



The Coral Springs Regional Chamber's Monthly
Newsletter
Volume: I Issue: 10
October 2017

**Coral Springs Regional
Chamber**

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Luncheon presented by
Broward Health Coral Springs](#)

[Coral Springs/Coconut Creek
After Hours at Ciao Cucina](#)

[State of the Chamber
presented by First Data](#)

[Wake Up Breakfast sponsored
by Cleveland Clinic](#)

[Chamber For Good Business
Breakfast presented by
AmTrust Bank, A Division of
NYCB](#)

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Ambassador Committee

*A Message From Our
President*



As the Coral Springs Regional Chamber of Commerce grows and our reach in Northwest Broward expands, advocacy for our member businesses is of vital importance. We are now representing two of the best cities in the county, Coral Springs and Coconut Creek.

I am on the Steering Committee for the 2017 Washington Summit led by Congressman Ted Deutch. The committee worked on this event for close to a year and finally, last week,

we went to Washington DC to advocate for Broward County. Along with my fellow Chamber colleagues Dan Lindblade, CEO of Greater Ft. Lauderdale Chamber and Ric Green, CEO of the Greater Pompano Chamber and our Chair-Elect Tim Hogans we represented Chambers of Commerce from Coral Springs, Coconut Creek, Ft. Lauderdale, Weston, Oakland Park, Pompano Beach and Margate. We were joined by an outstanding group of Broward County elected officials including Ft. Lauderdale Mayor Jack Seiler, County Commissioners Chip LaMarca and Tim Ryan, Greater Ft. Lauderdale Alliance CEO Bob Swindell and an array of the some of the most outstanding business leaders representing many stakeholders in Broward County.

This group went to DC with a specific and targeted list of asks for Broward County which included increasing customs and border safety, replacing the Federal Courthouse, a clear and defined path for immigrants to obtain citizenship, continuing Pell grants to fund education, requesting a study for mandatory safety distress alert devises to increase boating safety as well as appropriations funds for Port Everglades. My goal is to make sure you are updated on all of these items and that we enhance our communication of county issues as they affect all of us living in Northwest Broward County.

Another piece of interesting information that I learned about on that

Meeting

Date: Tuesday,
October 3rd 2017
Time: 8:00am - 9:00am
Location: Chamber Office,
11805 Heron Bay Blvd.

Education Committee Meeting

Date: Wednesday,
October 25th 2017
Time: 3:30pm - 5:00pm
Location: Chamber Office,
11805 Heron Bay Blvd.

Event Photos



(Left to Right)

Shirley Klein, Mark Watson, Robert Friedman, Connie Carberg & Tracy Lautomne at Wake Up Breakfast sponsored by Joe DiMaggio Children's Hospital



(Left to Right)

Tony Milian, Mark Watson, Dr. Matthew Fazekas, Jenna Shinn & Amanda Millman at Wake Up Breakfast sponsored by Joe DiMaggio Children's Hospital



(Left to Right)

Phyllis Taylor & Bonnie Metviner at Wake Up Breakfast sponsored by Joe DiMaggio Children's Hospital

trip is that Amazon is currently seeking another headquarters that will encompass 6 million square feet and employ 50,000 employees. The field is open of where they will wind up; however what's really impressive is that the Economic Development Organizations from Dade, Broward and Palm Beach are partnering together to promote the positive attributes of a South Florida relocation. The idea is that we want Amazon to choose South Florida; so it's quite impressive to see the teamwork of the EDO's in the South Florida region working together!

To your continued success,
Cindy

Mark Your Calendars!

