



East Peoria, Illinois Quality of Life Survey

INITIAL REPORT OF RESULTS

AARON A. BUCHKO, PH.D.

SEPTEMBER 18, 2015

The Purpose

- ▶ To find out how area residents perceive the Quality of Life in East Peoria, Illinois

The Project

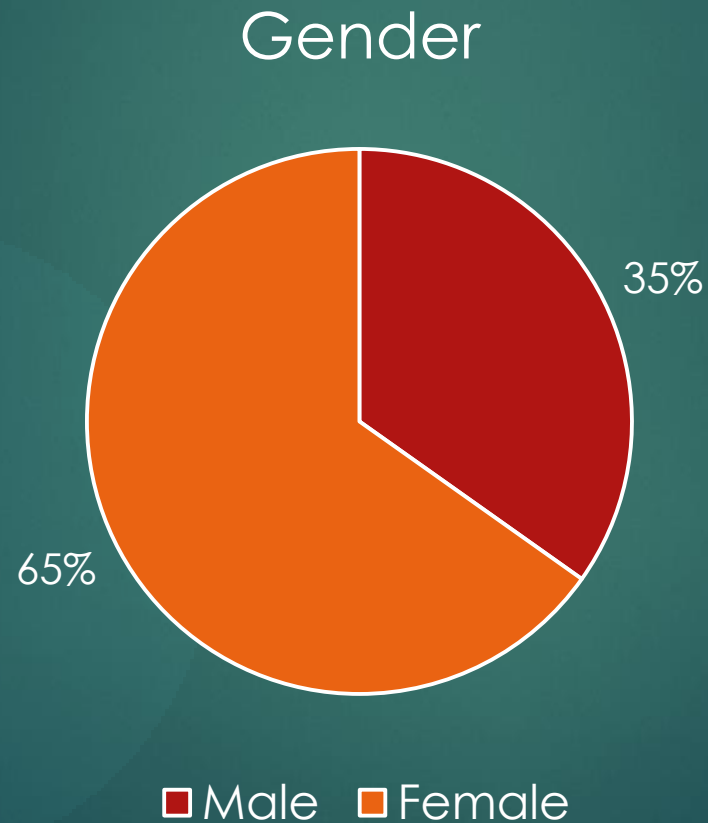
- ▶ An survey of the overall Quality of Life in East Peoria
- ▶ High-level view
- ▶ Reach out to those who live and work in the city

Methodology

- ▶ The survey: from benchmarking with other available studies
- ▶ Respondents:
- ▶ Procedure:

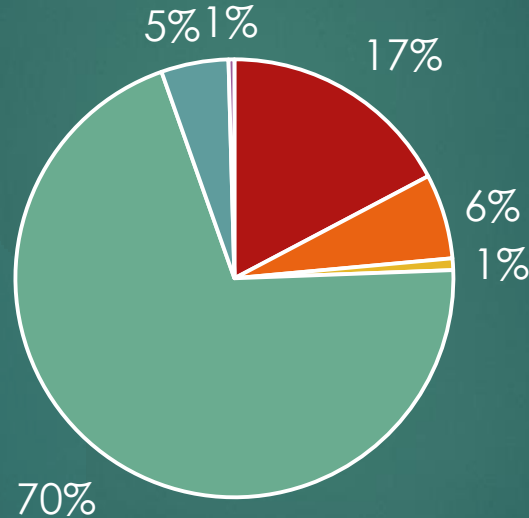
Results

Who were the respondents?



Who were the respondents?

Marital Status



Single

Engaged

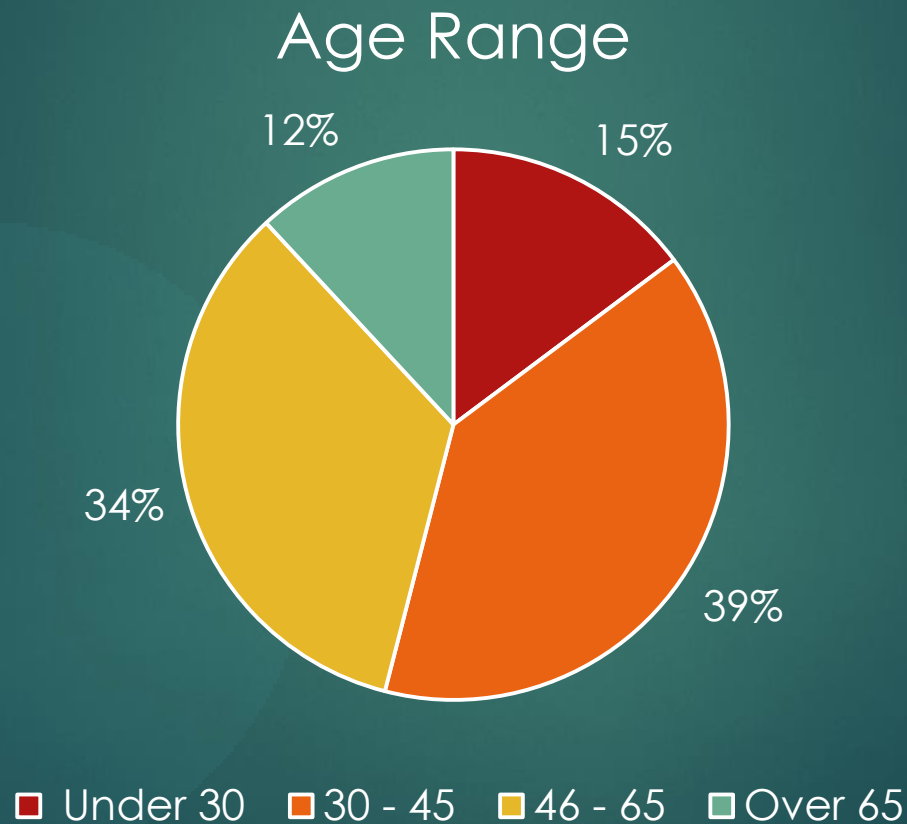
Widowed

Divorced

Married

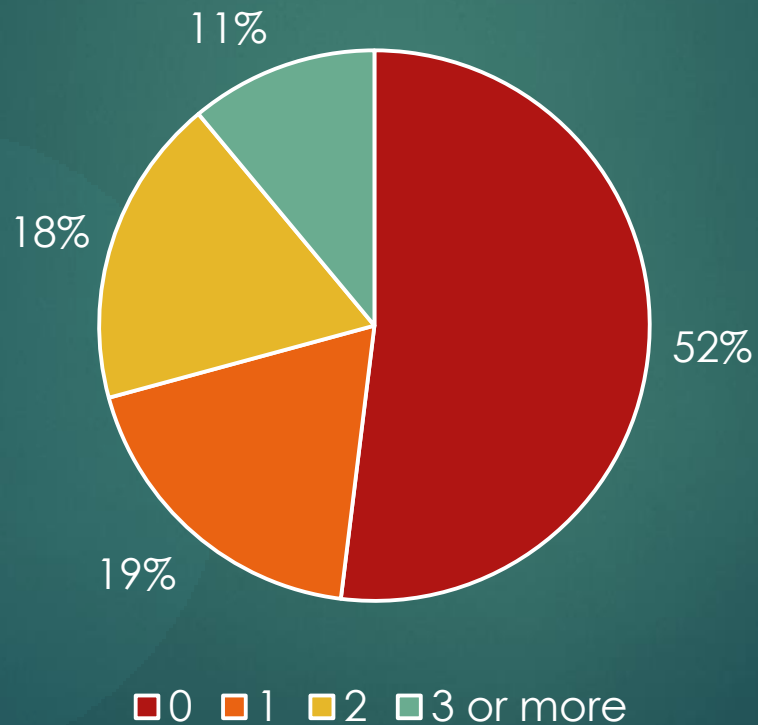
Partner/Living Together

Who were the respondents?

