Elk Rapids Area Chamber of Commerce

2016/2017 Top Level Membership Benefits and Rates

	Copper	Bronze	Silver	Gold	Platinum	Partner
Listing in the Annual Visitors Guide, 20,000 copies distributed	√	√	√	√	√	√
Member Discounts for Visitors Guide Ads	√	√	√	√	√	√
Online Membership Business Directory Listing and by category 36,000 visits annually, with 10,000 directory pageviews	√	√	√	√	√	√
Commercial Insurance Discount - Save 5 - 12%	√	√	√	√	√	√
E-newsletter subscription and opportunity to submit events/specials for weekly newsletter	√	√	√	√	√	√
Opportunity to post events on the Event Calendar 50,000 event page visits annually	√	√	√	√	√	√
Opportunity to post events on the Chamber Digital Marquee Sign	√	√	√	√	√	√
Membership Decal	√	√	√	√	√	√
Ribbon Cutting and New Business/Expansion Announcement on Website and E-Newsletter 1300 subscribers	√	√	√	√	√	√
Brochures, Business card displayed and Referrals / 10,000 visitors annually	√	√	√	√	√	√
Voting Privileges	√	√	√	√	√	√
Free admittance to monthly Business after Hours	√	√	√	√	√	√
Member to Member Benefits Promotion	√	√	√	√	√	√
Use of the chamber membership list for mailings	√	√	√	√	√	√
Member Discount for Constant Contact Online Marketing	√	√	√	√	√	√
Opportunity to purchase Online Banner Advertising 36,000 visits annually	√	√	√	√	√	√
Post Press Releases, Hot Deals, and Job Postings on Chamber Website	√	√	√	√	√	√
Use of the Chamber Upstairs Meeting Room	√	√	√	√	√	√
Web Page Listing	√	√	√	√	√	√
Highlighted Listing in the Annual Visitors Guide	√	√	√	√	√	√
Highlighted Listing in the Membership Directory Listing	√	√	√	√	√	√
Two Additional Category Listings on Website & Visitors Guide	√	√	√	√	√	√
Enhanced Web Page	√	√	√	√	√	√
Link to Website, Facebook Page, and Linkedin	√	√	√	√	√	√
Additional Web Description * Bulleted Description * 20 Keywords instead of 8	√	√	√	√	√	√
Web Photos & Images available which include a Search Results icon, Member Information Page logo,	√	√	√	√	√	√
Multiple images, a YouTube video link, and a map image selection	√	√	√	√	√	√
Priority placement in the Website Business Directory	√	√	√	√	√	√
Choice of any $250 sponsorship to any chamber program/event	√					
Choice of any two $250 or on $500 sponsorships to any chamber program/event		√				
1/8 page ad in the Annual Visitors Guide ($400 value)		√				
Choice of any three $250 or one $500 and one $250 sponsorship to any chamber program/event			√			
1/4 page ad in the Annual Visitors Guide ($500 value)			√			
Choice of any two $500 or one $1,000 sponsorships to any chamber program/event				√		
1/2 page ad in the Annual Visitors Guide ($800 value)				√		
Golf outing tee sponsor ($150 value)				√		
Choice of any four $500 or two $1,000 sponsorships to any chamber program/event					√	
Full page ad in the Annual Visitors Guide ($1,400 value)					√	
Silver Golf Outing Package (includes comp twosome plus tee sponsor ($310 value)					√	
Inside cover or back page of the Annual Visitors Guide ($2,300 value)						√
Title Sponsorship on any two chamber summer events/activity ($2,000 value)						√
Gold Golf Outing Package (includes comp foursome plus tee sponsor ($470 value)						√
	$550	**$950**	**$1,450**	**$2,000**	**$3,500**	**$5,000**