

2017 Denison Christmas Parade *December 7th, 2017 6 pm

Theme: It's a Wonderful Life!

_____ Commercial/Business Entry
_____ Organization Float
_____ Individual Entry Car/Truck
_____ Car/Motorcycle-Club
_____ Equestrian
_____ # of previous years -participated in parade

Prizes to be awarded: Grand Prize -Best of Parade \$200; 1st Place \$125; 2nd Place \$100; 3rd Place \$75;
Honorable Mention \$75; Business \$100

Please fill out the following information - Incomplete forms will be not be entered.

Name of Group

Person in Charge

Street Address

City State Zip-code

Email: Lineup sent to email unless no email given Telephone (mobile preferred)

Required information about your entry:

Music: Yes _____ No _____ If yes, Live _____ Recorded _____ Chants/Cheers _____

Total # of People Walking: _____ # of Adults (over 18) _____ # of Children _____

Total # of People Riding: _____ # of Adults (over 18) _____ # of Children _____

of Vehicles _____ Size of Vehicles: Height _____ Width _____ Length _____ Total length of entry _____

Type of Vehicle (Make/Model/Year): Include tow vehicle and or trailer

of Live Animals, size and type:

Animal Keeper Name (cleans up after animals during parade- mandatory)

Please print/type a description of your entry (25 words or less)

Please include brief info about your business/organization so that the announcers can introduce your entry (i.e. years of operation, vehicle description, theme of entry, background of organization/company, awards, etc.)

Thank you for your interest in being a part of the 2017 Denison Christmas Parade. It is the honor and privilege of the Denison Chamber to host the annual Christmas Parade. This 70+ year old parade has become a community tradition and grown to the largest and most celebrated in Texoma. There is **NO ENTRY FEE** for entry into this parade! Only one prize per entry is possible.

Parade Regulations:

- You may not use Semi-Truck Cabs to pull Floats
- You may not hand or throw candy or any other item during the parade, walkers included -no exceptions; do not call.
- Height limit for floats and vehicles is 12 feet from ground
- Firearms cannot be used. You will be disqualified for passing out candy or using firearms or weapons of any kind and removed from parade.
- No firecrackers of any kind - loud noises frighten animals in the parade!

-All parade entries should reflect the parade theme.

-There is only one SANTA - he is presented by the Denison Fire Department at the end of the parade on a fire truck!

-All Entries MUST be Decorated- with Christmas type lights and Christmas Decorations

-LINE-UP BEGINS AT 5:00 P.M. ON CRAWFORD STREET. YOU WILL RECEIVE A MAP OF YOUR LINE-UP POSITION ONE WEEK PRIOR TO PARADE. (by email or regular mail if noted)

The parade will not be cancelled or rescheduled because of rain or cold weather. Plan to be a part of the parade and dress accordingly. If the road conditions prevent the parade your contact person will be notified by phone and email.

The parade route begins at Crawford and Armstrong North to Chestnut, West to Scullin, North to Main, East to Rusk and South to Crawford - Entries that need to unload people should return to lineup position to unload.

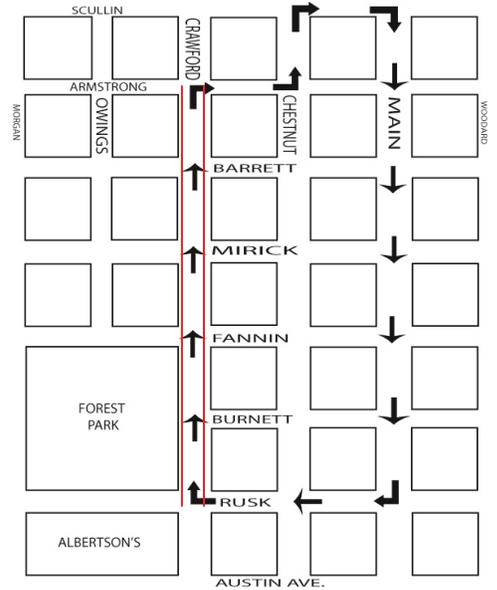
As an inducement to the Denison Area Chamber of Commerce and the City of Denison to allow participation in its Christmas Parade, our Group does hereby agree to and assume any and all risks attendant to any incident, action, occurrence or activity occurring on public, private or other property, which affects them in any manner whatsoever, and does hereby release the Denison Area Chamber of Commerce and the City of Denison, their officials, employees and agents, in both their public and private capacities, from any liability, claim, suit, demand or cause of action which may arise in any manner from any participation in the Denison Christmas Parade.

I certify that I, as the person in charge of the Group, have read the foregoing instrument, understand its terms and conditions, make this waiver voluntarily, and have not relied upon any representation made by the Denison Area Chamber of Commerce or the City of Denison, or its officials, agents, or employees in signing this release. I further certify that I am an adult, am in sound mental health, and fully capable of executing this waiver of liability.

Signature _____

Without your signature, your application will be incomplete and cannot entered into the parade.

Completed forms should be returned to skisel@denisontexas.us or mailed to Denison Chamber of Commerce PO Box 325 Denison, TX 75021. Any questions should be directed to 903.465.1551. Thank you for participating and remember.....



It's a Wonderful Life!