

chamber **e**connect

Chamber
HARLINGEN TEXAS

BUSINESS AFTER HOURS
NE. EWING DR. HARLINGEN, TEXAS

VALLEY BUSINESS REPORT

6 YEAR ANNIVERSARY

In celebration of VBR's 6 year anniversary, **VBR Kids** magazine will be making its way into local schools, paving the way for current 4th and 5th graders to become our next generation of successful leaders.

THURSDAY 10TH SEPTEMBER
BEGINS AT 5 PM | ENDS AT 7 PM

RSVP on our website, Facebook events page, or by calling the Chamber at 956-423-5440. For more information, contact Events Manager, Febe Zepeda, at fzepeda@harlingen.com

CARLITO'S WINE HOUSE



204 W. JACKSON ST.
HARLINGEN, TX

Chamber Board of Directors

Frank Espinoza
Chair

Dr. Linda T. Burke
Immediate Past Chair

Ricky Leal
Chair-Elect

Michael Allex
Secretary

Lyle Garza
Treasurer

Carlos Cuellar

Rick Ledesma

Josh Fields

Lupe Gonzales

Brenda Ivory

Matt Stone

Sue Ann Taubert

Chamber
HARLINGEN ★ TEXAS

HCOC SAVINGS



dahill

A Xerox Company

UNLIMITED

Monochrome Prints from Dahill





Back-to-School Breakfast Giveaway

August 31st - September 4th

6:30AM - 10:30AM

Valid only at Chick-fil-A of Harlingen

Enjoy FREE BREAKFAST every morning!

Monday • Aug 31st: Chick-fil-A® Chicken Biscuit

Tuesday • Sept 1st: Chick-n-Minis™ (3ct.)

Wednesday • Sept 2nd: Sausage Biscuit

Thursday • Sept 3rd: Chick-n-Minis™ (3ct.)

Friday • Sept 4th: Spicy Chicken Biscuit



1021 Dixieland Rd.
Harlingen, Texas
(956)365-3833

www.cfarestaurant.com/Harlingen

No purchase necessary. Limit one per person, regardless of number of visits. Not valid with any other offer. While supplies last.
Valid only at Chick-fil-A of Harlingen. August 31st - September 4th 2015 from 6:30AM-10:30AM.
© 2014 CFA Properties, Inc. Chick-fil-A® and Chick-fil-A Stylized® are trademarks of CFA Properties, Inc.

WELCOME OUR NEW MEMBERS!

Harlingen Food Park



FRANKIE FLAV'Z
FOOD TRUCK

WATERMILL EXPRESS, LLC

(956) 648-3999

[HTTP://WWW.WATERMILLEXPRESS.COM](http://www.watermillexpress.com)

STAINLESS STEEL SPECIALIST

(956) 369-2468

[HTTP://STAINLESSSTEELSPECIALIST.COM](http://stainlesssteelspecialist.com)

PST BLACK BELT ACADEMY

(956) 428-5425

[HTTP://WWW.PILSUNG-TRD.COM](http://www.pilsung-trd.com)

Good afternoon Members,

The Harlingen Area Chamber of Commerce and the City of Harlingen have partnered up to help support The Rotary International Club. The Rotary International Club will be coming to our great city, Harlingen, Texas for a two day conference on September 11 & 12, 2015.

The Chamber would like to put together a goodie bag for our visitors and we ask that you please consider donating any informational brochures, coupons, marketing materials, promotional items, water bottles, etc. to help showcase your business!

What is Rotary International:

Rotary International is an international service organization whose stated purpose is to bring together business and professional leaders in order to provide

humanitarian services, encourage high ethical standards in all vocations, and help build goodwill and peace in the world.

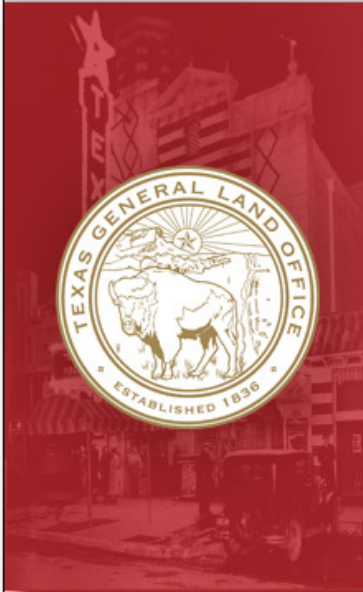
**Deadline to submit items:
Tuesday, September 1, 2015**

**Drop Off location:
Harlingen Area Chamber of Commerce
311 E. Tyler, Harlingen**

Questions? Please contact Vanessa Camacho via email at vgcamacho@harlingen.com or by calling 956.423.5440.

