

## Don't miss our Holiday Retail Promotion Luncheon!

Join us for our Holiday Promotion at November's Luncheon, which will be held on **Wednesday the 18th** at noon at the Hampton Inn in Green River. The Hampton Inn will be catering, please RSVP by Monday, November 16th by 10:00 AM. We will hear from several retail businesses from our community!

- C & L Event Creations
- Flaming Gorge Harley Davidson
- White Pine Ski Resort
- Sweetwater County Library
- Wyoming Embroidery & Sporting Goods
- Magic Wishing Well Costume and Gifts
- Sweetwater County Museum
- Earthwise Herbal and Massage
- Keama's Quilts



At October's Luncheon, we heard from Dan Wheeler about identity theft and Donna Little-Kaumo with Sweetwater County School District #2. The winners from October's Lunch and Learn were as follows: Mindy France with Northern Title won the quarter page ad in our Newsletter; Steve Perry with Aspen Mountain Medical won a week of free advertisement on our digital sign; Carlo Harryman with SweetwaterNOW won the business profile in our Newsletter; Amber Zmolek with Farm Bureau Financial Services won free radio ads from The Radio Network; Mary Shamer with Wyo Radio won a Free Salad from Papa Murphy's; Dena Douchant with Sweetwater Technology Services won a Free Cheesy Bread from Papa Murphy's; Maggie Bartlett with Western Wyoming Community College won the 50/50 raffle—Maggie donated her winnings back, thank you Maggie!; Maggie Bartlett with Western Wyoming Community College won free radio ads donated by Wyo Radio; and Maxine Yeager won a Sponsored Post donated by SweetwaterNOW. Congratulations to our October Lunch and Learn winners!



We do ask that you **RSVP for each Luncheon to the Green River Chamber** at 307-875-5711 or email [admin@grchamber.com](mailto:admin@grchamber.com) or [office@grchamber.com](mailto:office@grchamber.com) by **Monday, November 16th by 10:00 AM**. You may also RSVP directly from our Website at [www.grchamber.com/pages/LunchLearn](http://www.grchamber.com/pages/LunchLearn). If you know by Monday, November 16th that you will not be able to attend, please let us know and you will not be invoiced. Lunch will be \$12 for members and \$15 for non-members.

We would like to thank everyone who attended our October Lunch & Learn!

The Lunch and Learn Networking Program is held the third Wednesday of every month at noon, held at the Hampton Inn in Green River. Please RSVP to the Lunch & Learns by the Monday before. Mark your calendars ahead and watch for guest speakers! Not only will you be able to network, you can submit your business card in the raffle for free advertising. You can also find dates and locations on our website [www.grchamber.com](http://www.grchamber.com) or go to our Facebook page—Green River Chamber.

*Pictured left: Dan Wheeler*

### YOUR BUSINESS AND COMMUNITY ADVOCATE

1155 W. Flaming Gorge Way • Green River, WY 82935  
307-875-5711 • 1-800-FL-GORGE  
[www.grchamber.com](http://www.grchamber.com)

Published monthly to serve members in business  
and community needs

**Don't tell me you got nothing to do!**

- **Adopt-A-Tree from the Green River Chamber and help beautify our community, begins Nov. 2nd!**
- **It's almost time to start shopping for the holidays! Spend at home, support your own!**
- **Keep an eye out for the Holiday Craft Fairs going on throughout Sweetwater County.**

**Information Distributed**

	<b>September 2015</b>	<b>Year to Date</b>
Relocation Packets	4	78
Vacation Packets	2	54
Convention Packets	0	1175
Wyoming Pins	0	0
City of Green River Pins	2	132
Gift Certificates	1,097	6,803
Dollar Amount	\$15,058.50	\$172,302.36
Brochure Racks	2,626	15,719
Chamber Kiosk	890	12,342
Walk Ins	1,471	15,546
Web Site Hits	54,409	444,913
Web Site Sessions	1,853	17,951
E-Mails	841	6,820
New Facebook Likes	2	1,547

