

Elk Rapids Area Chamber of Commerce

 2017/2018 Membership Benefits and Rates	Base Tier	Base Plus
Listing in the Annual Visitors Guide 16,000 copies distributed	√	√
Member Discounts for Visitors Guide Ads	√	√
Online Membership Business Directory Listing and by category 36,000 visits annually, with 10,000 directory pageviews	√	√
Commercial Insurance Discount Save 5 - 12%	√	√
E-newsletter subscription and opportunity to submit events/specials for weekly newsletter	√	√
Opportunity to post events on the Event Calendar 50,000 event page visits annually	√	√
Opportunity to post events on the Chamber Digital Marquee Sign	√	√
Membership Decal	√	√
Ribbon Cutting and New Business/Expansion Announcement on Website and E-Newsletter 1300 subscribers	√	√
Brochures, Business card displayed and Referrals / 10,000 visitors annually	√	√
Voting Priviledges	√	√
Opportunity to Host a " Business after Hours" Event / Free Admitance to BAH events	√	√
Member to Member Benefits Promotion	√	√
Use of the chamber membership list for mailings	√	√
Member Discount for Constant Contact Online Marketing Tools	√	√
Opportunity to purchase Online Banner Advertising 36,000 visits annually	√	√
Post Press Releases, Hot Deals, and Job Postings on Chamber Website	√	√
Use of the Chamber Upstairs Meeting Room	√	√
Opportunity to have a booth at the "Evening on River Street" Event	√	√
ER Chamber is a Member of West Michigan Tourist Association and Traverse City Tourism	√	√
Web Page Listing	√	√
Your Brochures, Business Information included in "Welcome Bags" to new residents in the Area	√	√
Highlighted Listing in the Annual Visitors Guide & Membership Directory Listing		√
Two Additional Category Listings on Website & Visitors Guide		√
Enhanced Web Page		√
Link to Website, Facebook, and LinkedIn Pages		√
Additional Web Description * Bulleted Description * 20 Keywords instead of 8		√
Web Photos & Images available which include a Search Results icon, Member Information Page logo,		√
Multiple images, a YouTube video link, and a map image selection		√
Priority placement on the Website Business Directory		√
	\$250	\$295