

chamber **e**connect

**COME SAY "ALOHA"
AT LNV'S LUAU!**

**THURSDAY, JULY 9, 2015
5:00 P.M. TO 6:30 P.M.
1906 E. TYLER AVENUE, SUITE D
HARLINGEN, TEXAS 78550**

**IT'LL BE A "HULA"-VA TIME!
HAWAIIAN SHIRTS AND/OR
GRASS SKIRTS ARE ENCOURAGED.**

FMI: CALL 956-335-6655

LNv

Chamber Board of Directors

Frank Espinoza
Chair

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Immediate Past Chair

Ricky Leal
Chair-Elect

Michael Alex
Secretary

Lyle Garza
Treasurer

Carlos Cuellar

Rick Ledesma

Josh Fields

Lupe Gonzales

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Matt Stone

Sue Ann Taubert

Become a sponsor for the Chamber's weekly publication: Chamber Connect.
Your business logo will appear as a running header in the section above or a price of \$100/week.
This weekly newsletter is issued to 1,630 members.
If interested, contact Jennifer Crist at 956.423.5440 or jcrist@harlingen.com

Deadline to submit any content for Chamber Connect must be submitted the Thursday before the upcoming week's newsletter publication.



Celebrate

CHURCH'S CHICKEN® DAY IN THE VALLEY

JULY 5-6TH

Celebrate Church's Chicken Day in the Valley and qualify for the Church's Chicken Winner's Card! The card will be given out on the spot to the 52nd guest that buys the Church's Chicken Day Special. With the Winner's Card, this lucky guest will get a FREE 2 piece meal every week for an ENTIRE YEAR!

The rule is simple. Guests must purchase the Church's Chicken Day Special 8pc for \$6.99 to enter the drawing.

The Proclamation will be held on July 6th at Church's Chicken located at 1714 S. 77 Sunshine Strip in Harlingen.

Church's opened its doors in Harlingen in 1972 and today is the employer of 60 Chicken Passionates in 4 restaurants.

Enjoy

8 PC MIXED for \$6⁹⁹

ADD LARGE MASHED POTATOES for \$2

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CHK-3098

ERA OF TRANSFORMATION



Era of Transformation is a collaborative art exhibit that evokes concern about the state of mother earth, humanity's, evolution and spirituality.

Opening Reception
Thursday July 9, 2015
6:30 PM - 9:30 PM
Exhibition runs
July 9th - August 29th
Open to the Public!

Deena Barton
Roman Hernandez
Martha Herrera
Michael Holmes
Fatima Lai
Veronica Mariscal
Venessa Mata
Marivel Ortiz
and Natalie White
Curated by Teodoro Estrada



Catering by Chef Brent Shriver,
Le Cordon Bleu
Western Culinary Oregon,
Executive Chef for Buena Suerte
Ranch Zapata, TX



With Guest of Honor and
Beyond Arts Gallery Board Member,
Dr. Uvaldo J. Cantu Jr.



Beyond Arts Gallery 114 North A. Street, Harlingen, TX
Tues - Fri 11am - 7pm - Sat 10am - 5pm 956-230-2859 www.beyondartsgallery.com



HAVE the LOVE



CHURCH'S CHICKEN® WINNER'S CARD

GET A FREE

2PC MEAL WITH BISCUIT ONLY EVERY WEEK FOR ONE YEAR!

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CHK-3098



Little Chefs Academy Every Saturday 9:00AM-10:00AM

Bring the kids for a fun recipe learning experience, edible craft, and Cow Appearances! Sign up today! *While Supplies Last*



July

Saturday, July 4th 🇺🇸

NO CLASS — Holiday Hours 10:30am-6pm

July 11th

Side Salad & Patriotic Honey Cracker

Saturday, July 18th

Butter Biscuit & Ice Cream Sandwich

Saturday, July 25th

Frosted Lemonade & Fruit Art

Connect with us



@CFAofHarlingen



1021 Dixieland Rd.
(956)365-3833

www.cfarestaurant.com/harlingen



The University of Texas
Rio Grande Valley, Brownsville
NEW ACADEMIC BUILDING



Subcontractor & Supplier Outreach

Date: July 16, 2015
Time: 7:30 a.m. – 9:30 a.m.
Location: AGC Harlingen
6918 W. Expressway 83
Harlingen, TX 78552

BREAKFAST TACOS WILL BE SERVED



Hosted by:



Thursday, July 23, 2015
5:00 p.m. to 6:00 p.m.
3825 S. Expressway 83
Harlingen



Golden Palms
RETIREMENT & HEALTHCARE CENTER

Join Golden Palms for a

FREE

**ALL YOU CAN EAT
BREAKFAST**

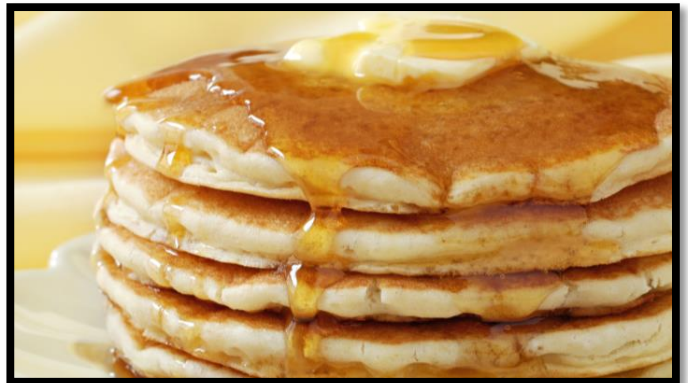
**Buttermilk Pancakes, Scrambled Eggs,
Home-style Potatoes, Bacon, Sausage,
Biscuits with Sausage Gravy,
Assorted Breakfast Pastries, Orange
Juice and Coffee.**

**July 17th-7:30-9:30 am
2101 Treasure Hills – Harlingen**

**For more information, please call:
956-430-3100**



Golden Palms
RETIREMENT & HEALTHCARE CENTER



Employer Red Flags



An HR Compliance Update for Small Business Employers

Are you up-to-date on key trends in HR?

Join us for an informational HR session, covering the latest “red flag” concerns in the areas of employment practices; regulatory compliance; and human resource management!

Session Overview

- ◆ Employee Classification: Exempt vs. Non-Exempt
- ◆ Worker Classification: Employee vs. Independent Contractor
- ◆ Social Media: Standards & Policies
- ◆ FLSA Update
- ◆ Record-Keeping
- ◆ Current HR Trends
- ◆ Q&A

Save the Date

August 18, 2015
10:00 am-12:00 pm

Harlingen Area
Chamber of Commerce
311 E Tyler Ave.
Harlingen, TX 78550

RSVP at
(956) 423-5440.
No Cost to Attend!

In Partnership With



Making Dreams Come True, One Business At A Time!

The University of Texas Pan American Small Business Development Center

◦ A COMPONENT OF THE BUSINESS DEVELOPMENT & INNOVATION GROUP ◦

UTPA CESS Building, 1407 E. Freddy Gonzalez Drive, Suite 1.200, Edinburg, TX 78539

Ph 956/665-7535 Fax 956/665-7561

www.utpa.edu/sbdc



Funded in part through a cooperative agreement with the U.S. Small Business Administration. Reasonable arrangements for persons with disabilities will be made, if requested at least two weeks in advance. Assistance for the hearing impaired can be attained by calling the TDD at (956) 665-5071.

Now Accepting Applications & Sponsorships



LEADERSHIP
H A R L I N G E N
Training Business Leaders



**Applications are available at the Chamber office
or by visiting www.harlingen.com.**

Application deadline:

Leadership Harlingen - Friday, July 31, 2015

Youth Leadership Harlingen - Monday, September 21, 2015

Throughout the program, both Leadership classes visit different businesses to hear from strong community figures and learn about their leadership role they own and how they contribute to Harlingen.



These programs are only made possible through sponsorships and your support.

For more information or sponsorship opportunities please contact:

Leadership Harlingen - Febe Zepeda | fzepeda@harlingen.com

Youth Leadership Harlingen - Vanessa Camacho | vgcamacho@harlingen.com

956-423-5440

BUSINESS *matters*



U.S. REPRESENTATIVE
FILEMON VELA

invites constituents of the 34th District of Texas
to join him for a

CONGRESSIONAL SUMMIT

Saturday, August, 22, 2015
10 a.m. to 2 p.m.
Casa De Amistad
1204 Fair Park Blvd.
Harlingen, Texas 78550

The Congressional Summit allows constituents to meet with representatives from various organizations and agencies that offer an array of services.

All employment applicants are asked to bring a copy of their resume.

All veterans are asked to bring a copy of their DD-214 form to receive information from agencies specializing in veterans services.