**Sales Tax Disbursements—September 2015**

County	\$2,163,250
Green River	\$988,893
Rock Springs	\$1,881,707

**Lodging Tax Sweetwater County –September 2015**

County	\$12,733
Green River	\$16,594
Rock Springs	\$92,023

**Labor Force**

**Employment Sweetwater County**

September 2015	22,039
August 2015	22,102
September 2014	22,035

**Unemployment Sweetwater County**

September 2015	914
August 2015	925
September 2014	901

**Statewide Employment**

September 2015	26,183
August 2015	299,976
September 2014	294,823

**Statewide Unemployment**

September 2015	10,713
August 2015	11,013
September 2014	11,663

# Save the Date!

## YWCA Festival of Trees



*“Christmas is love with all the trimmings!”*

**November 19-21, 2015**

*Bunning Hall at The Freight Station*

*603 S. Main, Rock Springs*

*If you are interested in participating, donating a decorated tree or contributing please call 352-6635.*



**eliminating racism  
empowering women**  
**ywca**  
Sweetwater County

## Chamber Board of Directors and Staff

**Board of Directors:**

- Patricia Gregory**, Oak Tree Inn ~ President
- Angela Shutran**, US Bank ~ Vice President
- Joanna Nara-Kloepper**, BLM ~ Secretary
- Tom Arnold**, Arnold Family Chiropractic Center ~ **Hole in the Wall Gang President** ~ Treasurer
- Blair Graham**, Crazy Moose
- Jason Bartlett**, Solvay
- Misty Springer**, Public Affairs & Grants Administrator, City of Green River
- Curg Murray**, Gorge Rock Products

- Kelli Lennon**, Green River Import Plus, Hitching Post Restaurant & Saloon
- Allan Wilson**, City Council Liaison
- Tammy Vaught**, Radio Network
- Linda Martin**, SWC School District #2
- Jeremy Gibson**, Trona Valley Federal Credit Union

**Staff:**

- Rebecca Eusek**, Executive Director
- Lisa Herrera**, Finance and Membership Manager
- Destinee Rael**, Public Relations and Marketing Specialist

**Chamber Mission Statement:** The Green River Chamber of Commerce is committed to enhancing the community through advocacy and partnership between businesses and community leaders.



# November/December



<u>Sunday</u>	<u>Monday</u>	<u>Tuesday</u>	<u>Wednesday</u>	<u>Thursday</u>	<u>Friday</u>	<u>Saturday</u>
1	2 Roller Derby Practice, 5:30pm (EC)  Ride Em High 4H, 6pm (EC)	3 City Council, 7pm  Hotdoggers 4H Meeting, 7pm (EC)	4 Roller Derby Practice, 5:30pm (EC)  Sweetwater Ranch Sorting, 6pm (EC)	5 Indoor Arena Closed (EC)  HIWG, 7pm	6 Southwest Wyoming BMX, 6pm (EC)	7 Southwest Wyoming BMX, 1pm (EC)  Cowboys Against Cancer, 4pm (EC)
8 Southwest Wyoming BMX, 9am	9 Roller Derby Practice, 5:30pm (EC)  Ride Em High 4H Ride Night, 6pm (EC)	10 Chamber Board Meeting, 7:30am	11 Veteran's Day  Roller Derby Practice, 5:30pm (EC)  Sweetwater Ranch Sorting, 6pm (EC)	12 Bus. Dev. & Ret. Meeting, 8:30am  Wind River Riders Dressage Club, 6pm (EC)  4H Horse Development Meeting, 6:30pm (EC)  Hotdoggers 4H Meeting, 7pm (EC)	13 Home & Holiday Show, 5pm (EC)	14 Home & Holiday Show, 10am (EC)  Wild West Gymkana, 10am (EC)  R & R Rodeo, 6pm (EC)
15 Home & Holiday Show, 10am (EC)	16 Roller Derby Practice, 5:30pm (EC)  Ride Em High 4H Ride Night, 6pm (EC)	17 Mutual Aid Mine Rescue Competition, 7am (EC)  Sweetwater County Fair Board Meeting, 7pm (EC)  GR City Council Meeting, 7pm	18 Lunch & Learn, 12pm Hampton Inn  Mutual Aid Mine Rescue Competition, 7am (EC)  Sweetwater Ranch Sorting, 6pm (EC)	19 Indoor Arena Closed (EC)	20 Winter Arena Cross Race (EC)	21 Winter Arena Cross Race (EC)  Craft Fair—Gail Hill Memorial, 10am (EC)  4H Achievement Night, 6pm (EC)
22 Winter Arena Cross Race (EC)	23 Ride Em High 4H Ride Night, 6pm (EC)	24	25 Sweetwater Ranch Sorting, 6pm (EC)	26 Thanksgiving Holiday GR Chamber Closed  	27 Thanksgiving Holiday GR Chamber Closed  Up In Arms Gun Show, 3pm (EC)	28 Up In Arms Gun Show, 9am (EC)
29 Up In Arms Gun Show, 9am (EC)	30 Ride Em High 4H Ride Night, 6pm (EC)	1 Team Roping, 6pm (EC)	2 Sweetwater Ranch Sorting, 6pm (EC)	3 Wind River Riders Dressage Club, 6pm (EC)	4 Team Roping, 6pm (EC)  Tronox Christmas Party, 6:30pm (EC)	5
6	7 Ride Em High 4H Ride Night, 6pm (EC)	8 Great Basin Industrial Holiday Party, 6pm (EC)  Team Roping, 6pm (EC)	9 Sweetwater Ranch Sorting, 6pm (EC)	10 Indoor Arena Closed (EC)  4H Horse Development Meeting, 6:30pm (EC)	11 Southwest Wyoming BMX, 6pm (EC)	12 Southwest Wyoming BMX, 6pm (EC)

