

# 2017 PARTNERSHIP CATALOG

## MEMBERSHIP

### CLASSIC: \$325

We have the most affordable membership for a growing community of this size and we offer a monthly payment option to make joining even easier. Your business pays for menu items according to your needs and budget. Membership includes:

- **Ribbon Cutting** — The Derby Chamber of Commerce Ambassadors will conduct a ribbon cutting ceremony where photos will be taken and published in the Derby Informer Business Review (13,000 plus circulation) and the Chamber monthly E-Newsletter. Both a video of the ribbon cutting and photos will also be featured on our Derby Chamber of Commerce social media pages.
- **Key Directory Listing** — Your business will be listed individually and within the category of your choice on the Derby Chamber website. Your listing can be as robust as you choose to make it with the help of searchable keywords.
- **Online Tools** — You will gain access to your very own membership information center where you can post a job, post events, post coupons, upload photos and videos, update your chamber information and pay chamber bills.
- **Networking Opportunities** — At the Derby Chamber of Commerce we offer numerous events and opportunities to network among other Chamber members and consumers around the Derby and Wichita area!
- **Sponsorship Opportunities** — The Derby Chamber of Commerce has over 200 sponsorships and add-ons available during the year that range from \$25-\$2000.

### MEMBERSHIP ADD-ONS

- \$25 – Additional business directory category listing
- \$75 – Additional representative on business listing
- \$125 – Second Location  
Second locations may be added to the primary business membership at a reduced fee of \$125, allowing the marketing of other locations. Businesses with second locations or branch offices must share common ownership and have the same business name.

### GOLD, SILVER & BRONZE MEMBERSHIP

Becoming a Gold, Silver or Bronze member requires your business to commit to specific sponsorships or Chamber programs held throughout the year, all up front. There are several payment options available including quarterly or monthly auto-debits. Your investment includes all of the classic membership benefits, sponsorship and programs of your choosing and the following added benefits for each membership level (see below): Please contact us for more details.

## GOLD

- Logo on large sign displayed at entrance of Chamber events held at the Welcome Center
- Logo on small sign displayed in Welcome Center lobby year-round
- Custom nametags for main contacts
- Logo displayed on table tents at 12 monthly luncheons
- Logo displayed on Chamber Facebook cover photo
- Logo displayed on home page of Chamber website
- 1st choice of all available sponsorships
- Logo displayed in 12 e-newsletters
- Logo displayed on new resident welcome bags insert
- Logo displayed in 12 Derby Informer Business Reviews
- Exclusive Gold Membership decal

### INVESTMENT

**\$3,000**

\$325 - Membership  
\$650 - Gold Membership Marketing  
\$2,025 - Left to spend on sponsorships and programs of your choosing

## SILVER

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- Custom nametags for main contacts
- Logo displayed on table tents at 12 monthly luncheons
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- Logo displayed on home page of Chamber website
- 2nd choice of all available sponsorships
- Logo displayed in 12 e-newsletters
- Logo displayed on new resident welcome bags insert
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- Exclusive Silver Membership decal

### INVESTMENT

**\$1,500**

\$325 - Membership  
\$250 - Silver Membership Marketing  
\$925 - Left to spend on sponsorships and programs of your choosing

## BRONZE

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- Name only listed on table tents at 12 monthly luncheons
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- Name only listed on home page of Chamber website
- 3rd choice of all available sponsorships
- Name only listed in 12 e-newsletters
- Name only listed on new resident welcome bags insert
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- Exclusive Bronze Membership decal

### INVESTMENT

**\$750**

\$325 - Membership  
\$125 - Bronze Membership Marketing  
\$300 - Left to spend on sponsorships and programs of your choosing

## NEW RESIDENT WELCOME BAGS

Every new resident that moves to the city of Derby receives a Derby Chamber of Commerce Welcome bag. This is a great way to get your business information to over 400 new residents each year.

### WELCOME BAG INSERT: \$110

- Place any promotional item of your choice in each welcome bag for one calendar year.

### WELCOME BAG - BAG SPONSOR: \$300

- Provide the welcome bag with your logo for one calendar year.
- Place any promotional item of your choice in each welcome bag for one calendar year.