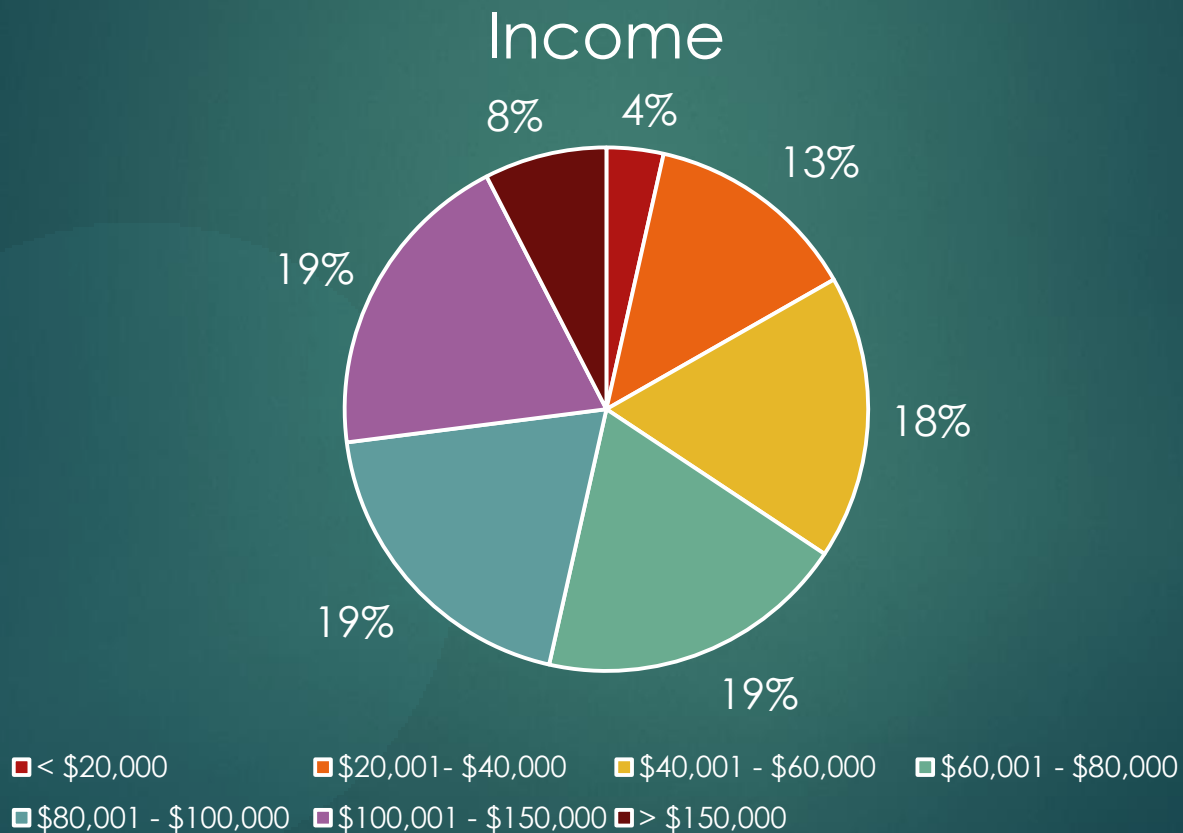


Who were the respondents?

Number of Children



Who were the respondents?



Who were the respondents?

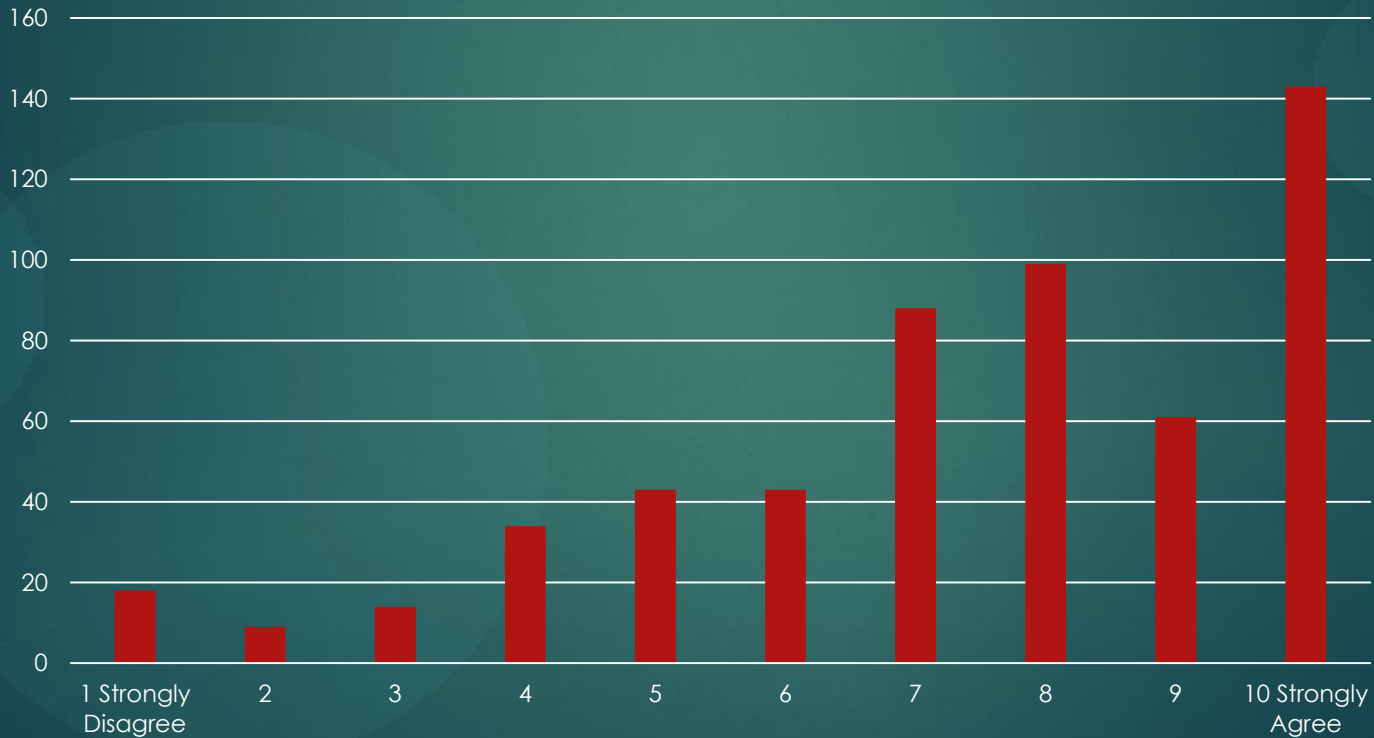
- ▶ Overwhelmingly white
- ▶ Overwhelmingly from zip code 61611

What do they think?



