

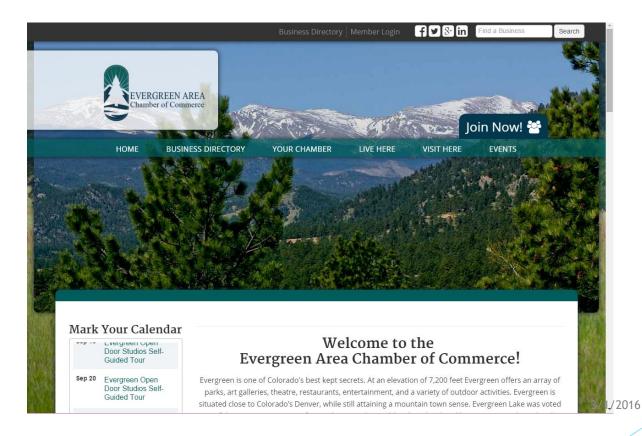
Membership 101

How to market your business with the Chamber



The Chamber website

With our new mobile friendly and user friendly website it is easy for potential customers to find you. With your Chamber Master profile you can make sure all of your information is up to date. You can change it as often as you like.



The Chamber newsletter

- 1) Monthly the Chamber newsletter is sent out digitally to over 2000+ contacts. A printed version is mailed quarterly to the membership (500+ Chamber members).
- Emailed Monthly Newsletter Ad Rates
 - Business Card Advertisement \$60
 - Quarter-page Advertisement \$75
 - Half-page Advertisement \$150
- Mailed Quarterly Newsletter \$99
 - NOTE- You provide 550 copies of your ad to the Chamber by the first of the month



Bulk Mail, Mailing Labels and Member Contact Lists

Starting at just \$40, you can receive member contact information to use for your own marketing purposes. We provide the data, you use it to market!

FREE-Use of Bulk Mail Stamp (save up to \$0.20 per piece)

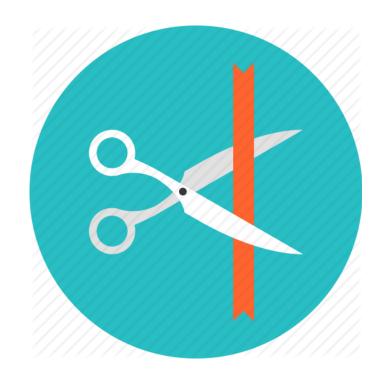
\$40- One set of pre-printed mailing labels(membership only)

\$99-Member Contact List (Excel format) FREE for Nonprofit, Business+ membership categories



Ribbon Cutting

If you're a new member or a long time member you are always able to celebrate with a Chamber ribbon cutting. We invite our Ambassador Team to attend and learn about your business. Ribbon cuttings are published in our newsletter and in The Mountain Connection.



"Members in the News" section of the Chamber Newsletters

As a member benefit have your news, grand opening, sale, expansion, business anniversary, etc. included in our newsletter (50 words or less).



3/1/2016

Featured Member Article

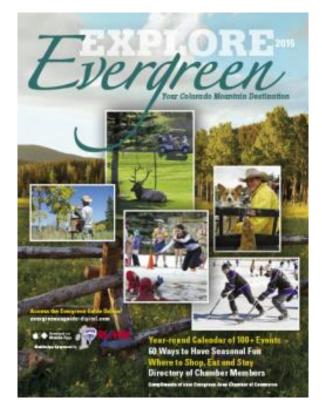
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3/1/2016

Evergreen Chamber Annual Magazine and Map

Annually the Chamber publishes 20,000+ magazines as well as an area map. This magazine is displayed in our visitor's center, as well as Colorado Welcome Centers, including the Denver Metro Convention & Visitors Bureau, Denver International Airport, and is always available online or on our mobile app. It is mailed to all homes, is included in our relocation packets and handed out by local realtors.



