

Chamber of Commerce

Volume 22 Issue 5

NEWSLETTER

May 2016

Chamber

Red Carpet Award— "Promoting the Community"



Rachel Boren with the Pink Sink Luxuries won March's Red Carpet award. Rachel was nominated by Carol Rathbun.

Carol had this to say about Rachel, "Ms. Rachel is a vital member of our community. She does Farmer's Market, craft shows, and this Christmas her business sent letters to the soldiers."

Rachel was presented a \$25 Gift Certificate, Red Carpet Pin, as well as other advertisement.

Pictured: Rachel Boren is presented the award by Chamber Board member Kelli Lennon.

Clean Up Day!

River Festival Tickets



May 14th 8am-11am City Wide Clean up Day

Free Breakfast Donated by McDonalds Meet @ GR Visitor Center 8am 1155 W. Flaming Gorge Way

Shredding bins available at the Chamber from May 2nd-May 31st and on Clean Up Day

Door Prize Drawings

Volunteer T-Shirts

For More Details & to Sign up
CITY of GREEN Call the Green River Chamber
307-875-5711

www.grchamber.com

Sponsored by the Green River Chamber and City of Green R



Duck Race Tickets! Tickets available at the Chamber and AFLAC Office of Tiffany Phillips Visitor Center **Fundraiser** 1 for \$5.00 August 19, 2016 FESTIVAL 5 for \$20.0 **During River Festival** 7: 30 p.m. **Expedition Island** Green River, WY 1st Place \$250.00 2nd Place \$100.00 3rd Place \$50.00 Other prizes for additional places Affac.



Save the Date August 19th & 20th

YOUR BUSINESS AND COMMUNITY ADVOCATE

1155 W. Flaming Gorge Way • Green River, WY 82935 307-875-5711 • 1–800–FL-GORGE www.grchamber.com

Published monthly to serve members in business and community needs

Don't tell me you got nothing to do!

- Sportsman's Expo May 12th May 15th: at The Events Complex, Rock Springs
- Clean Up Day! May 14th, 8 am-11 am at **Green River Chamber of Commerce**
- Flaming Gorge Fishing Derby- May 14th & 15th at Lucerne Valley Marina
- Arbor Day Celebration May 21st, 10 am at Indian Hills Park, Green River

Good service makes the difference!



05/26/2016

Customer service training: prepare for the tourism season and beyond.

Join us for the 3nd Green River Business Enhancement Training on Thursday, May 26th from 7:30 - 8:30 AM at the Green River Police Department.







Customer Service Training

Come join us for the **Green River Business Enhancement** Training

Breakfast will be provided **Special thanks to Trona Valley FCU**

Presentation by: Marc Hammond

Johno Green

Tourism extraordinaire

REGISTER BY CALLING THE GREEN RI<u>ver</u> CHAMBER

(307) 875-5711

WWW.GRCHAMBER.COM

Tickets for Sale

Young At Heart, Cowboy Poetry

Saturday, May 7th, Doors open at 5:00 pm, 5:30 pm are appetizers and meet and greet. 6:00 pm meal. Tickets \$25.00 in advance, \$30.00 at the door. At the Young At Heart Center.

They are accepting cash, checks and credit cards.

Sportsman Expo

May 12-15 Events Complex – Weekend Pass Adults \$10.00 - seniors \$8.00 and Children under 12 are Free. If you purchase Weekend Pass there are 4 raffle tickets included for a chance to win a camping package prize. They are accepting Cash, and checks.

Red Carpet Nominations— "Promoting the Community"

Name: Deb Durain

Business: Ace Hardware

Why: Deb is very friendly and very helpful. Always has a smile on her face. Always hear good things about her from other customers.

Nominated by: Marilyn Lewis

Name: Julie Hoopes **Business:** Trona Valley FCU

Why: As receptionist, I am in a position to observe members reaction to the exceptional customer service provided by Ms. Hoopes.

