



**GRANVILLE
AREA
CHAMBER
OF COMMERCE**

www.granvilleoh.com

125 E. Broadway, P.O. Box 603 • Granville, OH 43023 • 740-587-4490

January 2015

Executive Director, Steve Matheny

smatheny@granvilleoh.com

2015 BOARD OF DIRECTORS

- Tom Argyle, *Licking Memorial Health Systems*
- Michael Casey, *Marquis Partners*
- Brian Edwards, *The Edwards Group at Morgan Stanley*
- Lisa Englefield, *Elm's Pizza*
- Bob Higginbotham, *BCH General Contracting, LLC*
- Donna Holycross, *Heartland Bank*
- Donald Jones, *Orchard House Bed & Breakfast*
- Tobin Mann, *Mann Legal Services, LLC*
- Jenna McDevitt, *Denison University*
- Jodi Melfi, *Jodi Melfi Design, Ltd.*
- John Montgomery, *Home Video Studio*
- Deb Tegtmeyer, *Licking County Coalition for Housing*

Newsletter Publisher, Phoenix Graphix

Chamber Mission

The Granville Area Chamber of Commerce is an organization of business leaders whose purpose is to maximize the value and relevance of business by stimulating commerce, advocating for our businesses, and supporting responsible business development that preserves our heritage and sustains the quality of life in the community.

**UPCOMING GACC MEETINGS
MEMBERSHIP MEETING**

WHEN: Wednesday, January 21, 2014

TIME: 11:30 AM – 1 PM

WHERE: *Byn Du Mansion*

PROGRAM: *State of the Chamber address*

LUNCH: \$10

BOARD MEETING: January 15, 9:00 AM
Members Welcome! Please contact the GACC office for location information and to let us know you are coming.



Looking ahead

Steve Matheny, Executive Director, Granville Area Chamber of Commerce
smatheny@granvilleoh.com

From my perspective the year 2015 looks to be a busy and promising year. First of all we have a cadre

of six new Board Members with strong enthusiasm and high expectations for the coming year. Collectively they have expressed some of the following in terms of needs and priorities for the Chamber:

- Leveraging our position in Licking county and nurturing connections and relationships with New Albany and Newark as well as the greater Columbus area.
- Expanding opportunities for informal networking among our own GACC members.
- Greater focus on economic development education and initiatives.
- Maintaining momentum and capitalizing on the launch of the Granville app and pursuing other technology tools and advancements.
- Fostering relationships with, and support of, Denison as well as other local non-profits.
- Finding more and better ways of celebrating “wins” among our membership.

It’s also clear that the Board desires progress in all of the areas identified

while recognizing, honoring, and preserving our unique heritage and quality of life. Some of these identified needs and priorities are not new and I also realize that accomplishing some of them is more easily said than done. Still, I believe that good progress can be achieved and I look forward to working with the Board and the membership to help realize these objectives.

Secondly, I want to point out that some initiatives are already underway that are in synch with these very objectives. One such initiative is the School Board’s scheduled Economic Sustainability Summit meeting which will occur on January 15th (see more

continued on page 5



**Saturdays through
February 7th, 2015**

**An indoor location at
Granville Elementary School,
Multi-purpose Room
310 North Granger Street
9:30 AM – Noon**

*Produce • Farm-Fresh Eggs • Home-Baked Bread
• Grass-Fed Beef and Poultry • Cheese
and Much More!*

Announcements

www.granvilleoh.com for more information

Kendal at Granville & Day Y Noche Restaurant receive honors

At the December Annual Meeting and Holiday Luncheon the Chamber announced its Annual Award winners for Business and Volunteer of the Year. For 2014 two member businesses were honored with the Business of the Year designation.

Specifically these were *Kendal at Granville* and the *Day Y Noche Restaurant*. During the award presentation it was noted that, “*Kendal at Granville* has done much to benefit the local community in terms of financial support and sponsorships in addition to creating more than thirty new positions on their payroll stemming from their Phase II expansion efforts which included doubling the size of their Health Center”. The *Day Y Noche Restaurant* was also awarded Business of the Year designation in recognition of their selfless support of the downtown business district and the degree to which they exemplify the Mission and values of the Chamber of Commerce.



