## APRIL 2016 PROGRAM GUIDE AND CALENDAR

Apr. 05 How to be Interesting: Keeping Your Audience Engaged DT \$35

Sarah Morris - Vice Chancellor of Communications at UMKC | 11:45 a.m.

Learn tips for improving your presentations (no matter your current skill level) to change the trajectory of your career. More Info & RSVP MTY

Apr. 05 Spring Open House | 5:00 p.m. DT -Bring a friend to enjoy drinks and hors d'oeuvres while you experience
Central Exchange at its best! 50% off Initiation Fees. More Info & RSVP

Apr. 06 Seeing What Others Miss: Demand Creation | 11:45 a.m. DT \$35 Sean Stormes, Chief Value Designer, The Third Door Traditional selling, branding and marketing are obsolete relics from a bygone era, unlike Demand Creation and Unprecedented Value Design.

More Info & RSVP

Apr. 06 KC Sourcelink | Noon CXS \$35

Jenny Miller, Network Builder - KC Sourcelink

KC Sourcelink helps aspiring startups and established small businesses to start, scale and accelerate. Find out how to tap into this local network of business-building services. More Info & RSVP

Apr. 07 LEAPP Ahead: Leadership, Empathy and Persuasion | Noon CXS \$35 Jim McGraw, Former COO, Marion Laboratories

Get ahead with practical lessons in leadership, empathy and the power of persuasion. More Info & RSVP ST

Apr. 12 Leading with Emotional Intelligence | 11:45 a.m. DT \$35

Joni Lindquist, Principal KHC Wealth Management

The best leaders diagnose situations and match the appropriate emotional intelligence leadership style—do you know the 6 styles and how to use them? More Info & RSVP MS TX

Apr. 13 Civics 101 - How Our System Works | Noon CXS \$35 Carly Boothe, Atty, Katie McClaflin, Atty, The Honorable Erica Shoenig Learn how to navigate the conversation around the water cooler and put you in the know on how our government really works. More Info & RSVP

Apr. 14 CXL Presents: In Her Shoes - Terry Satterlee | 11:45 p.m. DT \$15

Join us for a conversation with Terry Satterlee, one of CX's original chartered members. More Info & RSVP MSTY

Apr. 14 A Better KC: Leukemia & Lymphoma Society | Noon CXS \$35 Megan Clemens with the Leukemia & Lymphoma Society will present the latest developments in the fight against blood cancers, and some of volunteer opportunities for members. More Info & RSVP MISTON

Apr. 14 Joint STEM Organization KC Networking | 5:45 p.m. OFF -- Join fellow WiSTEMM Members for an evening of networking with other STEMM groups in Kansas City. More Info & RSVP

CXS CX South DT CX Downtown OFF Offsite \*Pricing reflects Non-Member fees.

Apr. 20 Same Behavior, Different Consequences: Gender Bias | Noon CXS \$35

Cheryl McConnell, PhD - Dean, Helzberg School of Management, Rockhurst University

Learn about recent gender bias studies and discuss coping and correcting strategies to employ in the workplace. More Info & RSVP ST

Apr. 21 CEO Series - Kliff Kuehl - CEO - KCPT & 90.9 FM The Bridge | 11:30 a.m DT \$40

Join us for our most popular series - now in its 13th year! More Info & RSVP

Apr. 21 Women, Money & Power: Empowered & Underserved | Noon CXS \$35

Juliann Smith & Christina Lomas - Advanced Financial Solutions, LLC

Learn how financial security can be attained now and in retirement.

More Info & RSVP

Apr. 26 2016 Leadership Lyceum | 7:30 a.m. OFF

Join us for the region's premier leadership conference featuring nationally acclaimed keynote and breakout speakers. More Info & RSVP ☑

Apr. 27 Lean In Circle Luncheon | 11:45 a.m. DT \$25 Lean In Circle Meeting - Kansas City Chapter More Info & RSVP

Apr. 27 More Bang for Your Business | Noon CXS \$35 Christa Cooper & Devon Plumberg - Executive Career Strategies
What kind of business growth would be possible if you focused on relationship development and broadening your personal influence?

More Info & RSVP MS

Apr. 27 CXL Wellness Wednesdays: How to Dress Your Professional Best DT \$35 Sharon Derks, Image Consultant | 5:30 p.m.

Learn tips & advice on how to enhance your professional appearance.

More Info & RSVP ▼

Apr. 28 Cottey College: Equip, Engage, Empower | 11:45 a.m. DT \$35

Navigating Cultural Sensitivity in the Workplace

Dr. Chioma Ugochukwu - Vice President Academic Affairs - Cottey College
This workshop explores strategies for recognizing and handling diversity
concerns and racial tensions in the workplace. More Info & RSVP

Apr. 28 Leading with Emotional Intelligence | Noon CXS \$35

Joni Lindquist, Principal KHC Wealth Management

The best leaders diagnose situations and match the appropriate emotional intelligence leadership style--do you know the 6 styles and how to use them? More Info & RSVP MSTV

# CX CENTRAL EXCHANGE Program Guide Road Map

### YOUNG PROFESSIONALS

- You're young and just starting off in your career.
- You want to get involved in your community and LOVE to network.
- You have an energetic disposition and are not afraid of taking on more responsibility.
- You want to be recognized as a leader.



- You're in the mid-level stage of your career.
- You're looking for the opportunity to transition into a high-level leadership position.
- You are a mentor, or you want to achieve mentor status.
- You're confident in your abilities and are looking for new challenges.



#### **ENTREPRENEURS**

- Your great ideas have become your full-time job.
- Risk doesn't scare you and you're used to living on the edge.
- You know challenges are opportunities in disguise.
- You love being your own boss.



