

2018 Sponsorship Opportunities



Digital Marketing

**The eFlash newsletter is distributed weekly to 2,100+ email addresses and posted to social media sites with 3,500+ followers*

eFlash Premier Ad - \$200 (one sponsor per month)

Sign up to be monthly sponsor (4-5 weekly editions)
Includes your color ad at the top of each eFlash for the month
With your business website linked
**members may book up to 3 per year in non-consecutive months*

eFlash Closing Ad - \$100 per month (one sponsor per month)

Sign up to be monthly sponsor (4-5 weekly editions)
Your business website linked to your banner/logo

Facebook Ad - \$200 per month (one advertiser per month)

Run your business' ad at the top of the Chamber Facebook page (4-5 weeks)
You provide ad/logo - we link to your website/social media through tagging

Stand Alone email - \$125

Dedicated email for your event/announcement
Distributed once to 2,100+ email addresses and
shared to social media sites with 3,500+ followers
Custom built with active hotlinks



2018 Sponsorship Opportunities

MemberLink Breakfast - \$150 (exclusive)

Three (3) minute podium time

2 breakfast tickets

Business logo on event media

Exclusive distribution of brochures and/or promotional items on tables



Platinum Luncheon Sponsor - \$200 (2 per luncheon)

Four (4) minute podium time

Includes reserved premier seating for four (4)

Prominently placed Business logo on event media

Brochures and/or promotional items on tables

Exception: December Leaders in Government Christmas Luncheon - \$250 - 2 Tickets



Gold Luncheon Sponsor - \$125 (2 per luncheon)

2 luncheon tickets

Business logo on event media

Brochures and/or promotional items on table

Exception: December Leaders in Government Christmas Luncheon - \$150 - 2 Tickets



Women in Business Platinum Luncheon Sponsor - \$175 (2 per luncheon)

Four (4) minute podium time

Includes reserved premier seating for four (4)

Prominently placed Business logo on event media

Brochures and/or promotional items on tables



Women in Business Gold Luncheon Sponsor - \$125 (2 per luncheon)

2 luncheon tickets

Business logo on event media

Brochures and/or promotional items on tables



Women in Business After Hours Sponsor - In Kind

Host event at your location and/or co-op with other members to provide Hors d'oeuvres and refreshments at an agreed upon location

Three (3) minute podium time

Business logo on event media

Brochures and/or promotional items on tables



Bi-Annual Intergovernmental Coalition (IGC) Meeting Sponsor - \$100

50-60 attendees representing all facets of Government and the private sector

5-minute commercial and welcome to Business logo on event media



2018 Sponsorship Opportunities



Hood County Day 2019

Presenting Sponsor \$1,500

Exclusive -

Business logo on event media

Four (4) event tickets

Photo op with legislators

Recognition in all event promotions & social media

Premier seating at luncheon for four (4)

Opportunity to introduce official speakers at afternoon briefings

Provide logo items for bus trip

Lunch Sponsor at Austin Club \$800

Listed on event media

Two (2) event tickets

Photo Op with legislators

Recognition in all event promotions & social media

Logo recognition on tables

Opportunity to speak at luncheon

Business Partner Sponsor \$300

Listed on event media

One (1) event ticket

Recognition in all event promotions & social media



2018 Sponsorship Opportunities



Best of Business (BOB) Awards Banquet – March 2, 2018

Join us as we honor distinguished businesses and individuals for their commitment to excellence

Red Carpet Presenting (Exclusive) - \$6,000

Two (2) prime tables for eight (8)
Complimentary wine (6)
Presenting sponsor recognition in event media
Your logo on program
Welcome remarks at event
Social media ad promotion
Website home page logo ad for six (6) months
Recognition on weekly eFlash for six (6) months with logo
(from date of commitment)
Platinum Monthly Luncheon Sponsorship (1)
Two (2) stand-alone emails promoting your business (\$250 Value)

Oscar (Exclusive) – \$2,500

Preferred table for eight (8)
Complimentary wine (3)
Help present awards during event
Your logo on media and displayed at event
Recognition in event media
Social media ad promotion
Recognition on weekly eFlash for three (3) months with logo
(from date of commitment)

Breakfast at Tiffany's – \$1,900

Preferred table for eight (8)
Your logo displayed at event
Recognition in event media
Social media ad promotion

Casablanca Social Hour - \$1,500

Reserved table for eight (8)
Signage in lobby/reception area
Recognition in event media
Your logo displayed at event
Live mention during social hour
Greet & welcome attendees

North by Northwest - \$1,300

One Reserved table for eight (8)
Recognition in event media
Your logo displayed at event

Gone With The Wind- \$675

Four (4) tickets with reserved seating
Business highlighted at event

City Lights - \$400

Two (2) tickets to the event
Business highlighted at event

Silver Screen - \$200

Absentee sponsorship
Business highlighted at event

Individual tickets : \$100 per person

2018 BEST OF BUSINESS
AWARDS BANQUET



2018 Sponsorship Opportunities



Chamber Golf Classic 2018

Title Sponsor (Exclusive) - \$6,000

Two (2) Eagle team packages
Large 4'x 8' welcome banner with logo on the putting green
Tee Box (2) to set up and distribute items or welcome guests
Recognition before event and welcome golfers at shot-gun start
Assist with awards presentation
Opportunity to include promotional materials in "gimme" bags
Recognized at awards presentation
Recognized on weekly eFlash for one (1) month with logo
Business recognition in tournament marketing

