: products liability, completed operations, acts of independent contractors and blanket contractual liability coverage, with a combined single limit of not less than \$2,000,000 per occurrence for bodily injury, personal injury, property damage and advertising injury which shall be written by a financially responsible insurance company on an occurrence basis and naming the GREATER HERNANDO COUNTY CHAMBER OF COMMERCE as additional insured. Such coverage may not be cancelled without 30 days’ prior written notice to GREATER HERNANDO COUNTY CHAMBER OF COMMERCE, 15588 Aviation Loop, Brooksville, Florida 34604 ATTN: Dawn Badami.

### **Documents to be provided**

Please submit the following with this application.

\_\_\_\_\_ Certificate of Liability Insurance

\_\_\_\_\_ Brewery / Winery Logo \* must be hi-res .jpg (send to [dawn@hernandochamber.com](mailto:dawn@hernandochamber.com) )

### **Event Promotion**

GHCCC will send the official event poster and logos for Hernando Untapped in a separate email. You are encouraged to promote the event to your fans- invite them to attend and challenge them to wear their favorite brewery logos in support ALL OF OUR LOCAL breweries/wineries. Remember most ticket sales tend to come in the week of the festival. Let’s keep the momentum high up until the day of the event!

### **Social Media**

GHCCC will have a Facebook page dedicated to Hernando Untapped. Please tag and invite your fans. Twitter users follow **#hernandountapped**

### **Event Contact**

**Dawn Badami**, GHCCC Event Coordinator 352-796-0697 x5 or email:

[dawn@hernandochamber.com](mailto:dawn@hernandochamber.com)