

chamber **c**onnect

The Chamber
HARLINGEN ★ TEXAS



Sponsored By:



Thursday, August 6 | 5:00 p.m. — 7:00 p.m.
The Chamber Board Room | 311 E. Tyler Ave.

New and Current Members Welcome!
Meet the Chamber Staff
Learn More About Your Membership and the New Chamber Site

Ribbon Cutting for Allstate Insurance—Anderson Agency
5:30 p.m. — 6:00 p.m.

Business After Hours Mixer
Mix & Mingle With Other Members
6:00 p.m. — 7:00 p.m.

Please Contact Febe Zepeda for Event Details & R.S.V.P. Information
at 956-423-5440 or fzepeda@harlingen.com

Chamber Board of Directors

Frank Espinoza
Chair

Dr. Linda T. Burke
Immediate Past Chair

Ricky Leal
Chair-Elect

Michael Alex
Secretary

Lyle Garza
Treasurer

Carlos Cuellar

Rick Ledesma

Josh Fields

Lupe Gonzales

Brenda Ivory

Matt Stone

Sue Ann Taubert

October 7, 2015 | 11:30 — 1 p.m.
TSTC Cultural Arts Center | 1902 N. Loop 499



George P. Bush
Texas Land Commissioner



Public Affairs Luncheon *with Texas Land Commissioner* *George P. Bush*

Tickets
Members \$50
Non-Members \$70

Tables of 8
Members \$500
Non-Members \$700

Sponsorship Opportunities Available
Call 956.423.5440 | Email fzepeda@harlingen.com

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2015 Buenos Dias



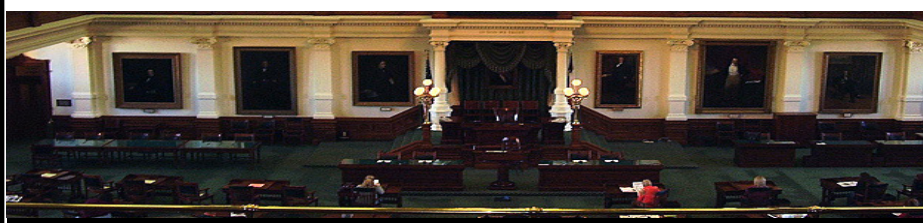
Roundtable Discussion Covering the 84th Legislative Session

Tuesday, August 11, 2015 | 8-9 a.m.
Harlingen Area Chamber of Commerce | 311 E. Tyler Ave.



This Month's Topic:
Wrap-Up Of 84th Legislative Session

Presented By:
Representative Eddie Lucio, III



Sponsored By:



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GEORGE LOPEZ

HARLINGEN MUNICIPAL AUDITORIUM // AUGUST 1, 2015
2ND SHOW ADDED DUE TO POPULAR DEMAND

Due to popular demand, a second show for George Lopez's Listen to My Face Tour at the Harlingen Municipal Auditorium on Saturday, August 1st has been added with a 10 PM showtime!

Tickets for the 10PM show are on-sale now at harlingenarts.com, charge by phone 956-216-5990, and at the venue box office.



ERA OF TRANSFORMATION



Era of Transformation is a collaborative art exhibit that evokes concern about the state of mother earth, humanity's, evolution and spirituality.

Opening Reception
Thursday July 9, 2015
6:30 PM - 9:30 PM
Exhibition runs
July 9th - August 29th
Open to the Public!

Deena Barton
Roman Hernandez
Martha Herrera
Michael Holmes
Fatima Lai
Veronica Mariscal
Venessa Mata
Marivel Ortiz
and Natalie White
Curated by Teodoro Estrada



Catering by Chef Brent Shriver,
Le Cordon Bleu
Western Culinary Oregon,
Executive Chef for Buena Suerte
Ranch Zapata, TX



With Guest of Honor and
Beyond Arts Gallery Board Member,
Dr. Uvaldo J. Cantu Jr.





