

FRANKLIN COUNTY HIGH SCHOOL BUSINESS CHALLENGE

In Franklin County and even around the world there's a new market for sustainable enterprise: businesses that are socially responsible, environmentally conscious and economically viable.

Sustainable enterprise has a purpose beyond profit; it makes the world a better place. Businesses aren't just looking out for their shareholders: they are looking out for their stakeholders – you and me, our region and our planet. In our globalized economy, businesses operate interdependently with people and resources around the world. Twenty-first century businesses need sustainability to be economically successful and globally competitive.

Can you build a successful business that has social impact, stewards the environment, and generates a profit?

The Community Education Coalition's Franklin County High School Business Challenge invites teams of student entrepreneurs to create comprehensive business plans for sustainable enterprises that must be located in Franklin County, Pa. The teams will compete against other students to see whose business plan will be the most viable, innovative and meaningful for our region.

It's time to invest in a sustainable enterprise that will not only boost the economy and create jobs but will also serve the community and the environment. Plus, you'll get to interact with an experienced, local businessperson to help guide you through the project. Don't be afraid to pick their brains and engage in deep discussion. They've already been around the business block a few times and can assist your team in the creation of your sustainable business plan.

If you have a good idea for sustainable enterprise that makes Franklin County a better place, be sure to share it! Written business plans are due **March 9, 2017 by 5:00 pm** and should be emailed to rharmon@chambersburg.org or mailed to:

Robin Harmon
The Greater Chambersburg Chamber Foundation
100 Lincoln Way East Suite A
Chambersburg, PA 17201

If your team is selected as a finalist, you will pitch your proposal at the Franklin County High School Business Challenge event on **April 19, 2017!**

Though the opportunity is priceless, scholarship dollars will be awarded to the highest scoring team(s).