



golf classic



FRIDAY, SEPTEMBER 22, 11am shotgun start
HALES MILLS COUNTRY CLUB
146 Steele Road, Johnstown

\$125 includes breakfast, lunch, dinner, gift, prizes, beverages/snacks on course, specialty beverage holes and more!

The Chamber's 2017 Golf Classic will be played in a Ryder-Cup style— and we will be awarding a TRYON CUP!

This is our second year awarding a TRYON CUP playing in a Ryder-Cup style in the autumn (in our estimation, the BEST TIME OF YEAR FOR GOLF) — on September 22 at HALES MILLS COUNTRY CLUB in the town of Johnstown.

The Ryder Cup, a biennial tournament played by the best of the best, is one of the world's greatest sporting events. The tournament brings 24 of the best golfers from Europe and the United States together for a head-to-head golf competition. The Ryder Cup is September 25 until September 30 year, and the Chamber wants to join in on the fun and bring the camaraderie and sportsmanship seen at the Cup to your backyard!

How it will work:

This match play format will have the course split up into two teams designated by color and two-person teams will compete in a scramble, hole by hole against the other two-person team in their foursome. Win a hole, that's a point for your team; lose a hole, that's a point for your opponent. Ties on individual holes essentially don't count. Once the scores for each Red and Blue team are tallied, the color team with the most points will win THE TRYON CUP! In addition, two-person teams will also be competing for team prizes (top three twosomes) and skins, and as well all golfers will compete against each other for individual prizes (closest to the pin and longest drives).

COST: \$125 per golfer includes light breakfast, lunch, dinner, greens fees, cart, golf gift, goody bag and refreshments on the course.

How do you sign up as an individual golfer, a two-person team, or foursome? Simply contact Terry Swierzowski at the Chamber ((518)725-0641 or terrys@fultonmontgomeryny.org) and she will take care of the details! More details available on the Facebook event page and follow the hashtag #TryonCup on Facebook and Instagram!



2017 Golf Tournament Registration Form

SPONSORSHIP OPPORTUNITIES

Company Name: _____

Please list your business EXACTLY as you would like it to appear on all event materials)

Contact Name: _____

Daytime Phone: _____

Email Address: _____

Address: _____

Golfer Name _____

Golfer Name _____

Golfer Name _____

Golfer Name _____

*All sponsorships are awarded on a first-come, first served basis. If your sponsorship package includes slots for golfers, you MUST fill out this registration form and return it along with your payment. *Deadline to be included in ALL printed items (i.e. shirts, banners, program booklet) is SEPTEMBER 9*

Dinner Only: Non-Golfers planning to attend dinner: _____ @ \$40. ea. = _____
 Player Registration Fee: _____ Golfers @ \$125 .ea. = _____ or \$500 4some _____
 Reserve your ad space in our Golf Program (supply a B&W PDF only)
 _____ Full Page ad at \$150 or _____ 1/2 Page Ad at \$100

Total amount enclosed: _____
 Make check payable to: Fulton Montgomery Regional Chamber of Commerce
 or call in your VISA ,MC, Discover or American Express Credit Card to
 518 725-0641 or fax this application to: 518 725-0643 or
 terrys@fultonmontgomeryny.org or mail to: Fulton Montgomery Chamber of
 Commerce, 2 North Main Street, Gloversville, NY 12078

Major Golf Classic Sponsor: ...\$5,000
The Major Golf Classic Sponsor is the corporate sponsor of this great golf event. You will receive: two foursomes, recognition in all event promotional material, prominently placed signage, hole sponsorship, a full page full color ad on the inside front cover of the program booklet; inclusion of your promo items in the Goody Bags. Additionally, feel free to provide us brochures about your company to hand out at the check-in or man a table of your own during registration (9am-11am).

Apparel Sponsor: ...\$3,000
This sponsorship underwrites the cost of the apparel given out to each player. You will receive: one four-some in the tournament; recognition in all event promotional materials, event signage, a full page full color ad on the inside back cover of the program booklet and your company logo the apparel.

Dinner Sponsor: ...\$2,000
As the Dinner Sponsor you will receive: a foursome in the tournament; recognition in all event promotions, event signage; a full-page B&W ad in the program booklet. Additionally, feel free to provide us promotional materials at guest tables and in the Goody Bags.

Awards Reception Sponsor: ...\$1500
As an Awards Reception Sponsor you will receive: a foursome in the tournament; recognition in all event promotions, event signage; a full-page B&W ad in the program booklet. Additionally, feel free to provide us promotional materials at guest tables and in the Goody Bags.

Happy Hour Sponsor: ...\$1000
This sponsorship underwrites the cost of beer, wine & soda during Happy Hour for attendees. You will also receive: one slot in the tournament; a half-page B&W ad in the program booklet; recognition in all event promotions, event signage

Lunch Sponsorship: ...\$1000
This sponsor underwrites the cost of lunch and includes recognition in event promotions and signage and half-page B&W ad in program booklet.

Refreshment Cart Sponsorship: ...\$500
This sponsorship underwrites the cost of providing liquid refreshments and snacks to our hungry and thirsty golfers during the tournament day. You will receive recognition in event promotions, a half-page B&W ad in our program booklet and signage on cart that cruises the course. One person from your company can ride along with a staff-person if you wish!

Cocktail Hole/Craft Beer Sponsorship: ...\$500
Sponsorship of the cocktail hole or craft beer includes signage at the hole, recognition in event promotions and half-page B&W ad in program and opportunity to mingle with players as your staff serves up the beverages! (Team photos shot here).

Hole and Tee Sponsorships: ... \$150
Hole and Tee Sponsors will receive your company name and logo on tee signage and recognition in our program booklet. A first-come, first-served basis will be used for placement.

Contest Sponsorships: ...\$200 each contest
Sponsors of the following contests will receive signage at the designated holes and recognition in our program booklet: Putting; Men's and Women's Longest Drive; Closest to the Pin.

Raffle Prize Sponsor: Provide tournament with a raffle prize with a minimum \$50 value.

Goody Bag Giveaway: Provide 200 items to include in golfer gift bags.

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