



Chamber Member 2017 Sponsorship Opportunities

Plan ahead and let us know when & where **Your Business** would most like to be **Visible!**

The Glen Ellyn Chamber of Commerce hosts many annual events where your business can participate as a Special Event Sponsor. Sponsorships offer your business a variety of Pre-Event, and At-Event exposure levels for you to consider as part of your marketing plans.

The following is a complete listing of all our annual events currently scheduled for 2017. Each sponsorship has varying benefits available with each level of sponsorship. Please review the following events & activities that may be of interest to your business.

Community Directory Annually

- Reserve your ad space early! Mailed to 17,000 homes and businesses, as well as, hand delivered to every new homeowner in Glen Ellyn on a monthly basis, this Business Directory and Community Guide is a staple. Showcase your business and make it stand out! It is also available at the Village Civic Center. Contact the Chamber office for more details or to update your business listing

Monthly Chamber Meetings 2nd Tuesday each Month

- Event Sponsor \$100**
This is an opportunity for members to be a monthly luncheon sponsor and includes: opportunity to have an information table, your logo & link to your website on event website, e-blasts, and social media, a verbal presentation about your business (2-5 minutes) and includes one ticket to the luncheon.

Indoor Sidewalk Sale January 27-29

Glen Ellyn comes alive for a 3 day event where retailers offer special discounts and sales inside! Shoppers come to take advantage of the savings and also to see what's new in town! Restaurants & taverns also have special offerings.

- Marketing Sponsorship \$100**
Your logo & link to your website on Chamber event webpage and marketing information.

Community Awards Breakfast Saturday, March 4

This event identifies individuals and businesses that have demonstrated exemplary contributions to the community of Glen Ellyn during the previous year (i.e. Citizen of the Year, Business of the Year, Teacher of the Year, Volunteer, and many more).

- Breakfast Sponsor \$300**
Recognition on front page of program, announced during event, one free ticket to event breakfast, your banner on Chamber website for one month, logo & link as top Sponsor on Chamber event webpage, recognition on signage at attendee tables, logo & link in Chamber e-blasts*, inclusion in event advertising*, your materials displayed at registration table.
- Award Plaque Sponsor \$200**
Name/logo in program, recognized at event, logo & link in Chamber e-blasts*, logo & link on Chamber event webpage, your materials displayed at registration table.
- Program Sponsor \$75**
Name/logo in event program, recognized at event, plus logo & link on Chamber event webpage.

Community Shredding Day

Saturday, April 22nd

The Glen Ellyn Chamber of Commerce partners with the Glen Ellyn Police Department and DuPage County to offer DuPage residents the opportunity to prevent identity theft by giving them FREE Paper shredding services. The 2016 day saw over 700 vehicles and over 17,920 POUNDS of private documents shredded on site.

Event Sponsor \$200

Banner Signage at event, logo & link on event website, logo & link in e-blasts, mentioned in advance marketing*, and social media. Your sponsorship also includes the ability to distribute your marketing materials to drive-thru participants.

Taste of Glen Ellyn – Annual Event (Week before Memorial Weekend)

May 18-21

The Taste of Glen Ellyn is in its 40th year and Going Strong! It is a **4 Day Event** featuring Good Food, Live Entertainment, Business Expo, Carnival, and a Craft Show. Approximately 25,000 visitors attend *this event each year!*

Band Sponsor \$1,000

Onstage introduction of a headliner band, 30 second infomercial from the stage, prominent recognition as a high sponsor. Name & logo recognition on Taste Entertainment Stage, name/logo on promotional posters & advertising targeting 90,000 households*, on Chamber event webpage (*#1 most viewed event page!*), 1 month banner ad on our webpages, logo/link in the e-news*, sponsor recognition in promotional press releases*.

Business Booth in Expo \$750

Have your business front and center for 25,000 visitors to get to know your goods and services. Your Business listing will be available on the Chamber event webpage (*#1 most viewed event page!*).