Thank you for your continued support!

October 7, 2015 | 11:30 — 1 p.m.
TSTC Cultural Arts Center | 1902 N. Loop 499



George P. Bush
Texas Land Commissioner



Public Affairs Luncheon **with Texas Land Commissioner** **George P. Bush**

Tickets
Members \$50
Non-Members \$70

Tables of 8
Members \$500
Non-Members \$700

Sponsorship Opportunities Available
Call 956.423.5440 | Email fzepeda@harlingen.com

HARLINGEN MEDICAL CENTER

5TH ANNUAL HARLINGEN MEDICAL CENTER

Charity Golf Tournament



Saturday, October 24, 2015

Proceeds to Benefit



RIBBONS OF HOPE

- 7:00 a.m. Registration & Check-In
- 8:00 a.m. Tee Off
- 12:30 p.m. Lunch
- 1:00 p.m. Awards Ceremony

Entry Fees:

- \$300.00 Per Team
- \$100.00 Individual
- Fees include Green Fees, Cart, Range Balls, Breakfast & Lunch

Three Person Team (only one single digit handicap player per team)

- Those entering as individuals will be placed in teams by the golf committee.
- Tournament Awards: First, Second and Third Place, including Door Prizes and Trophies
- First Hole in One Prize and Closest to the Pin Prizes

Hole in One Prize:



To register for the tournament, or for sponsorship opportunities, please contact Manny Chacon at (956) 365-1848 or mchacon@primehealthcare.com.

5501 S. Expressway 77 Harlingen, TX
www.harlingenmedicalcenter.com
 (956) 365-1000

Like our page on Facebook
<http://facebook.com/HMCRGV>



United Way of Northern Cameron County Stuff the Bus Campaign



Drop Off Location:

**Harlingen Area Chamber of Commerce
 311 E. Tyler Ave, Harlingen, TX 78550**

South Texas Independent School District &
 South Texas Academy for Medical Professions
 cordially invite you to attend a grand opening and
 ribbon cutting ceremony for the new campus.



Saturday, September 12, 2015 at 10:00 a.m.
 10650 North Expressway 77/83, Olmito, TX

Please RSVP to Lucy Vasquez by Friday, September 4, at
 956-565-2454 or lucy.vasquez@stisd.net.

We welcome you to tour the campus following the ceremony.

You are cordially invited to

CASINO REESE

EST. 1927

Benefiting the RGV
 American Cancer Society

for sponsorship information, email
collettisjmason@att.net

7-10 pm

Thursday, October 22, 2015

Cocktail/Semi-formal attire

\$35 202 S First Street \$60
 Harlingen, Texas 78550
 GA 956-423-3140 VIP

2015 PIG FEST

Ronald McDonald House Charities
 of the Rio Grande Valley

A Salute to South Texas Country

**Saturday
 November 7th 2015**

Sofie's "SS" Saloon
 6601 S. 10th, McAllen

**Sponsorship
 Opportunities**

A sweet way to fundraise.

Chocolate Dipped Fruit™ by Edible Arrangements is a great way to raise money for your school or organization. Edible Arrangements is proud to support our local community. With the sale of each fundraiser ticket for a 12-count box of Chocolate Dipped Strawberries, Apples and Bananas, Edible Arrangements will donate \$7 to your organization.*

\$7 from the sale of each fundraiser ticket for a \$29 chocolate Dipped Fruit™ box will be donated to your fundraiser!



Join Edible Arrangements® to raise money for your school or organization with chocolate Dipped Fruit™!

For additional information, please contact:
Contact your local store.



*Restrictions may apply. Edible Arrangements®, the Fruit Basket Logo, and other marks mentioned herein are registered trademarks of Edible Arrangements, LLC. © 2015 Edible Arrangements, LLC. All rights reserved.

1ST ANNUAL RUN WITH THE HEROES RGV. 5K RUN/WALK

SEPTEMBER 26, 2015 8AM-12PM E. JACKSON & S. 1ST ST.

FEE: \$20 PRE REG.
 \$25 ON SITE REG.
 \$10 5YRS - 14YRS
 UNDER 5 YEARS FREE!

HOSTED BY: HARLINGEN POLICE DEPARTMENT
 PROCEEDS TO BENEFIT RONALD MCDONALD HOUSE CHARITIES OF THE RIO GRANDE VALLEY AND SPECIAL OLYMPICS

CITY OF HARLINGEN TEXAS PRESENTS:

SRE | MATAMOROS TIERRA DE PROGRESO 2013-2019

CEREMONIA CIVICA DEL DIA DE LA INDEPENDENCIA

Saturday, September 12th 2015, 7:00 P.M. - 9:00 P.M.