They will not only wait until she is available, if she is unavailable they will come back just to work with her. She makes them feel very special.

Nominated by: Donna Lakes

Name: Hope Gardea **Business:** Municipal Court

Why: She really helped me and got things done right. Hard worker. Nominated by: Delaney Faith

Name: Jody Pine

Business: Green River Taco Time

Why: She's very efficient, performs her job duty excellently, she's always friendly, clean, knows the menu well, able to answer questions pertaining to it, service time is always good.

Nominated by: Darleen Smith

If you would like to nominate someone who works for any business in Green River, please visit our website at http://www.grchamber.com/pages/RedCarpetAward and fill out the entry form or contact the Chamber for any questions at 307-875-5711.

Chamber Board of Directors and Staff

Board of Directors:

Tom Arnold, Arnold Family Chiropractic Center ~ President & Hole in the Wall Gang President Angela Shutran, US Bank ~ Vice President Misty Springer, City of Green River ~ 1st Vice President

Jeremy Gibson, Trona Valley FCU ~ Treasurer Joanna Nara-Kloepper, BLM ~ Secretary Jason Bartlett, Solvay

Curg Murray, Gorge Rock Products

Kelli Lennon, Green River Import Plus, Hitching Specialist Post Restaurant & Saloon

Allan Wilson, City Council Liaison

Tammy Vaught, Radio Network Linda Martin, SWC School District #2 Amber Zmolek, Farm Bureau Financial Services Dan Perusich, WWCC Ken Johnson, White Mountain Lumber

Staff:

- -Rebecca Eusek, Executive Director
- -Lisa Herrera, Finance and Membership Manager
- -Kyla Magrath, Public Relations and Marketing

Chamber Mission Statement: The Chamber enhances the community through advocacy and partnerships.

May/June

Roller Derby Practice, 5pm (EC) Practice, 5pm (EC) Ride em high, 6 pm (EC) 15 Sport'sman's Expo, 9 am (EC) Spring Series Barrel Race, 8 am 16 Ride em high, 6 pm (EC) Spring Series Barrel Race, 8 am 17 Ride em high, 6 pm (EC) Spring Series Barrel Race, 8 am 18 Lunch and Learn 12 pm Hampton Inn Hampton Inn Hampton Inn 27 Ride em high, 8 pm (EC) Spring Series Barrel Race, 8 am 28 Ride em high, 8 pm (EC) Chamber Closed 29 30 Chamber Closed 31 Chamber Closed 32 Check Car Racing, 7 pm (EC) Chamber Closed 31 Chamber Closed 32 Check Car Racing, 7 pm (EC) Chamber Closed 34 Chamber Closed 35 Check Car Racing, 7 pm (EC) Chamber Closed Cha								
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Flaming Gorge Days	29		GR City Council	1	Hotdoggers 4H Meeting, 7pm (EC)	Quilting on the Green Pavilion Overland Stage Stampede Rodeo GR Rodeo Arena	Red Barn in GR 8:30 AM Quilting on the Green Pavilion	



Flaming Gorge Days
June 23rd- June 25th 2016

Concert Line-Up:

Friday, June 24th—Chancey Williams & the Younger Brother Band

Saturday, June 25th—Night Ranger & Saliva endor booths will be on sale at the Chamber as of

Vendor booths will be on sale at the Chamber as of April 1st at 8:30 AM.

Peak Performance Ribbon Cutting!

The Green River Chamber of Commerce welcomed new owners of Peak Performance Sports Medicine to Green River on April 7th, 2016!

Established in 1996, Peak Performance is a locally owned and private practice that is committed to providing quality physical therapy services to the Green River community. The caring nature of the staff at Peak Performance combined with gentle rehabilitation techniques allows you to better recover following injury, illness, or surgery. Through a detailed examination of the musculoskeletal system, specific treatment plans will be implemented by skilled physical therapists to assist you in achieving your goals and get you back to the lifestyle you are accustomed to in the quickest manner possible. They are located at 140 Commerce Drive Green River. Please Contact them at 307.875.8492.