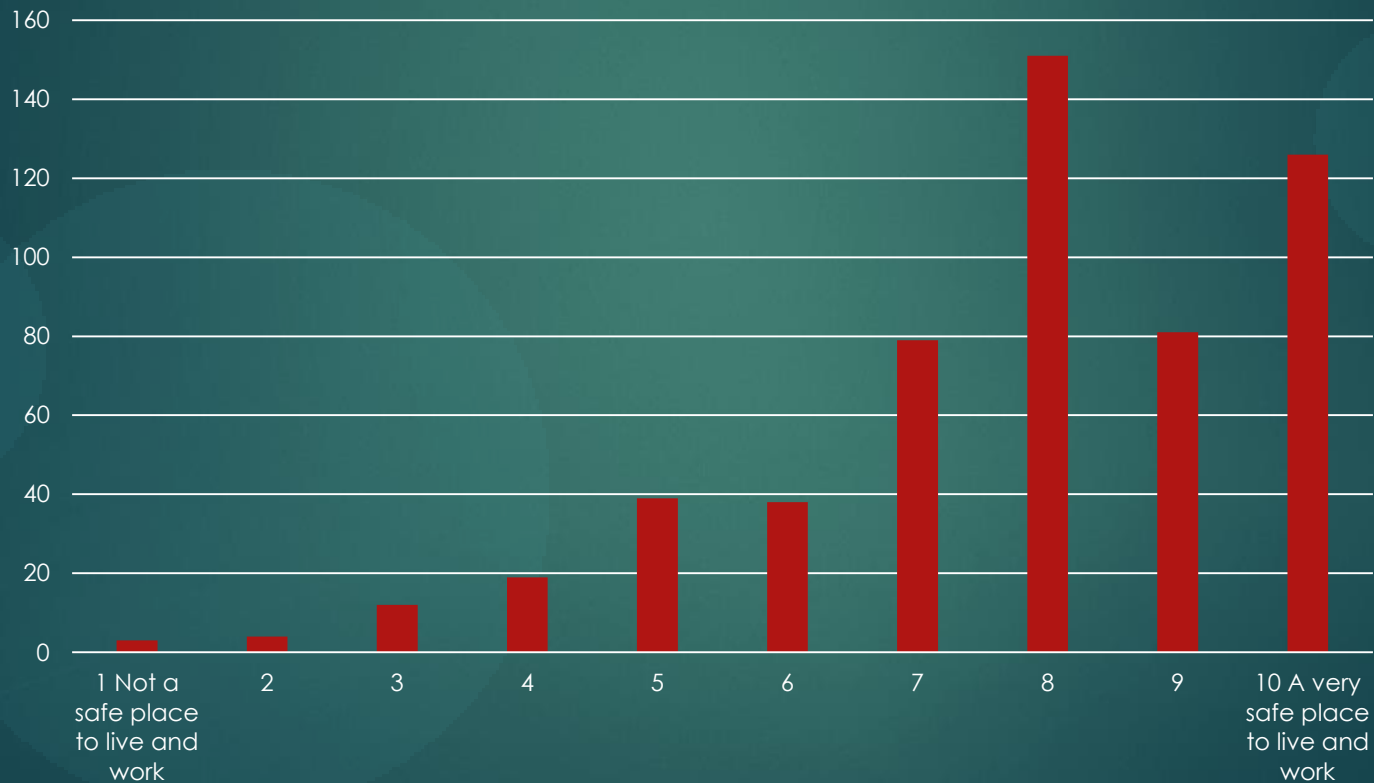
What do they think?

I would recommend East Peoria to family and friends as a great place to live.



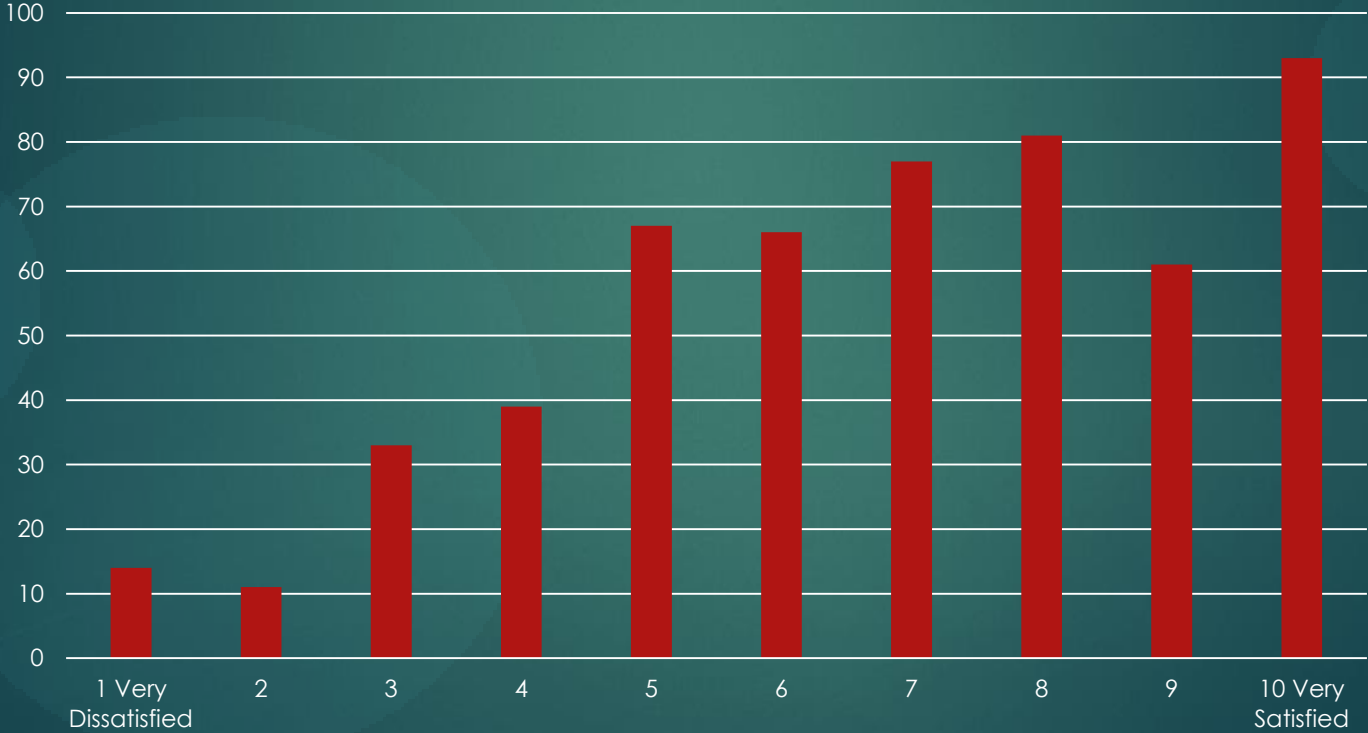
What do they think?

Is East Peoria a safe place to live and work?