HARLINGEN MUNICIPAL AUDITORIUM
 1204 Fair Park Blvd. Harlingen, Tx.

- PERFORMANCES BY:
- BALLETS FOLKLORICOS
 - LOS LOBOS
 - MARIACHI 7 LEGUAS

FREE ADMISSION
 DOORS OPEN AT 6:30 P.M.

MAIN SPONSORS: LILLIAN KIM & VICTORIA RIVERA



BOBBY & ROBIN FARRIS

2nd Annual HINOPALOOZA TEXAS STATE CHAMPIONSHIP BBO COOK-OFF

1st Annual International KIDS BBQ Cook-Off Championship



Texas State Championship Cook-Off
 IBCA Sanctioned and a qualifier for the Jack Daniels Invitational

\$10,000 In Cash Prizes

Smokin' Pits - Live Music by The Yard Dogs & Costello
 RGV Livestock Showgrounds
 Mercedes, Texas

Join Us!
 Friday - Saturday
 October 2-3
 2015



All proceeds to benefit Hino Electric RGV Scholarship Fund

An easy way to submit news and stories that will draw IMMEDIATE attention is to share it on social media platforms. Tag the Harlingen Chamber of Commerce & Use the Chamber's Hashtag #HCOC MemberNews to submit news or story ideas on Twitter & Facebook. Include a photo if you have one & let's start reaching a greater audience. Send us the information so we can "brag on you." Submit your information to Jennifer Crist, Communications Coordinator at 956.423.5440 or jcrist@harlingen.com.



HARLINGEN

CITY OF HARLINGEN: FOOTWORKS HALF MARATHON/RELAY/5K

HARLINGEN HALF MARATHON

1204 FAIR PARK BLVD. HARLINGEN TEXAS
NOVEMBER 15, 2015

ROUTE: DOWNTOWN HARLINGEN AND ALL ITS LANDMARKS

Rediscover the beauty of Downtown Harlingen and its landmarks. Party music & water stops about every mile. Lets together move forward in creating a "healthier and more active community" one mile at a time. The Harlingen Half Marathon is on November 15th so get your training started to make this the event you run your fastest Half.

REGULAR REGISTRATION

Half Marathon	\$45
2 Man Relay	\$70
5K	\$35

LATE REGISTRATION

Half Marathon	\$50
2 Man Relay	\$75
5K	\$35

PACKET PICKUP

NOV. 13 @ FOOTWORKS START TO FINISH IN EDINBURG	12-7PM
NOV. 14 @ FOOTWORKS IN HARLINGEN	10-7PM

Any participant registering after 11/1 will be receiving event shirt and event medal 2-3weeks after the event
CUSTOM DRI-FIT SHIRT TO FIRST 500 HALF MARATHON AND RELAY PARTICIPANTS | CUSTOM MEDAL FOR ALL FINISHERS

REGISTER @ FOOTWORKS OR FOOTWORKSHALF.MVEVENTS.COM



th
ership
Harlingen

Now Accepting Applications & Sponsorships

Applications are available at the Chamber office
or by visiting www.harlingen.com.

Application deadline:
Youth Leadership Harlingen - Monday, September 21, 2015

Throughout the program, the Youth Leadership class visits different businesses to hear from strong community figures and learn about their leadership role they own and how they contribute to Harlingen.

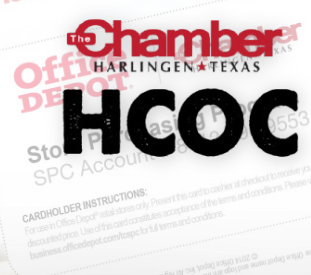
These programs are only made possible through sponsorships
and your support.

For more information or sponsorship opportunities please contact:
Vanessa Camacho | vgcamacho@harlingen.com | 956-423-5440



Got Any News or Great Discounts that you want our Members to take advantage of? Send us what you have, and we will be sure to get it posted. That is our guarantee. Whether it be in our weekly newsletter, "Chamber Connect," our website or the Chamber lobby, rest assured that we are promoting your business with the best interest in mind!

Office DEPOT
Get your custom-discounted items at any Office Depot retail location with your Store Purchasing Card.



Interested in advertising your own discount or coupon? Showcase your business to the fullest by using HCOC Savings as a marketing tool.

