



ADVOCATE • COLLABORATE • INNOVATE

## **Clayton Mobile Advertising**

- **Banner Advertisement (blue and black ads on bottom of app menu)-** **ONLY 6 SPOTS AVAILABLE**- Each banner will show for a few seconds, then will rotate to the next ad. **Cost- \$150/year**
- **Sponsored News Feed Post (says sponsored post on main screen when you open app)-** **ONLY 2 SPACES AVAILABLE**- Sponsored posts hit customers two times per week and are on the interact feed, just like a Facebook sponsored post. The ad can include a link, image or just plain text! **Cost- \$250/year**
- **Push Notification (no example available)-** **ONLY 2 SPACES AVAILABLE**- Push notifications go directly to the users locked phone screen. It's a great way to drive customers to you even after the Harvest Festival is over! Push notifications also appear in the Interact feed for additional visibility. **Cost- \$300/year**
- **Event/Schedule Item (red ad under the festival schedule piece)-** **ONLY 1 SPACE AVAILABLE**- Event/Schedule Items are larger banners and are a great way to drive visibility to advertisers because this is one of the most used screens on the app! **Cost- \$250/year**
- **Mobile Coupon (purple and green ads under coupons)-** **ONLY 10 PER CATEGORY PAGE**- Users can swipe through an easily save coupons for use at a later time. This is a great way to drive users to your business all year long, even after the festival ends! Our coupons will be divided into the following category pages:
  - Restaurants, Retail, Service, Bars & Breweries**Cost- \$100/year**
- **Grid-View Advertisement (orange ad under sponsors tab)-** **ONLY 4 SPACES AVAILABLE**- This space is a great way to display image heavy ads that are visually appealing! Once you click on the ad, users will be given more information about your company. This is also a great way to link people to your website through the app. **Cost- \$300/year**
- **App Menu Item Ad (See Lane & Associates on Balloon Festival App)-** **ONLY 1 SPACE AVAILABLE**- This is a specific menu item that serves as an advertisement. Your company will be highlighted heavily on the main app menu! **Cost- \$500/year**

**To reserve your ad space, contact Hannah Pellas at [hannah@claytonchamber.com](mailto:hannah@claytonchamber.com)**

**\*\*\*All advertisements need to be sent in by Wednesday, August 9\*\*\***