



Event & Promotional Sponsorship Opportunities  
2015–2016

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*All prices subject to change without notice*

*Energize your PACE of Business!*

# Special Event Sponsorships



The Elk River Area Chamber (ERACC) and its members continue to grow and thrive. Promote your business in a powerful way while participating in the success of the Elk River region by getting your message out to the business community.

## **THE Fall Event ~ October 8, 2015**

Platinum Sponsor: \$1000      Gold Sponsor \$800      Silver Sponsor \$600      Bronze \$400

This is THE event of the year! A time to relax, have fun and mingle with area business people, while enjoying some fabulous food, fun and entertainment. A silent auction will provide just the right mix of competition for the best shopping around.

## **Shiver Elk River ~ February 20, 2016**

Presenting Sponsor: **SOLD** Iceberg Sponsor \$1500      Igloo \$1000      Snowball \$600      Snowflake \$300

This community fundraising event has raised nearly \$100,000 in just five years for dozens of area non-profit organizations. Hockey Tournament, 5K & Shiver Plunge are the mainstays for this winter festival. Each year something new is added. Sponsorship includes credit for event participants

## **ERACC Golf Classic ~ July**

Grand Sponsor \$1000      Other sponsorships available \$300–\$800      Foursomes \$420

The fun-filled tournament draws serious golfers as well as those out for a fun day with co-workers, clients and friends. Players enjoy a four-player scramble format with beverage cart service, a meal, fabulous prizes and more. Multiple sponsorships available at all levels that will showcase your business through promotional items and / or a company representative available to visit with golfers on the course.

## **Membership Luncheon Sponsor**

Table Sponsor \$250: includes 8 tickets, logo on the program and the opportunity to provide a 2 minute presentation to those in attendance. Sponsorship is per event

Event Sponsor \$100: includes 2 tickets, logo on the program and the opportunity to provide a 2 minute presentation to those in attendance. Sponsorship is per event

- *Annual Meeting \* Volunteer Recognition—Tuesday, September 15*
- *PACE Business of the Year—January 26*
- *Women in Business Lunch—TBD (March/April)*
- *Legislative Wrap Up—TBD (June)*

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***Energize your PACE of Business!***

# Promotional Opportunities



The Elk River Area Chamber (ERACC) works to *ENERGIZE YOUR PACE* of business. Promote your business in a powerful way through a variety of channels and get your message out!

## **Website Banner Sponsorship**

Increase your visibility to local consumers and businesses. Put your business at the top of directory searches, Increase hits to your online presence in the chamber's online business directory. With nearly 1 million hits a year, you owe it to your business to be where the action is. You can change your message up to 4 times per year. We can design your banner, and drive traffic where you want it most, with links to social media or your website. Packages starting at \$120 annually

## **THE Expo \$175 & \$275—member only pricing**

Get in front of your customer at this community based expo. Held on an early spring Sunday, at the Elk River High School this four hour expo attracts thousands of local consumers and families. We partner with you to bring the community to this annual event that features area businesses and provides fun family focused activities. Member discount & exclusive location.

## **Monthly Electronic Newsletter Insert & Feature \$50 per month**

Maximum of 4 inserts per issue

## **Weekly E-News Feature Ad \$25 per week**

Maximum of 3 ads per issue Buy 2 weeks, get third week at 50% off

## **Membership Directory Ad**

Each member received a basic listing in the directory. You can make your business stand out from the crowd by advertising in the directory. All ads are now full color. This quality directory is the sure to be on the desk of every chamber member business. Ad sales start in October and printed directories as delivered in early January. Ad prices start at \$75

## **Website Features: Hot Deals, Job Postings, Calendar of Event**

Receive our exclusive complimentary email reminder to post promotions for your business. It's easy to overlook all the opportunities available at your keyboard to promotion your business. We'll send you a brief once a month email to the person at your company responsible for the online postings.

## **Community/Non-profit Event Promotion Package \$100**

Includes event creation on chamber web calendar, "Upcoming Event" feature in Community Gram, one feature ad in weekly e-news, one banner created and displayed on Calendar of Events page for up to 90 days prior to event, one insert in the electronic newsletter with feature on newsletter email and display poster/flyer in chamber office \$250 value.

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## Event Sponsorships & Promotional Opportunities Order Page



### **THE Fall Event - October 8, 2015**

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- Silver Sponsor \$600
- Bronze \$400

### **Shiver Elk River - February 20, 2016**

- Iceberg Sponsor \$1500
- Igloo \$1000
- Snowball \$600
- Snowflake \$300

### **ERACC Golf Classic - July**

- Grand Sponsor \$1000 includes Hole & Foursome plus logo on scorecards
- Hole & Foursome \$800
- Hole & Twosome \$600
- Foursomes \$420
- Other packages also available**

### **Membership Luncheon Sponsor**

Table Sponsor \$250:

- Annual Meeting*    *Business of the Year*    *Women in Business Lunch*    *Legislative Wrap Up*

Event Sponsor \$100:

- Annual Meeting*    *Business of the Year*    *Women in Business Lunch*    *Legislative Wrap Up*

### **Promotion Opportunities**

- Website Banner Sponsorship—call me with details
- The Expo:    \$175 in the gym    \$275 in the commons
- Weekly E-News Feature Ad
  - \$25 per week / date of ad \_\_\_\_\_
  - Buy 2 weeks, get third week at 50% off \$62.50 / dates of Ad \_\_\_\_\_
- Electronic Newsletter Insert & Feature \$50 month \_\_\_\_\_
- Email Reminder for Hot Deals, Job Postings, Calendar of Event
- Community/Non-profit Event Promotion Package \$100

Business Name \_\_\_\_\_

Contact \_\_\_\_\_