Call 956.423.5440 or email jcrist@harlingen.com for more details.





CHAMBER MEMBER

BRAGS & BOASTS

FASTSIGNS

More than fast. More than signs.

Local FASTSIGNS® Team Member Receives National Recognition

(HARLINGEN, Texas) August 24, 2015 – Christina Duran, Outside Sales Professional from FASTSIGNS® of Harlingen, received the Bronze Sales Award at the 2015 FASTSIGNS Outside Sales Summit, recently held in Charlotte, North Carolina.

“I’m thrilled to be recognized with this award,” Duran said. “I truly enjoy helping my customers solve their visual communications challenges. It’s so rewarding to see the creative ideas come to life and make an impact on their business.”

The Bronze Sales Award recognizes Outside Sales Professionals who achieved outstanding sales from July 1, 2014 to June 30, 2015. With more than 590 FASTSIGNS centers worldwide, only 52 Outside Sales Professionals received this award. The Rio Grande Valley FASTSIGNS team has been consistently recognized with sales achievement awards throughout their time in business.

“We’re very proud of our Outside Sales Professionals who received recognition for their outstanding sales achievements,” said Rose Snell, FASTSIGNS of Harlingen owner. “Their hard work and dedication continues to make FASTSIGNS the leading sign and visual graphics provider.”

About FASTSIGNS®

FASTSIGNS® of Harlingen is an independently owned and operated sign, graphics and visual communications company that provides comprehensive visual marketing solutions to customers of all sizes—across all industries—to help them attract more attention, communicate their message, sell more products, help visitors find their way and extend their branding across all of their customer touch points including décor, events, wearables and marketing materials. To learn more, visit fastsigns.com/321 or call 956-428-0007.

You are invited to our event

BUILDING ON FAITH | SEPTEMBER 19th
SATURDAY
8:30 AM TO 12:30 PM

23390 TANGERINE AVE, PRIMERA TX 78552

**CHRISTIAN COMMUNITY SHOW
YOUR SUPPORT BY HELPING US:**

- BUILD 4 HOUSES WITH UP TO 100 VOLUNTEERS
- SPONSOR A BUILDER WITH A \$25 DONATION



FOR MORE INFORMATION CALL: (956) 686-7455

Rally in the Valley

October 16 & 17, 2015



Get your gear and ride out to beautiful South Padre Island for 3 days of Music, Food, Games, Great Entertainment & Fun All for a Great Cause!

For Tickets & Information
facebook/SPI Bike Rally



www.spibikerally.com

BUSINESS *matters*

DIEZ Y SEIS ANNOUNCEMENT CITES INTERNATIONAL COOPERATION

Harlingen Mayor Chris Boswell, Matamoros Mayor Pro Tem Alma Bertha Garcia Betancourt and Consul de Mexico Rodolfo Quilantan Arenas on Thursday, August 27, 2015, formally announced the Ceremonia Civica del Dia De La Independencia the City of Harlingen will host from 7 p.m. to 9 p.m. Saturday, September 12, 2015, at the Harlingen Municipal Auditorium, 1204 Fair Park Blvd.

The public is welcome to attend and there is no admission fee. Doors will open at 6:30 p.m. Boswell urged Harlingen residents to join guests from Mexico to enjoy performances by several popular music and dance groups. There will be an official "El Grito de Independencia" presentation to close the ceremony.

The war to drive foreign powers from Mexico began September 16, 1810, and 11 years later the conflict ended with the founding of an independent nation. The anniversary is commonly

referred to by its Spanish date, Diez y Seis de Septiembre. The three leaders cited economic progress during the past year for South Texas and northern Mexico, and they commented about the importance of cooperation between Texas and Mexico.

For details about the Ceremonia Civica del Dia De La Independencia, go online to www.myharlingen.us, go to News & Public Info and then click on Current & Upcoming Events. Information also is available from the Harlingen Convention & Visitors Bureau by calling (956) 423-5440.

Story By: Dave Ralph,
Public Information Officer
City of Harlingen
Office (956) 216-5030
dralph@myharlingen.us



Harlingen Mayor Chris Boswell, left, welcomes Matamoros Mayor Pro Tem Alma Bertha Garcia Betancourt, center, representing Matamoros Mayor Leticia Salazar Vasquez, and Consul de Mexico Rodolfo Quilantan Arenas, right, to Harlingen City Hall on Tuesday, August 27, 2015, to formally announce the Ceremonia Civica del Dia De La Independencia that will be held from 7 p.m. to 9 p.m. Saturday, September 12, 2015, at the Harlingen Municipal Auditorium. The public is welcome to attend the event and there is no admission fee.