Pictured (L-R): Regina Clark, Mike Shutran, Angela Shutran, Amber Zmolek, Mark Peterson, Carla Lee, Colin Lee, Robbie Lee, Kayde Strauss, Matt Strauss, Hayley Strauss, Lezlie Hodges, Ed Lee, Tim Warren, Mike Liberty, Kat Kolesar-Picoldi.

Trails Day 2016



JUNE 4TH

FREE PANCAKE BREAKFAST TO START THE DAY'S EVENTS

A GREEN RIVER CHAMBER/SMBA EVENT

- * Free pancake breakfast starts <u>at 8:30 AM.</u>
- * Guided beginner, intermediate, and advanced trail tours following breakfast.
- * Raffle and giveaways begin after the morning ride.
- * Wilkins Peak shuttle rides start after lunch.
- * Night ride to begin Friday evening at 8:30 PM.
- *Helmets mandatory for all events.
- A good bike light mandatory for the night ride.



Personalized insurance services for generations.



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April Awards Luncheon- Distinguished Citizen- Angela Shutran

What does it take to be a distinguished citizen? This person is absolutely passionate about Green River. They continually volunteer, support and are behind the scenes working for the betterment of our community. They have demonstrated a long history of civic involvement to the community. This year's 2016 Distinguished Citizen award goes to Angela Shutran. Angela has been at US Bank for 21 years after starting there as a teller and progressing to her current position, Assistant Vice President/Branch Manager. Angela just accepted a new role with US Bank, Hub/District Manager for Southwest Wyoming. Angela will still remain the Branch Manager in Green River; Angela wants to continue working with her local customers that she has become guite fond of.

For the past 15 years Angela has been actively involved in the community: Angela has been a member of the Green River Chamber of Commerce Board since 2013. She is currently the Vice President of the Green River chamber of Commerce. During that time she has served on the following Chamber Committees: Executive, Finance, Policy Manual, Business Development, and Beautification. She has also served on several boards. Angela has received a multitude of Awards & Recognition.

Rebecca Eusek had this to say about Angela, "I honestly cannot say enough about Angie. From the moment I met her, she has always been helpful and gracious. I can always count on Angela and her husband Mike to be at every ribbon cutting the chamber hosts and every after hours event. Angie is always the first to volunteer for every committee and event. She is also the first person to show up and the last to leave. Angie even shows up on her days off to meetings and she and mike even helped serve shrimp to 800 people during the river festival on their wedding anniversary! She goes above and beyond for Green River, dedicating time and money to all types of projects that benefit our community. She is truly a gift to Green River. "Mayor Pete Rust said, "Angie Shutran is an outstanding candidate for distinguished citizen of the year as she has volunteered her time on numerous committees/projects for many years to help improve her commu-



nity. Her energy and enthusiasm coupled with her hard work and knowledge have helped many of these committees and projects achieve success for the benefit of Green River." Even with Angela's consistent dedication to her job, her customers and her community; she still finds time for her family, friends and the gym. Angela enjoys fishing with her husband Mike and working on their house. She finds the time for her family both here and in Cody, WY. Every year Angela and Mike make handmade gifts for their neighbors and find the time for the neighborhood porch gatherings. Angela is always wearing a smile and takes the time for everyone she encounters. Whether it is her smile, hello or her helping hand. Thank you Angela for your dedication and passion for your community.

