



Erie County Chamber of Commerce BUSINESS BRIEFS

April 14, 2017

604 W. Washington Street • Sandusky, OH 44870

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Website: www.eriecountychamber.com • E-mail: Pamelas@eriecountychamber.com

Like us on 

Advertising is available to our members at a reasonable fee. Please contact the Chamber office at 419-625-6421 to request a form that outlines the specs and pricing. Business Briefs goes out to over 900 people!

A message from Pamela Smith:

Well, Spring is finally here! I would like to thank the many members who attended the Ted Janusz Social Media, Part 2 Lunch N'Learn. Ted has done many different kinds of seminars over the past 15 years for our Chamber and continues to dazzle while providing great educational learning for our businesses! The Chamber will be offering a Part #3 seminar by Ted to complement Part 1 and Part 2! This will be scheduled sometime in September.

What a great day it was for Sandusky when Governor Kasich visited! There were 56 different events that took place on Monday and Tuesday. Many different organizations, schools, and businesses took part in the events that were held throughout Erie County!

Please be on the lookout for your invitation to the 2017 Erie County Chamber's Annual Awards Reception and Ceremony. This event will be held on Thursday, April 27th, at Castaway Bay from 5:00 p.m. to 7:00 p.m. We have a wonderful slate of award recipients. The cost is \$30 per person. It's just two weeks away so please drop off or mail your RSVP card that was included with your invitation along with your payment. This will be a fun evening to celebrate the Chamber, see friends, and network with many new members!

I would like to wish all of our members a very Happy Easter!



Tales as Old as ...

MIX
and the
MORNING MIX

mix1027.com



The BEAUTY & BEAST of MIX 102.7

UPCOMING



SANDUSKY SEGWAVE
CEDAR POINT EXPRESS HOTEL
ANNUAL AWARDS RECEPTION
BREAKFAST OF CHAMPIONS
GALLERY OF ACHIEVERS
PARKVUE COMMUNITY BAH
LUNCH N'LEARN-5 LANGUAGES
OF APPRECIATION AT WORK

April 21st
April 27th
April 27th
May 2nd
May 9th
May 10th
May 15th

1:00 p.m. Ribbon Cutting
9:00 a.m. Ribbon Cutting
5:00 p.m. – 7:00 p.m.
7:30 a.m. – 9:00 a.m.
11:30 a.m. – 1:30 p.m.
5:00 p.m. – 6:30 p.m.
11:30 a.m.- 1:30 p.m.

DON'T FORGET TO RSVP to marjie@eriecountychamber.com!

BUSINESS AFTER HOURS AT D&D SMITH WINERY!



Ohio
BUSINESS
Profile

JON HUSTED
Ohio Secretary of State



Ohio Secretary of State Jon Husted
Announced April 2017 as [Powering
Ohio Month](#) for Ohio Business Profile

www.OhioBusinessProfile.com

Launched in June 2011, [Ohio Business Profile](#) has helped raise awareness about companies registered and doing business in

Ohio that are creating interesting products, offering outstanding service, contributing to their local communities and employing Ohioans in the process. Each month, a handful of diverse businesses linked together by a common theme are featured on the Secretary of State's website, where Ohioans are encouraged to submit companies they feel are deserving of recognition in future months.

Do you know or own an Ohio business with a rich history, interesting products, strong community involvement and/or other qualities that make it outstanding? **Let us know by submitting a [form](#) for consideration.**

For questions contact:

Karine Aswad

Marketing & Outreach Manager



You're invited to attend the
SALES ACADEMY
FROM SALES REPRESENTATIVE TO TRUSTED ADVISOR

Thursday, April 20, 2017 | 8 a.m. – 4 p.m.

Presented by
cose

cose.org/salesacademy

THURSDAY, MAY 11, 2017 7:30 TO 11:30 A.M.
CORPORATE COLLEGE EAST 4409 RICHMOND ROAD, WARRENSVILLE HEIGHTS, OH 44126

SPONSORED BY:

Weekly E-Newsletter

Presented By:



GREATER CLEVELAND
MIDDLE MARKET FORUM
CONNECT. SHARE. GROW.

One more day to secure the early-bird discount!

You still have one more day to take advantage of the early-bird discount for the [2017 Greater Cleveland Middle-Market Forum](#).

The special rate of \$99 per ticket for Greater Cleveland Partnership members ends tomorrow, Tuesday, April 11.

The premier event in Northeast Ohio for middle-market companies will be held Thursday, May 11 from 7:30 to 11:30 a.m. at Corporate College East.

Our keynote speaker is Chieh Huang, CEO of Boxed, one of the most-talked-about middle-market e-commerce companies in the U.S.

Founded in 2013, the company is disrupting the wholesale shopping club experience. Its customers can shop for bulk-sized items online or via mobile app and have them delivered directly to their door.

It was recently named by *Forbes* magazine as one of the next "billion-dollar startups."

You'll also be engaged in discussions with local thought leaders on topics that are top-of-mind for middle-market companies.