NATIONAL NIGHT OUT

America's Night Out Against Crime

Please support this year's celebration theme through your active participation in event promotions, theme wearable, and booth decoration contest. We encourage your creativity and design in helping us promote this year's theme.

Your Partner Packet contains important information regarding Harlingen Police Department National Night Out 2015.

Please review the material carefully. If you have questions or need further assistance, please let us know. We look forward to serving you as we build better police-community partnerships!

[Click Here To Register](#)

CAR SHOW



Please bring school supplies to be donated.

Golden Palms Retirement & Healthcare
956-430-3100 - 2101 Treasure Hills Blvd. - Harlingen, TX 78550"

**Become a sponsor for
the Chamber's weekly publication:
Chamber Connect.**

Your business logo will appear
as a running header in the section above
for a price of \$100/week.

This weekly newsletter is issued to 1,630 members.

If interested, contact Jennifer Crist
at 956.423.5440 or jrcrist@harlingen.com

**Deadline to submit any content for
Chamber Connect must be submitted the
Thursday before the upcoming week's
newsletter publication.**

United Way of Northern Cameron County Stuff the Bus Campaign



Drop Off Location:

**Harlingen Area Chamber of Commerce
311 E. Tyler Ave, Harlingen, TX 78550**

A sweet way to fundraise.

\$7 from the sale of each fundraiser ticket for a \$29 chocolate Dipped Fruit™ box will be donated to your fundraiser!

Chocolate Dipped Fruit™ by Edible Arrangements is a great way to raise money for your school or organization. Edible Arrangements is proud to support our local community. With the sale of each fundraiser ticket for a 12-count box of Chocolate Dipped Strawberries, Apples and Bananas, Edible Arrangements will donate \$7 to your organization.



Join Edible Arrangements® to raise money for your school or organization with chocolate Dipped Fruit™!

For additional information, please contact:

Contact your local store.



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An easy way to submit news and stories that will draw IMMEDIATE attention is to share it on social media platforms. Tag the Harlingen Chamber of Commerce & Use the Chamber's Hashtag #HCOC MemberNews to submit news or story ideas on Twitter & Facebook. Include a photo if you have one & let's start reaching a greater audience. Send us the information so we can "brag on you." Submit your information to Jennifer Crist, Communications Coordinator at 956.423.5440 or jcrist@harlingen.com.



JOIN US FOR



The Family Crisis Center
of the Rio Grande Valley

4th Annual Champagne Brunch

Silent Auction & Raffle

TSTC Cultural Arts Center
Saturday, September 26, 2015
10:30 am - 1:00 pm



For more information or to
purchase tickets, please call (956) 423-9304

www.familycrisisctr.org

A United Way Agency



Family Crisis Center
of the Rio Grande Valley
Breaking the Cycle of Violence

Click here for
**Sponsorship
Opportunities**



CITY OF HARLINGEN: FOOTWORKS HALF MARATHON/RELAY/5K

HARLINGEN HALF MARATHON

1204 FAIR PARK BLVD. HARLINGEN TEXAS
NOVEMBER 15, 2015

ROUTE: DOWNTOWN HARLINGEN AND ALL ITS LANDMARKS

Rediscover the beauty of Downtown Harlingen and its landmarks. Party music & water stops about every mile. Lets together move forward in creating a "healthier and more active community" one mile at a time. The Harlingen Half Marathon is on November 15th so get your training started to make this the event you run your fastest Half.

