



AFBF Thanksgiving Dinner Price Survey – 2016

Shopping dates: Oct. 28 - Nov. 8

Volunteer shoppers are encouraged to use the online version:

<http://2016ThanksgivingSurvey.questionpro.com>

Item	PLEASE PRINT CLEARLY Price
<input type="checkbox"/> Frozen, Self-Basting Young Tom Turkey, 16 pound	\$____.____
<i>Note: Please report price <u>per pound</u> for a regular frozen turkey. Do not list a price for a fresh, free-range or organic bird.</i>	
<input type="checkbox"/> Cube Stuffing (Herb Seasoned), 14 oz. package	\$____.____
<input type="checkbox"/> Libby's Easy Pumpkin Pie Mix, 30 oz. can	\$____.____
<input type="checkbox"/> 9" Frozen Pie Shells, 2 per package	\$____.____
<input type="checkbox"/> Fresh Sweet Potatoes, 1 pound	\$____.____
<input type="checkbox"/> Enriched Brown & Serve Rolls, 12 oz./12 per package	\$____.____
<input type="checkbox"/> Frozen Green Peas, 16 oz. package	\$____.____
<input type="checkbox"/> Fresh Carrots, 1 pound	\$____.____
<input type="checkbox"/> Fresh Celery, bunch	\$____.____
<input type="checkbox"/> Whole Milk, gallon	\$____.____
<input type="checkbox"/> Fresh Cranberries, 12 oz. package	\$____.____
<input type="checkbox"/> Whipping Cream, ½ pint carton	\$____.____
 TOTAL (optional – we'll calculate this)	 \$____.____

Note: You must list a price for each item or we will be unable to use your survey to calculate the nationwide average. If a product is not available in the listed size, write in the price and the product size you did find. Sale prices and store brands are OK, but do not use promotional coupons or special deals. Please print clearly!

Your name & date survey was conducted: _____

Area code and phone number—only for questions about your survey (_____) _____ - _____

City and state where survey was conducted: _____

Please return completed survey by 5 P.M. EASTERN, Nov. 8 to:
Anna Burkholder, AFBF Communications
600 Maryland Ave., SW, Suite 1000W, Washington, DC 20024
E-MAIL: anna@fb.org CALL: 202-406-3648 FAX: 202-406-3602

Please note: post mailed surveys by Nov. 1. Thank you!