## LUNCHEONS

Once a month members gather to hear a wide range of programs and network over lunch. Luncheons are held on the second Thursday of the month with lunch being served at 11:30 and the program starting at noon. Luncheons are located at the Derby Welcome Center at 611 N. Mulberry in the Austin Room. Chamber luncheons are open to the public and members are encouraged to bring co-workers and prospective members.

### MONTHLY LUNCHEON PROGRAM SPONSORSHIP: \$250

Choose the month and sponsor the monthly program. While suggestions for monthly luncheon programming will be considered, the final decision for programming will be made by the President/CEO of the Derby Chamber of Commerce. As a luncheon sponsor your benefits include:

- Table tent signage with business logo prominently displayed at each table
- Opportunity to give a five-minute infomercial about your business
- Opportunity to place promotional material at each place setting
- Opportunity to set up informational table at event entrance
- Pre-event publicity
- Two free lunches

### MONTHLY LUNCHEON TICKET PACKAGE: \$140

- Purchase all 12 of your luncheon tickets up front and never have to worry about making a reservation.

### MONTHLY LUNCHEONS TICKETS: \$12 PER PERSON

## CHAMBER CONTINENTALS

Once a month members gather at this come and go networking event held on the 4<sup>th</sup> Tuesday of each month. This offers a laid back atmosphere to mingle and network with fellow members while grabbing a morning cup of coffee or breakfast snack.

### MONTHLY CHAMBER CONTINENTAL SPONSORSHIP: \$50

- Logo displayed on bistro table tents
- Pre-event publicity
- Opportunity to place promotional items on bistro table

## PANCAKE FEED - March 4, 2017

All-you-can-eat pancakes and linked sausage will be served by world famous *Chris Cakes* of Wichita with proceeds going to Derby Community Family Services. Held annually in March.

### ROTATING STATIC AD: \$50

- Your business logo rotating on all 4 TVs and one big screen

## STEAK FEED - April 6, 2017

We are bringing a Derby Chamber tradition back from the '70's and 80's this Spring. Come out to Warren Family Farm and slap a steak on the grill with your fellow Chamber members. Steaks, fixin's and adult beverages are provided.

### PRESENTING SPONSOR: \$300

- Logo displayed on large sponsor sign
- Pre-event publicity
- 2 tickets to the event

### SOLD - "WHERE'S THE BEEF?" SPONSOR: \$300

- Logo displayed on large sponsor sign
- Pre-event publicity
- 2 tickets to the event

### BEVERAGE SPONSOR: \$300

- Logo displayed on large sponsor sign
- Pre-event publicity
- 2 tickets to the event

### STEAK FEED TICKETS: \$20 PER PERSON

## GOLF TOURNAMENT - May 12, 2017

Join us for an afternoon of friendly competition and fun at the Derby Golf and Country Club. This tournament held annually in May is open to the public and to players of all skill levels.

### **SOLD - TOURNAMENT SPONSOR: \$1500**

- Logo exclusively displayed on banner over the outside entrance of the Derby Golf and Country Club
- All pre-tournament publicity
- Logo displayed on scorecards
- Complimentary team of 4

### **SOLD - "HOLE 19" SPONSOR: \$800**

- Pre-tournament publicity
- Logo displayed on scorecards
- Logo displayed on small sign with other sponsors
- Individual sign behind lunch/dinner

### **SOLD - BEVERAGE SPONSOR: \$800**

- Logo on custom drink koozie
- Pre-tournament publicity
- Logo displayed on scorecards
- Logo displayed on small sign with other sponsors

### **SOLD - AWARDS SPONSOR: \$750**

- Pre-tournament publicity
- Logo displayed on scorecards
- Logo displayed on small sign with other sponsors
- Announcements during awards
- Logo on table tent on awards table

### **SOLD - BREAKFAST SPONSOR: \$500**

- Pre-tournament publicity
- Logo displayed on scorecards
- Logo displayed on small sign with other sponsors