**October Red Carpet Award—Tony Niemic**



Tony Niemic with Tom Whitmore Post 28 American Legion was nominated for the October Red Carpet Award. Tony was nominated by Brenda Barney.

Brenda had this to say about Tony, "So proud of this man for opening up this building for the Veterans of Green River and Sweetwater County. He is a man of tolerance and honesty."

Tony received a \$25 Gift Certificate, a Red Carpet Pin, as well as other advertising. He will be entered in the Red Carpet of the Year Award for 2015 to be presented in 2016.

**Pictured: Chamber Board President Trish Gregory presenting Tony Niemic with his Gift Certificate and Red Carpet Pin.**

**Support Your Own Spend at Home!**

The Chamber of Commerce offers "Chamber Gift Certificates" in any denomination for a small fee of 50 cents each. Gift Certificates are redeemable at any business in Sweetwater County and can be used just like cash! Stop by the Green River Chamber at 1155 W Flaming Gorge Way or call 307-875-5711 ahead of time and we will have them ready for you!



**Sweetwater County Photo Contest Post Cards**

**On Sale Monday, November 2nd!**



We had over 75 entries in the 2015 Sweetwater County Photo Contest. In lieu of printing calendars this year we have printed the winning photos on post cards available for purchase at the Green River Chamber of Commerce. The post cards will be sold for 50 cents a piece or 5 for \$2. Each post card has captured the beauty in Sweetwater County!

**Adopt-A-Tree**



It's that time of year again. Christmas is almost here! The trees along Uinta Drive are ready to be adopted and decorated for the holidays starting Monday, November 2nd. Trees cost \$35 each and we will accept cash, check, or credit card. There will be a 5% fee on all credit card transactions. There are a limited number of trees, so

adopt one fast! All trees are on a first-come, first-serve basis.

Trees on Uinta Drive need to be decorated with small lights only. You may also have a 24"X24" sign next to the tree. NO ornaments, ribbon, garland, or other decorations are allowed. You may start decorating your tree the third week of November, the exact date is TBA. A traveling trophy and cash will be presented to the best decorated tree. Cash and prizes will be awarded to the 2nd and 3rd place trees. Each tree will have a stake with a corresponding number to help you pick your favorite one.

For more information, please contact the Green River Chamber of Commerce at 307-875-5711 or stop by 1155 W Flaming Gorge Way.

**ON SALE  
November 2nd!**

**The University of Wyoming Men's Swim Team will host the University of Utah Men's Team in a Swim Meet  
Saturday, December 5  
1:00 PM  
GRHS Aquatic Center  
Public is invited to attend!**



## Flaming Gorge Way Bingo Winners!

The Green River Chamber of Commerce gave everyone a chance to win \$300! We wanted our community to be more involved with our local businesses. To fill your bingo spaces, you were required to visit the different businesses in each bingo space and ask them three questions: How long have you been in business? What is the most popular item/service at your business? How does your business benefit Green River?

