



**Sponsorship
Opportunities Guide
2017**

WAGONER CO. EMERGENCY PREPAREDNESS EXPO



March 25, 2017

10:00 a.m. - 3:00 p.m.

2,000 attendees

Presenting Sponsor - \$2000 (1 Available)

- * Prominent recognition in all media and PR coverage
- * Prominent recognition on all marketing materials and social media
- * Prominent booth location (inside and/or outside or both)
- * Logo on map presented to everyone
- * Recognition from emcee during event and before any event
- * 6 ft. x 6 ft. banner placed inside gymnasium
- * Plaque

Platinum Sponsor - \$1000 (1 Available)

- * Recognition on all marketing materials and social media
- * Booth location choice
- * Logo on map presented to everyone
- * Recognition from emcee during event
- * 4 ft. x 4 ft. banner placed inside gymnasium
- * Plaque

Gold Sponsor - \$500 (Unlimited)

- * Recognition on all marketing materials and social media
- * Booth locations choice
- * Logo on back map presented to everyone
- * 2 ft. x 2 ft. banner placed inside gymnasium
- * Plaque

Silver Sponsor - \$250 (Unlimited)

- * Recognition on all marketing materials and social media
- * Business Name on back of map presented to everyone

Bronze Sponsor - \$100 (Unlimited)

- * Business Name on back of map presented to everyone

25TH ANNUAL GOLF TOURNAMENT

June 2, 2017

8:00 A.M. - ? P.M.

75 - 100 Attendees

Presenting Sponsor - \$1500 (2 Available)

- * Two teams of four
- * Lunch for eight
- * Prominent placement on all marketing materials and social media
- * Corporate signage on carts
- * Recognition at event
- * Tee box sign at 1st hole
- * Placement of promotional items in goody bag

Lunch Sponsor - \$750 (1 Available)

- * One team of four
- * Lunch for four
- * Placement on marketing materials and social media as lunch provider
- * Recognition at event
- * Lunch will be catered in accordance with golf course regulations
- * Placement of promotional items in goody bag

\$10,000 Hole in One Sponsor - \$750 (1 Available) *10,000 Prize Awarded to Hole in One on Hole 18

- * One team of four
- * Lunch for four
- * Placement on marketing materials and social media as hole in one sponsor
- * Recognition at event
- * Logo on sign at the "Hole In One" tee box
- * Placement of promotional items in goody bag

Cart Sponsor - \$500 (6 Available)

- * One team of four
- * Lunch for four
- * Corporate signage on three carts
- * Placement of promotional items in goody bag

25TH ANNUAL GOLF TOURNAMENT *(continued)*

Beverage Cart Sponsor - \$750 (1 Available)

- * One team of four
- * Lunch for four
- * Placement on marketing materials and social media as beverage cart sponsor
- * Recognition during event
- * Corporate signage on beverage cart
- * Placement of promotional items in goody bag

Longest Drive Sponsor - \$500 *Brand Name Driver Given to Contest Winner

- * One team of four
- * Lunch for four
- * Placement on marketing materials and social media as longest driver sponsor
- * Recognition during event
- * Logo on sign at tee box
- * Placement of promotional items in goody bag

Closest to the Pin Sponsor - \$500 *Brand Name Putter Given to Contest Winner

- * One team of four
- * Lunch for four
- * Placement on marketing materials and social media as closest to the pin sponsor
- * Recognition during event
- * Logo on sign at tee box
- * Placement of promotional items in goody bag

Team of Four - \$300 (28 Available)

- * Lunch for four
- * Includes green fee and cart

Hole Sponsor - \$150

- * Logo on sign at tee box
- * Placement of promotional items in goody bags

Individual Player - \$100 (16 Available)

- * Includes green fee, cart, and lunch

Golf Towel Provider

- * Provide golf towel for each player

25TH ANNUAL GOLF TOURNAMENT *(continued)*

Golf Tees Provider

* Provide a set of golf tees for each player

Golf Ball Provider

* Provide a sleeve of golf balls per player

Registration Bag Sponsor - Free (unlimited number available)

* Placement of promotional items in goody bags

43rd ANNUAL FALL FESTIVAL



September 2017
Downtown Coweta
20,000 + attendees

Presenting Sponsor \$5000 (1 Available)

- * Prominent recognition on all marketing materials and social media
- * Banner to cover back of stage
- * Announcement from the stage before each and every event
- * Free 10 x 10 exhibitor booth space of choice
- * Ten Fall Festival wristbands
- * Mentioned in all media outlets and PR for event

Entertainment Sponsor - \$3000 (1 Available)

- * Announcement from the stage before every entertainer performs (up to seven time slots)
- * 4 ft. x 4 ft. stage banner
- * Eight Fall Festival wristbands
- * Mentioned in all media outlets and PR for event

Stage Banner - \$250

- * 2 ft. x 2 ft. banner on the front of the stage during duration of the festival
- * Mentioned on chamber website and social media

Grandstand Banner - \$100

- * 2 ft. x 2 ft. banner on back of the grandstand during the duration of the festival

