



YOUR BUSINESS CONNECTION

# Discover the Benefits of Membership



“The Greater Brookfield Chamber of Commerce (GBCC) boosts the image of area companies and organizations among consumers as well as other businesses. Acting as a ‘Business Voice’ of the area, the Chamber works for its members in local and state government and at the same time keeps money flowing within the Greater Brookfield area, subsequently helping to keep those dollars working for our community.

There are countless opportunities to meet with other members to promote your business and develop long-term relationships. The GBCC is THRIVING, and you can too!”

*-Mark Ostendorf, Residence Inn by Marriott*

***We are about “connections”. The Greater Brookfield Chamber of Commerce is here to assist in making the introductions, that lead to the relationships that help our members grow their business.***

## Exceptional Networking Opportunities

- Structured networking programs in collaboration with other area chambers; minimum two times/month
- Business After 5 – our signature social networking program; monthly
- Maximize Your Membership – quarterly
- Summit Young Professionals – bi-monthly
- Speed Networking – quarterly



## Business Education Programming

- Quarterly programs on topics requested by our members
- Summit Young Professionals – bi-monthly
- Tech Trends – monthly



## Connections to local and state government

- Minimum of four times per year – legislative updates with state elected officials
- Access to local government

## Resources to assist you grow and develop your business

### Other key benefits of membership

- Summit Young Professionals – providing networking and educational programs for young professionals 21-35.
- Major events: Golf Outing and Annual Dinner Meeting
- Sponsorship opportunities
- Advertising
- Ribbon cuttings/grand openings





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## NETWORKING PROGRAMS

- ☑ **Business After 5** – Our signature event, held monthly exclusively at Chamber member businesses. You can expand your business day and gain valuable exposure to up to 120 Chamber members.
- ☑ **ABLE** – Active Business Leads Exchange, a structured breakfast networking program where you can get your business message out to approximately 60 other businesses. Hosted by the Greater Brookfield Chamber of Commerce in conjunction with the West Allis/West Milwaukee and Wauwatosa West Suburban Chamber. Held every other Wednesday at 7am at Dave & Busters.
- ☑ **ABLE South** – Same as ABLE, held over lunch on varying Tuesday's each month. Partnering with the Wauwatosa, West Allis/West Milwaukee, Greenfield, Greendale, South Suburban, and Muskego Chambers of Commerce
- ☑ **Maximize Your Membership**– MYM is a refresher course on the benefits of chamber membership. Learn “how” to network and how to get the most out of your membership. Sponsored by Time Warner Cable Business Class.
- ☑ **Speed Networking** - “New Take on Fast Food” – Held quarterly over the lunch hour. Swap business cards with other attendees as you “speed” network. Box lunch included with time to connect in more depth.
- ☑ **Summit Young Professionals** – The mission of Summit is to allow motivated young professionals ages 21 to 30-something to build their network, learn from their peers and play an active role in supporting the greater Brookfield area through their community involvement. Meetings are held monthly and will focus on education, networking, and community service.

## AWARENESS

- Ribbon cutting ceremonies and promotion of grand opening celebrations
- Advertising in the weekly Monday Blast
- Business listing in both hard copy and online member directory
- Link to your website from the GBCC website
- Sponsorship opportunities for various Chamber events and publications
- Member to Member Discount Program – way to promote your business and/or support other GBCC members by receiving discounts on a wide variety of business services and products.
- Event Posting - add your business' events to the Chamber's Online Events Calendar

## EVENTS

- Annual Dinner and Golf Outing
- Business Expo
- Summit Young Professionals
- Education Series
- Legislative Updates

## MEMBERSHIP

- Member mailing list (available only to chamber members)
- Referrals from Chamber office
- Visibility in suburban community
- Certificates of origin for manufacturers