



Community Fundraising Event February 10, 2018

Shiver Elk River is more than a jump in the lake.

Since 2011 the Elk River Area Chamber of Commerce has produced this annual festival to celebrate winter and the spirit of Elk River's generosity. Over the past 7 years this event has raised over \$135,000 for dozens of area non-profit organizations such as food shelves, churches, school groups, youth organizations, health & human service organizations, hospitals, foundations, humane societies and many more.

Your support will help us make this year's event bigger and better than ever as we add more fun to the day. 2018 Plans include:

- *Medallion Hunt*
- *Hockey Tournament*
- *5K & 10K Race*
- *Tug of War*
- *Shiver Plunge at Lake Orono*
- *Dog Sled Rides and Demo*
- *Horse Drawn Sleigh Ride*
- *Bean Bag Tournament*
- *Curling Demonstration*
- *Family Friendly Activities*
- *Bingo*
- *And more to come*

We know it's hard to support every request for donations that come your way. By supporting Shiver Elk River, your business is supporting many non-profit organizations who benefit from this event . . . over \$135,000 in the last seven years. With this year's event poised to be bigger and better than ever, now is the time to come on board.

Media Sponsors

STAR NEWS



Presenting Sponsor



For more event information check us out at www.shiverelkriver.com or on Facebook at www.facebook.com/ShiverElkRiver

Community Fundraising Event

February 10, 2018



Presenting Sponsor *SOLD* to First National Bank of Elk River

Event Sponsor \$1200

- Sponsor for your choice of one of Shiver Elk River's key events:
Hockey Tournament, 5K/10K Race, Tug of War, Bean Bag Tournament or Family Activities
- \$200 Contributed to NEW GRANT POOL, a proportional matching grant for non-profits that receive support from event
- "Cut in Line" pass for those plunging for your NON PROFIT
- Boosted social media posts about your business thanking you for your support
- Named on radio ads from BOB-FM
- Logo on public print promotion after Jan 1 (ads, posters etc.)
- Logo on event T Shirts
- Logo linked on chamber promotions for the event
- Company logo on signage at Event
- Participation credit of up to \$125 (must register separately)

Featured Sponsor - \$700

- \$100 contributed to NEW Grant Pool, a proportional matching grant for non-profits that receive support from event
- Named on radio ads from BOB-FM
- Included in boosted social media posts, recognizing sponsors
- Included in print promotion after Jan 1 (posters etc.)
- Company name on event T Shirts
- Logo on chamber promotions for the event
- Company logo on signage at Lake Orono
- Participation credit of up to \$75 (must register separately)

Supporting Sponsor - \$350

- \$50 contributed to NEW Grant Pool, a proportional matching grant for non-profits that receive support from event
- Included in boosted social media posts, recognizing sponsors
- Sponsor name on print promotion after Jan 1 (posters etc.)
- Company name on event T Shirts
- Business name on chamber website, email & promotions promoting the event
- Business name on signage at Lake Orono
- Participation credit of up to \$35 (must register separately)