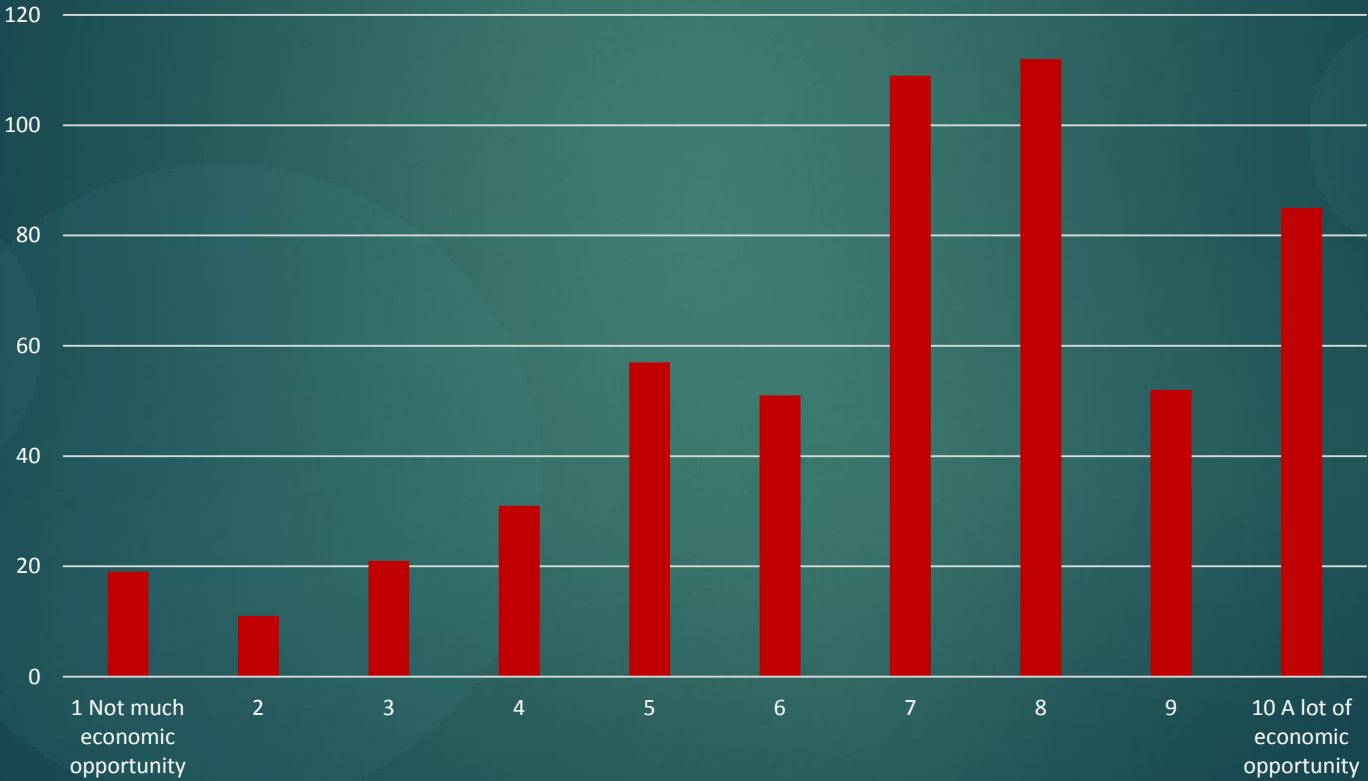
What do they think?

Are you satisfied with the accessibility to the health care system in East Peoria?



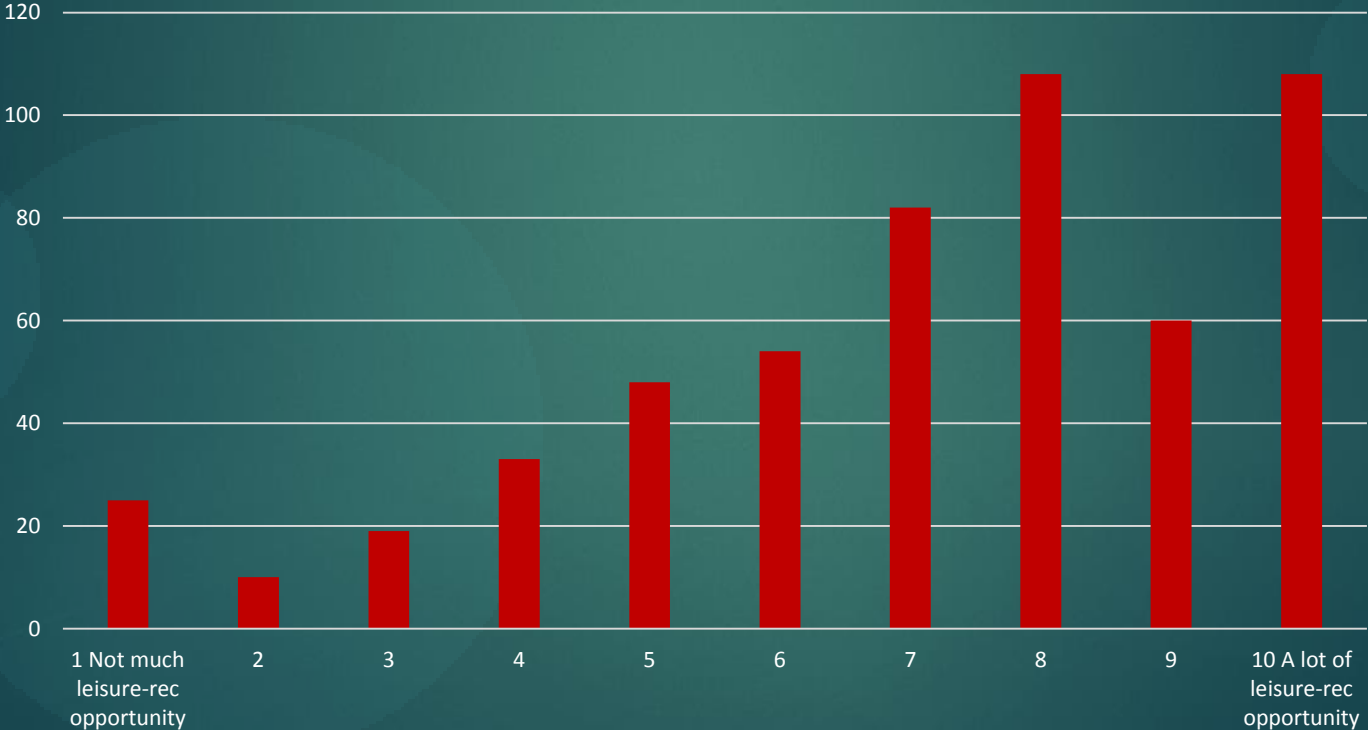
What do they think?

How well does East Peoria provide economic opportunity for citizens?



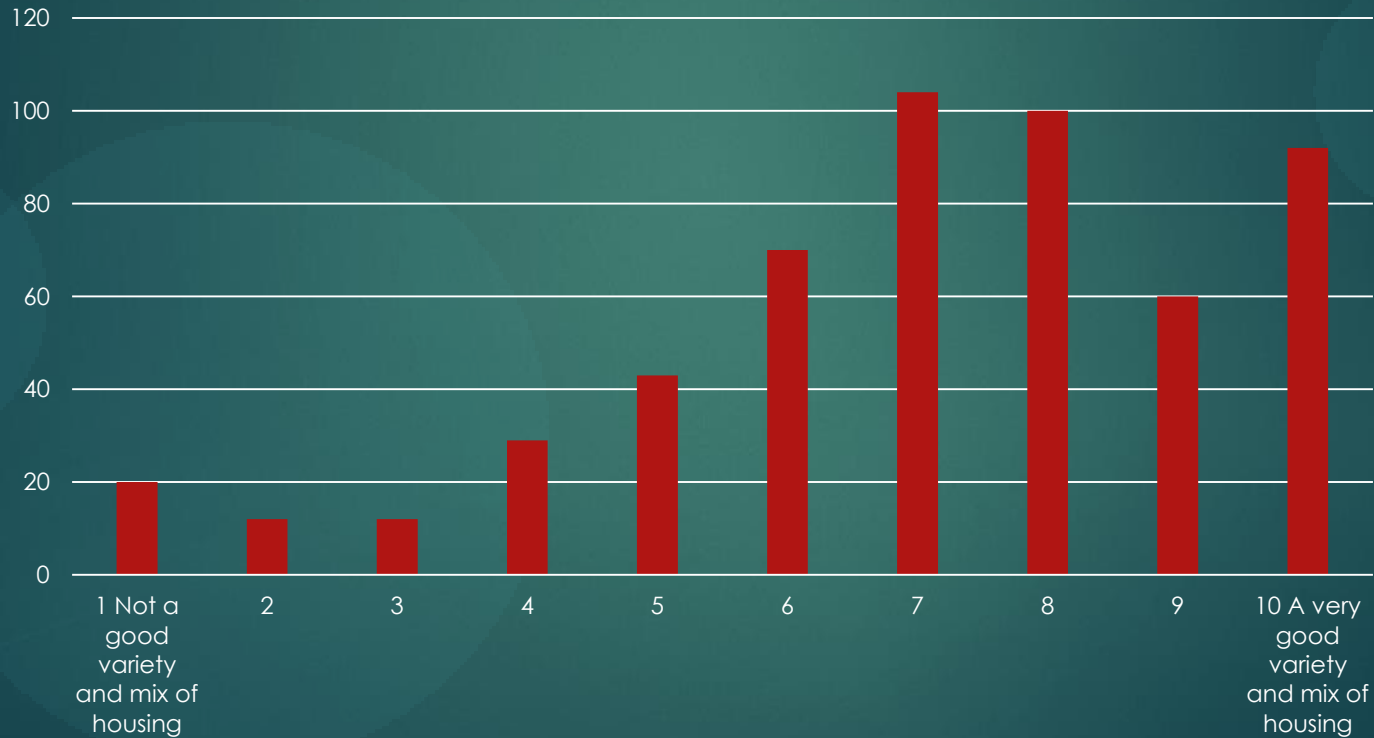
What do they think?