Festival Sponsor \$500

Name recognition on Taste Entertainment Stage name/logo on promotional posters & advertising targeting 90,000 households*, sponsor recognition on Chamber event webpage (*#1 most viewed event page!*), logo/link in the e-news*, sponsor recognition in promotional press releases*.

Entertainment Tent Banner Sponsor \$150

Your business banner (5' x 2' maximum size) will be displayed inside the Festival Entertainment Tent, name on promotional posters*, logo & link on Chamber event webpage. (You provide banner.)

Glen Ellyn FRENCH Market

Every Sunday, May – October

The French Market offers a selection of services, vegetables, fruits, crafts, bakery, meat and other items for sale to the general public every Sunday from May through October.

Weekly Vendor Space for Selling Goods or Services \$100

Sponsor fee provides a vendor space in a prime end location at the French Market. Sell, market, and advertise your products and services to the public (table not included).

Summer Sidewalk Sale

July 20-23

Downtown Glen Ellyn comes alive for a 3 day event where retailers offer special discounts and sales in a sidewalk atmosphere. Main Street is closed on Thursday & Friday. Shoppers come to take advantage of the savings and also to see what's new in town! Restaurants & taverns also have special offers

Sidewalk Event Sponsorship \$500

Your logo on all printed marketing materials including posters, flyers and bag stuffers. Your logo and link on both Chamber & Alliance network & member newsletter, social media & website.

Media Sponsorship \$250

Your logo and link on both Chamber & Alliance network & member newsletter, social

Booth located on Main Street \$75

Prime space downtown on blocked off Main St. both Thursday and Friday. Tables not provided.

Chamber Steak Fry (Summer "Picnic")

August TBD

A fun and casual historic annual event exclusively for chamber members, and their invited guests. Members are welcome to bring their entire staff, family, and/or guests to enjoy an excellent hand grilled steak dinner with opportunities to win a wine cellar, beer cellar, or one of the "Mystery" wines specially selected. Great Food, Fun, and Winners!

- Mystery Wine Sponsor \$400**
Name/logo at event, special recognition at event, logo & link in Chamber the event e-blasts*, logo & link on Chamber event webpage, plus your marketing materials at registration table.
- Centerpiece Sponsor \$50**
Name/logo on table top for sponsor recognition, logo & link on Chamber event webpage.

Chamber Community Golf Outing

September TBD

The Glen Ellyn Chamber in association with the Glen Ellyn Lions Club host the Annual Community Golf Tournament, banquet and silent auction at an excellent local golf course. A portion of the proceeds benefits local not-for-profit groups. A meal only option is also available for attendees that don't wish to golf. Prizes are awarded for various on course achievements and a lively silent auction is held which has something for everyone.

- Banquet Sponsors - \$500**
Banner displayed at event, logo or name on all print ads*, logo or name on posters*, logo & link on e-blasts & event website. Recognition in golf outing program & presentation to winning foursome!
- Beverage Sponsors - \$300**
Sign displayed on golf course beverage cart. Company name on all printed ads & e-blasts recognition in golf outing program logo & link on e-blasts & event website, logo or name on posters*
- "Fun" Sponsors - \$200**
Sign displayed at event Fun Contest, logo or name on poster*. Fun Sponsor is located at event hole with custom made hole signage, recognition in golf outing program, logo & link on e-blasts & event website.
- Hole Sponsor - \$100**
Company sign on hole, recognition in golf outing program, logo & link on e-blasts & event website.

Halloween Parade & Festival

Saturday, October 28th

A Spooktacular Event where an average of 2,500 happy children with their parents participate in the parade, go Trick-or-Treating at participating local businesses, enjoy a festival of entertainment & crafts.

- Event Sponsor (with distribution) \$250**
Halloween event sponsor with material distribution capability, includes sign at event and logo/link on Chamber event webpage.
- Craft Sponsor (with distribution) \$175**
Table available at craft event, signage at event, logo with link on Chamber event webpage.
- Entertainment Sponsor (NO distribution of materials)**
Halloween Entertainment Sponsor sign at event. Logo with link on Chamber event webpage.