### **SOLD - ENTERTAINMENT SPONSOR: \$500**

- Pre-tournament publicity
- Logo displayed on scorecards
- Logo displayed on small sign with other sponsors

### **SOLD - TEAM OF FOUR: \$400**

### **HOLE PRIZE SPONSOR: \$250**

- Logo displayed on scorecards
- Announcements during awards

### **SOLD - HOLE SPONSOR w/ BOOTH: \$200**

- Logo displayed on signage at hole
- Opportunity to have a table at the sponsored hole to pass out promotional items/water/food

### **SOLD - GOODIE BAG SPONSOR: \$150**

- Logo displayed on outside of all goodie bags
- Opportunity to place one promotional item in all goodie bags

### **SOLD - HOLE SPONSOR: \$100**

- Logo displayed on signage at hole

## **60<sup>th</sup> Anniversary Celebration (In lieu of the Chairman's Banquet) - June 16, 2017**

The Derby Chamber of Commerce was established in 1957, which makes 2017 our **60<sup>th</sup> Anniversary!** Help us celebrate our past while we look toward the future with a 50's themed party. **#WeMake60LookGood**

### **SOLD - 60<sup>th</sup> ANNIVERSARY SPONSOR: \$1,000**

- Logo exclusively displayed on sign at Venue entrance
- All pre-event publicity
- Program recognition
- 8 tickets to the event

### **SOLD - DECOR SPONSOR: \$500**

- Pre-event publicity
- Program recognition
- Logo displayed on small sign with other sponsors
- 2 tickets to the event

### **ENTERTAINMENT SPONSOR: \$500**

- Pre-event publicity
- Program recognition

- Logo displayed on small sign with other sponsors
- 2 tickets to the event

**SOLD - LEGACY SPONSOR: \$350**

This sponsorship allows the first 40 years of past Chairmen of the Board to attend for free

- Pre-event publicity
- Program recognition
- Logo displayed on sign with other sponsors

**SOLD - PRESENTING PARTNER: \$300**

- Pre-event publicity
- Program recognition
- Logo displayed on signage with other sponsors

**SOLD - DIGITAL PROGRAM SPONSOR: \$250**

- Pre-event publicity
- Program recognition – logo on every slide

**INDIVIDUAL TICKETS: \$25 PER PERSON**

### **NEW TEACHER & ADMINISTRATOR LUNCHEON - August 8, 2017**

Each year the Derby Chamber of Commerce hosts a luncheon to welcome new teachers and administrators to USD 260. This event is located in the Derby High School Commons and is attended by 75 plus teachers, administrators and school personnel. Businesses are invited to participate in a business fair to welcome the new teacher and administrators as well as pass out promotional items and information. Held annually in August.

**SOLD - PRESENTING SPONSOR: \$350**

- Logo on event sign at event entrance
- Pre-event publicity
- Program recognition
- Verbal recognition and introduction at luncheon
- 2 tickets to the event
- Welcome bag insert available
- VIP Booth space at front of vendor area

**SOLD - TABLE HOST: \$125**

- Pre-event publicity
- Program recognition
- 2 tickets to the event
- Booth space to decorate

**SOLD - NEW TEACHER LUNCHEON WELCOME BAG INSERT: \$50**

- Welcome bags are given to each new teacher and administrator

**INDIVIDUAL LUNCH TICKET: \$15 PER PERSON**

### **“NO RULES” CHILI COOK OFF - October 7, 2017**

Show off your culinary talents at a Chili Cook-off where there are NO rules! Contestants give out chili samples and promotional material to over 400 attendees! Held annually in October.

**PRESENTING SPONSOR: \$250 (3 out of 4 available)**

- Logo displayed on shared signage at event entrance
- Pre-event publicity

**SOLD - TASTING KIT SPONSOR: \$200**

- Logo on each tasting kit
- Pre-event publicity

**SOLD - AWARDS SPONSOR: \$200**

- Pre-event publicity
- Opportunity to announce award winners
- Logo on small sign displayed with awards at check-in

**SOLD - BRACELET SPONSOR: \$200**

- Logo on each entry bracelet
- Pre-event publicity

## A TASTE OF DERBY - October 26, 2017

Join us for an evening of food, fun and auction at Derby's Largest Halloween Party! Sample food from local restaurants and caters, bid on silent and live auction items and enjoy music, cash bars, a photo booth and Grease themed skits throughout the evening. Halloween costumes are welcomed, but not expected. OPEN TO THE PUBLIC.