Biz Academy 2017-2018

Mark Your Calendars!	
<p>Thursday, November 2, 2017 "Powerbrand Your Business: Targeting Your Ideal Customer & Clients" Speaker: Ellis Mass, Focal Point Business Coaching</p> <p>Workshop Covers The 3 Keys To Power Branding:</p> <ul style="list-style-type: none"> • Develop and leverage your unique insight about your customer • Craft a brand message to invite your ideal customer, without hard-selling • Create a strategic marketing plan to engage your customer, profitably. 	<p>Thursday, December 7, 2017 "Leadership: The Good The Bad & The Ugly" Speakers: Dale Pazzdra, Human Resources at City of Coral Springs, John Gargotta, Former CEO of Impact Broward & Shane Caldwell III; Vice President at First Data</p> <p>Attendees will explore the principles of relational leadership & learn to develop individual and group leadership skills to impact their lives and their communities, in addition to the qualities needed to be a great leader. Content areas include qualities in current successful CEO's and business leaders, effective communication, servant leadership & concrete strategies to implement change in your company.</p>
<p>Thursday, January 4, 2018 "Unlocking The Power of Story" Speaker: Andy Henriquez, Storytelling & Business Coach, Keynote Speaker</p> <p>Regardless of what industry you are in, you're likely facing a ton of competition with those pursuing the same customers, resources and opportunities as you. You need to give yourself or your company a competitive advantage. You need to leverage the power of your story.</p> <p>Join business storytelling coach Andy Henriquez for a powerful, high energy presentation as he shares tips and strategies on how to unlock the power of story in order to build greater connections, break away from your competition, increase your bottom line and enhance your personal and company brand.</p>	<p>Thursday, February 1, 2018 "Growing Your Business Through Community Involvement" Speakers: Jonathan Ginsberg, Owner of Metro Diner, Jay Reynolds, President/CEO of Wolfcreek Consulting & Tim Hogans, External Affairs Manager at Florida Power & Light, Donna Denton, Branch Manager at AmTrust Bank, A Division of NYCB, Milin Espino, Administrative Director of Community Relations for Memorial Healthcare System</p> <p>This class focuses on the benefits of community involvement from both a business and professional aspect. Business owners, managers & employees can learn important leadership and interpersonal skills while developing relationships that ultimately enhance the reputation of their business.</p>
<p>Thursday, March 1, 2018 "Negotiation Skills" Speakers: John Biggie, Owner of JB Management & Maintenance, Jose Mercader, Senior Consultant at A&M Biz Center, George Rahael, CEO of Amera Corporation, Bernie Moyle, COO of Red Lion Hotels</p> <p>This class works to provide tips for best practices to increase and improve the impact of your negotiation skills. The panelists are experienced negotiators from various businesses and will help attendees understand their negotiating style, and how to influence others who have differing styles.</p>	<p>Thursday, April 5, 2018 "Mindset of a CEO/Entrepreneur" Speakers: Barbara Weinstein, President/CEO of Family Central, Gil Stembach of Morin Group and former owner of Mytho's & Jim Dunn, VPI/General Sales Manager of JM Lexus, Joe Canavan, COO of Blue Stream</p> <p>The panel will discuss the mindset that is required to become a CEO/Entrepreneur and what differentiates them from the rest. They will also share the knowledge they have obtained through their life and work experiences.</p>
<p>Classes are from 8:30 am to 10:30 am. Includes continental breakfast Members: \$25 per person, \$130 for all classes Future Members \$35 per person, \$200 for all classes</p>	
<p>For more information & to register: www.cschamber.com (954) 752-4242 info@cschamber.com</p>	

November 2, 2017

Powerbrand Your Business: Targeting Your Ideal Customers and Clients

Speaker: Ellis Mass, Focal Point Business Coaching
Speaker Credentials: * Award-winning Marketer*



Ribbon Cutting at Amazing Lash Studio



(Left to Right)
Mark Watson, Coral Springs Fire Chief Frank Babinec & Michael Weiss at Trustee Luncheon held at Tavolino Della Nonna



(Left to Right)
Ray Emamali & Shirley Klein at Trustee Luncheon held at Tavolino Della Nonna

Welcome New Chamber Members

- All Write, All Write, All Write
- ComputerBeep
- Frame It
- Plaza Diner
- Primary Care Physicians
- Promenade at Coconut Creek

Announcements

Certified Business Coach* Five-Star Rated Speaker. He has worked for companies large and small, managing business portfolios of worth hundreds of millions of dollars, and building powerful brands like Listerine, Benadryl, American Express, LG Electronics, and Office Depot, to name a few.

Workshop Covers The 3 Keys To Power Branding:

- * Develop and leverage your unique Insight about your customer
- * Craft a brand message to Invite your ideal customer, without hard-selling
- * Create a strategic marketing plan to Engage your customer, profitably

Register Now!

NEXTgen Lunch & Learn sponsored by JM Lexus

NEXTgen is the next generation of business leaders!

Join us at NEXTgen's next Lunch & Learn networking event for networking, food, fun & fellowship!
NEXT is for young professionals age 21-40.

DISCOVER YOUR NEXT LEVEL

Your Peak Performance Strategy Session with Justin Nelson

Improve your performance by integrating a three-step process for creating lasting change. Clearly identify what is holding you back from reaching your true potential by closing the gap between where you are and where you want to be.

THE FACTS

- Learn the three strategies to immediately start achieving amazing results in any area of your life.
- Discover the five habits of effective communication.
- Discover the success cycle and learn how to apply it to every facet of your life.
- Develop an unshakable mindset that will give you a more healthy and fulfilling life.
- Determine a clear target of what you want in every area of your life, including your career, body, finances and relationships.

