

**Good Earth Food Co-op
BOARD OF DIRECTORS MEETING
July 17, 2014
Good Earth Community Room**

Present: Megan McNair, Graham Litterst, Katrina Dolezal-Mersinger, Christy Benesh, Michael Valente

Absent: Gwen Feddema, Bobbie Hentges, Sarnath Ramnath (all excused)

Guest: Leslie Watson (CDS, Eastside Food Co-op)

Episode Title:

Executive Session		Task List
General Business	<ol style="list-style-type: none"> 1. Quorum was established, and the meeting called to order at 6:35 pm. 2. We welcomed our CDS consultant, Leslie Watson, to our meeting and introduced ourselves. 3. Acceptance of last month's minutes was moved, seconded and approved. 4. Acceptance of new members #2811 to #2827 was moved, seconded and approved. 5. No returns. 	
Manager's Report	<p>Discussion Items:</p> <ol style="list-style-type: none"> 6. Heads up: a former employee may cause problems in the store. 	
Board Updates	<ol style="list-style-type: none"> 7. Committee reports were made. See summary at end of this document. 	
Board Education	<ol style="list-style-type: none"> 8. Discussion of board articles: (Reports can be submitted here: https://docs.google.com/forms/d/12G9VeYODgKqWlM_74_rd5SZ0BNVDdiyI0pdENldqS6g/viewform) 9. Suggested topic for this month: How other coops do outreach? 10. Katrina-led discussion: Addressed tweaks to current and future co-op events. Perhaps International Day of the Co-op should be held on a different (non-fourth-of-July weekend). It could become a celebration of OUR 	Katrina: Send reading topic

	<p>co-op instead. Discussed future farm tours, and an additional potlucks in the fall after the annual meeting.</p> <p>11. We could target specific groups of people for small meetings or house parties. (Group ideas: Top 200 shoppers, new members, members' member friends)</p> <p>12. Movie nights in the community room, with free beer and wine, featuring relevant topics to a co-op. Contact Eastside Co-op for ideas for kids' movies.</p> <p>13. Next month's reading: Katrina will send a link for next month.</p>	
Board Decisions	<p>14. GM Monitoring Report – Ends (A) Policies: Michael submitted his report, which the board approved.</p> <p>15. Christy is tracking GM & board responses to policy.</p> <p>16. CDS Board retreat date was set for Oct 4. Possible topics were proposed by Leslie, include using their new policy template to streamline our policies.</p>	
Self-Monitoring	<p>17. Board Process C10 & 11 – Christy submitted her report. Leslie suggested that we may want to reconsider our goals in C10. Perhaps the GM can manage donations as part of marketing, with less dictated in policy. The policy may be too specific. It could get muddy to work out what exactly counts as donations. She also suggested that members vote for organizations they would like to support with donations.</p> <p>18. C11: Are we comfortable allowing people to set up tables in the store to promote their causes? (There was discomfort. Leslie pointed out that board candidates may wish to campaign.) Other topics, (endorsements, boycotts, community issues) used the language of “shall consider” and could be relevant in the future.</p> <p>19. Megan's review of C7, 8 & 9 contained only edits.</p> <p>20. Next month's policies, D1 & D2, were assigned to Graham. (Questions for policies – Are we in compliance? If not, do we need to change our behavior, or the policy? Are there changes that need to be made? Is the policy serving a useful purpose for our board?)</p>	Graham: Review D1 & D2

Assignments	21. Personal assignments were detailed.	
Committee Reports		
Finance	<p>Present: Sarnath Ramnath, Christy Benesh, Michael Valente Date: July 15, 2014</p> <ol style="list-style-type: none"> 1. The numbers were favorable! Profitable month, \$23,388 with actual purchases, \$28,365 with P&L (estimated purchases). 2. Inventory was right on target. (Target was 37%. Result was 36.66%.) 3. Checking account back up to \$63k from \$49k last month. 4. Micheal beat his own goal for labor. 5. Audit update 6. Quickbooks \$160/hr 7. Michael saved deli hours. 8. Responsibility to work on capital campaign was tasked to the committee (in full board meeting), with Sarnath leading the project. 9. Assignments were made (to Sarnath & Christy) to review policy for financial relevance. 10. Board discussion: does the committee still need to be involved in the detailed finances? Christy argues YES, while we are still turning our numbers around, and expecting a new manager in the near future, finance committee should be hearing about the numbers. 	
Membership	<p>Present: Katrina, Gwen Feddema, Jerry (staff), Michael Valente (GM) Date: July 16, 2014</p> <p>Proposed new potluck (end of October/beginning of November), asked for board's interest. <i>Moved, second, approved.</i></p>	
Board Development	<p>Present: Megan & Graham Date: July</p> <p>Graham and Megan have one year left of their terms and do not plan to run again. Role changes should be put into place</p>	

	now. Katrina is ready to step into the role of President for the next year, and plans to be on the board for another three years, though don't hold her to that.	
Policy Development	Present: Date: Policies are completed. Board members need to review the entire thing.	
Executive	See Executive Discussion, above.	

Meeting adjourned at 8:50 pm.

Minutes edited & submitted by Christy Benesh, Board Secretary