REGULAR REGISTRATION

Half Marathon	\$45
2 Man Relay	\$70
5K	\$35

LATE REGISTRATION

Half Marathon	\$50
2 Man Relay	\$75
5K	\$35

PACKET PICKUP

NOV. 13 @ FOOTWORKS START TO FINISH IN EDINBURG	12-7PM
NOV. 14 @ FOOTWORKS IN HARLINGEN	10-7PM

Any participant registering after 11/1 will be receiving event shirt and event medal 2-3 weeks after the event
CUSTOM DRI-FIT SHIRT TO FIRST 500 HALF MARATHON AND RELAY PARTICIPANTS | CUSTOM MEDAL FOR ALL FINISHERS

REGISTER @ FOOTWORKS OR FOOTWORKSHALF.MVEVENTS.COM

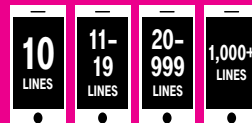
T-Mobile

Don't let your wireless carrier stop your business at the border.

Now get the U.S., Mexico, and Canada included.

Your business doesn't stop at the border, so why let roaming charges eat up your bottom line? Only T-Mobile is extra extending coverage and calling across the U.S., Mexico, and Canada at no charge for up to 10 lines. Using your 4G LTE data and unlimited calls and texts to and from Mexico and Canada, just like in the U.S.

Get 3 countries for 1 price.



just \$160 just \$17 per line just \$16 per line just \$11 per line

Includes up to 1 GB of 4G LTE per line.

Add a tablet or a hotspot with 1 GB high-speed data: \$10 per month OR \$20 per month without voice line

Add more high-speed data for each line:

2 GB for \$10/month per line
UNLIMITED for \$30/month per line
Voice lines only
Up to 7 GB of Smartphone Mobile Hotspot

Free your business from wireless borders

For more information, contact:

Cynthia Lopez
1-956-536-1649
Cynthia.Lopez@T-Mobile.com

T-MOBILE @WORK

Capable device required to achieve 4G LTE speeds. Limited-time offer; subject to change. Taxes and fees additional. Not all features available on all devices. Unlimited talk and text features for direct communications between 2 people. **Simple Choice North America General Terms:** Credit approval, deposit, and up to a \$15 SIM starter kit may be required. If you switch plans you may be bound by existing term (including early termination provisions) and/or charged an up to \$200 fee. Regulatory Programs Fee \$2.71 per line/month applies. Taxes approx. 8-28% of bill, additional usage based in some countries. Additional charges apply for calls to other countries; calls rated on a per-minute basis. Call forwarding only to U.S. numbers. Partial minutes/megabytes rounded up. Full speeds available up to monthly allotment, including tethering (unlimited on smartphone 4G LTE data option includes 7 GB of tethering); then, slowed to up to 2G speeds for rest of billing cycle. Certain uses, e.g., some speed test apps, may not count against high-speed data allotment or have speeds reduced after allotment reached. U.S. roaming and on-network data allotments differ; see your selected service for details. Unlimited high-speed data customers who use an extremely high amount of data in a bill cycle will have their data usage de-prioritized compared to other customers for that bill cycle at locations and times when competing network demands occur, resulting in relatively slower speeds. See T-Mobile.com/openinternet for details. Not for extended international use; you must reside in the U.S. and primary usage must occur on our U.S. network. Service may be terminated or restricted for excessive roaming or misuse. Communications with premium-rate (e.g., 900, entertainment, high-rate helpline) numbers not included and may incur additional charges. **Mobile Internet Service:** Partial megabytes rounded up. Full speeds available up to monthly allotment, including tethering; then slowed to up to 2G speeds for rest of billing cycle. Certain uses, e.g., some speed test apps, may not count against high-speed data allotment or have speeds reduced after allotment reached. Roaming and on-network data allotments differ; see your selected service for details. Not for extended international use; you must reside in the U.S. and primary usage must occur on our U.S. network. **Coverage** not available in some areas. **Network Management:** Service may be slowed, suspended, terminated, or restricted for misuse, abnormal use, interference with our network or ability to provide quality service to other users, or significant roaming. See brochures and Terms and Conditions (including arbitration provision) at T-Mobile.com for additional restrictions. T-Mobile and the magenta color are registered trademarks of T-Mobile USA, L.P. ©2014 T-Mobile USA, L.P.



