



*Youth Leadership Class XXIII*

*2017-2018*

*Session Day Sponsorship*



**The Chamber**  
HARLINGEN ★ TEXAS

*"Leaders establish the vision for the future and set the strategy for getting there." John P. Kotter*

Dear Valued Member,

Throughout the year 2017 and 2018, Youth Leadership Harlingen Class XXIII has 6 class sessions. Each day the class visits different businesses to meet strong community figures to learn about the leadership role they own and how they contribute to Harlingen.

On behalf of the Harlingen Chamber of Commerce, I am contacting you to offer the opportunity to be a Youth Leadership Harlingen Session Day Sponsor. The benefits of this sponsorship are as follows:

- ✧ Promotion and recognition with logo in Chamber's weekly newsletter, **Chamber Connect**, the week of the schedule session day. *Chamber Connect is currently issued to over 1,630 chamber members.*
- ✧ Promotion and recognition with logo in Chamber's monthly, **Leadership Newsletter**, the month of the sponsored session day. *This newsletter is currently issued to over 1,630 chamber members.*
- ✧ Opportunity to take advantage of "podium time" the day of session that is relevant to your business.
- ✧ Logo on day of agenda that is handed out on session day, graduation, and is also posted on [www.harlingen.com](http://www.harlingen.com)
- ✧ Complimentary lunch with the class on sponsored session day.
- ✧ Recognized as a Youth Leadership Harlingen Session Day Sponsor at the Graduation Banquet.
- ✧ Receive two complimentary tickets to YL Graduation Banquet (date to be determined).
- ✧ Price: \$500.00 (*Sponsorship level & prices vary-call for details*)

Below is the Youth Leadership Harlingen Class XXIII 2017-2018 schedule. Each individual schedule is planned and finalized 1-2 weeks before session day.

## **ROPES**

*October 2017 – Meal Sponsorship needed \**

### **Health & Human Services**

Monday, November 6, 2017

### **Education & Leadership**

Monday, December 4, 2017

### **Government/Criminal Justice**

Monday, January 22, 2018

### **Agriculture & Industry**

Monday, February 5, 2018

### **Creativity, Culture & Quality of Life**

Monday, March 5, 2018

### **Graduation Banquet**

April 2018-Date TBA

# Objectives

---

1. To provide a leadership education program
2. To encourage active leadership participation in the community
3. To inform participants about Harlingen's needs and opportunities
4. Further develop leadership skills and become more knowledgeable about the various elements that form a strong and dynamic community
5. Increase awareness of current issues, community problems and opportunities by interacting with community leaders
6. To encourage participation in activities that contribute to the growth and improvement of Harlingen

# Program Overview

---

## What is Youth Leadership Harlingen?

Youth Leadership Harlingen is a program for students who want to further develop leadership skills and to become more knowledgeable about the various elements that form a strong and dynamic community. It is a program of the Harlingen Area Chamber of Commerce in conjunction with the Harlingen Consolidated Independent School District.

Through a series of discussions and activities, students will become familiar with community needs and resources. They will increase awareness of current issues, community problems and opportunities by interacting with community leaders.

With your help and support, Youth Leadership Harlingen can empower the young minds of our city by benefiting hands-on with business leaders such as yourself.

**If interested in sponsoring, please contact Alexis Alaniz, Executive Assistant, at 956.423.5440 or via email at [aalaniz@harlingen.com](mailto:aalaniz@harlingen.com).**

Thank you for your continued support!