Photo by Gary Chisolm

Also during the Luncheon program David Bohn, a Denison University senior majoring in Psychology, was named as recipient of the Volunteer of the Year Award. David served the Chamber during the year as a summer intern. He worked on several marketing related projects in addition to providing much needed staff support in the Chamber office and at the weekly Farmers Market. Steve Matheny, Executive Director, commented, “There is always a diffi-

culty in singling out one individual for an award of this type. We are fortunate in having a solid number of committed volunteers and I want to recognize their efforts in addition to the great work that David performed”.



Photo by Gary Chisolm

Market Master for Granville Farmers Market ... passing the baton

The December Holiday Luncheon also provided a natural opportunity to pay tribute to Larry Strayer who has faithfully served in the role of Market Master to the Granville Farmers Market for the past six years. Larry has been instrumental in growing the Market to its present size and regional stature and his efforts are greatly appreciated. His shoes will be difficult to fill, however, we feel we have a strong successor in the person of Jerod Long who has recently been selected to assume the role. Jerod owns and operates the J. Long Financial Group—an Allstate Insurance Agency located at 1630 Columbus Road in Granville. Matheny observed that, “Jerod was raised on a farm and grew up in his family’s farming related business. This history, coupled with a strong business management background and a drive to give back to the community are key attributes that led to his being chosen as our next Market Master.”

Economic Sustainability Summit on January 15th

The Granville Schools Board of Education is hosting a community conversation about the local tax burden issue at 7:00 PM in the High School Auditorium. The goal for the

public meeting is to enhance awareness of the complex topic of school funding and the increasing burden upon local taxpayers – both residential and commercial. The intent is to begin a discussion that can reveal opportunities for the community to explore options to ensure the long-term sustainability of our schools and the community. Your input is valued and you are encouraged to participate.

The Granville App is off and running!

We’re pleased to report that early statistics relating to the launch of the mobile app are very encouraging. As of December month-end (only three short weeks post launch) we are at nearly 300 total downloads! Roughly 78% of the downloads occurred on Apple devices and 22% on Android equipment. We will receive detailed monthly updates and statistics from Citizen Sync (the app developer) advising us regarding the app’s utilization and we will share that information on a regular basis. In the meantime please download the app yourself if you haven’t done so already. We would appreciate hearing about your user experience with this powerful new tool.



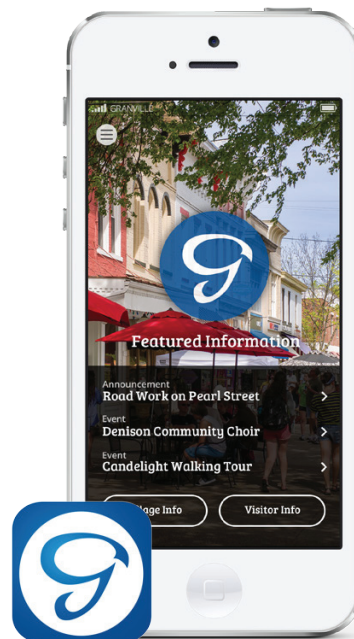
Got art?

Our new neighbor at 123 E. Broadway (the ART @ 43023 gallery) is off to a great start as well. Starting in January they will begin to offer a Guest Artist Reception from 4:00 PM to 6:00 PM on the first Saturday of each month. Please be sure to stop by and check them out.

*Best Wishes in the
New Year!*



Citizen Sync designs and develops mobile apps for communities. One important facet of every modern community is its local businesses. With over 200 million Americans owning smart phones it has become increasingly important for business owners to consider going mobile. By partnering with the village on their official app, we enable every business in the local community to speak directly to the residents and visitors on this officially endorsed platform.



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of
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The Granville Foundation

Contact Us!



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JODI MELFI DESIGN

Doing graphic design is about the best job I can imagine. I so thoroughly enjoy collecting my clients' ideas, understanding their goals, doing research, then creating interesting designs that work for them - it's like solving a big visual puzzle.

I sometimes have a hard time stopping at the end of the day. I do full service identity design, logo design, image branding, websites, printed materials, signage, social media.

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Three Oaks Vineyard

Three Oaks Vineyard begins its fourth year as an Ohio Winery in 2015. Come and enjoy a tasting or a glass of our hand-crafted wine with friends out on the patio. Walk across the picturesque bridge and tour the vineyard. Stop at the pond along the way and soak in the beautiful scenery. Open on Saturdays 2 PM to 8 PM starting May 2.