Got Any News or Great Discounts that you want our Members to take advantage of? Send us what you have, and we will be sure to get it posted. That is our guarantee. Whether it be in our weekly newsletter, "Chamber Connect," our website or the Chamber lobby, rest assured that we are promoting your business with the best interest in mind!

Office DEPOT

Get your custom-discounted items at any Office Depot retail location with your Store Purchasing Card.

Office DEPOT

St. Petersburg, FL 33701

SPC Account # 123456789

9553

HCOC SAVINGS

Interested in advertising your own discount or coupon? Showcase your business to the fullest by using HCOC Savings as a marketing tool.

Call 956.423.5440 or email jcris@harlingen.com for more details.



Employer Red Flags



An HR Compliance Update for Small Business Employers

Are you up-to-date on key trends in HR?

Join us for an informational HR session, covering the latest “red flag” concerns in the areas of employment practices; regulatory compliance; and human resource management!

Session Overview

- ◆ Employee Classification: Exempt vs. Non-Exempt
- ◆ Worker Classification: Employee vs. Independent Contractor
- ◆ Social Media: Standards & Policies
- ◆ FLSA Update
- ◆ Record-Keeping
- ◆ Current HR Trends
- ◆ Q&A

Save the Date

August 18, 2015
10:00 am-12:00 pm

Harlingen Area
Chamber of Commerce
311 E Tyler Ave.
Harlingen, TX 78550

RSVP at
(956) 423-5440.
No Cost to Attend!

In Partnership With



Making Dreams Come True, One Business At A Time!

The University of Texas Pan American Small Business Development Center

◦ A COMPONENT OF THE BUSINESS DEVELOPMENT & INNOVATION GROUP ◦

UTPA CESS Building, 1407 E. Freddy Gonzalez Drive, Suite 1.200, Edinburg, TX 78539

Ph 956/665-7535 Fax 956/665-7561

www.utpa.edu/sbdc



South West Texas Border
Small Business
Development Center Network
The University of Texas Pan American



Funded in part through a cooperative agreement with the U.S. Small Business Administration. Reasonable arrangements for persons with disabilities will be made, if requested at least two weeks in advance. Assistance for the hearing impaired can be attained by calling the TDD at (956) 665-5071.

Now Accepting Applications & Sponsorships



**Applications are available at the Chamber office
or by visiting www.harlingen.com.**

**Application deadline:
Youth Leadership Harlingen - Monday, September 21, 2015**

Throughout the program, the Youth Leadership class visits different businesses to hear from strong community figures and learn about their leadership role they own and how they contribute to Harlingen.



These programs are only made possible through sponsorships and your support.
For more information or sponsorship opportunities please contact:
Vanessa Camacho | vgcamacho@harlingen.com | 956-423-5440

BUSINESS *matters*



U.S. REPRESENTATIVE
FILEMON VELA

invites constituents of the 34th District of Texas
to join him for a

CONGRESSIONAL SUMMIT

Saturday, August, 22, 2015

10 a.m. to 2 p.m.

Casa De Amistad

1204 Fair Park Blvd.

Harlingen, Texas 78550

The Congressional Summit allows constituents to meet with representatives from various organizations and agencies that offer an array of services.

All employment applicants are asked to bring a copy of their resume.

All veterans are asked to bring a copy of their DD-214 form to receive information from agencies specializing in veterans services.

EMPLOYMENT ★ FINANCIAL LITERACY
EDUCATION ★ HEALTH ★ RESOURCES

For more information, call U.S. Rep. Vela's
district office at (956) 544-8352.

Harlingen Chamber of Commerce Member to Member Discount

Here are the 3 Ways that you can
get your **FREE** quote with Discount:

- 1 Call or visit your local Direct Auto Insurance Agent & provide proof of eligibility.
- 2 Call our toll-free customer service line: 1-877-463-4732
- 3 Go online at DirectGeneral.com and use the Partner Code: HARLNGNCOO



EXCLUSIVE DISCOUNT!