Glen Ellyn Fashion Showcase

Sunday, November 5th

Enjoy winter & active fashions plus accessories from Local Shops in Glen Ellyn as they are modeled by local business owners and notable citizens of Glen Ellyn. The large gathering of attendee enjoys watching them strut their stuff on the fashion runway as they partake in a fabulous plated luncheon.

- Diamond Level Sponsorship \$1000**
Includes: Full page color ad in program, 4 luncheon tickets, name on welcoming banner, Name/Logo on all media promotions, press releases, any printed materials, corporate logo with link to your homepage on Chamber Event Website, and prominent sponsor seating.

- Ruby Level Sponsorship \$750**
Includes: Half page color ad in program, 2 luncheon tickets, corporate name/logo with link to your homepage on Chamber Event Website, and listing on printed materials.
- Sapphire Level Sponsorship \$500**
Includes: Half page color ad in program, corporate name/logo with link to your homepage on Chamber Event Website, and listing on printed materials.
- Fashion Showcase Program Print Ads**
Back Cover Ad \$500 Full Page Color Ad \$400 Half Page Color Ad \$275
Quarter Page Color Ad \$150 Business Card Size Ad \$75

Christmas Holiday Walk

Friday, November 24th

Our Holiday Walk began in 1975 and now is an Annual Tradition passed down through generations! The Fire Department lifts Santa Claus to the top of the Christmas Tree, the countdown begins as he “Lights” the Tree to the cheers of the people filling the streets. The Children then follow Santa back to the Fire Department where they sit on his lap and receive a Candy Cane courtesy of the Chamber. The crowds then visit local merchants for refreshments and Holiday Walk Specials! **FREE HOLIDAY MOVIES** at The Glen Art Theatre show every Saturday between Thanksgiving & Christmas at 10:30am.

- Saturday Movie Sponsorship \$300**
Name on signage advertising the Free Movies at the theatre through this season, Opportunity to present your marketing in the lobby after the movie along with your On-Stage Presentation to the filled seats before the movie begins, name on Holiday Walk Posters*, logo & link in Chamber e-blasts* and Chamber event webpage.
- Event Sponsor \$200**
Sponsor recognition at Holiday Walk Event. Logo on Holiday Walk Posters*, logo & link in Chamber e-blasts* and Chamber event webpage, Name in Print Advertising*.

Chocolate Cheese & Wine Tasting Event

February 2018

The Glen Ellyn Chamber in partnership with the Glen Ellyn Park District hosts a **SOLD OUT** event which received rave reviews! This very successful event features a broad selection of chocolate, cheese, and wine coupled with a wide variety of appetizers from local restaurants. A portion of the proceeds is donated to the Park District Scholarship Program.

- Souvenir Glass Sponsor \$800**
Includes: 350 Wine souvenir event glasses with business logo imprint, 4 tickets to tasting, Business name or logo on Chamber website, and listing on printed materials*
- Souvenir Snack Tray Sponsor \$600**
Includes: 350 Wine glass holder-snack tray with business imprint, 4 tickets to tasting, business name or logo on Chamber website, and on printed materials*
- Champagne Salute Glass Sponsor \$500**
Includes: 350 Champagne flutes with business Sticker, 4 tickets to tasting, business name or logo on Chamber website, and listing on printed materials*
- Chocolate Level Sponsorship \$300**
Includes: 2 tickets to Tasting, name on Welcoming Sign, name on media promotions, Business name or logo on Chamber website and on printed materials*
- Cheese Level Sponsorship \$200**
Includes: 1 Ticket to Tasting, name on Welcoming Sign, business name or logo on Chamber website, and on printed materials*
- Wine Level Sponsorship \$100**
Includes: Business Name or logo on Chamber website and on printed materials*

(*Please note that some benefits will have submission deadline requirements for printing.)