



**Minnesota Farm Bureau®**  
Farmers • Families • Food

# VOICE

of Agriculture

JULY 2016



**FARMFEST PAGE 13A**

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on the  
Farm  
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**Miss America Visits Minnesota PAGE 5**



**Legislative  
Session  
1A**



**Attend YES**

**THE VOICE OF AGRICULTURE**, the official publication of the Minnesota Farm Bureau Federation reaches every county in the state of Minnesota 6 times per year. Each edition is read by nearly 60,000 Minnesota residents who are Farm Bureau Members.

*The Voice of Agriculture* covers and reports state and national news that affects Minnesota and Minnesota agriculture. The feature stories include articles and pictures about Minnesota: the lifestyle, the rural living and Farm Bureau news and events.

## EDITORIAL FEATURE SECTIONS

**MAY**      **SEPTEMBER**  
Travel/Tourism      Safety/Health

## ISSUE DATES AND CLOSING SCHEDULE FOR 2017

MONTH	DEADLINE	MONTH	DEADLINE
January	December 14	July	June 21
March	February 15	September	August 16
May	April 12	November	October 18
		January '18	December 13

## DISPLAY RATES

ALL RATES ARE NET

**B/W: \$44.50 pci • 4/C: \$48.50 pci\***  
 FULL PG (4/C): **\$3,758.75** • 1/2 OR JR. PG (4/C): **\$1,940**  
 1/4 PG (4/C): **\$1,164** • 1/8 PG (4/C): **\$582**  
\* MINIMUM 7.5"

**Classified: \$32.50 pci**

LINE AD MINIMUM: **3** • PER LINE: **\$5.25**

## VOICE OF AGRICULTURE

P.O. Box 640, Iowa Falls, IA 50126  
 Phone: 800-798-2691 – Ask for the "Voice"

renewable energy solutions  
**Green Energy Products**

# PREPRINTED INSERT RATES

SIZE	RATE	SIZE	RATE
Single Sheet.....	\$57.75 per M	16 Page Tab.....	\$84 per M
4 Page Tab.....	\$63 per M	24 Page Tab.....	\$94.50 per M
8 Page Tab.....	\$73.50 per M	Over 24 Pages.....	\$7.88 per M per 4 pages
12 Page Tab.....	\$78.75 per M		

All preprints must be scheduled 21 days prior to closing date. Inserts must be received by closing date.  
Please call 800-798-2691 ext. 503 for delivery information. \* Inserts can only go statewide.

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## DISPLAY MECHANICAL MEASUREMENTS

	INCHES		INCHES
1 Column.....	1.903	5 Column.....	10.25
2 Column.....	4	Full Page.....	10.25 x 15.5
3 Column.....	6.083	Half Page.....	10.25 x 8
4 Column.....	8.167	Junior Page.....	8 x 10

## CLASSIFIED DISPLAY MECHANICAL MEASUREMENTS

	INCHES		INCHES
1 column.....	1.33	5 columns.....	7.33
2 columns.....	2.85	6 columns.....	8.83
3 columns.....	4.33	7 columns.....	10.33
4 columns.....	5.83	Full Page Depth.....	15.5

A Full Version of the Minnesota *Voice of Ag* is available at [www.fbmn.org](http://www.fbmn.org).

**EDITOR:** Kristin (Campbell) Harner, 651-768-2118  
**SALES ADVERTISING:** 800-798-2691, ext. 334

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