Harlingen
1818 W. Tyler Avenue
956-421-2525

Direct
AUTO INSURANCE

Some locations can be found at www.directgeneral.com/offers/insurancemap. Discounts subject to terms and conditions. Proof of eligibility is required for Discount. Rates and Savings vary. Policies underwritten and administered by members of the Direct General Group, Houston, TX.

ATTENTION MEMBERS!

Save up to 45% on 500+ items
that Chamber members purchase!



Chamber Office
Depot Program

Back to school. Back to savings.

Office
DEPOT

See what Member

HOT DEALS

are Available
Click Here!

Click the Office Depot icon
to access your
Chamber discount card.

Calendar of Events

New Member Orientation

Thursday, August 6, 2015

4:00 p.m. — 6:30 p.m.

Harlingen Area Chamber of Commerce
311 E. Tyler Ave.

Buenos Dias

Tuesday, August 11, 2015

8:00 a.m. — 9:00 a.m.

Harlingen Area Chamber of Commerce
311 E. Tyler Ave.

Lunch & Learn

Thursday, August 20, 2015

12:00 p.m. — 1:00 p.m.

Harlingen Area Chamber of Commerce
311 E. Tyler Ave.

Public Affairs Luncheon

Wednesday, October 7, 2015

11:30 a.m. — 1:00 p.m.

TSTC Cultural Arts Center
1902 N. Loop 499

Now Hiring

American Military Support Volunteer



[CLICK HERE TO VIEW JOB POSTINGS PAGE](#)

RIBBON CUTTINGS

COMING SOON:

Allstate Insurance

Anderson Agency

Thursday, August 6 | 4:00 p.m.

311 E. Tyler Ave.

Harlingen, TX 78550

The Tippy Tavern Bar & Grill

Thursday, August 13 | 5:00 p.m.

2230 S. 77 Sunshine Strip

Harlingen, TX 78550

Sweet Blessings Food Truck

Monday, August 17 | 5:00 p.m.

311 E. Tyler Ave.

Harlingen, TX 78550

Farmers Insurance

Daniel Martinez Agency

Thursday, September 17 | 5:30 p.m.

2709 W. Expressway 83, Ste. 155

Harlingen, TX 78550

Pressed On Time

Thursday, October 1 | 5:00 p.m.

1820 E. Harrison Ave, #B

Harlingen, TX 78550

Community Member Events

Harlingen Police Department's 32nd National Night Out



Tuesday, August 4, 2015
6 — 9 p.m.
Lon C. Hill Park
605 N. L St.
Harlingen, TX 78550

Car Show at Golden Palms

CAR SHOW



Saturday, August 8, 2015
4 — 7 p.m.

Golden Palms Retirement & Healthcare Center
2101 Treasure Hills Blvd.
Harlingen, TX 78550



TITANIUM PARTNERS

City of Harlingen
Harlingen Medical Center
Valley Baptist Health System

PLATINUM PARTNERS

Boggus Ford
First Community Bank
Long Chilton, LLP

GOLD PARTNERS

Aloe Laboratories
American Leather
Clermont LLC
Hino Gas Sales, Inc.
Muniz Rio Grande Pharmacy, LLC
Nevill Business Machines
Pena Eye Institute
South Texas Independent School District
Valley International Airport
Valley Morning Star

SILVER PARTNERS

AEP Texas
Church's Chicken
IBC Bank
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Lone Star National Bank
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Shepard Walton King Insurance Group
Texas Gas Service
United Launch Alliance
Valhaven Wealth

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Frost Bank	Security Service Federal Credit Union
Harlingen Economic Development Corp.	Texas Regional Bank
MacPherson's Medical Supply	Uhlhorn Family Partnerships
McCullough & McCullough Attorney's at Law	United Healthcare
	Valley Baptist Legacy Foundation