



A Cometown Christmas

2017 Rochester Holiday Parade



SUNDAY, DECEMBER 3, 2017
3:00PM

Underwritten by:
SERVICE[®]
CREDIT UNION
★ ★ ★ ★ ★

RAIN DATE: Monday, December 4, 2017 at 5:30 pm

2017 PARADE ENTRY FORM

COMPANY/ORGANIZATION: _____

CONTACT PERSON: _____ HOME PHONE: _____

MAILING ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

WORK PHONE/CELL PHONE: _____

FLOAT CATEGORY:

***If you are bringing a horse as part of your entry, your division is AUTOMATICALLY EQUESTRIAN.

- | | | |
|---------------------------|------------------------------|------------------------|
| _____ Organization Float | _____ Youth Float | _____ Commercial Float |
| _____ Equestrian Unit**** | _____ Mobile Unit** | _____ Marching Unit |
| _____ Color Guard | _____ Other (please specify) | |

Will there be music on your float? Yes ___ No ___ Will there be lights on your float? Yes ___ No ___

DESCRIPTION OF FLOAT OR OTHER ENTRY: (Points of interest, length of float, etc.) To prevent possible disqualification at the parade, applicants are encouraged to submit in advance as detailed information as possible regarding their entry. This information will be provided to those broadcasting the parade on Rochester's Community Channel 12. Please attach a separate sheet of paper if additional space is needed. Floats are expected to enhance the parade theme or recognize the theme in a creative manner. The name of the organization or company responsible for the float should be visible to the crowd and the cable camera crew. The Holiday Parade Committee reserves the right to not allow any float or entry that is deemed inappropriate.

All business, non-profit and community organizations are invited to be a part of the largest and most spectacular parade of the Holiday Season!

****All entries must indicate the number of vehicles you are entering into the parade.**

****** All equestrian entries must have pooper-scoopers or it will not be allowed to participate. Horse trailers must be brought to Rochester Commons prior to beginning of parade.**

Judging and Awards: All float judging will take place promptly at 1:30 p.m. To allow yourself enough time to be in the line-up by this time, you should plan to **arrive by 12:30 p.m.** Floats not in the line-up by 1:30 p.m. will forfeit their opportunity to be judged. In addition to the Best of Parade award, first, second and third place awards will be provided in the Youth, Organization and Commercial float divisions.

LIABILITY DISCLAIMER:

The undersigned, a spokesperson/official for _____, in the event of any problem resulting from participation in this project, agrees to hold harmless any and all officials and workers connected with this project, including the City of Rochester, Greater Rochester Chamber of Commerce and associated groups and individuals.

Spokesperson/Official _____ Name of Organization/Company _____ Date _____

RETURN BY NOVEMBER 20, 2017 to Greater Rochester Chamber of Commerce
18 South Main Street, Rochester, NH 03867
Phone: 603.332.5080 Fax: 603.332.5216
Email: events@rochesternh.org