

The PACE Business Awards

The Board of Directors of the Elk River Area Chamber of Commerce are delighted to announce the establishment of The PACE Business Awards, honoring member businesses for *Performance, Achievement and Commitment to Excellence* in business. Considerations include adaptability in a changing business world, innovative business strategies and recognition as a business leader in your industry. The awards recognize a broad range of business types, sizes and unique qualities.

General Criteria: Businesses are encouraged to nominate themselves or a business they believe is deserving of the award. In general, nominees should be those whose primary business positively impacts the Elk River region through the jobs provided or the service or products created and whose business practices and professional conduct is above reproach.

Employer of the Year

The award will recognize the company that has created an outstanding workplace and has a committed, effective and motivated workforce. Please provide examples of workplace policies that set you apart and how they have benefited the business and its employees. Provide tangible examples of clear benefits for the selection committee to understand why your employees would agree you are the best employer. Nominations may be submitted by the employer or employees.

New Business of the Year

This award is aimed at companies that have been in business for less than five years and have an innovative business model or a clear point of differentiation. This can be found in businesses that have identified a gap in the market for a new service or product or are offering an established product / service that has been adapted and improved to keep pace with the times and the needs of customers.

Business of the Year*

This award will recognize the organization(s) that have been in business for at least five years. The award will feature businesses who have demonstrated excellence in one or more of the following areas:

- outstanding or innovative product or service
- owners or staff that are recognized as industry leaders
- superior culture of customer service
- a track record of successful growth
- significant market share
- sustainable business model

**If there are an adequate number of nominations, this award may be given to both a small (under 10 employees) business and to a large (over 10 employees) business.*

To receive the award, the business must be an Elk River Area Chamber member in good standing as of December 15, 2016.

Nominations due in the chamber office by November 10, 2016

Final selection will be made by the chamber's board of directors

Award winners will receive the award at the luncheon and will receive discounted tickets to the event

COMPLETE THIS FORM and submit narrative of no more than one page (double-spaced) to support your belief that the nominee deserves to be recognized in the award category you have selected. Nominees will be notified of their nomination, and may receive a questionnaire that requests information about their business which they would like to have considered in the selection process. The board of directors will review all applications and select award recipients, one per category. If no nominees are presented in a category, an award may not be given. Winners will be announced at the Awards Luncheon in January 2017.

QUESTIONS? Please call 763-441-3110

The PACE Business Awards Nomination

Nominee Company Name _____ Number of employees _____

Owner _____

Mailing Address _____

Telephone _____ Email _____

Indicate Award Category (per Nomination Form) _____

Nominated by _____

Telephone _____ Email _____

Relationship to Nominee _____

Mail to Elk River Area Chamber of Commerce, 509 Highway 10, Elk River MN 55330
or scan and email to: debbi@elkriverchamber.org