



LINDEN'S HOLIDAY HAPPENING FROSTY PARADE & FIREWORKS

October 8, 2017

On Friday, December 1, 2017, the **Linden Parade Committee** will be hosting the **Linden Frosty Parade** to be held in Downtown **Linden**. The Parade will begin at 6:00 p.m. rain, snow or shine. All businesses and organizations in the area are invited and encouraged to participate. Since this is an Evening Parade it is required that **ALL** entries decorate and light their units in keeping with the holiday theme. Live or recorded music will add to the festive nature of the event. All are welcome to join in the fun!! Floats, Singing Units, Walking Units etc., are invited to participate. We ask that No Santa or Mrs. Claus entries, since we have already invited the "real" Santa, who will be welcomed to **Linden** as the final unit of the Parade.

Staging/line up for the Parade: Enter on Haystack off Silver Lk Rd. (Saddle Brook Sub), go straight to Saddle Brook where line up begins. You will receive an email 3 to 4 days before the parade for line-up placement.

BROAD St. WILL CLOSE AT 5 PM, DO NOT USE RIPLEY ROAD

Only vehicles participating in the Parade will be allowed access to the staging area. Ample parking is available throughout Linden and we suggest carpooling, No drop offs will be allowed at High St., we will be running a direct shuttle for participants from Hyatt Elementary to the parade start at High St. Other shuttles will be running spectators downtown.

ALL ENTRIES ARE REQUIRED TO BE IN THE STAGING AREA BY 5:00 p.m.

The Parade Route: Tickner Street to High, West on Broad St., to Bridge St., North on Bridge St. to Mill St. The parade route ends at Mill St. Floats will exit the route by heading North on Bridge St. Floats with riders will be able to let them off at Mill St. before exiting the route. Santa will greet children in the Gazebo after the Fireworks show on the Millpond.

Please return the enclosed entry form along with \$10.00* registration fee (Checks Payable to: City of Linden) by Monday, November 20th to:

**Linden Holiday Happening
c/o Brad Dick
413 Lindenwood Linden, MI 48451**
Sincerely,
Brad Dick, Parade Co-Chair

*Registration Fee is waived for Sponsors and Civic Groups, see Rules





THE 2017 LINDEN FROSTY PARADE

Registration Form

The Linden Frosty Parade will be held on Friday, December 1, 2017.

If you have questions, please contact Brad Dick, 810-458-6331

Name of Business/Organization: _____

Contact Person: _____

Address: _____

City: _____, MI Zip Code _____

Business Telephone _____ Personal Cell Phone _____

Please Note: Your cell phone number will only be used if we need to reach you on the day of the parade

Email Address: _____

Will your entry have music? Yes ___ Live or recorded? _____ No ___

Type of unit and description (please be specific, You will be announced as written)

Approximate Total Length of Unit (including vehicle): _____

FEES: \$10 FEE WILL BE USED TO OFFSET SAFETY, PROMOTIONAL & SIGN COSTS

I HAVE READ THE ACCOMPANYING RULES AND SAFETY REGULATIONS

OUR BUSINESS/ORGANIZATION AGREES TO ABIDE BY THEM.

Signature: _____ Date: _____

Please submit Parade Registration Form and \$10 fee by Monday, November 20th to:

Linden Holiday Happening

C/O Brad Dick, 413 Lindenwood, Linden, MI 48451

If you do not receive a confirmation of entry by November 29, Email lindenparade@gmail.com

Community
Partners



www.lindenholidayhappening.com

PARADE RULES AND REGULATIONS

Please read the rules before completing and returning your registration form.

1. ALL entries **MUST** be decorated with lights. (Be Creative and light it up !!!)
2. PLEASE, NO SANTA OR MRS. CLAUS. We have invited the “real” Santa.
3. No unit will be entered in the parade unless the registration form and \$10 Registration fee is turned in prior to the event. (\$10 Fee is waived for Sponsors and Civic Groups, Scouts, Schools, etc.)
4. Linden Parade Committee reserves the right to reject any entry that is not in good taste, inappropriate, or not in the best interest of the parade. **ABSOLUTELY, NO MEMBERSHIP OR PETITION SOLICITATION IS PERMITTED IN THE STAGING AREA OR ALONG THE PARADE ROUTE.**
5. This is a Holiday Parade. We ask that there be no Political entries.
6. All entries should be properly identified with signs or banners with the organization’s name so that spectators know who you are.
7. Drivers of motorized vehicles must be at least 18 years of age and have a valid driver’s license.
8. All walkers must be able to keep up with the pace of the parade.
9. All parade participants are required to conduct themselves in such a manner as not to infringe on the rights of those people living along the staging area and parade route.
10. NO objects including candy, flyers, favors, etc., may be thrown to the crowd along the parade route or staging area. Michigan State Law prohibits throwing of items from vehicles or floats in a parade. *However, you may have walkers hand out flyers, favors, etc.(Please No Candy)to the crowd. Keeping spectators out of the roadway.*
11. There are to be no vision obstructions in any of the parade units.
12. Float riders are only permitted to ride on the float during the parade route.
13. NO alcoholic beverages are allowed in the staging area or during the parade.
14. Equestrian and animal units must provide their own accompanying clean-up and equipment.
15. All units must remain in your assigned position. You must be present at the staging area by 5:00 p.m. Drivers of vehicles in the parade are to be in the driver’s seat and ready to move at 5:45p.m.
16. **DO NOT EXIT THE PARADE EARLY.** The parade ends at Mill ST.
17. Parade Registration Forms must be received by Monday, November 20, 2017