April Awards Luncheon- Red Carpet of the Year- Judi Laughter



What goes around comes around! Especially when it comes to customer service; 90% of all service people fail to perform basic common courtesies such as greeting, making eye contact and really listening. Customer Service is extremely important if you want your business to succeed. Customers are vital to your organization. Customers will spend 10% more for the same product if they receive better service. Unhappy customers will talk about their experience with 9-15 people, and those people will tell 5 or 6 others. A good customer service experience is usually shared with about 8 people. Customer service is vital to every organization because it can help differentiate itself. In small towns our greatest assets are the people. Great customer service from a business in Green River can keep customers from taking their business to Rock Springs or shopping online. Businesses with excellent customer service are also more likely to see repeat customers. Over 5 years ago the Green River Chamber started a program entitled the "Red Carpet Customer Service Award". This program was put in place to recognize those individuals in our community who "roll out the red carpet" for their customers. The Green River Chamber recognizes individuals with outstanding customer service every month. The Chamber compiled the list of all the 2015 winners and the membership voted on the Red Carpet Customer Service Award winner for 2015: This year's winner is Judi Laughter with the Sweetwater County Museum.

Judi Laughter was nominated by Brie Blasi. Brie had this to say about Judi, "The museum had some visitors from out of state that were very interested in visiting a historic site. Judi went above and beyond helping them over the course of several weeks. She spent time gathering information for them, speaking with them on the phone, making sure they got in contact with the correct people, and even stayed late to allow them to visit the museum when they got to town. Judi always offers great customer service, but this was one example of how she always puts forth her best effort to make sure visitors have the best experience!" Congratulations Judi!

April Awards Luncheon- Volunteer of the Year- Trish Gregory

Volunteers are the life-blood of Chamber work, without dedicated volunteers the Chamber would not be able to accomplish as much as we do. Each year we recognize an individual that has volunteered above and beyond for the Chamber.

This year's 2016 Chamber Volunteer of the Year is Trish Gregory!

Trish Gregory was a member of the Green River Chamber board for 8 years from 2008 to 2015. Mrs. Gregory served as President of the Board in 2014 and 2015. During her tenure; she served on several committees such as: River Festival Committee-Kids Game, Finance Committee, Executive Committee, and Business Development and Retention Committee. Mrs. Gregory is currently the manager at the Oak Tree Inn. We appreciate everything Mrs. Gregory has done and continues to do for the Green River Chamber of Commerce.

Lisa Herrera, Finance and Membership Manager for the Chamber said, "Trish is always a pleasure to be around. She is one of the quiet unsung heroes of Green River. The past two years there was not one time that I called her that she didn't answer her phone or call me right back if I had to leave her a message. Anytime that I needed her to sign anything she was always at the ready. Trish is still a big part of the Chamber she is still volunteering and is currently on the Business Development and Retention Committee. The Green River Chamber and our community is very fortunate to have Trish."

Misty Springer, Chamber Board member said, "Trish was a dedicated member of the Chamber Board for many years. During her time as president, Trish was present at nearly every event and was always available whenever Rebecca needed her. Trish loves her community and Green River is lucky to have such a wonderful and selfless person who is always willing to lend a hand." Thank you Trish for your commitment to the Chamber and for all of your volunteer efforts. Congratulations.



Que

Wyo

Cas Let

Walk N Roll

April Renewals—Thank you!

Chamber Member Benefits- referrals

<u>April Renewals 2016</u>	
Questar Gas Company	20
Sweetwater Co. Republican Party	5
Wyoming Embroidery & Sporting Goods	29
Able Hands	3
Castle Rock Veterinary Center	28
Let it Fly	9
Desert Remodels	3
Seedskadee Trout Unlimited	5
Flaming Gorge Harley-Davidson	4
Little Bear Motel	2
Sweetwater County Concert Assn	17

THANK YOU TO OUR **RENEWING MEMBERS!**

One of the many benefits of being a member of the Chamber? We refer thousands of people to our Chamber Member Businesses each year. Through inquiries we will help promote your business and services!

Guild Mortgage Ribbon Cutting!