Pete and Diana Hooverman

Three Oaks Vineyard, LLC

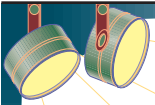
1591 Crosley Road • Granville, OH 43023

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www.threeoaksvineyard.com



GACC Members: PROMOTE YOUR BUSINESS in SNAPSHOTS! Snapshots are about 65 words long. Send your business image, description, including hours of operation and contact info, to Chamber@granvilleoh.com



OFF-BROADWAY SPOTLIGHT

HFP RACING

In 2014, HFP Racing's owners Shannon & Jennifer Kurek celebrated 25 years serving the active lifestyle community. Over the last quarter century HFP Racing has been blessed to have played a significant role in the building of the sport of triathlon within the Mideast region.



HFP Racing is committed to producing our events that support our core values and mission statement: "To provide a world class race experience with a family friendly feel for the benefit of our valued customers."

Along with a full calendar of owned and operated events from May through October, HFP Racing services the Cap City Half Marathon, Ohio State 4 Miler, Columbus Hot Chocolate Run and many other high profile events in central Ohio.

More information on HFP Racing can be found at www.hfpracing.com

Looking ahead

continued from page 1

in Announcements on page 2). This important community dialog aligns closely with our own interests to further economic development education and awareness. For our part we, too, expect to provide opportunities for discussion and learning about the complexities and impacts of economic development in our community. I'm also happy to report that our Board recently approved monies to be used for upgrade and redesign of the GACC website. This site conversion will yield enhanced content management capabilities and responsive website design meaning that the site will render appropriately to the device it is viewed on. We are also in the planning stages now for some 'business after hours' networking gatherings. We believe these types of get-togethers facilitate shopping locally and the referral of business among our own members. Another GACC initia-

tive that recently began is a project team of member volunteers who are committed to developing a 'Guide to Doing Business in Granville' which will be very useful for new businesses with an eye toward locating in Granville as well as established businesses who may be perplexed by some of the guidelines and regulations governing commerce in our community. Certainly this is a worthwhile initiative and we can benefit from your experience if you have already "been there" and "done that".

All of the above contribute to my feeling that we are entering 2015 with a running start. I'm glad to be in the middle of it all and I am always open to your thoughts and input.

With best wishes for a Happy and prosperous New Year, Steve

GACC Newsletter

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Search for Events: 3063

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Support Granville Area Chamber of Commerce Businesses
Granville Area Chamber of Commerce Members