Does East Peoria provide sufficient opportunities for leisure and recreation?



What do they think?

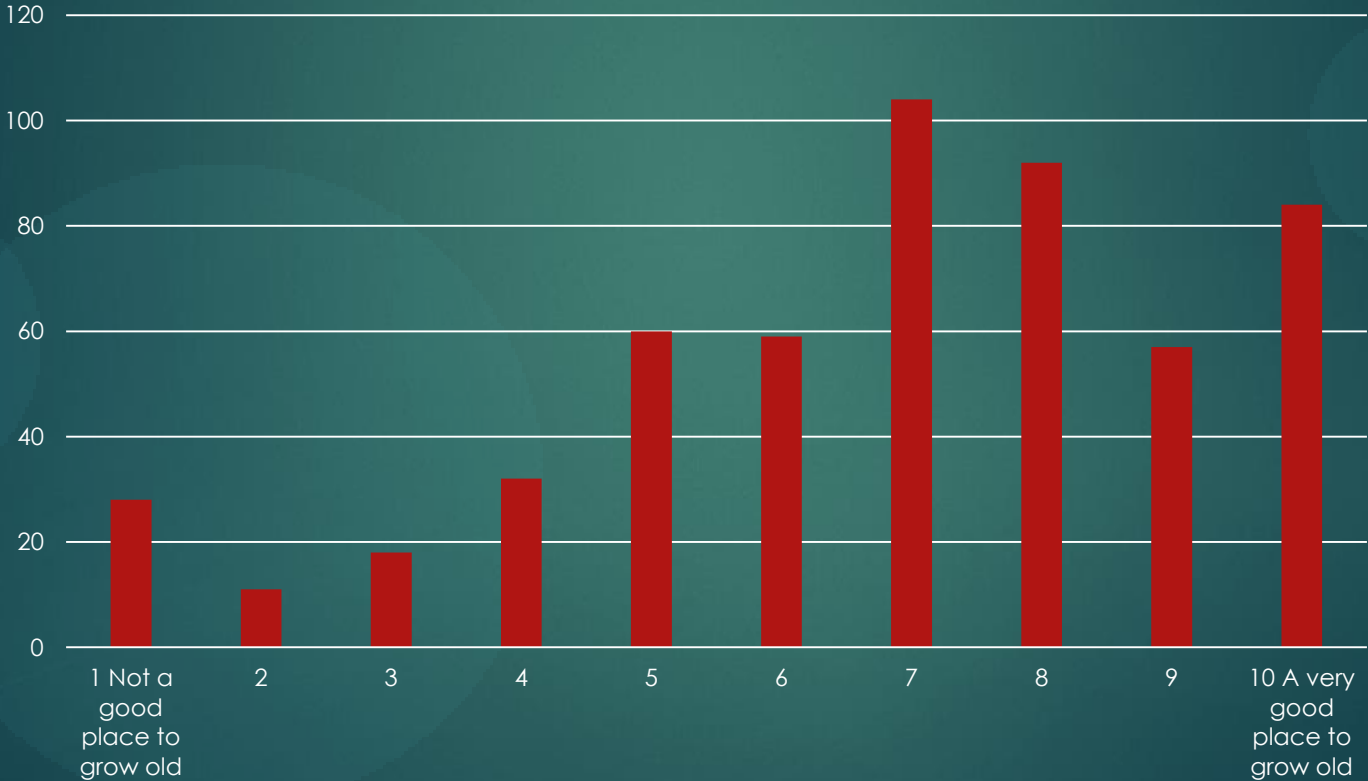
Does East Peoria have a good variety and mix of neighborhoods and housing to meet the needs of residents?



What do they think?

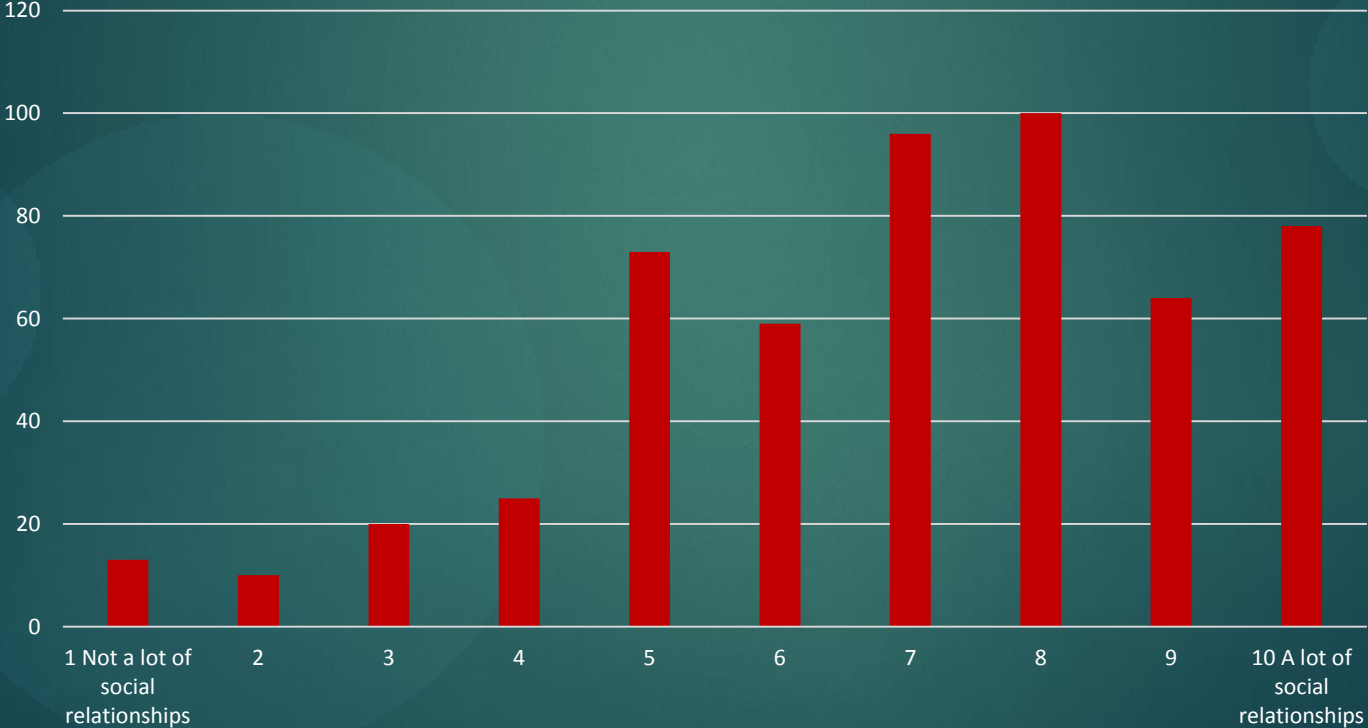


Is East Peoria a good place to grow old?