New Peak Construction



The Green River Chamber of Commerce welcomed Guild Mortgage Company to Green River on March 29th, 2016. Guild Mortgage Company is the leading privately-held mortgage company in the United States. They have lived, experienced, and proved their commitment to their customers and employees for more than fifty years, through all kinds of markets, by creating partnerships for lasting success. They pair the resources of large companies with the accessibility and soul of a small company, to serve their customers' needs. The vision for Guild Mortgage Company is to build on decades of success by seeking new opportunities for growth while keeping true to their history and values. They are open weekdays from 8 am - 5 pm and by appointment, located at 541 E Flaming Gorge Way, Unit E in Green River. You can contact them at 307-875-4212.

Pictured (L-R): Mayor Pete Rust, Kat Kolesar-Picoldi, Tamme Hautala, Jeremy Gibson, Regina Hildebrandt, Maggie Bartlett, Christine Mont-

gomery, Rob Allphin, Linda Martin, Miranda Barrett, Ashlee Williams, Angela Shutran, Mike Shutran

Governmental Affairs- Beautification

A few months ago the City formed a Beautification Committee in partnership with Sweetwater County Travel and Tourism. Just this week the Beautification Committee learned that they have been awarded a grant from the Wyoming Department of Transportation which means that their first project will get underway this summer.

The project is the first phase of a xeriscaping plan at the east entrance of town. The round grassy field diagonally across from the Chamber's sign is the first focus of the Beautification Committee's efforts. It will be landscaped with flowering deciduous trees and conifers, they will also be planting decorative grasses and shrubs and of course perennial flowers. The project will be undertaken cooperatively by the City's Parks and Recreation Department, the Beautification Committee and a host of volunteers.

Beautification in one's community has many more benefits than simply the smile evoked by a beautiful tree or a hanging basket of flowers. An attractive community increases home values, helps attract business, improves a city's reputation and lifts people's spirits. Since the early 20th century American architects, elected officials, engineers and city planners have known the value of community beautification, there was even a movement called City Beautiful. Early proponents of the City Beautiful philosophy believed that aesthetics, or a community with attractive surroundings made their citizens behave better and generally increased civic virtue, though that theory was never directly tested.

When people are happy with the place where they live they are more likely to stay, which translates to a more talented workforce because the best and the brightest decide to stay or they come back and invest in their hometowns. When this happens the population grows, and the economy grows; the community diversifies and there are more restaurants, attractions, retail stores and festivals. The Beautification Committee knows that their goal to make Green River more attractive is just one small part of a bigger plan for the community. Every garden starts with just one seed and sometimes that's all it takes to create a stronger and brighter future.

Distributed Information

Information Distributed STARTED

	March 2016	Year to Date			
Relocation Packets	3	18			
Vacation Packets	3	17			
Convention Packets	0	250			
Wyoming Pins	0	0			
City of Green River I	Pins 20	124			
Gift Certificates	57	960			
Dollar Amount	\$753.00	\$31,265.13			
Brochure Racks	725	1582			
Chamber Kiosk	515	887			
Walk Ins	1055	2,544			
Web Site Hits	93,312	223,476			
Web Site Sessions	2,520	6,145			
E-Mails	853	2,263			
New Facebook Likes 14 1,620 Sales Tax Disbursements-February 2016 County \$1,695,245 Green River \$775,639 Rock Springs \$1,462,690					

Rock Springs \$1,462,690

Lodging Tax Sweetwater County –February 2016
County \$2,443
Green River \$7,698
Rock Springs \$49,164

Labor Force

Employment Sweetwater County

February 2016 20,930 January 2016 20,920 February 2015 22,280

Unemployment Sweetwater County

February 2016 1,336 January 2016 1,442 February 2015 1,046

Statewide Employment

February 2016 281,877 January 2016 282,008 February 2015 290,509

Statewide Unemployment

February 2016 16,809 January 2016 17,489 February 2015 13,234

New Members—Welcome!