A Place to Call Om	GS Benefit & College Planning Solutions	Lake Hudson, Inc.	Real Deals on Home Decor
Abe's Body Shop	Ghiloni Custom Builders, Inc.	Law Offices of Mona J. Fine	Redwood Management
Above & Beyond Travel, Inc	Goumas Candyland	Lazy River at Granville	Reese, Pyle, Drake & Meyer, Mike Whitehead
Accelerated Rehabilitation Center	Goumas Confections	Leader Printing Co.	Rejuvenations Facial Aesthetic Clinic
Adam Vernau LLC, Attorney at Law	Granville Child Care Center (Kids' Space, Inc.)	Licking County Business and Professional Women	RevLocal
AdvantaClean Environmental of East Central Ohio	Granville Christian Academy	Licking County Coalition for Housing	Richard E Kozlowski Esq.
Aladdin Restaurant	Granville Dance & Music Academy	Licking Memorial Family Practice-Granville	River Road Coffeehouse
Allstate Insurance - J. Long Financial Group	Granville Dental	Licking Memorial Health Systems	Robbins Hunter Museum
AlphaLink Technologies, Inc.	Granville Education Foundation	Lou and Gib Reese Ice Arena	Rosenberg & Ball Co., LPA
Always Forward CrossFit	Granville Exempted School District	Magnum Press	Roof Medic
Amish Oak Furniture Company/York Interiors	Granville Federation for the Appreciation of Blues	Mann Legal Services, LLC	Roslyn Manor Equestrian Center
Artiflora Studio of European Floral Design	Granville Gourmet Whoopie Pies	Mantonya Chiropractic & Wellness Centers	Ross' Granville Market
Auto Detail Doctor, Clint Allerton	Granville Historical Society	McCullough's Tree Service	RUNOHIO
Barton & Associates, Inc.	Granville Inn	McDonald & Woodward Publishing	Ryder Engraving Inc.
BCH General Contractors	Granville Lumber Co.	McLain, Hill, Rugg & Associates, Inc.	Schneider-Handel Insurance Agency
Berwick Carpet and Furniture Service	Granville Milling Co.	McPeek - Hoekstra Funeral Home	Screen Shot LLC
Better Minds Group	Granville Parent Cooperative Preschool	Mershon & Predieri, LLP	Shai Commercial Real Estate, J. Park Shai
Big "O" Refuse	Granville Public Library	Mickey's Roofing	Shawan-Marquis Agency, Inc.
Brews Café	Granville Recreation District	Middleton Senior Living	Southgate Corporation
Brucker-Kishler Funeral Home, Inc.	Granville Rotary Club	Minuteman Press/City Bock Ads	State Farm-Aaron May
Bryn Du Mansion	Granville Senior Center	Moller & Associates an Ameriprise Private Wealth Advisory Practice	Stifel Nicolaus & Company, Inc
Buckeye Valley BIA	Granville Sentinel	Monogram Homes	Strategic Business Services
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Buxton Inn	Granville Vision Center	Mowtivated Mowers of Granville	Sugar Loaf Park Foundation
Central Ohio Geriatrics	Greater Licking County C&VB	My Soaps	Sunbeam Family Farm
Changing Directions - Mary Kay	Green Velvet (Gift Shop)	Neica Raker Interiors Ltd. Allied ASID	Terra Nova Builders
Chase Bank	Greenlee Hilton Insurance	New Day Spa II	The Broadway Guest House
Cherry Westgate Family Practice	Handelman Law Office	Newark-Granville Symphony Orchestra	The Dawes Arboretum
Chisolm Studios	Hearing Edge, LLC	Newark Midland Theatre Association, Inc.	The Edwards Group at Morgan Stanley
Chrysalis Hair Designs	Heartland Bank, Donna Holycross	Nolan Cox, Financial Advisor, Edward Jones	The Energy Cooperative
CompManagement, Inc.	HFM Publications	Northpoint Architectural Consultants of Ohio	The Going Green Store
Creative Conceptual Branding	HFP Racing	Orchard House Antiques	The Granville Community Foundation
Creekstone Benefits	Hoffmann & Associates Insurance Services, Inc.	Orchard House Bed and Breakfast	The Granville Investment Group, Inc.
Crock Orthodontics	Home Video Studio	Palumbo's Italian Market	The Novelty Advertising Company
C-TEC	Hope Farm Granville	Pappas Gibson, LLC	The Salvation Army
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Day Y Noche Restaurant	Hugh Price & Associates	Paul Jackson-Coldwell Banker King Thompson	Thirty-One Gifts
Denise's	Human Resource Services	Paumier Medical Management Group, Inc.	Amy Menster, Independent Rep.
Denison University	Infintech	Phoenix Graphix Publishing and Marketing Services	Three Oaks Vineyard
Dixon, Davis, Bagent & Company	INT Information Systems, Kim Miles	Pilgrim Lutheran Church	United Way of Licking County
DoubleTree by Hilton, Newark, OH	Interim Health Care	Pinkerton Real Estate Services	USA-1 Real Estate
Downey's Carpet Care of Granville	Jan's In Stitches	Porch House B&B	US Army Recruiter, Denise Puskar
Dragon Village Restaurant	JCC Hosting	Prudential Integrity One Realtors, Patti Urbatis	Verizon Wireless - Z Wireless
Drew Bennett Insurance & Financial Services	Jeryne Peterson Financial Advisor with Morgan Stanley	RBC Wealth Management	Village Coffee Company
East Central Ohio Score	Jerry McClain Companies	Re/Max Consultant Group-The Village Partners	Village Core Fitness
Elizabeth Davis-Coldwell Banker-King Thompson	Jodi Melfi Design, Ltd.	RE/MAX Premier Choice, Lisa McKivergin	Village of Granville
Elms Pizza Parlor	John Hinderer Honda		Village Landscapes LTD
Fackler Country Gardens	John Klauder Assoc. Landscape & Design Ltd		Village Pet Market
Farmers Insurance - Licking County	Keller Williams Greater Columbus Real Estate, Julie Judge		WCLT Radio Inc.
First Federal Savings & Loan	Kendal at Granville		Weathervane Playhouse
Focus CFO	Kensington House		Welsh Hills School
Fraleigh House Bed & Breakfast	Ketron Custom Builders		Willison Investment Strategies-Nathan Willison
Frank Romei and Son Plumbing	Kiwanis Club of Granville		Willow Tree Spa
G. Lieberman & Sons, Ltd.	Knuckle Heads		WillowBrooke Bed 'n Breakfast
	Kussmaul Gallery		Woolson Spice Co.
			YouthBuild Columbus Community School