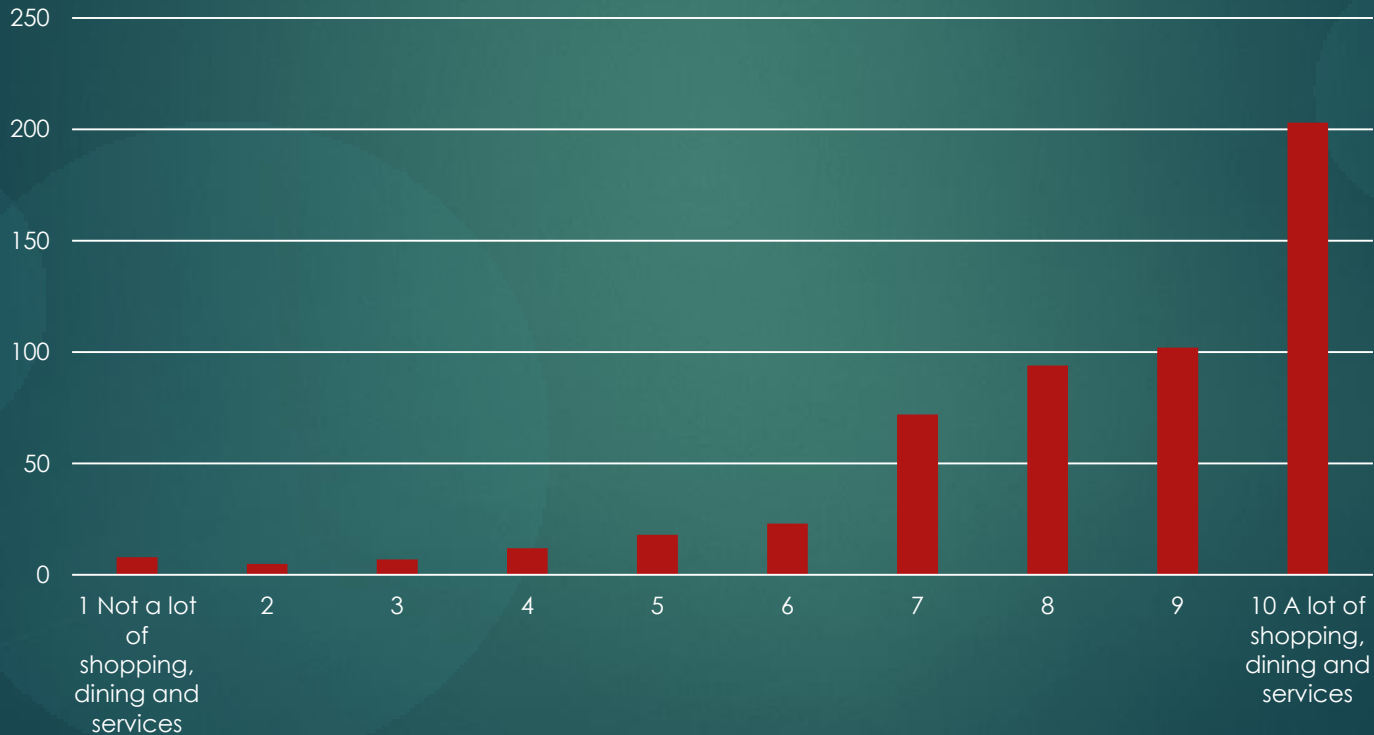
What do they think?

Does East Peoria provide adequate networks and opportunities for people to develop social relationships?



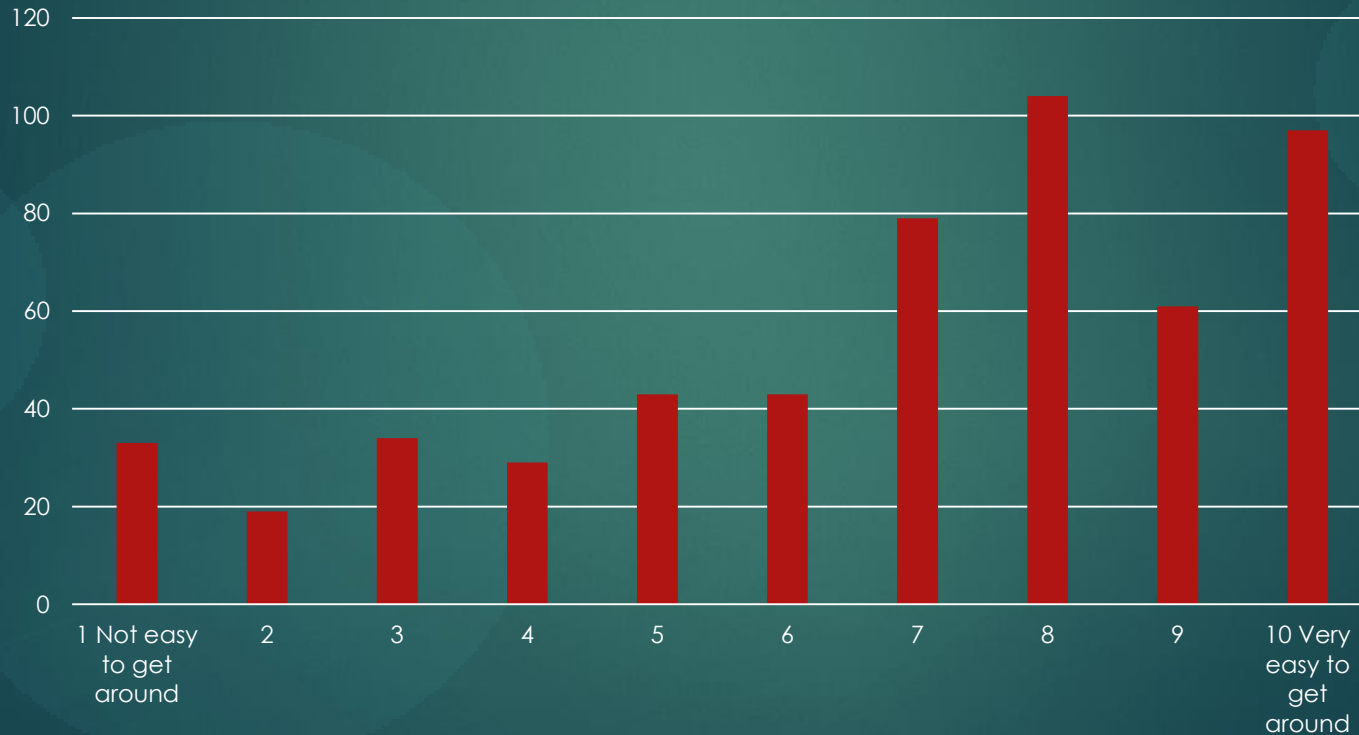
What do they think?