- You have broken the glass ceiling and overcome multiple challenges.
- You're at the pinnacle of your career and people look up to you.
- You're recognized as a leader in the civic and corporate worlds.
- You have been there done that, and desire to achieve more.



- You know change is coming and want to be prepared.
- You're looking forward to spending more time doing the things you love.
- You have a wealth of information and experience and are willing to share it.
- You have developed life-long friends and enjoy the camaraderie.



• Everyone should attend!

## **EVENT SPOTLIGHT**



Help us
celebrate our
35th
anniversary by
volunteering
with our
members



35for35.cxevents.org/blog/





## **Special Interest Groups**

SIGs are a great way to get involved and build life-long friendships. Learn more about SIGs below. Meetings are listed on the next page.

Book Club - For book lovers who want to discuss books with fellow CX members!

#### **Business Collaboration Network**

This group focuses on all things related to finding new customers.

ConnecX - "First Friday Social" to share a laugh and celebrate monthly birthdays!

#### **Entrepreneurs Resource Group**

Connect with entrepreneurs who support and learn from each other.

**ESTEEM -** Learn what healthy self-esteem is and how to enhance yours.

**Girls Night Out -** Dine out at trendy restaurants with new and old CX friends!

Great Decisions Discussion Group - Discuss important current global issues

#### **Leadership Forum**

Discuss leadership concepts, techniques, challenges and experiences.

#### **Leadership Forum Plus**

Join a group of motivated leaders on your journey toward success: receive help establishing goals; overcome challenges; and get feedback!

#### L.I.F.E. (Life Inspired Financial Education) Money Club

Explore many financial topics as you move through "money zones."

#### Rainmaking and Referral Resource Group

Explore latest techniques in business development and brainstorm closing a business deal.

#### **Referral & Resource Breakfast**

Networking breakfast to ask for referrals and help others with business connections.

#### **Social Media Users Group**

Forum to share expertise, case histories and best practices in social media.

#### **Toastmasters**

Helps you build personal and professional communication and leadership skills in a fun and supportive environment.

**Total Yard Gardeners -** For anyone interested in gardening, from novice to

Women of the Northland - Girls night out in the Northland!

#### Women with Wisdom

For those 50+ thinking about or who have already retired. Share ideas, resources, fun and laughter in this next phase of life.

#### You Never Can Tell

Take a break, meet a few people you don't know and see what happens.

# **APRIL 2016**

Monday	Tuesday	Wednesday	Thursday	Friday
4	5	6	7	1 CXS   ConnecX   7:30 a.m.
	CXS   Leadership Forum   7:30 a.m.  DT   How to Be Interesting: Presentations that Keep Your Audiences Engaged   11:45 a.m. MTY  CXS   ESTEEM - Empowered, Self-Assured, Tenacious, Engaged, Effective, Motivated   Noon  DT   Spring Open House   5:00 p.m.	DT   Seeing What Others Miss: Secrets to the Demand Creation Revolution   11:45 a.m.	DT   Social Media Users Group   8:00 a.m.  DT   L.I.F.E. Money Club   11:45 a.m.  CXS   LEAPP Ahead: Leadership, Empathy & the Power of Persuasion   Noon M S T Y	CXS   Entrepreneurs Resource Group   11:30 a.m. CXS   Great Decisions Discussion Group   Noon
11	DT   Rainmaking and Referral Resource Group   8:00 a.m.  DT   Membership Committee   11:45 a.m.  DT   Leading with Emotional Intelligence   11:45 a.m.  CXS   Toastmasters   Noon	DT   The Future's HOT JOB. "Big Data" and the role of a "Chief Data Scientist"   11:45 a.m. E M S V  DT   Women with Wisdom: The Adventures of Starting a Business in 1984 and Surviving   11:45 a.m.  CXS   Civics 101 - How Our System Works   Noon E M S T V  OFFSITE   Girls Night Out   6:00 p.m.	DT   CXL Presents: In Her Shoes: Terry Satterlee - CX Original Member   11:45 a.m. EMSTY  CXS   A Better KC: Leukemia & Lymphoma Society   Noon EMSTY  CXS   L.I.F.E. Money Club   Noon  OFFSITE   Joint STEMM Networking Night   5:45 p.m.	CXS   Leadership Forum Plus   7:30 a.m.  CXS   Business Collaboration Network   11:00 a.m.  DT   New Member Orientation   11:30 a.m.  CXS   Book Club   Noon
18	19 CXS   Toastmasters   Noon	OFFSITE   KCPT RUCKUS Taping   10:00 a.m.  E M S TY  CXS   Same Behavior, Different Consequences: Gender Bias in the Workplace   Noon M S Y	CXS   Social Media Users Group   8:00 a.m.  DT   CEO Series: Kliff Kuehl - KCPT & 90.9 FM The Bridge  11:30 a.m.  CXS   Women, Money & Power Study: Empowered and Underserved   Noon	<b>22</b> CXS   Referral and Resource Breakfast   8:00 a.m.
25	26  OFFSITE   2016 Leadership Lyceum   7:30 a.m.	DT   Lean In Circle Luncheon   11:45 a.m.  E M S T Y  CXS   More Bang For Your Business   Noon E M S  DT   Strategic Initiatives Committee Meeting   4:00 p.m.  DT   CXL Wellness Wednesdays/Winesdays - How to Look Your Professional Best   5:30 p.m.	CXS   Leading with Emotional Intelligence   Noon M S T Y  DT   Equip, Engage, Empower - Navigating Cultural Sensitivity in the Workplace   Noon E M S T Y  OFFSITE   Women of the Northland   5:45 p.m.	<b>29</b> DT   You Never Can Tell   11:45 a.m.

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