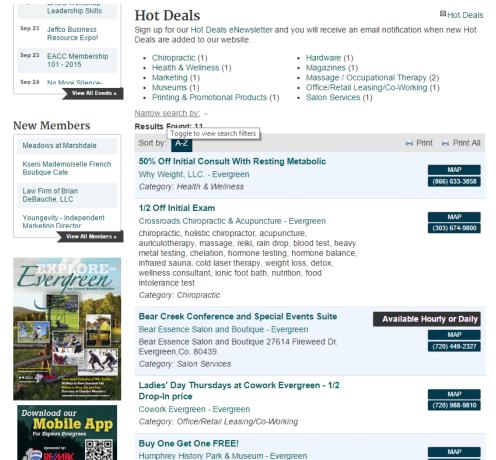
Member Referrals

As a member benefit you are always welcome to display your flyers, rack cards, business cards, and upcoming event fliers. We also provide member referrals by phone and to visitors.



Hot Deal

As a member benefit you can advertise a deal or special with a Hot Deal. Hot Deals are posted on our website and on Facebook.



3/1/2016

Social Media

As a member benefit you are able to post on our business page on Facebook. Posts will be shared by Evergreen Chamber to promote maximum visibility.

Limit one post per week.



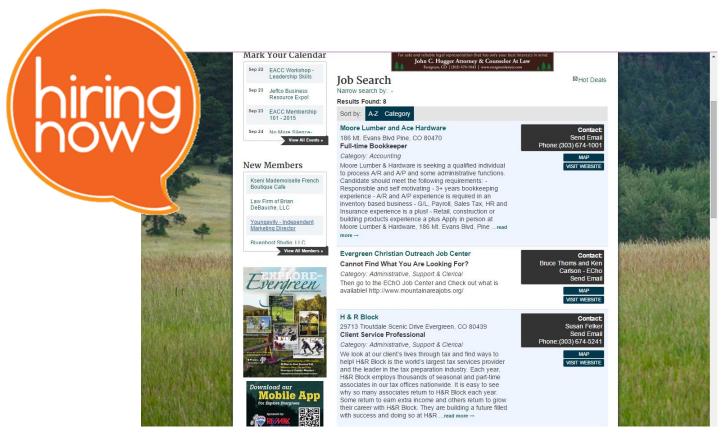
Community Calendar

As a member and community benefit you are able to post your events on our calendar.



Job Postings

The Chamber is a great place to market your business to potential customers, but also to potential employees. Job postings are a member benefit with the Chamber.



Cooperative Event and Advertising Opportunities

Throughout the year we will notify you of additional advertising opportunities available. We get offers from community, state and national publications in addition to several non profit organizations looking for Evergreen representation. Rates are typically at a very reduced cost when multiple members participate.



Mailing of Brochures/Flyers in our Inquiry and Relocation Packets

We get visitor and relocation requests via phone, email, our website, and from walk-ins for information on Evergreen. \$25 gets your information included in 30 inquiry packets.

Evergreen,
Colorado
Relocation Guide



Minutes Away...
A World Apart

Local Publication Discounts

Local Publishers such as The Canyon Courier, The Mountain Connection, JustAroundHere.com, Serenity, Quality Connections SW, Score Foothills and Echo Pages all offer advertising discounts to our members.



Event and Media Sponsorships

There are a myriad of events that the Chamber puts on during the year including: Annual Holiday Gala, Honoree Celebration, A Taste of Evergreen, Mountain Area Women in Business Luncheon, regional Chamber mixers, workshops and more. Sponsorships are available and a great way to get your business name recognition.



Leads Group

The goal of the Leads Group is to continuously exchange referrals and to expand your network. Membership in each group is limited to one person per business category, thus creating no competition for leads within any specific group. Please see our website for dates, times and locations and be sure to call ahead to determine eligibility.

Fees start at \$40 annually.



Networking Mixer

After hour networking mixers are a great way to meet other chamber members as well as potential customers. Hosting a mixer will promote your business and let the community know what you do.



Volunteer

Volunteering for a committee, event, and helping staff in the office is a great way to make connections with people in the community.





Any questions

Thankyou