Does East Peoria provide adequate shopping, dining, and retail service opportunities?



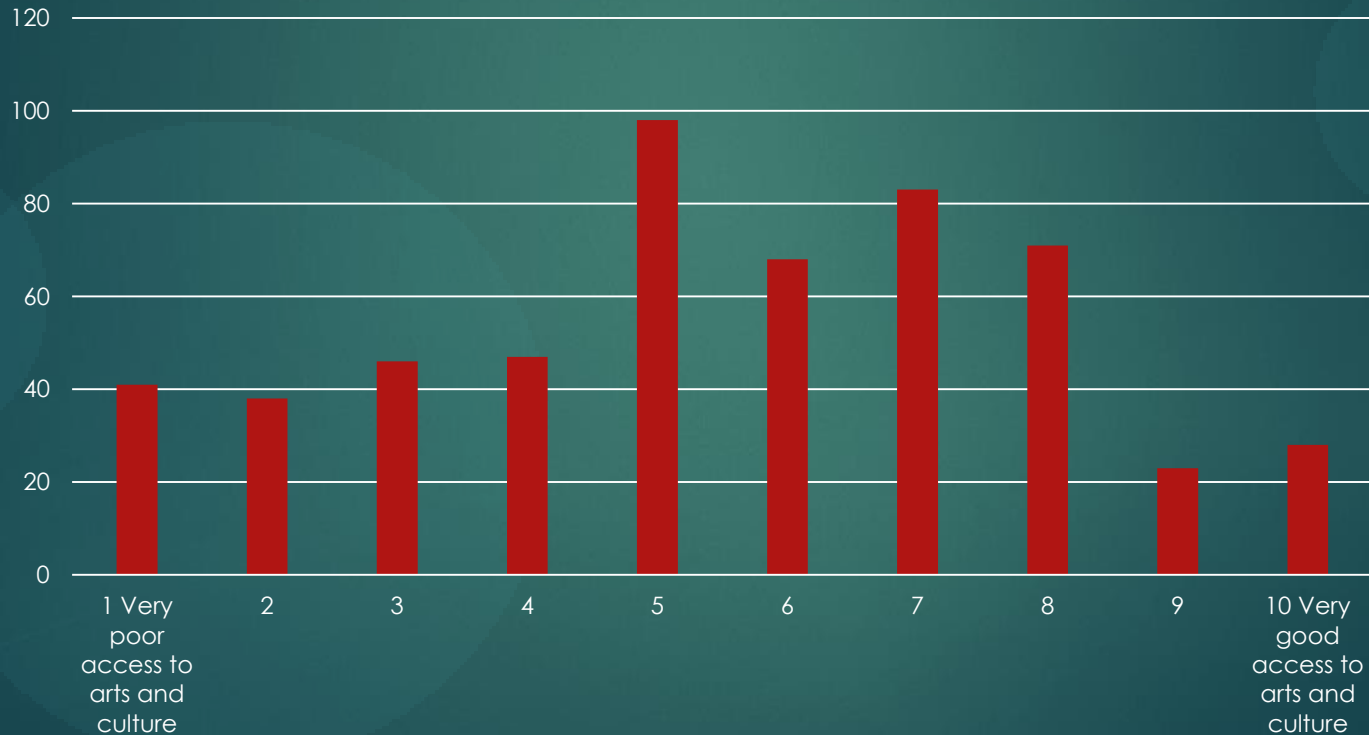
What do they think?

Is it easy, convenient, and safe to travel and get around within East Peoria?



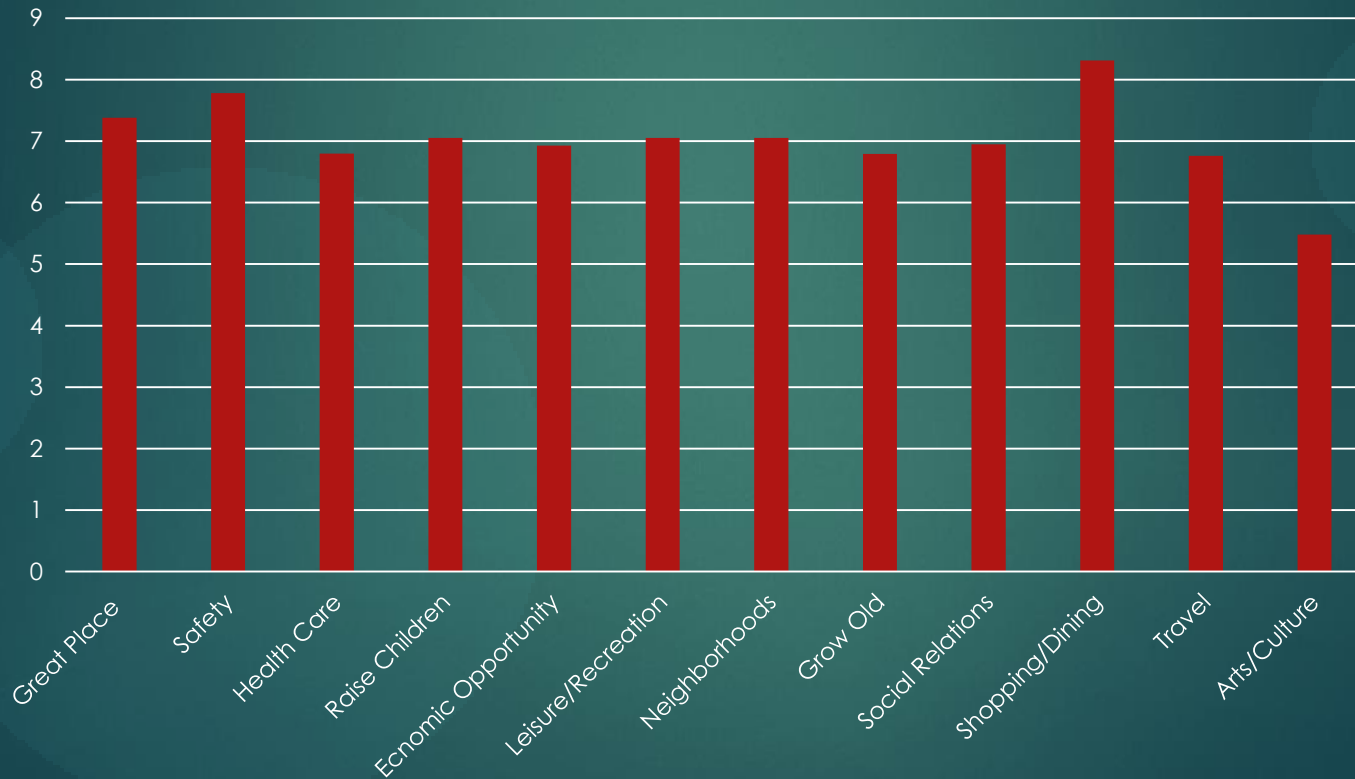
What do they think?

Does East Peoria provide sufficient access to the arts and cultural opportunities?