Golf Ball Sponsor (Exclusive) - \$2,500

One (1) Eagle team package
Chamber purchases Pro V1 (or comparable) golf ball sleeves for each player with your logo
Website presence
Business recognition in tournament marketing

Golf Cart Sponsor - \$1,000

One (1) Eagle team package
Business name and/or logo on each golf cart
Promotional items in cart
Website presence
Business recognition in tournament marketing

Corporate Sponsor - \$1,000

One (1) Eagle team package
Tee Box (1) to set up and welcome guests
Opportunity to place your banner at driving range
Opportunity to include promotional materials in "gimme" bags
Website presence
Business recognition in tournament marketing

Awards Dinner Sponsor (can be partnered) - \$1,000

Provide dinner for 140+
Business logo on tables
Recognized at awards ceremony
Business recognition in tournament marketing

Drink Cart Sponsors (Limit 2) - \$500

Ride in drink cart during tournament – meet/greet golfers
Place your banner on drink cart
Distribute promotional items (koozies, etc.)

Water Bottle Sponsor - \$300

Business logo on water bottles
Distribute at beginning and during play near clubhouse
Business recognition in tournament marketing

Scorecard Sponsor - \$300

Business name and/or logo on all scorecards
Business recognition in tournament marketing

"Gimme" Bag Sponsor - \$200

Brand and market your business personally to 144-160 players
Provide tote bag with logo to all players - to be filled with promotional items from other sponsors
Business recognition in tournament marketing

Player Gift Sponsor - \$200

Your business provides 144-160 count items for "gimme" bags (golf towels, ball markers/divot tools, hats, etc.) prior to tournament
Business logo on promotional items
Business recognition in tournament marketing

Raffle Sponsor - \$200

Provide items of \$200 value **OR**
Chamber will secure items to promote your business

Tee Box Sponsor - \$175

Banner and/or table on Tee Box to welcome guests
Greet and hand out items or serve food at Tee Box
Website presence
Business recognition in tournament marketing

Green Sponsor - \$125

Banner/sign at green
Website presence
Business recognition in tournament marketing

Marketing Sponsorship - \$35

promotional items placed in "gimme" bags (pencils, memo pads, pens, trinkets, etc.)

2018 Sponsorship Opportunities



Granbury's Old Fashioned 4th of July

Stars & Stripes Forever Presenting Sponsor - (up to 3) - \$10,000

- * Name/Logo in all media as "Presenting Sponsor"
- * Parade entry /recognition as "Presenting Sponsor" by parade announcer
- * Logo on two (2) exclusive pole banners on Historic Square
- * Sponsor logo and business highlight on Chamber website
- * Twenty (20) tickets to Ranch Rodeo
- * Booth location on square during festival

Red - \$5,000

- * Listed on all materials as "Red Sponsor"
- * Entry in parade, if desired
- * Recognition by parade announcers throughout the parade
- * Logo on pole banner on Historic Square
- * Business highlight on Chamber website
- * Ten (10) tickets to Bucking Bulls Rodeo

Grand Marshal Parade Sponsor - \$2,500

- * Logo on all materials
- * Entry in parade, if desired
- * Recognition by parade announcers throughout the parade
- * Logo on pole banner on Historic Square

Premiere Parade Sponsor - \$1,500

- * Logo on all media as "Parade Sponsor"
- * Parade participation includes:
 - Your business banner at beginning of parade
 - Entry in parade, if desired
 - Recognition by parade announcers throughout the parade
 - Listing in the broadsheet

Concert Presenting Sponsor - \$2,500

- * Logo on all materials as "Concert Presenting Sponsor"
- * Entry in parade, if desired
- * Your business banner/signage at the event
- * Priority placement of ad/logo in the broadsheet

Music Sponsor - \$1,000

- * Listed on all materials as "Music Sponsor"
- * Your business banner/signage at the event
- * Listing in the broadsheet

Blue - \$2,000

- * Listed on all materials as "Blue Sponsor"
- * Entry in parade, if desired
- * Recognition by parade announcers throughout the parade
- * Logo on pole banner on Historic Square

Chamber Tent - \$1,000 (exclusive)

- * Listed on all materials as "Tent Sponsor"
- * Display your banner and brochures/materials in Chamber tent
- * Reserved curbside VIP seating (8 seats) for parade

TNT - \$1,000

- * Listed on all materials as "TNT Sponsor"
- * Entry in parade, if desired
- * Logo on pole banner on Historic Square

Firecracker - \$500

- * Listed on all materials as "Firecracker Sponsor"
- * Listed in the broadsheet
- * Listed on events schedule

Presenting Car Show Sponsor - \$1,000

- * Listed on all materials as "Presenting Car Show Sponsor"
- * Hosting of event at your location
- * Logo in the broadsheet
- * Your business banner/signage at event
- * Presentation of trophies at event

Car Show Partner Sponsor - \$500

- * Listed on all materials as "Car Show Partner Sponsor"
- * Your business banner/signage at the event
- * Listing in the broadsheet

Decorated Bike Contest - \$500

- * Listed on all materials as "Decorated Bike Contest Sponsor"
- * Your business banner/signage at event
- * Guest judging of event
- * Listing in Broadsheet

Kids Zone - \$500

- * Listed on all materials as "Kids Zone Sponsor"
- * Optional set up of tent on the Square
- * Provide face painting and/or other activities/games
- * Promote your business with handouts during event

Sparkler - \$200

- * Listed on all materials as "Sparkler Sponsor"
- * Listing in the broadsheet