EMPLOYMENT ★ FINANCIAL LITERACY
EDUCATION ★ HEALTH ★ RESOURCES

For more information, call U.S. Rep. Vela's
district office at (956) 544-8352.

Harlingen Chamber of Commerce Member to Member Discount

Here are the 3 Ways that you can
get your **FREE** quote with Discount:

- 1 Call or visit your local Direct Auto Insurance Agent & provide proof of eligibility.
- 2 Call our toll-free customer service line: 1-877-463-4732
- 3 Go online at DirectGeneral.com and use the Partner Code: HARLNGNCOO



EXCLUSIVE DISCOUNT!

Harlingen
1818 W. Tyler Avenue
956-421-2525

Direct
AUTO INSURANCE

Store locations can be found at www.directgeneral.com/office-locator.aspx. Discounts subject to terms and conditions. Proof of eligibility is required for Discount. Rates and Savings vary. Policies underwritten and administered by members of the Direct General Group, Nashville, TN.

ATTENTION MEMBERS!

Save up to 45%
on 500+ items
that Chamber members
purchase!

See what Member

HOT DEALS are Available
Click Here!

Click the Office Depot icon
to access your
Chamber discount card.

Leadership Harlingen Alumni Mixer

Tuesday, July 14, 2015

5:30 p.m. to 7:00 p.m.

Harlingen Area Chamber of Commerce
311 E. Tyler Ave.

Lunch & Learn

The Art of Communication

Wednesday, July 22, 2015

12:00 p.m. — 1:00 p.m.

Harlingen Area Chamber of Commerce
311 E. Tyler Ave.

Business After Hours Mixer

Thursday, June 23, 2015

5:00 p.m. - 6:00 p.m.

Country Inn & Suites
3825 S. Expressway 83

Now Hiring

American Military Support
Volunteer

PTT Financial LLC
Funeral Sales Agent

COMING SOON:

LVN, Inc.

Thursday, July 9 | 5:00 p.m.
1906 E. Tyler Ave, Suite D
Harlingen, TX 78550

Allstate Insurance

Anderson Agency
Thursday, August 6 | 4:00 p.m.
311 E. Tyler Ave.
Harlingen, TX 78550

Pressed On Time

Thursday, October 1 | 5:00 p.m.
1820 E. Harrison Ave, #B
Harlingen, TX 78550

Community Member Events

Chick-fil-A's Little Chefs Academy

Every Saturday in July

9 — 10 a.m.

Chick-fil-A

1021 Dixieland Rd, Harlingen, TX

Opening Reception for "Era of Transformation"

Thursday, July 9, 2015

6:30 — 9:30 p.m.

Beyond Arts Gallery

114 N. A Street, Harlingen, TX

UTRGV Subcontractor & Supplier Outreach

Thursday, July 16, 2015

7:30 — 9:30 a.m.

AGC Harlingen

6918 W. Expressway 83, Harlingen, TX



An easy way to submit news and stories that will draw IMMEDIATE attention is to share it on social media platforms.

Tag the Harlingen Chamber of Commerce & Use the Chamber's Hashtag #HCOC MemberNews to submit news or story ideas on Twitter & Facebook.

Include a photo if you have one & let's start reaching a greater audience.

Send us the information so we can "brag on you."

Submit your information to Jennifer Crist, Communications Coordinator at 956.423.5440 or jcrist@harlingen.com.



TITANIUM PARTNERS

City of Harlingen
Harlingen Medical Center
Valley Baptist Health System

PLATINUM PARTNERS

Boggus Ford
First Community Bank
Long Chilton, LLP

GOLD PARTNERS

Aloe Laboratories
American Leather
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Hino Gas Sales, Inc.
Muniz Rio Grande Pharmacy, LLC
Nevill Business Machines
Pena Eye Institute
Valley International Airport
Valley Morning Star

SILVER PARTNERS

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Lone Star National Bank
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Qualfon
Salinas, Allen & Schmitt, L.L.P.
Shepard Walton King Insurance Group
Texas Gas Service
United Launch Alliance
Valhaven Wealth

BRONZE PARTNERS

Bert Ogden Harlingen Auto Plaza	MOOD: South Texas
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Gillman Auto Group	Security Service Federal Credit Union
Frost Bank	Texas Regional Bank
Harlingen Economic Development Corp.	Uhlhorn Family Partnerships
MacPherson's Medical Supply	United Healthcare
McCullough & McCullough Attorney's at Law	Valley Baptist Legacy Foundation