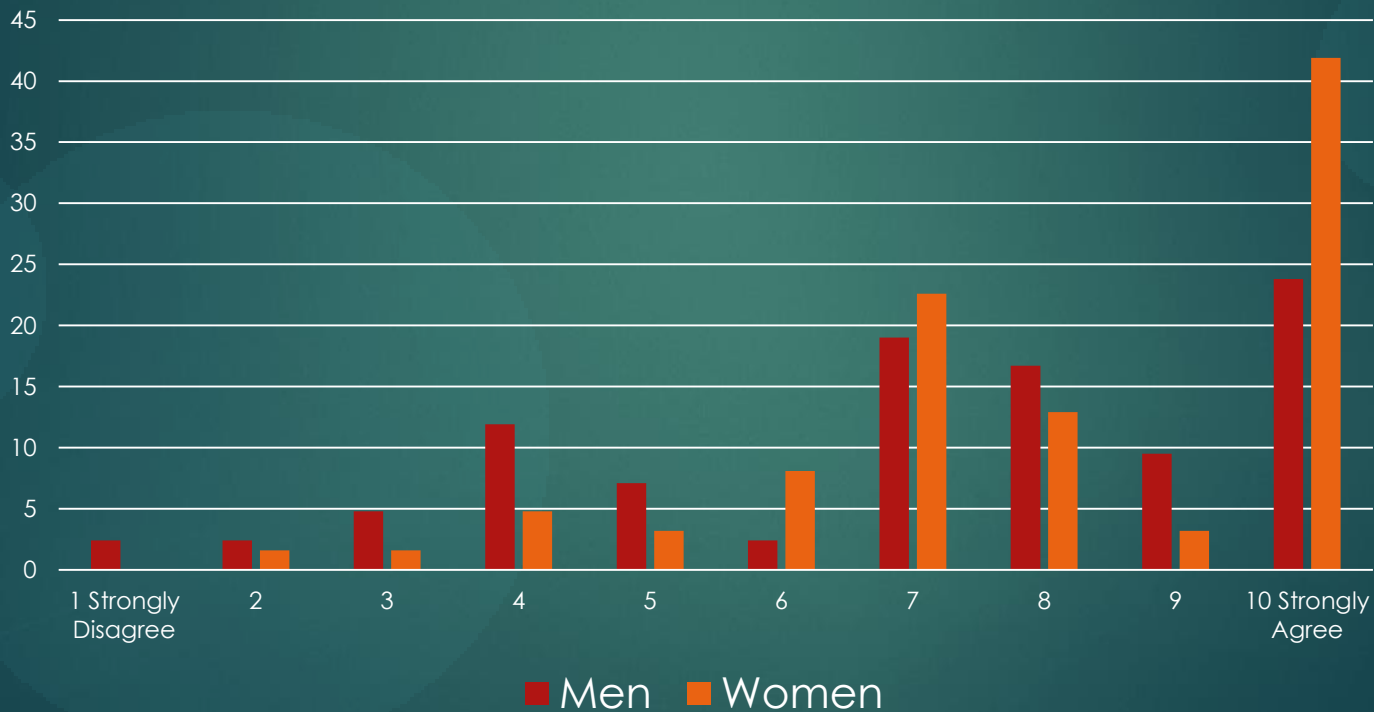
What do they think?

Overall Averages



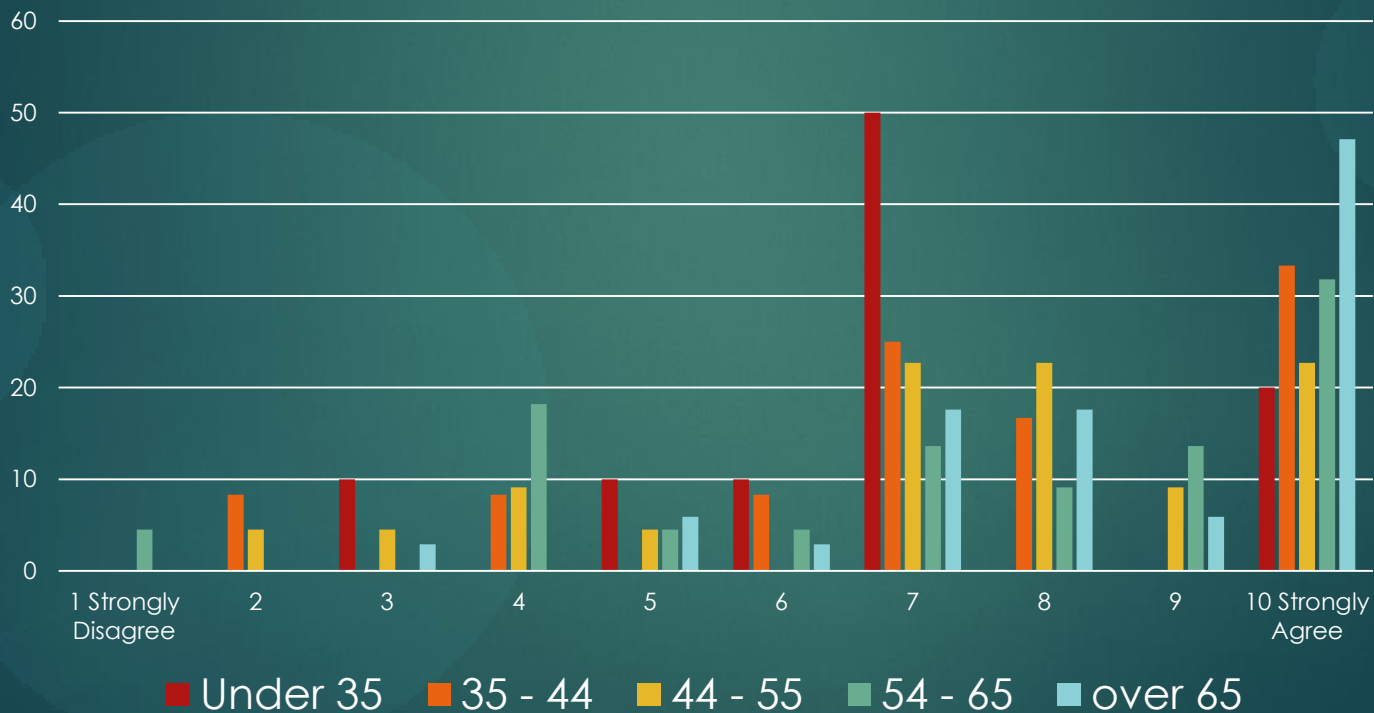
What do they think?

I would recommend East Peoria to family and friends as a great place to live.



What do they think?

I would recommend East Peoria to family and friends as a great place to live.



Some Analyses

- ▶ Net Promotor Score:
 - ▶ Take the percentage that give a 9 or 10 (Promotors) and
 - ▶ Subtract the percentage of 1, 2, 3, 4, 5 & 6 (Detractors)

- ▶ Total % of 9 & 10: 37.0%
- ▶ Total % of 1, 2, & 3: 29.2%

- ▶ NET PROMOTOR SCORE: 7.8

Some Analyses

- ▶ What Matters Most?
- ▶ Multiple Regression Analysis (uses correlations)
- ▶ 3 items are statistically significant:
 - ▶ Safety
 - ▶ Good Place to Raise Children
 - ▶ Neighborhoods and Housing
- ▶ The top 2 (Safety/Raise Children) explain nearly 75% of the overall rating.

Concluding Thoughts



Questions?

The background is a solid teal color. There are several decorative elements: a large, semi-transparent teal circle on the left side; a smaller, semi-transparent teal circle in the upper right; a red vertical rectangle in the top right corner; and a large, semi-transparent teal circle on the right side. The text is centered in the left half of the page.

Thank You!

EAST PEORIA QUALITY OF LIFE SURVEY REPORT

AARON A. BUCHKO, PH.D

SEPTEMBER 18, 2015