News



Investing in The Q boosts Cleveland's growing hospitality industry

Last week, Greater Cleveland Partnership President and CEO Joe Roman was interviewed on "ESPN Cleveland Tonight" on ESPN 850 WKRN by host Dave Skoczen about the proposed renovation of Quicken Loans Arena.

He talks about how the expansion would have a positive economic impact on Cleveland's hospitality industry, which is a steadily growing contributor to the city's economy.

He also discusses why renovations are needed now to ensure that the 23-year-old arena can be competitive with newer facilities.

In addition, he points out that no new tax money is needed for the renovations; the dollars are generated by activity coming to The Q and the renovations would be a reinvestment to maximize the venue's long-term potential.

GRAND OPENING & RIBBON CUTTING CEREMONY FOR SANDUSKY SEGWAVE



Friday April 21st, at 1:00PM

Come join in the fun and celebrate with us as we officially kick-off our new Segway tour company!

- Giveaways, trivia questions, and drawings for prizes. Cake and refreshments will be served.
- Record and share your own personal memories of Sandusky of years past.
- Come and meet other members of the Erie County Chamber of Commerce, City Officials, and Theatre Board Members.

By the historic
Sandusky State Theatre
at W. Water St. and Columbus Ave.

107 Columbus Ave.
Sandusky, OH 44870



FACEBOOK SCAM ALERT! HITTING THE AREA ...

The International Monetary Fund Scam is all over Facebook! We have received many calls from consumers who were approached by their *"Facebook friends"* with the news that they had been approved for a \$50,000 *"grant"* from the **International Monetary Fund (IMF)**. Your friend writes a message like *"How are you doing?"* When you respond *"Fine, how are you?"* the friend says *"I'm doing good and just waiting for my money."* You ask what money and your friend says *"I'm getting this IMF grant! Didn't you hear about it?"* Your friend gives you the link, you apply and you get back a certificate that reads *"This is to certify that (you) have been awarded the sum of \$50,000 USD and has been cleared of due process and other related issues."* (The certificate is riddled with spelling errors.) You are then contacted by an *"executive"* with the IMF who explains that, to get your grant, you must pay the *"transportation fee"* of \$600 or whatever. You send the money by Western Union or MoneyGram and often they come back with *"complications that require more money"*. But if you ask questions, they just disappear ... with your cash.

Of course, it's ridiculous! The IMF doesn't give grants to people. But the scam is surprisingly effective for three reasons.


First it comes over Facebook from one of your friends! Young people are immediately trusting of messages networked from friends. The scammers, of course, just hijack the address books of consumers on Facebook and use this to send out messages and cheat others.

The second reason this works is that the scammers use the names of actual IRS officials or other government officials to make their hoax seem real. The certificate looks real and has the IMF logo and official letterhead. And the third reason it works is that we all need money!

We urge consumers to be alert the next time a *"friend"* sends them a strange message. Their Facebook (or Twitter, Instagram or whatever) account may have been hacked. Call your friend and ask if they really sent you the message. They probably have no idea this is happening with their name attached!

Lake Erie

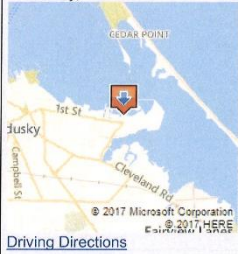
Shores & Islands



Smash the Box & Unleash the Guerrilla with Chad J. Willett - LES&I Compass Learning Series

When
Tuesday, April 25, 2017 from
9:00 AM to 2:00 PM EDT
[Add to Calendar](#)


Where
Holiday Inn Express and Suites
1515 Cedar Point Drive
(off US 6)
Sandusky, OH 44857



[Driving Directions](#)

Please join us on Tuesday, April 25 for our next Compass Learning event, *Smash the Box & Unleash the Guerrilla* with Chad J. Willett.

The COMPASS LEARNING SERIES, low-cost educational programming for Shores & Islands partners and local businesses and organizations, is coming once again. There will be both morning and afternoon sessions offered with a networking lunch in between. You may participate in one or both sessions for one low price.



Chad J. Willett


Please click on the link below for more information and to register.

[Get more information](#)

Register Now!

[I can't make it](#)

If you have questions about the event or how to register, contact the LES&I-East Welcome Center at 419.625.2984 or email [Brian Shifflet](mailto:brian@shoresandislands.com).



Thank you for your attention and response. We look forward to seeing you on April 25th!

Sincerely,

Lake Erie Shores and Islands - Brian Shifflet
Lake Erie Shores & Islands
brian@shoresandislands.com
419-625-2984



City Side Cleanup

Saturday, April 29th

FREE*

DRIVE THRU DROP-OFF DAY

Location: Shelby St. Boat Launch, 101 Shelby St. Overflow Parking Lot

Hours: 9am—1pm

Bring your unwanted items. Volunteers will be waiting to help you.

