

CONNECT WITH **80,000+** BUSINESSES AND RESIDENTS



2017 cover shown. 2018 cover yet to be designed.

Granbury Area Guide offers more than advertising. It's a high quality, content-rich publication showcasing the best that Granbury has to offer.

◆ **Targeted distribution.**

Reach more than 80,000 readers: residents, tourists, business prospects and visitors in affluent Hood County, Texas.

Reach more than 900 Granbury Chamber of Commerce members and associates: influential business owners, physicians and professionals in the Granbury area.

Enjoy a high "pass along" readership rate through year-long distribution at area events, festivals, hotels, B&B's and the Visitors Center.

◆ **Online & tablet ready versions.**

Distribution isn't limited to print. Advertisers receive enhanced visibility with a dynamic online flipbook that's accessible 24/7 through the Chamber's website.

Granbury

2018 OFFICIAL AREA GUIDE FOR GRANBURY, TEXAS | granburychamber.com

2018 Area Guide and Membership Directory of the Granbury Chamber of Commerce

IN PRINT, ONLINE & TABLET-READY

MEMBER ADVERTISING RATES

Center Spread*	\$ 3,500
Inside Front Cover*	\$ 2,900
2 Page Spread	\$ 2,900
Outside Back Cover*	\$ 3,500
Inside Back Cover*	\$ 2,300
Full Page	\$ 1,700
1/2 Page	\$ 975
1/4 Page	\$ 700
1/6 Page	\$ 400

- Positioning of advertisements is at the discretion of GCC, except the four positions noted above.
- Other than the positions designated above, an additional fee of \$300.00 for preferred positioning will be charged.

Note: Non-members who wish to advertise will incur an additional fee equivalent to cost of Chamber membership.

Ad content, including art and copy due by **September 10, 2017**

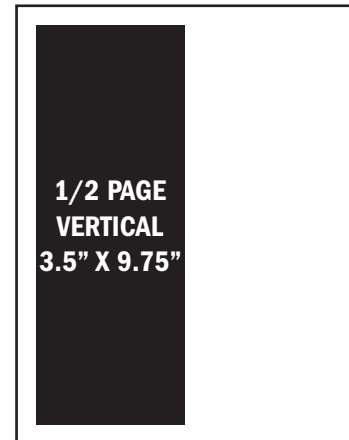
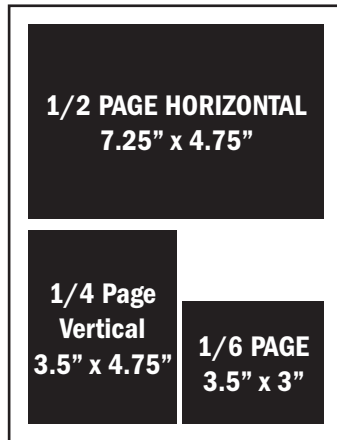


Display advertising space is limited and in high demand

Reserve Your Space Now!

**Contact Mary Booth or Tammie Hines
(817) 573-1622**

Print Advertisement Specifications



SPECIFICATIONS

Preferred File Format is a Press Quality PDF

(Be sure all embedded graphics are CMYK, 300 dpi with fonts included.)

Tips For Making PDFs

When exporting your PDF, be sure all embedded graphics are CMYK, 300 dpi and embed all fonts and images. Save/Export PDF at high resolution, "Press Quality" setting. (minimum of 300dpi resolution)

Be sure to include the bleed area if required.

Other Accepted File Formats include eps, tif or jpg files.

(Be sure all embedded graphics are CMYK, 300 dpi with fonts included.)

Convert to CMYK. Flatten image. No layers.

Color Settings

All colors must be CMYK. No RGB, Pantone or spot colors.

All spot color should be converted to CMYK.

WE CANNOT ACCEPT: PUBLISHER, PAGEMAKER, MICROSOFT POWER POINT

MS Word: we may need to re-create MS Word ads - we also suggest that you send graphics/photos used in MS Word separately.

Submitting Your Ad

Please use the specifications provided. Make sure to include contact information with your cell phone number. Name the file with your company name.

Choose **ONE** of **TWO** options:

**1. Email Ad Files Smaller than 15MB to:
Ads@granburychamber.com**

2. Ad Files Larger than 15MB
Send files larger than 15MB through
www.wetransfer.com - Its Easy & Free.

Ad design available. Contact sales rep for pricing.