Trash Can or Port-A-Potty Sponsor - \$100

- * Thank you from the Stage during events
- * Ten, 12 x 12 stickers to place on either trash can or port-a-potty or both.
- * We will work with you on family friendly designs that will make a great impact on potential customers
- * Mentioned on chamber website and social media

Golf Cart Sponsor - \$100

- * Thank you from the Stage during events
- * Three banners placed on golf carts
- * Mentioned on chamber website and social media

Parade Sponsor \$500 (Saturday Only)

- * Sponsor name on plaques presented to winners

43rd ANNUAL FALL FESTIVAL *(continued)*

Coweta's Got Talent Sponsor - \$500 (Saturday Only)

- * Name on signage and application for Coweta's Got Talent show
- * Stage recognition of sponsor during contest
- * Mentioned on chamber website and social media

Fish Scramble Sponsor - \$300 (Saturday Only)

- * Signage and announcement from the stage as sponsor
- * Mentioned on chamber website and social media



Little Miss Pageant Sponsor - \$300 (Saturday Only)

- * Signage and announcement from the stage as sponsor
- * Mentioned on chamber website and social media

Miss Pre - Teen Pageant Sponsor - \$300 (Saturday Only)

- * Signage and announcement from the stage as sponsor
- * Mentioned on chamber website and social media

Miss Teen Pageant Sponsor - \$300 (Saturday Only)

- * Signage and announcement from the stage as sponsor
- * Mentioned on chamber website and social media

Miss Pageant Sponsor - \$300 (Saturday Only)

- * Signage and announcement from the stage as sponsor
- * Mentioned on chamber website and social media

Sash Sponsor - \$300 (Saturday Only)

- * Signage and announcement from the stage as sponsor
- * Mentioned on chamber website and social media

Trophy Sponsor - \$300 (Saturday Only)

- * Signage and announcement from the stage as sponsor
- * Mentioned on chamber website and social media

Flower Sponsor - \$300 (Saturday Only)

- * Signage and announcement from the stage as sponsor
- * Mentioned on chamber website and social media

MONTHLY LUNCHEON

Third Wednesday of the month

11:45 a.m. - 1:00 p.m.

20 - 50 Attendees

Monthly Luncheon Sponsor - \$250 (1 Available a Month)

- * Recognition on all P/R and marketing materials
- * Marketing materials at each seat
- * Two, three minute sponsor spotlight from the stage
- * Two guest passes

Monthly Welcome Sponsor - \$100 (1 Available a Month)

- * Recognition on all P/R and marketing materials
- * Welcome all attendees at registration booth
- * Receive contact list of all attendees

Center Piece Sponsor - \$100 (1 Available a Month)

- * Provide center pieces to be given away at the end of the luncheon
- * Sponsor emcees give away with one minute advertisement

Luncheon/Welcome Package - \$300

- * Everything listed under Monthly Luncheon and Monthly Welcome Sponsor

COWETA CHAMBER NEWSLETTER

Twice a month

200 plus Email Recipients

Annual Sponsor - \$750 (8 Available a Year)

- * Company logo on top left corner
- * Link to company website, Facebook, or other URL
- * Send out your own stand - alone email out to the membership for any special, promotion, or event you wish (*subject to approval*)
- * Link to event or contact info

Monthly Sponsor - \$200

- * Company logo on top right corner
- * Link to company, website, Facebook, or other URL
- * Central ad spot featuring your business

Side Bar Sponsor - \$125

- * Company logo on top right corner
- * Link to company, website, Facebook, or other URL
- * Side bar ad spot featuring your business

Individual Email Blast - \$75

- * Send out your own stand - alone email out to the membership for any special, promotion, or event you wish (*subject to approval*)

Upcoming Events Listing - \$50

- * Mention of your event or notice in “Upcoming Member Events and News” section
- * Link to event page or contact info

WEBSITE

www.cowetachamber.com

Main Banner Sponsor (multiple pages, business directory, category) \$1000 (2 Available)

- * Banner on multiple pages of site
- * Everything listed under Enhanced Listing

2nd Tier Sponsor (business directory and category) - \$750 (3 Available)

- * Banner on business directory and category page
- * Everything listed under Enhanced Listing

3rd Tier Sponsor (category banner) - \$500 (3 Available)

- * Several pages to choose from to place your banner
- * Everything listed under Enhanced Listing

Enhanced Listing - \$10 month or \$120 year

- * 1600 character description (instead of 200)
- * 12 more keywords for a total of 20
- * Priority Placement - random rotation among all enhanced listings in the top of the category listings
- * "Visit our website" link in search results
- * Eight photos in a slide show
- * One YouTube Video
- * Five bullet point company "highlights"
- * Logo
- * Map link



Coweta Chamber of Commerce Sponsorship Form

Company Name: _____

Contact Name: _____

Mailing Address: _____

Phone Number: _____

Email Address: _____

Website: _____

Sponsorship Type	Price	Total
	Subtotal	
	Total	

Payment Options: *(Please check one)*

_____ Please Invoice Me

_____ Check Enclosed

_____ Charge My Credit Card

Card Number _____ Exp Date: _____

Name on Card: _____ CVV: _____

If you select to be invoiced:

*Payment due 30 days in advance of event

*You can pay online when logged into your membership acct.