Participants had the chance to fill the entire card out for a blackout to win \$300, get an X to win \$200, or get a straight to win \$100. We had several entries for each category and the winners were drawn at our October Lunch and Learn on October 21st.

The winners were Paul Helvik with a straight BINGO winning \$100; Hyrum Kurth with an X BINGO winning \$200; and Diane Allen with a blackout BINGO winning \$300!

We would like to thank everyone that participated in the Flaming Gorge Way Bingo and congratulations to the winners! Keep an eye out for the next BINGO game coming soon and you could be the lucky winner!



*Pictured left: Paul Helvik, Bingo Straight Winner of \$100.*



*Pictured above: Diane Allen, Bingo Blackout Winner of \$300.*

## Pride of Place Award Program



Sweetwater County Travel and Tourism would like to announce the Pride of Place Award program that was recently developed by the Green River City Beautification Committee. The Pride of Place Award Program is designed to recognize Green River business and resident owners, whose properties reflect pride of ownership and commitment to the beautification of the city, thereby contributing in a positive manner to the overall appearance of the city.

On a monthly basis, The Green River Beautification Committee will select a business and/or residential property to receive the Pride of Place Award. "There are a number of properties throughout the city that are well manicured and truly exude pride. The committee would like to recognize these efforts that have such a positive impact on both residents and visitors to the area," said Jenissa Meredith, Executive Director, Sweetwater County Travel and Tourism Board. Nominations will be open to the public. All nominated properties will be considered. Potential nominees may have made substantial improvements to the exterior of their buildings/homes and/or landscape in the last year or have consistently maintained their properties in an attractive and well-kept manner.

Please contact the Sweetwater County Travel and Tourism office at 307-382-2538 for more information or with any questions.

Nominations may be emailed, mailed or delivered in person to:  
 Sweetwater County Travel and Tourism  
 Beautification Committee  
 404 N. Street Ste. 304  
 Rock Springs, WY 82901  
[jgreen@tourwyoming.com](mailto:jgreen@tourwyoming.com)

Please include name of business/resident, contact information, and address.

**As a Member of the Green River Chamber:**

You will receive invites and emails to join us to attend an After Hours Networking Event. You are also encouraged to host one at your business and we will send out emails and invitations. Contact the Green River Chamber for more info.

**New Members—Welcome!**

**Sweetwater Technology Services**

2241 Foothill Blvd. Unit D  
 Rock Springs, WY 82901  
 P: (307) 362-7879  
 Hours: 8:00 AM-5:00 PM Monday-Friday  
 Website design, virus & spyware removal, IT consulting, data backup & recovery, computer diagnostic, computer & software orders, computer maintenance, service contracts, accessories, and MORE!

**October Renewals—Thank you!**

Business	Years
Union Pacific Railroad	14
Marine Corps. League #1406	3

**Red Carpet Nominations— "Promoting the Community"**

**Deb Durain**

**Business:** Ace Hardware  
**Why:** *Consistently, Debbie gives friendly, helpful attention to my family and I. So she makes Ace a place to shop! Thanks.*

**Nominated by:** Kathy Bode

**Mike Frink**

**Business:** Sweetwater Trophies  
**Why:** *I was in talking with Mike about Main Street. I observed several customers come in and out as Mike provided excellent customer service. Above and beyond!*

**Nominated by:** Jennie Melvin

**Adrianna Valerio**

**Business:** Crazy Moose  
**Why:** *She is an AMAZING server. Every time I come in she's always smiling!*

**Nominated by:** Blake Johnson

**Tony Niemic**

**Business:** Tom Whitmore Post 28 American Legion  
**Why:** *So proud of this man for opening up this building for the Veterans of Green River and Sweetwater County. He is a man of tolerance and honesty.*

**Nominated by:** Brenda Barney

**Misty Shiner**

**Business:** Dimensions Beauty Salon  
**Why:** *Always up-beat, great service, always enjoy getting my hair done there.*

**Nominated by:** Brandi Oliveto

If you would like to nominate someone who works for any business in Green River, please visit our website at <http://www.grchamber.com/pages/RedCarpetAward> and fill out the entry form or contact the Chamber for any questions at 307-875-5711.