Harlingen Chamber of Commerce Member to Member Discount

Here are the 3 Ways that you can
get your FREE quote with Discount:

- 1 Call or visit your local Direct Auto Insurance Agent & provide proof of eligibility.
- 2 Call our toll-free customer service line: 1-877-463-4732
- 3 Go online at DirectGeneral.com and use the Partner Code: HARLNGNCOO



EXCLUSIVE DISCOUNT!

Harlingen
1818 W. Tyler Avenue
956-421-2525

Direct
AUTO INSURANCE

These locations can be found at www.directgeneral.com/office-locator.aspx. Discounts subject to terms and conditions. Proof of eligibility is required for discount. Rates and coverages vary. Policies underwritten and administered by members of the Direct General Group, Houston, TX.



JOIN US FOR



The Family Crisis Center
of the Rio Grande Valley

4th Annual Champagne Brunch

Silent Auction & Raffle

TSTC Cultural Arts Center
Saturday, September 26, 2015
10:30 am - 1:00 pm



For more information or to
purchase tickets, please call (956) 423-9304

COMING SOON:

Business After Hours Mixer

Thursday, September 10, 2015
5:00 p.m. — 7:00 p.m.
Carlito's Wine House
204 W. Jackson St.

Honey Bee's
Friday, September 4 | 4:00 p.m.
208 W. Jackson St.
Harlingen, TX 78550

Public Affairs Luncheon

Wednesday, October 7, 2015
11:30 a.m. — 1:00 p.m.
TSTC Cultural Arts Center
1902 N. Loop 499

**South Texas Academy
of Health Professions**
Saturday, September 12 | 10:00 a.m.
10650 N. Expressway 77/83
Olmito, TX 78575

**Farmers Insurance
Daniel Martinez Agency**
Thursday, September 17 | 5:30 p.m.
2709 W. Expressway 83, Ste. 155
Harlingen, TX 78550

Now Hiring

American Military Support

Volunteer



Pressed On Time
Thursday, October 1 | 5:00 p.m.
1820 E. Harrison Ave, #B
Harlingen, TX 78550

[CLICK HERE TO VIEW JOB POSTINGS PAGE](#)

Community Member Events

Chick-fil-A Back-to-School Breakfast Giveaway

Monday, August 31, 2015

6:30 a.m. — 10:30 a.m.

UNTIL

Friday, September 4, 2015

6:30 a.m. — 10:30 a.m.

LOCATION:

Chick-fil-A of Harlingen

1021 Dixieland Rd, Harlingen, TX 78550

**Submit Your Event Online at www.harlingen.com
or Email Jennifer Crist at jcrist@harlingen.com**

Get Your Event Published and Promoted to the Fullest!

**Become a sponsor for
the Chamber's weekly publication:
Chamber Connect.**

Your business logo will appear
as a running header in the section above
for a price of \$100/week.

This weekly newsletter is issued to 1,630 members.

If interested, contact Jennifer Crist
at 956.423.5440 or jcrist@harlingen.com

**Deadline to submit any content for
Chamber Connect must be submitted the
Thursday before the upcoming week's
newsletter publication.**



TITANIUM PARTNERS

City of Harlingen
Harlingen Medical Center
Valley Baptist Health System

PLATINUM PARTNERS

Boggs Ford
First Community Bank
Long Chilton, LLP

GOLD PARTNERS

Aloe Laboratories
American Leather
Clermont LLC
Hino Gas Sales, Inc.
Muniz Rio Grande Pharmacy, LLC
Nevill Business Machines
Pena Eye Institute
South Texas Independent School District
Valley International Airport
Valley Morning Star

SILVER PARTNERS

AEP Texas
Church's Chicken
IBC Bank
Linda Trevino Burke, D.D.S.
Lone Star National Bank
Platinum Surgery Center
Qualfon
Shepard Walton King Insurance Group
Texas Gas Service
United Launch Alliance
Valhaven Wealth

BRONZE PARTNERS

Bert Ogden Harlingen Auto Plaza	MOOD: South Texas
Bill Guthrie Sports, Inc.	Nolan Perez, MD Gastroenterology
Documation	Port of Harlingen Authority
Gillman Auto Group	RGV Credit Union
Frost Bank	Security Service Federal Credit Union
Harlingen Economic Development Corp.	Texas Regional Bank
MacPherson's Medical Supply	Uhlhorn Family Partnerships
McCullough & McCullough Attorney's at Law	United Healthcare
	Valley Baptist Legacy Foundation