



Maximize Your Investment

Get the Most out of your Chamber Membership ONLINE:

- Send an electronic copy (jpg) of your logo to the chamber office at eracc@elkriverchamber.org It will be used to promote your business.
- Log into the Member Information Center with your login name and password at www.chambermaster.com to review and edit your listing.
- Download the new MemberPlus App from Google Play or the App Store to manage your membership, access info, promote your business and more.
- Check your inbox for the ChamberGram email on Mondays. It includes current Chamber and community events and happenings.
- Post a Job Opening, Hot Deal, or Event through the Member Information Center or MemberPlus app.
- "Like" and "Follow" Elk River Area Chamber of Commerce on Facebook.
- Join the ERACC Group on LinkedIn to share relevant business info.
- Follow Elk River Area Chamber of Commerce on Twitter.
- Use your Chamber membership directory (print & online) when looking for local goods and services.
- Read the latest newsletter, "The Source" for news and upcoming events
- Offer a Member to Member Discount to promote yourself to fellow members.
- Investigate additional advertising & marketing options the Chamber has available for your business.

Get the Most out of your Chamber Membership IN PERSON:

- Learn about our gift certificate program and train your staff how to accept them.
- Register online for a workshop at www.elkriverchamber.org to get your online business listing looking great. You will also learn how to use other online features such as Job Posting & Hot Deals. No cost to attend, 1 hour, bring your own laptop.
- If you are a new member or have a new key employee, major remodel or new location, get scheduled for an Ambassador visit. These take place on the second Wednesday afternoon of the month. We bring a group of interested chamber members to meet you and to learn a little more about your business.
- Bring your company brochure or business cards to display in the Chamber office.
- Attend a Chamber Connections meeting, our lead referral group, to meet local business people.
- Connect with local elected officials at a variety of meetings hosted by the chamber.
- Participate in our special events or membership luncheons throughout the year. It's a great way to meet business people in a relaxed setting.

More details about all of these action items
are available online at
www.elkriverchamber.org or
by calling the office 763-441-3110