**Your Ad Here!**

**Special Promotion On Sale Now!**  
**Only \$25 for members to advertise inside our monthly newsletter.**

Call the Green River Chamber of Commerce for more information  
 307-875-5711.

**Tickets for Sale**

**Sweetwater County Concert Association Membership Packs**  
 2015-2016 Concert Season Membership is available. Adults are \$45, Seniors 65+ are \$35, Students in HS and under are \$25, a family 2A and 1+child is \$110. A season membership will get you into all four concerts. Cash and check will be accepted.

**Sportsman's Warehouse Outdoor Film Festival**

Friday, November 13th at the Pavilion in Green River. Doors open at 6:00 PM, films are from 7:00-9:00 PM. Tickets are \$15 each. Cash and check will be accepted.

**Business Profile—Golden Hour Senior Center**

Golden Hour Senior Center (GHSC) was founded in 1971 and incorporated in 1977. The center operates as a non-profit 501 (c) (3) with a twelve member Board of Directors. GHSC has an Executive Director, Sheela Schermetzler, who manages a staff of eleven office and kitchen employees. GHSC is a central location for seniors fifty-five and older. GHSC is open from 8 a.m. to 4 p.m., Monday through Friday, serving lunch from 11:45 a.m. to 12:30 p.m. Our Home Delivered Meal Program is widely used by homebound residents and their caretakers. The meals are delivered by volunteers and staff each weekday. We are closed for major holidays and are open evenings and weekends for pre-arranged activities, presentations and other functions. The dining room and other rooms are available for rent in late afternoon, evenings and weekends for parties, meetings and special events.

There are also many activities and exercise programs such as Zumba Gold, line dancing, Wii Bowling and pool tournaments, daily word searches and trivia. We have a game room for puzzles, bingo, Bunco, poker, Pinochle, Mah Jongg and others. GHSC hosts My Hearing Center, Community Nursing clinics, foot-care clinics, manicures and pedicures by the beauty academy students, Sweetwater County Library ladies and much more. WWCC college classes such as Custom Lawn Chairs and Quilting are offered along with craft and painting classes. There is a free medical lending closet for use of items up to sixty days. GHSC has a library, computers with internet access, free Wi-Fi and offer form assistance for tax rebates, WSHIP and LIEAP. We hold political forums and a monthly coffee break with the city mayor.

GHSC is funded by the Board of Sweetwater County Commissioners who provide us with our building, paid utilities, maintenance and janitorial services pursuant to our yearly agreement. The building also houses Veteran Services, Community Nursing Service on Tuesdays and the Food Bank on the first and third Thursday of the month. Grants are written yearly for funds from the Wyoming Senior Services Board and the Wyoming Department of Health, Aging Division. The Sweetwater County Commissioners, City of Green River and Fraternal Order of Eagles are also benevolent with donations and support. We ask for an "Appreciation Donation" of Two Dollars (\$2) per month from the senior members, they have access to all available services offered at the center and our monthly newsletter.

Feel free to contact us at any time at (307) 872-3223 or by e-mail at [ghsc@sweet.wy.us](mailto:ghsc@sweet.wy.us).



**Pictured: Back row - Left to Right: Janice Castillon, Baker; Melynda Lenling, Dishwasher/Janitor; Dana Troncin, Kitchen Aide; Kolene Anderson, Administrative Assistant; Debbie Lujano, Prep Cook; Anne Vollmer, Receptionist/Center Aide and Sheela Schermetzler, Executive Director.**

**Front row - Left to Right: Barb Nickels, Office Manager/Bookkeeper; Susan Bish, Kitchen Manager; Pat Birkhead, Home Delivered Meals Coordinator; Lynn Dewailly, Senior Cook; and Megan Brown, Activities Coordinator.**

**7th Annual Bikes and Bears**

**7th Annual Bikes and Bears  
sponsored by Infinity Power and Controls**

Ages 0-6 enter to win one of 200 bears  
Ages 7-16 enter to win one of 150 bikes



Registration begins November 25th  
Drawing will be held December 14th

Winners will be notified by telephone and winning names will be published in the Tuesday, December 15th edition of the Rocket Miner.