WHAT WOULD THESE CHANGES MEAN FOR YOUR LIFE?

In just one hour, a Peak Performance Strategist from Tony Robbins can create an immediate shift in your performance.

Sponsored by:



Peak Performance Strategist Justin Nelson will be conducting your *Turning Action Into Results* workshop.

Wednesday October 25, 2017 @ 11:30am

OLIVE GARDEN
1555 N. University Dr.
Coral Springs, FL 33071



Tony Robbins ranks among the "Top 200 Business Gurus."



Tony Robbins ranks as one of the "Top 50 Business Leaders in the World."



Tony Robbins ranks as one of the "Top 50 Business Leaders in the World."

TONY ROBBINS

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Toll-Free: 800-445-8983 | International: 001-858-535-6290 | TonyRobbins.com

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Guest Speaker: Justin Nelson, Peak Performance Strategist at Tony Robbins Companies

Member Benefits

View our Member Benefits video!

Member Benefits

Please visit our website to see what we have planned for November!

Chamber Website

Reminder: Refer a business to join the Chamber to Michele Martin at

Michele@cschamber.com and receive either a free eblast (valued at \$99) or a website ad for 3 months (valued at \$175)

Attention: Policy Change Effective September 1

In order to make event registration easier, avoid lines, and ensure that there is enough food for attendees the Coral Springs Regional Chamber of Commerce is now requiring event attendees to prepay for events with their online registration. This must be done by 12:00 noon on the day before the event so that we can provide an accurate number to the event host.

Members and future members who do not pre-register and pre-pay are not guaranteed a seat at the event. Our event stand by policy is first come, first serve. You will be placed on standby and have to wait to see if there are any no shows, as well as pay an additional \$10.

If you pay by check we will need to receive payment 48 hours prior to the event. Thank you in advance for your cooperation and we look forward to enhancing your event experience.

Topic: Turning Action into Results

Location: Olive Garden, 1555 N University Dr

Time: 11:30am - 1:00pm

Register Now!

MEMBERSHIP RENEWAL

- Allstate Chris Coyne
- Amerimax Investments
- Century Badge and Engraving
- Coral Financial Group
- Coral Glades High School
- Coral Springs Auto Tag & Insurance Agents
- Coral Springs Center for the Arts
- Cruise Planners - Esther Knopfmacher
- DP Window Cleaning
- HR Trump Consulting Compensation
- Italian Kitchens & More
- J Schwartz & Associates
- Law office of Peggy Urbaneja
- Rotary Club of Coral Springs
- Starbucks - Coral Square Mall
- TooJay's Gourmet Deli
- Veterans Coalition of Coral Springs

Thank you for your continued support of our Chamber!

Trustee Spotlight



Located in Margate, Florida, JM Lexus is committed to providing a world-class experience for drivers in Boca Raton, Plantation, Pompano Beach, Boynton Beach and Sunrise. Whether you are looking for a new or certified pre-owned Lexus vehicle, you can count on finding a wide variety of cars and SUVs at JM Lexus, including the new Lexus ES, GS, IS and LS sedans; the Lexus IS C convertible; the Lexus RX, GX and LX crossover, and the IS F-Sport high-performance cars. We also stock Lexus hybrids, including the compact Lexus CT Hybrid, the RX Hybrid crossover and the ES, GS and LS Hybrid sedans. Give us a call at (954) 972-2200 to get started looking for your new or pre-owned Lexus.

Chamber Perks



Google Street View



& more!

- Gold Package Upgrade
- Chamber University
- Office Depot
- Google Street View Indoors
- ChamberLeads.com

[Visit Chamber Perks for more information!](#)



At Kaufman Lynn Construction, we consistently deliver superior construction projects by relentlessly advancing each client's vision, beyond expectations. Since 1989, Kaufman Lynn Construction has built exceptionally high quality buildings and long lasting client relationships throughout South Florida. Our primary focus has always been, and will always be, on client satisfaction. This intense commitment to our clients is the reason that more than 80% of our customers represent repeat business.



CREATIVE

Campaigns for all media vehicles
Interactive and web advertising and design
Broadcast and print production
Multilingual capabilities

MEDIA

Planning
Buying
Analytics
Contract negotiations

MARKETING

Strategic planning and brand positioning
Consumer research
National, regional and franchise account management
Hispanic and multicultural marketing

CONSULTING

Business development
Customer retention
Customer experience
Product launch

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