Farmer's Insurance/ Robert Jensen Agent

101 Gateway Blvd. D2 Rock Springs, WY 82901 307.362.5807

In 1928, two men shared a dream of providing a quality insurance product at a reasonable price. In the decades that followed we've grown and adapted to meet the changing needs of Americans. But one constant has remained: We have an unwavering commitment to uphold our founding ideals to provide industry-leading products and first-rate services to the customers we're privileged to serve.



Volunteer & Member Appreciation

Save the Date!



You are invited to the 2nd annual Volunteer and Membership Appreciation After Hours Event

> Hosted by the Green River Chamber Ambassadors, The Hole in the Wall Gang

> > **May 19, 2016**

Join us on May 19th to kick off our summer season. We want you to know how much we appreciate everything you do for the Green River Chamber because we know we could not do it without you!

> Thursday, May 19th 5:00 PM-7:00PM

Held at the Green River Chamber of Commerce 1155 W. Flaming Gorge Way

Please join us for refreshments, cocktails, giveaways, and networking. ** Please RSVP by May 18th**



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Lunch and Learn - "Providing Networking Opportunities" THE HAMPTON INN

Join us for our May Luncheon held on **Wednesday the 18th** at noon at the Hampton Inn in Green River. The Hampton Inn will be catering, please RSVP by Monday, May 16th by 10:00 AM. We will hear from Robb Condie with Small Business Development. Tanya Wolf-Zambai with Red Desert Roundup Rodeo will also present.

Amber Zmolek with Farm Bureau Financial Services won a quarter page ad, Lana Lacore from Elwood Staffing won a business profile in our newsletter, Jennifer Baker of Elwood Staffing won 15 radio ads, Jason Voss with Elwood Staffing won 1 week on our digital sign. Kelli Lennon with Green River Imports won a free s'mores dessert pizza from Papa Murphy's, Rina Martinez with WWCC won cheesy bread from Papa Murphy's, Jerry Klein with Memorial Hospital of SWC won the 50/50 raffle and donated the money back, thank you Jerry! Congratulations to all our March Lunch and Learn winners!

We do ask that you RSVP for each Luncheon to the Green River Chamber at

307-875-5711 or email admin@grchamber.com or office@grchamber.com by **Monday, May 16th by 10:00 AM.** You may also RSVP directly from our Website at www.grchamber.com/pages/LunchLearn. If you know by Tuesday, May 17th that you will not be able to attend, please let us know and you will not be invoiced. Lunch will be \$12 for members and \$15 for non-members.

We would like to thank everyone who attended our April Lunch & Learn!

Business Profile- Elwood Staffing



Founded in 1980, Elwood Staffing® is a leading provider of talent-based solutions and actionable workforce intelligence. With offices that span the United States, a broad service portfolio, and a seasoned staff, we support companies through the entire employment life cycle—from attraction to retention. Elwood's Rock Springs branch—one of three Wyoming locations—has proudly served the Green River and Rock Springs areas for more than a decade, providing staffing services for organizations in industries including oil & gas, construction, health care, mining, real estate, and retail. Big company or small company, our approach to filling orders is tailored according to individual business needs, meaning whether you're looking for 1 associate or 100, we collaborate with you to develop strategies and provide services that ensure your requirements are met and your request is fulfilled on time. And when it comes to finding a good match for both the client company and the associate, our temporary-to-hire program allows both parties the freedom and peace of mind to test out the waters before making a full-time commitment.

With an estimated 75 people put to work every day through our Rock Springs branch, and 80 client companies served annually, we're dedicated to our continued service in Sweetwater County.

Across its footprint, Elwood employs nearly 1,000 permanent, full-time employees and operates 180 branches and 70 on-site locations. Elwood holds ranking as the nation's 11th largest industrial staffing firm and the 19th largest overall staffing firm operating in the country. In terms of individuals and companies served, Elwood's size equates to employment of nearly 29,000 temporary associates daily and staffing partnerships with more than 6,000 client companies annually.

For more information about our services, please contact our branch at 307-362-6397.