### **SOLD - A TASTE OF DERBY SPONSOR: \$2000**

- "A Taste of Derby sponsored by YOUR BUSINESS" verbiage used on all event marketing
- Logo displayed on a sign at Venue entrance
- Pre-event publicity
- Front page program recognition
- Screen recognition
- Announcements during the silent and live auction
- 8 Taste of Derby tickets with reserved seating at the live auction

### **SOLD - PHOTO BOOTH SPONSOR: \$1000**

- Logo displayed on photo booth room entrance sign
- Logo displayed on all photo booth strips (Each person in photo receives strip)
- Pre-event publicity
- Program recognition
- Screen recognition
- 4 Taste of Derby tickets

### **SOLD - ENTERTAINMENT SPONSOR: \$800**

- Logo displayed on a sign at Venue entrance
- Pre-event publicity
- Program recognition
- Screen recognition
- Announcements during performances
- 4 taste of Derby tickets

### **SOLD - LIVE AUCTION SPONSOR: \$800**

- Logo displayed on a sign at Pavilion entrance
- Pre-event publicity
- Back of program recognition
- Screen recognition
- Announcements during the live auction
- 4 Taste of Derby tickets

### **SOLD - DECORATION SPONSOR: \$600**

- Logo displayed on sign in venue
- Pre-event publicity
- Program recognition
- 2 Taste of Derby tickets

### **VENUE SPONSOR: \$600**

- Logo displayed on sign in venue
- Pre-event publicity
- Program recognition
- 2 Taste of Derby tickets

### **PROGRAM SPONSOR: \$500**

- Half page ad in program
- Program recognition
- Pre-event publicity

### **SOLD - SIGNAGE SPONSOR: \$500**

- Logo displayed on sign in venue
- Program recognition
- Pre-event publicity

### **SOLD - TICKET SPONSOR: \$400**

- Logo displayed on back of all tickets
- Pre-event publicity
- Program recognition

### **LIVE AUCTION TABLE: \$400**

- 8 Taste of Derby tickets with reserved seating at the live auction
- Logo displayed on table tent

### **SOLD - SECTION SPONSOR: \$300**

- Signage at designated section
- Program recognition

### **RAFFLE SPONSOR: \$300**

- Signage at designated section
- Program recognition

**VIP TABLE DECOR SPONSOR: \$250**

- Logo displayed on all live auction tables
- Program recognition

**SCREEN ADVERTISEMENT: \$100**

- Logo / advertisement displayed on looping screen presentation during silent auction

**A TASTE OF DERBY TICKET: \$40 PER PERSON**

**2017 LEAD Derby Leadership Course**

Lead Derby is a results-based program, to help develop today's leaders. LEAD Derby features 6 classes with 13 years of research and training through the Kansas Health Foundation and the Kansas Leadership Center (KLC) poured into each class.

**SOLD - PRESENTING PARTNER: \$500**

- Logo displayed on all session signs
- Logo displayed on website page year-round
- Pre-event publicity
- Logo on bottom of course certificates

**SOLD - LEAD DERBY CLASS FEE: \$300**

**CHAMBER WEBSITE MARKETING**

**HOME PAGE BANNER AD: \$1000**

- Up to 3 custom designed banner advertisements displayed on home page of [www.derbychamber.com](http://www.derbychamber.com) for one calendar year
- Opportunity to link banner ad to website of choice

**BUSINESS DIRECTORY AD: \$500**

- 1 custom designed banner advertisement displayed on Business Directory pages for one calendar year
- Opportunity to link banner ad to website of choice

**E-NEWSLETTER SPONSOR: \$50**

- Business mentioned in the title of one e-newsletter email
- Business mentioned as the sponsor in that email body
- Logo prominently displayed on the front page of one e-newsletter