Entry forms available at the following locations:  
Green River Chamber of Commerce  
Rock Springs Chamber of Commerce  
Ace Hardware in Rock Springs & Green River  
White Mountain Mall—Santa Claus Booth  
Commerce Bank of Wyoming

**Legal Issues for Small Businesses  
Free November Webinar Series  
Presented by Wyoming Entrepreneur SBDC**

Join us online in November to learn more about legal considerations for small businesses. The programs will be held on Tuesdays, November 3rd, 10th, and 17th from 1:00-2:00 PM. "Choice of Entity" will be discussion topic on November 3rd. On November 10th you will learn about Articles of Organization, Articles of Incorporation, Partnership Agreements, and basic statutory and regulatory requirements. Operational Issues will be the discussion topic on November 17th. David Hansen will present this series of programs. There is no charge for these webinars, but attendees must register to obtain the Internet links at <http://WyEn.Biz>. For additional information, call 307-382-0947.

**Holiday Closure Notice**

The Green River Chamber of Commerce and Visitor Center will be closed on Thursday, November 26th and Friday, November 27th for Thanksgiving. Have a Happy Thanksgiving!

## Wyoming Business Tips

October 16, 2015 — A weekly look at Wyoming business questions from the Wyoming Small Business Development Center (WSBDC), part of WyomingEntrepreneur.Biz, a collection of business assistance programs at the University of Wyoming.

By Andrea Lewis, Wyoming Entrepreneur procurement specialist

"I have a retail store and website that sells sporting goods, everything from guns to socks. How can I best market my goods to government agencies?"  
Mark, Chugwater

There are two important steps companies can take to market their business to government agencies.

One is to complete a good Small Business Administration (SBA) Dynamic Small Business Search (DSBS) profile as part of a System for Award Management registration. The second is to create a capability statement to send as a marketing piece to agencies that buy goods or services. Federal government agencies follow regulations that dictate how they advertise opportunities. For buys estimated to be more than \$25,000, the opportunity must be advertised on the "government point of entry" known as FedBizOpps, located at [www.fedbizopps.gov](http://www.fedbizopps.gov). It is relatively easy to keep an eye on this website and find opportunities.

However, for sales between \$15,000 and \$25,000, the government is only required to display opportunities "in a public place." A notice could be pinned to a public display board in an agency office, listed on the agency website, or posted on FedBizOpps.

For sales less than \$15,000, there is no requirement for public display. Contracting officers (COs) can request oral quotes from three vendors and make a purchase.

To find vendors for buys under \$25,000, COs typically use the SBA's DSBS database, [http://dsbs.sba.gov/dsbs/search/dsp\\_dsbs.cfm](http://dsbs.sba.gov/dsbs/search/dsp_dsbs.cfm). COs can search this database by keyword or filter by criteria such as North American Industry Classification System code, geographic area, social-economic status (veteran-owned, woman-owned, etc.) or certifications, such as HUBZone or 8(a). If a company has a searchable DSBS listing, it will be easier for a CO to find and contact the firm for a quote.

To be found, the company listing should have good keywords. There are three fields in the DSBS database that are keyword searched: "capabilities narrative," "special equipment" and "keywords."

Another important field in DSBS is "references." These can be past government work or commercial sales.

Another way to market your company is to send your capability statement (not to be confused with the DSBS' capability narrative) to agencies that buy your product or service. A capability statement is a single-page document that describes what a business sells or what services it performs.

Capability statements are geared toward a government audience, so it has all government-appropriate data, such as a Data Universal Numbering System number and Commercial and Government Entity code. This signals that your firm is registered in the Central Contractor Registration. It also lists references (past performance) and has company contact information.

For assistance in creating a good DSBS profile or capability statement for your company, contact the Wyoming Entrepreneur PTAC. A blog version of this article and an opportunity to post comments are available at <http://wyen.biz/blog1/>.

The WSBDC is a partnership of the U.S. Small Business Administration, the Wyoming Business Council and the University of Wyoming. To ask a question, call 1-800-348-5194, email [wsbdc@uwyo.edu](mailto:wsbdc@uwyo.edu) or write 1000 E. University Ave., Dept. 3922, Laramie, WY, 82071-3922.