Items you can Drop Off

Unwanted household items
Electronics
Furniture
Bicycles/Exercise Equipment
Appliances
Any Batteries
Prescription Pills

Unwanted Paper Documents

(Limit 10 bags per household)

Passenger Car and Light Truck Tires

(Limit 4 per person)

2007 and newer pickup

Motorcycles and trailers will be collected

(Items must be removed)

What we Can't Accept

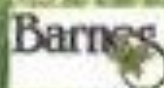
Hazardous Waste
Paint
Propane Tanks
No Liquid Recycling
Household Garbage
Commercial Landscaping Debris
Residential Yard Debris
(trimmings, sod, stumps, or rock)
TV's

***Open to City of Sandusky Residents ONLY - Bring I.D. for address verification**

NO commercial trailer loads

NO oversize U-Haul loads

Questions Call: 419-627-5884



Sandusky State & Supply



ERIE COUNTY CHAMBER OF COMMERCE PRESENTS

Languages of Appreciation at Work™

Lunch 'n' Learn

*Creating a Better Workplace through
Authentic Appreciation!*

with Heather Bulan



70% of employees say that they receive
no praise or recognition at work!

- Build more positive relationships within your team.
- Reduce cynicism, sarcasm, and distrust among coworkers.
- Create a more enjoyable work environment for management, staff, and volunteers.



Learn how to effectively communicate appreciation to others in the Five Languages that are important to them.

This program is for anyone who wants to improve morale and increase productivity.

\$35

per person

When

Monday, May 15, 2017
11:30 am - 1:00 pm

Where

Erie County Chamber of Commerce Office
604 W Washington Street, Sandusky

How

Register & Pay online with
the Chamber of Commerce

Cost includes sandwich, salad and dessert



PLUM BROOK COUNTRY CLUB
SANDUSKY, OHIO

PLUM BROOK COUNTRY CLUB ANNOUNCEMENT!

2016-2017 MEMBERSHIP CAMPAIGN

Plum Brook Country Club, along with the Erie County Chamber of Commerce, would like to offer every company/organization that is a member of the Chamber (in good standing) a complimentary two month club membership. Membership would extend to all owners, employees, and staff members of the Erie County Chamber's member.

Membership would become available for September and October, 2016 and again for May and June, 2017. The trial member is only eligible for one or another bi-monthly program. After the two-month trial membership, Plum Brook requests the member to join the club as a full-time member at their age bracket or as a social member, or resign at no additional cost.

Membership includes:

- Unlimited Golf
 - Tee times after 10:00 am only on Saturday and Sunday
 - Tee times prior to 10:00 am are available after 4:00 pm on Friday
 - Golf Cart Fee: \$24
- Unlimited Pool Privileges
 - Includes the Children's Play Area and the Frisbee Golf facility
 - Non-family members would pay the guest fee
- Unlimited Use of Practice Facilities
 - Includes the driving range, the putting greens and the chipping facility
 - No cost for the use
- Dining Room and Bar Privileges
 - Pay as you go. No monthly food and beverage minimum
 - Cash or credit card only

All applications will still need to be approved by the Plum Brook Board of Directors.

- The trial member will need to fill out a Plum Brook Membership Application
- \$25.00 processing fee per family
- The trial member will be issued a club member card. The trial member will show the card prior to reserving a tee time or placing a food and beverage order.
- The trial member cannot have been a member of PBCC within the last two years.

The Erie County Chamber of Commerce is proud to partner with Plum Brook Country Club in offering this extraordinary opportunity to our members so they get to experience the club and the beautiful golf course and dining facilities.

If you have any questions, please call Cindy at Plum Brook Country Club 419-625-5394.

Plum Brook Country Club
Erie County Chamber
May/June 2017 Membership Application

TO THE BOARD OF DIRECTORS OF PLUMBROOK COUNTRY CLUB:

I hereby apply for an Erie County Chamber two month membership at Plum Brook Country Club. If accepted as a member, I shall be bound by By-Laws, Rules, and Regulations of the Club, and agree to abide by the same. The following information is submitted in support of my application and is complete and correct to the best of my knowledge and belief.

Applicant Signature _____ Date _____

Applicant's Full Name _____

Residence Address _____ City / State / Zip Code _____

Home Phone _____ Cell Phone _____

E-mail _____ Date of Birth _____

Employed By _____ Business Address _____

Position/Title _____ Phone _____ E-mail _____

Credit Card #, Exp. Date & Code _____

Spouse's Full Name _____

Employed By _____ Business Address _____

Phone _____

Names of Children under age 25 residing with applicant _____ Date of Birth _____

_____	_____
_____	_____
_____	_____
_____	_____

REGULATIONS COVERING SUBMISSION OF APPLICATIONS

1. Application must be completely filled out and signed by applicant.
 2. Application, accompanied by a \$25 application fee appropriate to proposed classification, will then be submitted to the Secretary of the Club.
 3. Application will be processed in accordance with Club By-Laws.
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Plum Brook Country Club
419-625-5394